

A&P, TOO. TAKES OFF ITS HAT TO MR. C. WHIT BLOUNT

OF WAYNESBORO, GEORGIA



PROMOTION EXPERTS. . . Long experience with intensive training in phases of chamber of commerce work forms the background for three experts who will constitute a panel on chamber of commerce problems at the October 13 meeting of the Harbor District Chambers of Commerce at Torrance Civic Auditorium. Left to right are Stanley Bates, Santa Ana; Robert Cowden, San Bernardino; William Gallienne, Huntington Beach, all managers of chambers of commerce.

Harbor District C of C Confab Slated for Civic Auditorium

A graphic display of the part chambers of commerce play in the life of a city or community will be presented for members and guests of the Harbor District Chambers of Commerce, who will meet here at the Civic Auditorium during the evening of October 13.

The program is arranged by D. W. Campbell, manager of the Long Beach Chamber of Commerce and a vice president of the Harbor District Chambers of Commerce, and a vice president of the Harbor District Chambers of Commerce, and a vice president of the Harbor District Chambers of Commerce, and a vice president of the Harbor District Chambers of Commerce.

Robert Cowden, San Bernardino County Chamber of Commerce manager; William Gallienne, Huntington Beach Chamber of Commerce manager, and Stanley Bates, Santa Ana Chamber of Commerce manager, will form the panel of experts who will answer queries from those attending on all phases of chamber of commerce activities.

W. W. Jones, Lynwood Cham-

ber of Commerce president, will serve as moderator.

Lawrence Pritchard, Los Angeles bank executive and Los Angeles Chamber of Commerce representative, will open the affair with an outline of necessity for a chamber of commerce.

Mrs. Gertrude Austin, Compton, president of the Harbor District Chambers, will conduct a business meeting at 4:30 p.m., and officiate at the dinner and speaking session opening at 6:30 p.m. in the Civic Auditorium.

'B-Day' Set For October 11 by Chest Workers

Next Thursday, October 11 has been tentatively set as "B-Day" (Boosters Day) for the Torrance Community Chest campaign. This will be the kick-off for volunteer campaigners in the door-to-door solicitation and employe solicitation units of the annual appeal for 159 Chest-supported health and welfare agencies.

The date has been set tentatively, according to Don L. Sears, campaign co-chairman, because there is only 50 per cent of the necessary number of volunteers enrolled to date. Unless enrolment is completed by tonight the meeting will be postponed, Sears said.

"We can not go into this campaign until we are 100 per cent organized and equipped to go over the top," he declared.

Campaign volunteers will be notified by mail as to the date and time of the "B-Day" kick-off meeting which will be held in the Torrance theater, Sears said.

The Torrance campaign goal is \$17,000 which is 17 per cent higher than the total raised here last year, Sears said; but it is less than a third of the amount spent by Community Chest agencies for services to Torrance residents last year.

For example the Los Angeles Children's Hospital, a Chest supported agency, gave 471 days of care to 22 Torrance youngsters last year. Other Chest health agencies treated 155 Torrance residents.

Family casework service of the Chest were used by 827 Torrance families last year to avert broken homes and other serious family crises caused by financial, medical, housing, and child care and other problems. More than 2700 Torrance youngsters belonged to the various Chest supported character building organizations such as the Boy and Girl Scouts, Camp Fire Girls, YWCA, Pueblo Center, etc.

Hundreds of Torrance veterans took their particular problems concerning pensions, insurance, G. I. loans, educational training etc. to the Chest supported Veterans Service Center located in the district, welfare center at 1359 Post street, Sears pointed out.

"Our Community Chest goal of \$17,000 is a very small share for us to assume of the total value of the Community Chest services we receive in this community," said Sam Levy, Torrance campaign co-chairman. "We must reach our goal or we can not expect to continue to have these services for our families and children. To reach our goal we must have 159 additional neighborhood workers to make 20 to 25 calls close to their homes, and if Chest chairmen in local business firms take charge of the soliciting of the employes in their own firms. Volunteer today by telephoning the Torrance Community Chest campaign office Torrance 1669."

