

# Sherwin-Williams Store To Give Away 500 Orchids

## Three-Day Celebration Marks Remodeling Event

Fresh orchids, 500 of them, flown here directly from Honolulu for the occasion, will be given away to the first 500 ladies who attend the three-day opening celebration of the new wallpaper section of the Sherwin-Williams paint store beginning today.

In addition, a surprise package containing approximately \$1.77 in merchandise will be given away with each purchase during the celebration, according to Store Manager Bill Harrold.

Also, with each purchase of \$15 of wallpaper the company will give a table lamp designed to match the wallpaper.

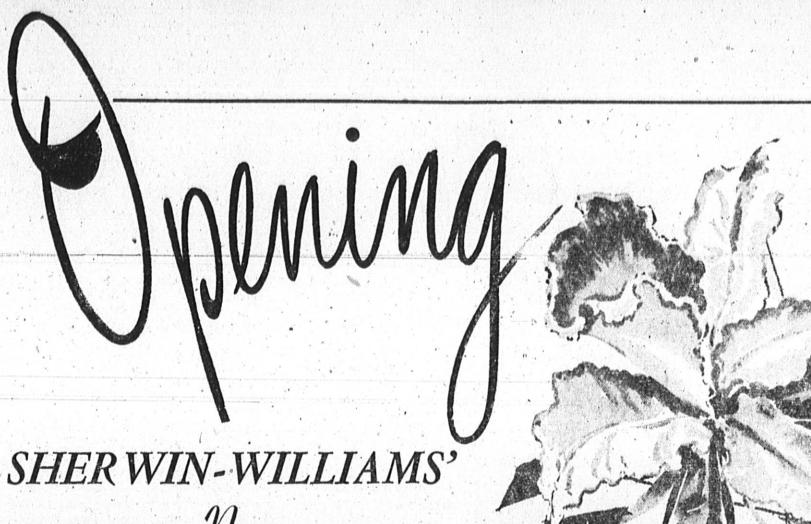
Although the formal opening is not until this week, the new wallpaper service center already has attracted throngs of customers fascinated by the splashes of color and the picturesque displays of beautiful wallpapers now on display at the store lo-

ated at 1623 Cabrillo avenue. G. D. Wartman, division manager of Sherwin-Williams, today invited people of the community to attend the open house at the store this week. The opening will start tomorrow and extend through Saturday, April 1st. The store will remain open to-night, Friday and Saturday until 9 p.m.

Manager Harrold, who came to the Torrance store six months ago, spent three years in the Pasadena Sherwin-Williams store.

Wartman stated that the Sherwin-Williams paints and services

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## SHERWIN-WILLIAMS

### New Wallpaper Service Center

Featuring such world famous domestic and imported papers as: BIRGE -- IMPERIAL -- BOXER -- UNITED -- STYLE PERFECT

Now it is simple and inspiring to select your wallpaper in comfort. You'll find huge selections to fit every decorative scheme and budget.

Our salespeople are all decorating experts, trained to help you

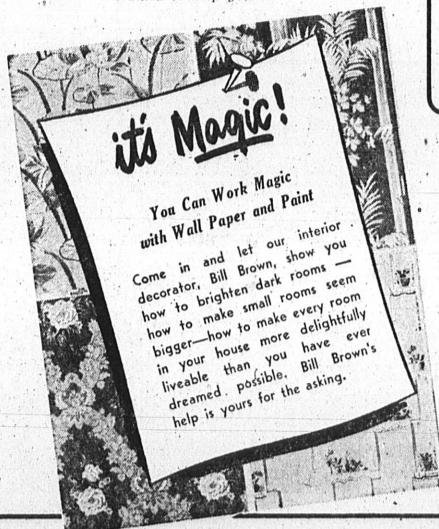
### Free Orchids

Flown from Hawaii direct to you via

### United Air Lines

### YOU ARE INVITED

You will be delighted with our new service.



### A Beautiful Lamp GIVEN

—with the purchase of wallpaper amounting to \$15.00 or more during our Open House

These lamps and shades are made to match your wall paper—or to form a happy contrast to your other furnishings. You'll see these same lamps in many of the smartest lamp studios at prices that will impress you with their real value.



BILL BROWN . . . Knows Colors

MANAGER BILL HARROLD . . . Wide Paint Experience

## OPENING SPECIALS

### CLARK RENTAL EQUIPMENT

You can save yourself much time, money and hard labor by using Clark rental equipment.

- FLOOR POLISHERS. \$1.50 per day
- FLOOR SANDERS. \$5.00 per day
- FLOOR EDGERS. \$2.50 per day



**BONDEX**—a truly wonderful new cement paint that makes old stucco and cement houses look like new—it seals up the surface and helps it to shed water.  
WHITE . . . . . 5 lbs. \$1.10



**DRAMEX**—One easy coat makes wall board look like plaster—makes old cracked plaster walls look like new—it's a "must" when you are remodeling an old home . . . . . 5 lbs. \$1.45



**ALUMIWALL**—takes the splash—its hard, durable finish will stay sparkling bright in spite of years of hard usage. Installation is easy—do it yourself. Cost is low—only . . . . . 50c sq. ft.

## OPENING SPECIALS

### SALE OF STEP LADDERS

The famous "Larson" ladders—sturdy, well built ladders that will give you years of service. Just the right sizes, for window washing, painting and tree trimming.

- 4 foot Larson STEP LADDERS \$3.60
- 5 foot Larson STEP LADDERS \$4.49
- 6 foot Larson STEP LADDERS \$5.39



**DURASITE**—color style your home with the new vogue deep colors—Durasite gives stucco, concrete, asbestos and brick that flat "matte" finish architects demand.



**KEMIKO** puts a beautiful and permanent color into your cement floors and walls. Kemiko can't chip or crack for it's not a paint—it's a chemical that sinks deep into the pores of the concrete. 12 beautiful colors.

### NEW SENSATIONAL ATOMITE

Cleans, Polishes Removes Rust instantly from all plated metals. . . . . **19¢** Each

## NEW SHERWIN-WILLIAMS COMPLETE PAINT SERVICE CENTER

### PAINT NOW — PAY LATER

We have created a Sherwin-Williams Paint Service that . . . we feel sure will meet all your expectations . . . the most progressive paint service anywhere . . . Colorful displays of actual finishes will make your selections easy . . . come . . . see . . . now!

### PAINT NOW — PAY LATER



**ONE COAT FLAT-TONE** gives that velvety decorator finish—it's perfect for all walls and ceilings—comes in soft, lovely colors—and it is washable.

\$3.75 Gallon



**KEM-TONE** is truly the miracle wall paint—it's made with oil and yet it mixes with water—goes on easily and dries in an hour—1 gal. does average room.

\$3.69 Gallon



**KEM-GLO**—miracle lustre enamel that looks and washes like baked enamel—an almost tile-like finish that goes on easier than paint.

\$2.39 Quart



**S.W.P. HOUSE PAINT** is "weathered" to protect its gloss and to help it shed dust and strengthen it against checking, cracking and fading.

\$5.09 Gallon (in 5's)

OPEN HOUSE STARTING THURSDAY, MARCH 30 — THRU WEDNESDAY, APRIL 5 — HOURS 8 A.M. 'TILL 6 P.M.

Free Home Decorator . . . Free Orchids . . . Free Samples . . . Free Surprise Package—\$1.79 value

# SHERWIN-WILLIAMS PAINTS

1623 CABRILLO — TORRANCE 2195 - 2196

