

**Molly Invites You to Visit Her New Shop**  
**Molly's Alteration & Dry Cleaning**

Expert Alteration & Repairing Costume & Formal Designing  
 1483 Carson St. Torrance, Calif. Phone 3072  
 Open Even. by Appt.



**Let Charley "Serve You" You'll Love Our Food and Prices!**

Yes, you'll find much enjoyment when you eat with Charley. Here you'll find fine food prepared and served, "just the way you like it." Take our advice and—"Enjoy living—eat out more often!"

PLAN TO EAT TONIGHT WITH CHARLEY

**DANIEL'S CAFE**  
 1625 CABRILLO AVE.  
 Torrance

**Air Conditioned for your Comfort**  
 WE NEVER CLOSE

**Las Vecinas Announces Change in Luau Plans**

BY CHARLENE WHITE  
 The Las Vecinas Luau scheduled for August 11 at the Del Mar Club in Santa Monica will be held instead at the Riviera Beach Club, which is under new management. The date will remain August 11. Dinner will be served at 8:00 p.m. and will be followed by dancing. Members of Las Vecinas are advised to make immediate reservations with Mrs. Frank Bowman, Frontier 53919 for themselves and their guests.

Sarongs and cottons will be the acceptable costume for the ladies, and sport shirts for the men.

The contest to find a king and queen to reign over the luau is entering its final stages. At this writing Seaside Ranchos contestants Leonard Doyle and Mary Jane Miller (Mrs. Eugene P. Miller) have just soared past Riviera contestants Dee Showalter and Dinny Walker (Mrs. Harry Walker). Actual votes are: Leonard Doyle, 1248; Mary Jane Miller, 1249; Dee Showalter, 797 and Dinny Walker, 829; Marg Brogdon (Mrs. James Brogdon), 359 and LeRoy Watts, 239. It is expected that the sponsors of Dinny Walker and Dee Showalter will attempt in this next week to raise the number of votes for their con-

testants to a substantial amount above those of Mr. Doyle and Mrs. Miller. It should prove interesting to watch the results of this contest, which until now has been "neck and neck." The couple elected will be presented with suitable prizes at the luau dinner, where they will also be officially crowned.

**Clothed in Chemicals?**

Don't look now, fashion-wise femmes, but you'll be wearing chemicals this season! Believe it or not, you'll go forth garbed not in a test tube, but dressed up-to-the-minute in fall's latest creations made possible by chemists.

It seems that the nation's research laboratories for many of the top fabric mills have been spending countless hours of research on fabric resiliency, durability and crease resistance. Finally they have arrived with the answer to the female dilemma . . . washability of wools!

From San Francisco word comes that sportswear designer, Stephanie Koret, already has made much of this new fabric innovation in her fall collection. In addition to her creations of washable worsted wool jersey, she's come up with a nylon-blended-with-acetate fabric which after being accordion-pleated, remains permanently washable, guaranteed unconditionally. Yes, even the pleats are guaranteed to remain intact!

To go into this business of chemically-treated fabrics just a bit further, we find that, at long last, some clever soul has worked out

**Scientific Tests Aid Housewives**

Perspiration and the chameleon are both color changers!

Only difference is that the member of the lizard family that changes its skin to suit the surroundings can change back and forth to one particular color with the greatest of ease. But the color of a garment which has been attacked by perspiration cannot be restored to its original hue, according to the American Institute of Laundering, research and educational center for the laundry industry.

About all the disappointed owner of the garment can do says the A.I. is to chalk the whole thing up to experience and then in the future buy only those fabrics which have successfully passed the scientific perspiration tests.

Both the acid and alkaline standard solutions representing the extremes in perspiration found on the human body are used in such tests.

A test cloth of white wool with strands of the commonly used fibers, nylon, acetate, viscose, silk, cotton, and wool, woven in and a sample of the colored material to be tested, are saturated with the acid perspiration solution, rolled up together, squeezed out, and placed in a test tube. The same procedure is followed with the alkaline perspiration solution and the saturated test cloth and sample of fabric being tested placed in another test tube.