El Camino Nears 3200 in Student Enrollment Mark

An enrollment of nearly 3200 students at El Camino College was indicated this week by a report made to the board of trustees at its regular meeting by College President, Forrest G. Murdock. Murdock's report indicated that 3100 students had enrolled up to the time of the board meeting and with the balance of the week left for late registrations it appears certain that the final figure will be in excess of 3200.

"Ordinarily we could expect a dropped enrollment next spring, but since the trend has been upward each semester since the college was founded, I am of the opinion that our enrollment next semester may exceed 3500," Murdock stated to the board.

In rapid succession the board speeded through a lengthy agenda in the record time of two hours, authorizing the following actions:

1. Awarded contract for tennis court and parking lot lighting to the Sherwin Electric Service of Los Angeles on their low bid of \$8,578.
2. Awarded contract for construction of additional water mains to afford standby water connections with the City of Torrance and the Southern California Water Company to the R. A. Wattson Company of North Hollywood on their low bid of \$7,678.95.
3. Awarded contract to Hanson and Misko, Inc. of Lynwood for construction of two additional sections of stadium seats on their low bid of \$21,525.00.
4. Accepted as completed irrigation system installed by Home Plumbing Service of Los Angeles.
5. Accepted as completed construction of stadium fill by C and M Contracting Company of Manhattan Beach.
6. Accepted as completed gas meter vault constructed by Otis Oliver of Gardena.
7. Accepted as completed Mechanical Arts Building constructed under contract with Ace Construction Company of Gardena.

Popular Evening Classes Open

Certain popular adult education classes are still open," according to Donald Manashaw, director of Torrance adult education. These include child psychology, copper tooling and leathercraft, ceramics, interior decorating, kitchen magic, machine hop, rugmaking, salesmanship, and typing, blueprint-reading, and lampshade making.

These classes are free to adults 18 or over. Further information may be obtained by telephoning Torrance 645 or by calling in person at the Torrance Evening High School.

-AND TO ALL OUR OTHER GOOD COMPETITORS WHO HAVE TAKEN A SIMILAR STAND

An Editorial From The Atlanta Journal, Thursday, Sept. 29, 1949

Competitor Denounces Suit Against A&P

THE BOLD three-column advertisement in the current issue of the Waynesboro True Citizen catches the reader's eye. We quote it in full.

To our notion that advertisement by C. Whit Blount states the economic and governmental aspects of the case against A&P with a clarity and forcefulness that most of the editorial comment has lacked.

Also it strikes us as a fine example of sportsmanship in business.

Incidentally, it is about as effective an advertisement as could have been written for Mr. Blount's "Groceteria".

Makes you sort of wish you were in Waynesboro to trade with him, doesn't it?

* * *

An Advertisement From The Waynesboro True Citizen

A Word For Our Competitor The Great Atlantic & Pacific Tea Co.

There has been a move by the anti-trust department of the Federal Government to destroy our leading competitor, the A&P Food Store.

It may seem odd, but we are opposed to this move.

The A&P Co., is definitely our strongest competitor - they keep us hopping. But, we are still in business - And Expanding. We do it by selling quality merchandise, buying at a close margin and selling at CLOSER margin.

The so called "trust-busters" charge that the A&P Co. control some of the production and processing ends of the food business. As a result, they hold the cost price down on foods.

WELL, WHAT'S WRONG WITH THIS??

If A&P holds the costs down, it makes our suppliers hold their costs down to the same competitive level. They can sell cheaper, AND SO CAN WE.

We intend to continue to try to sell better merchandise than A&P; We also will continue to have competitive prices.

BUT, We don't believe the government, or any individual should try to break up a firm that is doing a good, clean, efficient job of serving the people of this country.

C. Whit Blount

Waynesboro Groceteria

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY