

### List Prizes for Miss Torrance Contest

Twenty-five dollars for a week-end trip have been added by the Torrance Junior Woman's Club to the prizes to be given to "Miss Torrance of 1950."

Other prize to be given to the girl selling the most tickets toward the building of a new YWCA here include a \$100 watch from Allens Jewelers, a \$57 watch from Howards Jewelers, a \$25 white topper from Bensons, any \$25 dress from the Gay Shop, any pair of shoes from Bernard's Shoe Store, and a \$7.95 silk crepe nightgown from Levy's Department Store.

The contest is open to any girl between the ages of 16 and 25. She must be single and live within the Torrance city limits. All contestants' pictures will be taken free by Roberts Studio. Application blanks will be available for contestants March 30 from Mrs. M. E. Richardson, 2290 Cabrillo avenue.



JUST BEFORE THE DEADLINE . . . The plate glass at the new McMahan's store on Sartori avenue didn't buckle but it did bend in several spots as an impatient bargain-hunting crowd awaited the 1 p.m. deadline when the store opened last Friday.

### Torrance Among Fastest Growing Towns in County

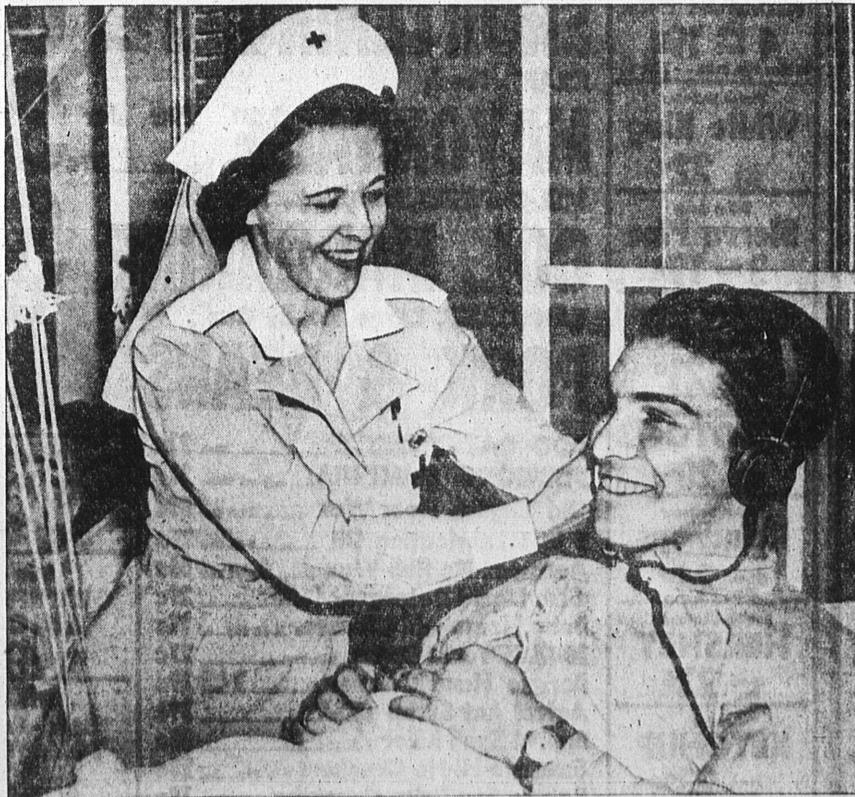
Torrance, with February building figures of \$1,513,845, was among the top six communities in Los Angeles County in new building, the Los Angeles Chamber of Commerce has revealed in its monthly study.

Van Nuys had top position with \$6,851,302; Los Angeles was second with \$2,271,944. Others were Long Beach, \$1,960,250; Venice, \$1,624,413; and Pasadena, \$1,555,561.

A breakdown of local figures included a total of 244 building permits, of which 174 represented dwelling units with a valuation of \$1,101,200. The million and a half dollars' worth of building was three times the \$533,040 started here in January, and almost eight times the \$233,143 worth of building started here in February, 1949.



PADEMONIUM . . . Furniture, lampshades and other merchandise went ceiling-high when the impatient crowd found the dollar bargains advertised last week in the Torrance Herald, announcing the McMahan's store opening. Wise clerks fled from the scene and collected the dollars from the bargain-hunting women at the doors as they emerged triumphant with their prizes. Weaker and unschooled men, mostly stood on the outskirts and watched the weaker sex in awe—Herald photos.



**Money can't buy a laugh like this... but it helps!**

The important thing is—the outside world remembers. Your way of saying this is through the Red Cross worker who every day visits military as well as veterans' hospitals throughout the country.

The Red Cross provides the magic that makes the best of medical care even more effective—a friendly face, a pleasant word, a new book to read.

These are little things, yes, but mighty big things, too—especially when you've been in a hospital for five years, as many have. Money alone can't buy the cheering effect of a Red Cross worker's visit.

But money does help to make this visit possible.

During the next 365 days, your Red Cross contribution says, "Thanks for the job you did—I haven't forgotten."

You, too, can help through Your RED CROSS

GIVE NOW!



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 Shop and Save at **PAY-LESS**  
**Spring Sale of DRUG NEEDS**

Prices Good Thurs., Fri., Sat.

**TIDE** LARGE SIZE SOAP POWDER 17¢

**LUX** LARGE SIZE SOAP POWDER FLAKES 17¢

**RINSO** LARGE SIZE SOAP POWDER 17¢

**MOTOR OIL** FULL QUARTS RED-E-LUBE 19¢ SAE 20, 30 & 40

**SKIPPY DOG and CAT FOOD** 3 Reg. Size Cans 15¢

No. 2 1/2 Can **HUNT'S PEACHES Halves** 2 FOR 33¢

Package of 100 **PAPER NAPKINS** 9¢

FULL PINT **MINERAL OIL** 14¢

FULL PINT **RUBBING ALCOHOL** 5¢

LADIES' or MEN'S **CLOTH GLOVES** 17¢

JUMBO SIZE—BLEACHED **FLOUR SACKS** 2 for 27¢

REG. 29c **FACE TOWEL** 16¢

Card of 24 — STA-RITE **BOBBY PINS** BLACK or BRONZE 3¢

Reg. 23c Value—LARGE MESH **DISH CLOTH** 9¢

9-Inch All Purpose **PAPER PLATE** 9¢

REG. 5c **SHOE LACES** 1¢

Full Pint U.S.P. **Milk of Magnesia** 11¢

Reg. 15c 8-ounce **Measuring Glass** 6¢

Reg. \$3.95 Coffee Maker **SILEX** 1.98

Bottle of 100 **Aspirin Tablets** 5¢

REG. 10c AIR MAIL **ENVELOPES** 2¢

FULL PINT **Vacuum Bottle** 89¢

16-lb. Enamel **ROASTER** 1.39

EXTRA LARGE 40's MARCAL **Sandwich BAGS** 6¢

BOX OF 300 **Cleansing TISSUES** 14¢

ALL 5c **CANDY BARS** 3¢

ALL POPULAR BRANDS **Cigarettes** \$1.39 CARTON

5 POUNDS **BATH EPSOM** 14¢

**Pay-Less** CUT-RATE DRUGS

THE **Rexall** STORE

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