

# \$847,000 In Permits Issued For Riviera

## TORRANCE HERALD

ESTABLISHED 1914 . . . THREE SECTIONS — 20 PAGES  
TORRANCE, CALIFORNIA, THURSDAY, SEPTEMBER 23, 1948

PER COPY 10c



**REAP REWARDS**—The five Miss Industry candidates pose for their official "portrait" with Mayor J. Hugh Sherfy Jr. following the announcement that Tallulah Nagy had amassed more than 54,000 votes to win a flight to New York by Arrow Airways. Runners-up in the contest were given beautiful wardrobes by the Factory Frolic committee for their help in staging the community's most successful enterprise. The girls posing with the mayor are, left to right, Burna Morris, third; Lee Walker, fifth; Tallulah "Miss Industry" Nagy; Cubie Bohannon, second; and D'Oro Whiting, fourth.—Herald photo. (Additional photographs on Page 6-A).



**LOCAL MANUFACTURER HONORED**—An invitation was accepted this week by Max N. Felker, general manager of the Felker Manufacturing Company, to become a member of the export advisory panel.

### Reconsider Zoning Plea

Further consideration will be given to the application of the Chanslor-Canfield Midway Oil Company for a zoning variance to permit expansion of the existing heavy industrial section around the Chicago Bridge and Iron Company's plant at a joint meeting of the Torrance City Council and Planning Commission.

CCMO requested the variance to permit construction of warehouses and mixing tanks for the Brown Mud company, for the manufacture of oil and water base emulsions used in oil well drilling. Date of the meeting will be fixed soon.

The property, now zoned A-1 (light agricultural) is a portion of a 50-acre tract that CCMO owns on the west side of Madonna avenue, approximately midway between Carson street and Torrance boulevard, and adjoins an existing M-2 zone.

### Max Felker Is Member of Export Panel

Max N. Felker, general manager of the Felker Manufacturing Company, has accepted an invitation to become a member of the export advisory panel for industrial diamonds and diamond tools division of the Office of International Trade, United States Department of Commerce, Washington, D. C.

The export office desires "advice and information from able and experienced businessmen engaged in export trade as a basis for the solving of urgent and difficult problems in administering the export control program," it was explained.

This includes many phases of export licensing and determining of policy and procedure affecting the export trade.

The Felker company has an export office in the national

(Continued on Page 8-A)

### CLOCK GO OFF EARLY? EDISON WILL FIX THAT

Did your alarm clock ring an hour earlier this morning? Does your record player give forth Melody in F in a higher key, was your electric stove in a hurry to get that roast out last evening? Well, there's a reason for all this, it seems.

Yesterday was "cutover day" for approximately 4000 Edison customers in Torrance, Redondo Beach and Manhattan Beach who are served by the electric distribution line changed to 60-cycle current. Other lines will be changed at intervals of a few days until all of this vicinity has been changed to the new frequency.

Necessary adjustments in appliances will be made at Edison's expense by skilled workmen of California Electric and maintenance Company who will call at homes here during the next week or two. Adjustments in timing devices such as those on ranges and California Electric Service Stations. Both firms have

system-wide contracts to do such work for Edison.

An interesting feature of the frequency change program is the clock depot, which the company established temporarily at 1627 Cravens avenue, Torrance, on Sept. 15. Here Edison customers may exchange their portable 50-cycle clocks for the new 60-cycle models at nominal exchange prices or may leave their 50-cycle clocks to be cycle-changed at Edison's expense if the required replacement parts are available. Bartlett pointed out that the new clocks can be obtained only in exchange for a customer's 50-cycle model in operating condition.

### Frolic Team Gets Thanks for Success

Congratulations were in order this week for the men who so successfully revived the Torrance Factory Frolic, which closed Sunday night after playing to a record attendance.

The contest for the title of "Miss Industry," one of the highlights of the Frolic, ended Saturday night with announcement that Miss Tallulah Nagy, 17-year-old High School girl, was the winner with a total of more than 50,000 votes.

Others finished in the following order: Cubie Bohannon, Burna Morris, D'Oro Whiting and Lee Walker. Each was presented with apparel for their wardrobe, according to their place in the winning bracket.