**Greek Theatre Will Attract Job's Daughters**

Plans were made for members of Lomita Bethel No. 137, International Order of Job's Daughters, to attend the musical production, "The Desert Song," at the Greek Theatre in Los Angeles Tuesday night, August 22, when they met in the California Hall Friday night.

Honored Queen Janet Hood presided during the business meeting and a social hour followed. The next meeting will be August 11.

a process to make worsted gabardine guaranteed moth-proof! Yes, no longer need you worry that behind your back some undeserving moth is having a time for himself on your latest creation. Well, worry no more . . . the chemical age is here!

Why is a pretty woman invariably considered a mystery, a plain one a perfectly natural phenomenon?

**EVENING PARTY MARKS SILVER WEDDING DATE**

On the occasion of their 25th wedding anniversary, Monday, July 31, Mr. and Mrs. Cecil W. Smith were entertained by Mr. and Mrs. Cecil A. (Bert) Smith and Miss Connie Smith at the Sonoma avenue home of Mr. and Mrs. John Davies. During the evening the celebrants were showered with gifts and anniversary con-

gratulations. Mr. and Mrs. Cecil A. Smith greeted approximately 50 friends and relatives at the door while Miss Connie Smith presided at the dessert table which was decorated in the silver anniversary motif with a replica of a bridal couple as the centerpiece. Mrs. Lena Youngblood registered the guests.

**Past President Hostess To St. Cecilia's Guild**

Mrs. Grayson Evans last Wednesday evening opened her new Westchester home to members of St. Cecilia's Guild of St. Andrew's Episcopal Church. Bridge and canasta furnished diversion with Mrs. D. A. Murphy scoring at bridge, and Mrs. Edward Dalton at canasta. Following card play, and the surprise presentation of a handsome group gift for the Evans' heir-to-be, refreshments of open-face sandwiches and cookies were served with hot spiced tea.

Kaiser, A. C. Golden, Ralph J. Davis, Hal Lauderman, Natt Williamson, Edward Rhone, Edward Dalton, Gerald Alter, J. Hugh Sherley, Jr., Lester Bubar, James Cayton, and D. A. Murphy.

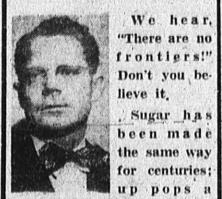
If you do not have the capacity for happiness with a little money, great wealth will not bring it to you.—Wm. Feather  
 There are two times in a man's life when he should not speculate: when he can't afford it and when he can.—Mark Twain.

To educate a man is to form an individual who leaves nothing behind him; to educate a woman is to form future generations.—Laboulaye.

**Reflections**

**THAT LAST FRONTIER**

By J. Hugh Sherley, Jr.



We hear, "There are no frontiers!" Don't you believe it. Sugar has been made the same way for centuries; up pops a young man that penetrates that frontier with Elguante. It recovers more sugar for less money. He'll roll in wealth.

Candles have dripped for thousands of years; a man pushed beyond that frontier and made a product that wouldn't hold out. He will become immensely wealthy.

Since Adam and Eve man has squeezed milk from a cow's udders; a bright or lazy man made electricity do it quicker and better. He won't be able to count his dollars.

Until fifty years ago men used clubs, agility and strength to tighten handbrakes to stop a train; Westinghouse pushed past that frontier and used air. One cool, foggy, summer night a man walked past a frontier and conceived air conditioning.

We see through wood—cellophane; ride on gas—synthetic rubber; flip eagle ashes on pig's toe nails—plastic; no more Frontiers? There are as many as there are free men who use their imagination.

