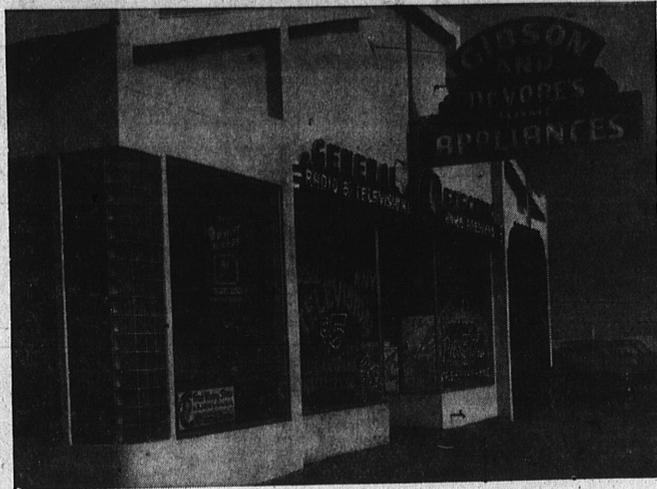


THANK YOU FOLKS!



Yes... we sure thank all of you folks in Torrance, Lomita, Waveria, Keystone, Dominguez, Avalon Village, Lincoln Village and Wilmington Manor... all you hundreds and hundreds of folks who have purchased Television Sets from us during the past year!

It is good to know that some of you are coming back to us for your second and larger set... it's good to know that you liked us so well that you have sent your friends to us... but it is especially good to know that in some small way we have been responsible for your owning and enjoying the greatest entertainment instrument of all time... a MODERN GENERAL ELECTRIC TELEVISION SET!

So it is with great pride that we celebrate our...



PHIL GIBSON



Make Merry Christmas merrier!

FOR EVERY MEMBER IN YOUR ENTIRE FAMILY

The New General Electric Console



1950

TELEVISION

329⁹⁵



WITH
AUTOMATIC
SOUND

New Turnabout Console

This Christmas enjoy not only easier-on-your-eyes G-E Daylight Television, but Automatic Sound, too! Best picture automatically brings best sound! See new Model 12C101. Big 12 1/2" tube. Built-in antenna. Genuine mahogany veneered Turnabout Console has swivel casters, adjusts to any viewing angle.

4 GREAT FEATURES FOR FINER RECEPTION!

- 1 G-E Daylight Television for clear, sharp pictures plus greater eye comfort!
- 2 Automatic Sound—just tune picture, sound is right every time!
- 3 No drift effect!
- 4 Tunes out many annoying local picture interferences!

BELIEVE IT NOT... BUT THERE IS A DEFINITE SHORTAGE OF GOOD TELEVISION SETS RIGHT NOW... SO YOU CAN WELL EXPECT WHAT WILL HAPPEN WITHIN THE NEXT TWO WEEKS.

So if you want a standard brand set... like the NEW G.E.... Come in and let us make your reservation now... then you will be SURE OF DELIVERY!

Plus
Tax

\$ 5 DOWN - Balance 2 Years!
Order Today To Be Sure!
For The Best Picture In Television



GIBSON & DEVORE Home Appliance

1875 CARSON

Phone Torrance 1728

TORRANCE, CALIF.

THIS COUPON GOOD FOR

FREE OUT DOOR ANTENNA

This coupon will be accepted by us any day between December 1st and December 10th, 1949, for a standard roof-top Outdoor Antenna that will get your perfect reception in this area, with the purchase of ANY Television Set in our store regardless of price.

GIBSON & DEVORE HOME APPLIANCE COMPANY
1875 Carson St.