

### First Returns Received in Auxiliary Member Campaign

Another year of continued growth by the American Legion Auxiliary was predicted today by Mrs. Annie Olsen, membership chairman of the local Auxiliary Unit, as first returns from the current membership campaign came in.

The Auxiliary has approximately doubled its strength in the past four years and is now approaching the 1,000,000 member mark, Mrs. Olsen explained. It now has more than 13,000 local units, located in practically every city and town in the United States and territories, as well as in a number of foreign countries.

"Early enrollment of members for 1950 indicates that the Auxiliary will continue to expand during the coming year," said the membership chairman. "Already the largest women's organization in America, the Auxiliary has hardly begun to exhaust its possibilities for growth. More and more of the wives, mothers, sisters and daughters of men who served America in the World Wars are finding the Auxiliary a way to serve effectively for the veterans and the nation in time of peace."

Membership teams working under Mrs. Olsen's leadership, have reported more than 100 members already enrolled in the Bert S. Crossland Unit for 1950. The Unit's 1949 enrollment is 92 and its membership quota for 1950 is 125. Mrs. Olsen predicted that the Unit's quota would be filled but to assure this quota an extension of two weeks has been agreed upon by the competing Legion Post 170 and its auxiliary.

Regular social night will feature a fine program and refreshments will be served.

### Christmas Party Plans For Club

A Christmas party for December 21 and a food sale for December 3 at Hugo Schmidt's meat market were planned when members of Theta Rho Girls met Wednesday.

Sadie Hawks, vice-president, presided.

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**THE POSTMAN RINGS** . . . Christmas Seals, more than 130 million of them, were delivered to Los Angeles County residents this week as the 43rd annual Christmas Seal sale opened. The seals, which went to some 650,000 families, finance the fight against tuberculosis, heart disease and rheumatic fever.

### 43rd Annual Christmas Seal Campaign Gets Under Way

The 1949 Christmas Seal went into more than 650,000 Los Angeles County homes, as the annual campaign for funds with which to fight tuberculosis, heart disease and rheumatic fever opened here.

According to Mrs. Persia K. Fess, president of the local sponsoring Torrance American Legion Auxiliary, seals also are available from Mrs. Albert Dumont, 2765 Arlington avenue, who will maintain a booth and self service; Mrs. Arthur Basile, 25933 Lucille street, Lomita; and Mrs. G. L. Ellis, Normandie Hotel, Harbor City.

The Seal, which depicts a modicristic dove in flight, symbol of hope for a peaceful, healthy world, is the means through which the Los Angeles County Tuberculosis and Health Association hopes to raise \$500,000 for its 1950-51 program.

"This money," according to Kenneth A. Hartzell, president of the Association's Combined Christmas Seal Fund, "will be used in three fields; it will finance case-finding, education and research programs against tuberculosis, heart disease and rheumatic fever. All three represent threats to the continued good health of our community, and we are determined to do as much as we can to eliminate them."

"A portion of the funds will also be used to help finance a huge county-wide program through which more than 2,500,000 adults will receive free chest x-rays in 1950," he added. "We have a big job ahead of us in the coming months, and we urge every citizen to buy Christmas Seals generously, to share in this very vital task."

Hartzell pointed out that although Christmas Seal dollars have helped to force down the tuberculosis death rate 80 percent during the past 42 years, nearly 50,000 Americans still die from the disease each year. In addition, hundreds of thousands have tuberculosis and must consequently spend lengthy periods in hospitals and sanatoriums for treatment.

"It is," he said, "the leading cause of death among the communicable diseases. We estimate that nearly 14,000 Los Angeles County residents have this preventable disease today."

As to heart disease, Hartzell advised that it is not only the leading cause of death in America today, but is increasing in importance as the other diseases are brought under control. "We must start now if we are to make any headway against heart disease," he said, "we must have tremendous amounts of research, and we must be able to tell the public what our medical people have learned, so that they can act against the disease."

"Rheumatic fever, which is most prevalent in children from 5 to 14 years of age, is not only a crippler, it can often lead to heart disease in later life," Hartzell declared. "It is a major health problem, and one which must be fought with public support."

"I urge the generous purchase of Christmas Seals as an indication, on your part, that you have joined in the fight against these disease enemies."

In announcing that the Christmas Seals were being delivered by postmen throughout the county, Hartzell suggested that those who received them use them soon. "By mailing your holiday cards, letters and packages early you will not only help the post offices prevent last-minute jams, but you will be assuring the arrival of your greetings and gifts before Christmas. Be sure, however, to use your Christmas Seals generously when mailing."

Miss Marilyn Miller of Wenatchee, Wash., will be the house guest of Miss Nancy Ann Whyte, 1620 Post avenue, over the Thanksgiving week-end. Both Miss Miller and Miss Whyte are sophomores at Mills College, Oakland.

### WOMEN OF MOOSE AT GLENDALE

Members of Torrance Chapter 44, Women of the Moose, visited Glendale Chapter 132 last Monday evening, when the College of Regents performed the initiation ceremony for a class of 22. Attending from the Torrance Chapter were Senior Regent May Nelson, Chaplain Betty Purnell, Treasurer Cordie White, Committee Chairmen Cora Hill and Helen Armstrong, Co-workers Martha Evans and Geneva Clawson and Torrance's College of Regents Anna Wilton and Ma Mae Ambach. Bessie Lovitt, of Long Beach, member of the Grand Council, also was with the group from Torrance Chapter.

### 'PASTEL CHRISTMAS'---KORET PREDICTION

If a "baby-blue Christmas" sounds wierd to you, perhaps a "pink New Year's" makes up for it!

Everything, so the fashion world says—from undies to velvet opera pumps and ski bonnets—will be shown this season in pastels. As might be suspected, the "pastel" Christmas' craze took root in California.

The palette of fashion colors featured in a local collection of Koret of California holiday separates, for example, include butter yellow, petal pink, and baby blue. They're mix-matches slated for after-ski celebrations, for travel, and casual parties. The pastels take on 1950 significance when executed in the top fabric favorite: worsted wool jersey.

Among other fashion ideas are enameled pastel jewel clips, ultra-sheer stockings with heel-and-toe pastel outlines, nylon and brocade pastel shoes, and scarfs in rainbow-striped pastels.

As Stephanie Koret, designer, puts it, "I wouldn't place any bets, but the mistletoe this year may very well be a dark pink and apple green!"

Tuberculosis takes the lives of more young adults than any other disease. Christmas Seals raise funds for the fight against tuberculosis.

Of the funds raised through the annual Christmas Seal Sale, 95 percent remains in the state where raised, to finance the fight against tuberculosis and other disease.

### Townsendite Festivities

Members of Torrance Townsendite Club No. 1 will celebrate with a post-Thanksgiving party Friday evening in Torrance Woman's Clubhouse.

Bunco players will gather as usual at 7:30 and music for old time and modern dancing will begin at 8:15.

During the evening refreshments of mince pie, ice cream, and coffee will be served.

Everyone is invited to attend these club affairs, according to the president.

### Camp Fire Girls Tell Activities

Tanda Fahala Camp Fire Girls, under the leadership of Mrs. Joseph Fanning, enjoyed an ice-skating party recently at Hynes Iceland.

A fund-raising project for the group was a most successful doughnut sale held recently at the entrance to Levy's Department Store, according to Gladys Olsen, scribe.

Dinner guests of Mr. and Mrs. Marion Hartley of 913 Madison avenue will be her brothers-in-law and sisters, Mr. and Mrs. N. L. Snorf and two children of Glendale and Mr. and Mrs. Lorrie Walter and David of Burbank.

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