"WE HAVE SERVED THIS COMMUNITY FOR 28 YEARS!"  
**Stone and Myers**  
 General Directors and Advisors  
 —SINCE 1922—  
 1221 ENGRACIA AVE.  
 PHONE TORRANCE 185

**Personally YOURS!**

**PERMANENTS**  
 . . . Individualized For Every Type of Hair Every Style of Hair-do  
**Priced From \$5 Up**

**BEAUTY CREST**  
 (Formerly Alice Beauty Salon)  
 1215 EL PRADO  
 Phone Torrance 1077

**FROZEN FOOD LOCKERS PAY BETTER LIVING at LOWER COST**

KEEP YOUR POCKETBOOK FAT by systematic savings on your food bills through the economies made possible by a frozen food locker.

Judicious buying of choice meats, poultry and fish; quantity purchases of fruit, berries and vegetables at the peak of the season, for storage in your locker, will provide a leader for the finest living at the lowest cost.

**I CUT YOUR FOOD BILLS**

**QUALITY MARKET & TORRANCE FOOD LOCKERS**  
 2171 TORRANCE BOULEVARD  
 CALL TORRANCE 93 FOR INFORMATION

**Cut Your Food Costs Now!**  
 BUY YOUR MEATS IN QUANTITY HERE FOR HOME FREEZERS AND FOOD LOCKERS AT WHOLESALE PRICES!

**NOW in TORRANCE!**

**HOME PICKUP AND DELIVERY**

by

**CROWN LAUNDRY AND CLEANING CO.**

SERVING THE BAY AREA FOR OVER 27 YEARS  
 516 N. BROADWAY, REDONDO BEACH  
 Telephone: Frontier 2-2707 or 2-5304

*featuring*

**FLUFF-DRY** With Sheets, Spreads, Tablecloths IRONED!  
 Only 9c per lb. for 1st 10 lbs.—Then 8c per Pound  
 Minimum Bundle 75c

**HOUSEHOLD FLATWORK** All Crisply Ironed!  
 Weekend Special, Thursday, Friday and Saturday . . .  
 10% Discount in Torrance!—Minimum Bundle, \$1.03

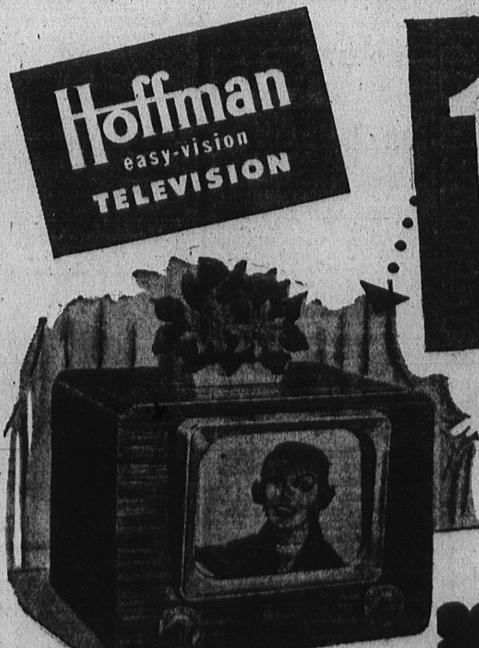
**FINISH SERVICES** Shirts, EVERYTHING Ironed!  
 The Whole Laundering Job That's Guaranteed to Please You!  
 Minimum Bundle, 53c

**DRY CLEANING** Styled for YOU personally!

Phone Today for  
**CROWN LAUNDRY**  
*at Your Door*

Frontier 2-2707 or Frontier 2-5304

**SEE IT TODAY AT FRANKS**



**REMEMBER LADIES . . .**  
 WHEN SHOPPING IN TORRANCE  
 Meet Your Friends in FRANK'S Lounge

**VISIT OUR MAPLE ROOM**

**199.95**

**NEW 14" Rectangular Black Tube HOFFMAN TELEVISION**

Easy Vision Angle Lens - Full Tone Speaker - Hand Finished Cabinet in beautiful mahogany wood - Full scale chassis gives console performance in both pictures and sound.

**FRANK'S Furniture Company**  
 1334 EL PRADO TORRANCE 1443  
 Complete Home Furnishings - Easy Credit

OPEN EVERY FRIDAY NIGHT 'TIL 9