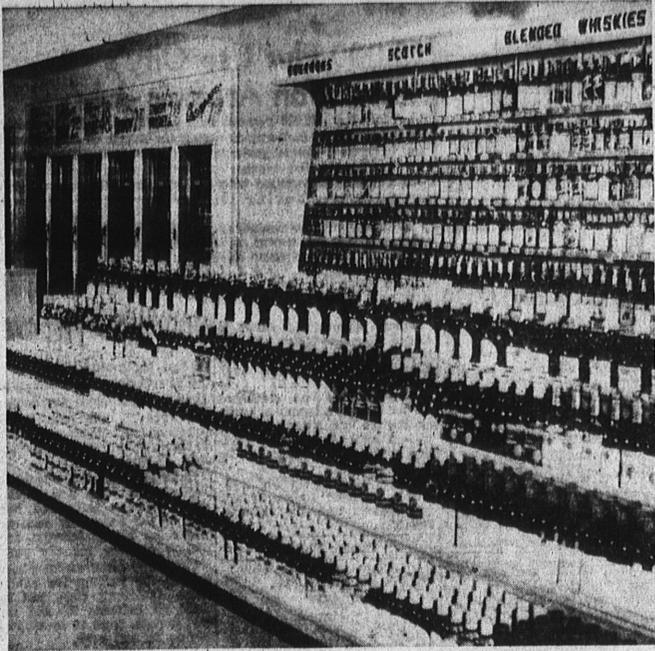
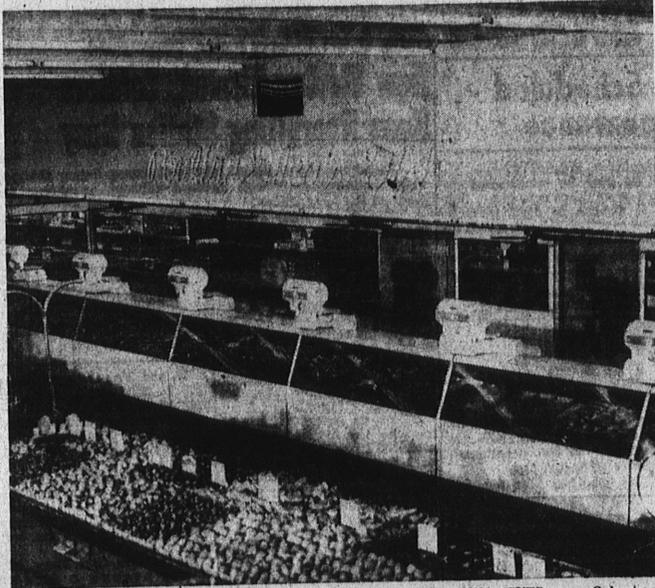


VAST . . . This picture, taken shortly before the doors of Roth's Market were opened for the first time early Tuesday morning, shows the huge assortment of groceries and household goods attractively displayed on shelves honeycombing the 18,000 square feet of floor space in the new market. (Herald photo).



YOUR CHOICE . . . Pick of many brands is afforded customers who will shop at this modern beverage department in the new Roth's Supermart. At left of photograph note large refrigerator which is capable of meeting almost any demand for chilled beverages. With a variety of brands varying in price range, the department is located in the passageway leading from the rear entrance and enables shoppers to purchase bottle goods at the counter without the necessity of passing through the main check stands. (Herald photo).



BEST CUTS . . . Only top grade government inspected meats pass across these clean, tilted front meat cases in Roth's meat section. Roth's policy is to give the highest grade possible for the lowest price possible. At extreme end of meat counter is located the frozen food cabinet. Out of view of camera are huge walk-in boxes where supplies of top grade meat are stored to meet the demands of Torrance shoppers for any cut of high grade meat, poultry or fish. (Herald photo).



FARM FRESH . . . By use of cooled cases, vegetables destined for the tables of Torrance are kept garden fresh in these modern and attractive vegetable display cases in Roth's new super market. Many scales dot the section, making for quick customer servicing. (Herald photo).

SALT INTAKE
The average person eats about six pounds of salt a year.

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Bargains in New, Used, Unpainted and Outdoor Furniture
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LONGER-LASTING LUSTRE

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Bruce Tuf-Lustre Wax . . . 98¢ Qt.
Bruce Paste Wax . . . 89¢ Lb.



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2153 TORRANCE BLVD., TORRANCE
CORNER OF ARLINGTON and TORRANCE BLVD.

OPEN EVERY SUNDAY
Open Friday Till 8 p.m.
We Reserve the Right
to Limit Quantities

FREE
PARKING

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MARKET

Best Wishes!
We are proud to serve
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with farm fresh
PRODUCE
direct from
Growers

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- ★ Gilman & Adler Produce Co.
- ★ Googlan Avocado Co.
- ★ West Coast Banana Co.
- ★ George Wise Melon Co.
- ★ Castro & Son Produce Co.
- ★ Shapiro Produce Co.
- ★ Monteleone Michal Co.
- ★ Haddad Bros. Potatoe Co.
- ★ Louie Produce Co.
- ★ Producers Sales Co.
- ★ L. A. Nut House
- ★ J. & Q. Produce
- ★ Crenshaw Banana Co.
- ★ S. & J. Produce Co.
- ★ E. & L. Fruit Distributing Co.
- ★ Vermillion Produce Co
- ★ Crown Produce Co.
- ★ Eagle Produce Co.
- ★ Myers Produce Co.
- ★ Universal Produce Co.
- ★ Ideal Melon Co.
- ★ A. K. Kushi Produce Co.
- ★ Louis Yanez Produce Co.
- ★ Jack Brostoff & Co.