Directors of the Chamber of Commerce expressed their appreciation to each member of the general committee, through a letter forwarded by President Charles T. Rippey. "As a result of your efforts, the Chamber will be in a position to render better service for the continued growth and development of the city," President Rippey's letter stated.

Plans already are being laid for next year's Factory Frolic which it is planned to repeat on an even larger scale.

Awards for the exhibits at the Factory Frolic many of

### City Orders Fire Engine

Order for a 750-gallon capacity triple-combination fire engine to cost \$14,630 has been placed by the city of Torrance, by authorization of the City Council.

The city accepted the bid of the Mack International Truck Company for its Model 85 fire engine, at \$13,430 f.o.b. Los Angeles, and in addition the city has ordered it equipped with a high pressure booster pump line and nozzle at an additional cost of \$1200.

### 'Better Get Ready,' Says Weather Man

The Weather Man was sitting in the nice warm sunshine Wednesday polishing his rain gauge as we approached him for his weekly report on the subject made famous by Mark Twain—namely the weather.

"Yep," he said looking into the sky and sniffing the air like a coon dog on the hunt. "Better get 'er ready. Had a little drizzle this week. Won't be too long afore we'll be needing 'er."

Picking up his weather vane-paper weight he handed us the following:

Maximum	Minimum
85	60
77	51
72	47
68	43
62	38
57	33
52	28
47	23
42	18
37	13
32	8

The first rain, .02 of an inch, fell on Sept. 18. It was the first rain recorded since June 4.

### NEW SCHOOL SITE HOLDS UP HOUSING

Fate of the proposed 1100-unit subdivision on the old Western Ranch was hanging in the balance today following a virtual ultimatum delivered to the Torrance Board of Education Tuesday night by K. Sande Senness, the subdivider.

Senness told the board: "I'd be better off to walk away from it just like that," snapping his fingers. "I can't trade dollars with you in this kind of a situation."

For more than an hour Tuesday night, Senness tried to get the board to agree to take the school site which was tentatively agreed upon early last spring in his informal meeting with J. Henrich Hull, superintendent of schools.

"I've gone ahead on that basis, I've had engineering studies made, plot plans worked out, paid \$785 FHA engineering fees, all my grading and sewer profiles are drawn, plans are in the water department, and my street improvement bond is posted," Senness said.

"I've also paid interest on my investment since last February, and I'm in exactly \$37,371," he added. "Now I'm informed that the school board wants another piece of the best land I've got here for subdivision purposes."

Chairman Robert Plomert of the local Industries Tax Committee conceded that a jury would be almost certain to award Senness \$2500 an acre for the site the board proposes to condemn, located at the northeast corner of Newton and Madison streets. This would make \$25,000 for the 10-acre site, as against a more nominal sum for the proposed site adjacent to the Nickel's Chicken Ranch.

"This board is concerned first with selection of the best location, second, its cost, and third, how it fits into the community," said Dr. Howard A. Wood, president of the board. "It now appears that Site No. 2 is not as appropriate as we believed it would be."

Superintendent Hull held out for the site it is proposed to condemn saying there were more than 450 elementary pupils in Walteria as against the 207 houses Senness planned to build in several units.

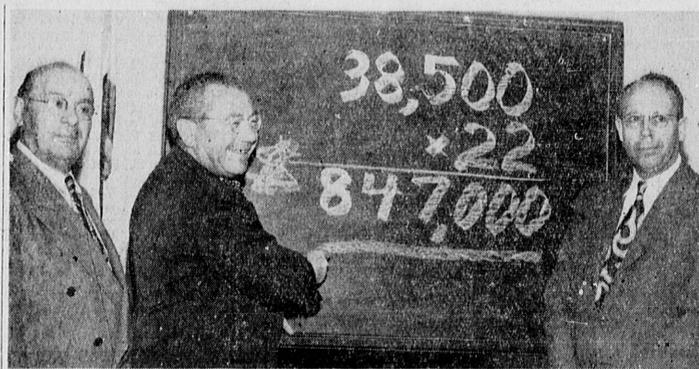
"If you have a total of 1100 lots in your subdivision, you'll need two school sites," interjected Mrs. Grace Wright, member of the board.

Senness said there was only 195 acres of flat land in his entire subdivision, and that he was not planning for more than one 10-acre school site. "I didn't know I was supposed to take care of Walteria too," he countered.

Dr. Wood said he also believed that the courts would indemnify Senness for any investment he had made in the 10 acres, which is within the first unit he intends to place on the market. His first model home on Newton street now is practically completed.

Emmett Ingram, assistant superintendent, said it was hard

(Continued on Page 8-A)



**MORE HOUSING**—Sam Glazer, president of the Republic Construction Corporation, does a little arithmetic to figure the cost of building permits granted to him this week to start construction of 22 multi-unit apartment houses in the old Seahaven tract. At his left is Sam Friedman, vice-president of Seahaven Properties while at the right is Oliver Clark, attorney for Seahaven Properties. Republic recently bought the property from Seahaven.—Herald Photo.

### Safety Islands at Five Points Now Demanded

Better protection is urgently needed for pedestrians crossing Five Points, the intersection at Carson, Cabrillo and Cravens, the Torrance City Council was told yesterday by the directors of the Chamber of Commerce.

"There has been an obvious need for this Five Points improvement for some time to protect both life and property," the council was informed in a letter from Secretary Blaine Walker following Monday's meeting of the board of directors.

"Such improvements should be designed for a more orderly channeling of vehicles through this intersection by the installation of safety islands, which also would provide better protection for pedestrians crossing the streets here," Walker's letter said.

The board of directors was unanimous in its request that relief be provided, the secretary added.

### Chaney's to Open Oct. 1

Date of opening of the new Chaney's Department Store in the former J. C. Penny location on Sartori avenue was announced today by Paul Jacobs, manager, as Friday of next week, Oct. 1.

The store now is being stocked with a complete line of department store merchandise for the entire family.

### Officials at State Meet

Torrance city officials this week are attending some of the meetings of the League of California Cities convention, held in Long Beach beginning Monday and scheduled to end this evening.

### Dog Caught in Del Amo Sump Put to Death

To end its pitiful whining and to hasten its slow death, a dog ensnared in an oil sump was mercifully shot by police during the early morning hours on Tuesday.

A request was made to the Torrance Police Department by C. H. Alford, 4400 Torrance boulevard, owner of the dog, to "put it away" after the animal fell into a sump on the Del Amo Estates oil lease near Hawthorne and Torrance boulevards. Attempts to rescue the dog were futile, police reported.

The dog was about to drown in the mire when he was killed by a "mercy" bullet from a police revolver.

### Inspection of Oil Storage Tanks Planned

Rigid inspection of all oil storage tanks in county territory by the County Forester and Fire Warden was ordered by the Board of Supervisors Tuesday.

Chairman Raymond V. Darby requested the Board's action to prevent another such holocaust as happened in Inglewood recently, when a fire resulting from oil flowing from faulty tanks into a ravine, caused the death of three persons and injury to nine others.

The County Fire Warden has been instructed to bring in recommendations for possible further protective measures.

The supervisors have also instituted a review of all state regulations so that recommendations may be made to the State Legislature for amendments insuring additional protection.

**GASOLINE STORAGE**  
City Attorney C. Douglass Smith has been authorized to communicate with Naval authorities regarding the storage of gasoline at the Navy Supply depot annex in Torrance.

### Council Asked to Straighten Out Crenshaw

Immediate attention of the Torrance City Council to the problem of eliminating the jog in Crenshaw boulevard at 190th street in order to provide a more direct route between North Torrance and the Central business district was requested this week by the Chamber of Commerce.

Directors of the chamber at their meeting Monday voted unanimously to "request" the city council to take whatever action is necessary for the proper improvement of this dangerous intersection.

The directors, Secretary Blaine Walker said, discussed the traffic hazard at the intersection and reasoned that with heavier traffic which is resulting from the growth of North Torrance, accidents are bound to increase.

Many students of El Camino College from the extreme southern end of the county travel this highway. It is understood, as well as an increasing number of trucks which deliver products from local industrial plants, including the new American Radiator and Standard Sanitary Corporation's plant.

### Management Club Installs New Officers

Short talks on the history and some of the background of two of the city's largest industrial plants were given at Monday night's meeting of the Torrance Management Club, when the recently elected officers were installed.

W. R. Patterson was installed as president, Robert Golden, vice president; Carl J. Forkum, secretary; L. Milton Isbell, recording secretary and Earl Weber, treasurer.

Otto Kress, general superintendent of Columbia Steel, reviewed the history of his company, from the time he joined it after Columbia acquired it from Llewellyn Iron Works. Al Jackson, general manager at Ideco, made a short talk on the history of his company.

### Income Project Starts

Actual construction of the first unit of the long-awaited \$3,000,000 multiple apartment project in Hollywood Riviera, overlooking Torrance Beach, will begin Oct. 1, it was learned today.

Issuance of building permits for \$847,000 representing the first unit of the income project ended almost a year's delay on the apartment development, which will front on Hollywood-Palos Verdes Parkway.

The permits were issued to Sam G. Glazer, president of Republic Construction Corp., and the project will be officially known as the Palos Verdes Apartments when completed and opened beginning early in 1949.

Glazer purchased the first unit from Rudolph W. Mayer, president of the Seahaven Properties, Inc. who originally developed the plan. The second unit of 22 units will remain under the ownership of Mayer, he said. Glazer told newsmen he has obtained a

(Continued on Page 8-A)

### Draft Board Signs 1200 in Torrance

Approximately 1200 Torrance young men between 18 and 26 years of age registered for possible military training during the week from Aug. 30 to last Saturday, according to a tabulation made this week.

J. G. Caldwell, who has been elected permanent chairman of Selective Service Board 117, announced that William E. Bowen, prominent Torrance business man and a veteran, has agreed to take future registration from sign up who are required to sign up as soon as they become 18 years old. His office hours are 10 a.m. to 4 p.m. and his business address is 1327 Post avenue.

James Loughridge of Walteria has been chosen permanent secretary of the board, and the third member is John Dunn of Hermosa Beach. Election of officers took place at an organizational meeting of the local board held last Friday.

Headquarters of the local area board are at 5803 South Crenshaw boulevard, Caldwell said, and any youth may register there until such time as the local board is opened, probably in the Torrance Chamber of Commerce or in the city hall.

Caldwell said that a surprisingly small number of 18-year-olds registered last Friday and Saturday, the two days set aside for them.

Total registration for Board 117 totaled approximately 5366 this week, although the figure is changing constantly as new 18-year-olds sign up as required by law. Caldwell said that 194 registered in Lomita, 1247 in Gardena and 2127 in Redondo Beach.

### City Hall to Stay Open Until 9 Tonight to Register Voters

Three deputy registrars will be on duty at the Torrance City Hall until 9 o'clock tonight to accommodate late-comers who may want to be certain they are properly registered for the coming Presidential election in November, according to City Clerk A. H. Bartlett.

At the same time Ben S. Hite, county registrar of voters, announced six other locations in Torrance and vicinity where deputy registrars will take registrations today, the deadline to register.

These deputies, their addresses and precinct numbers are as follows: Mrs. Angelina Waid, 311-A Anapola avenue, Precinct 6; Mrs. Lene F. Wilkes, 2717 W. Carson street, Precinct 11.

Two Walteria locations—Mrs. Effie L. Palmer, 23811 Ward street, Precinct 16 and George P. Thatcher, 3908 Newton street, also Precinct 16.

One for Hollywood Riviera-Redondo Beach—Com. William A. Mason, 204 Via la Circula, Hollywood Riviera.

For Victor precinct, Miss Dolores R. Sykes, 5107 Torrance boulevard, and Mrs. Florence Stone, 3900 Spence street.

In the Shoestring Strip—Mrs. Jessie A. Fritz, 1563 West 214th street, Precinct 2348-A; Mrs. Allice Mae West, 1619 W. 218th street, Precinct 2349.

El Nido precinct—Mrs. Christine Coffey, 18320 Grevillea avenue.



**OFFICERS SEATED**—Newly elected officers of the Torrance Management Club were seated at the regular meeting Monday evening at the new V.F.W. Hall on Washington street. Left to right: Earl R. Weber, treasurer; Robert Golden, vice-president; L. Milton Isbell, recording secretary; W. R. Patterson, president; and Carl J. Forkum, secretary.