

CITY TAX RATE CUT FROM 16 TO 30 CENTS

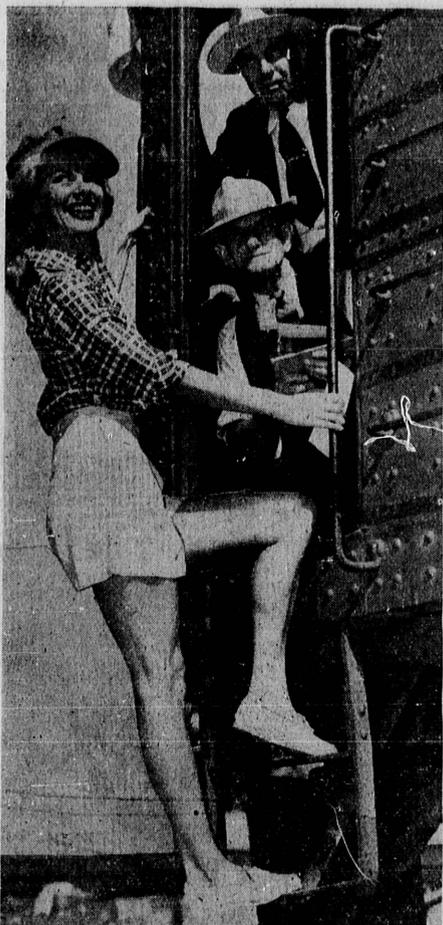
TORRANCE HERALD

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EXPRESS STOPPER . . . D'Oro Whiting, "Miss Industry" candidate, stops Pacific Electric Freight Express crew members Eugene Wilkes, top, and C. A. White for the express purpose of selling them a ticket to the Factory Frolic September 15-19. (Herald Photo).

Spectacular Parade Planned for Factory Frolic Opening Sept. 15

Plans for a gigantic parade were formulated this week at the progress luncheon of the committee members on the big Torrance Factory Frolic and Community Fair, to be held Saturday, Sept. 28.

James Van Dyke, chairman of the parade committee, said the parade would form on El Prado near the high school, and according to present plans would be held at 1 o'clock with all local concerns invited to participate.

The parade, to be led by the Torrance Youth Band, will swing over to Cabrillo avenue from El Prado and after marching the length of the downtown business district on Cabrillo will turn up El Prado. Immediately upon conclusion of the parade the huge midway with more than a score of concessions will be opened to the public.

Anyone who wishes to enter either a float or a vehicle of

any kind in the parade may call the Chamber of Commerce and learn the particulars, General Chairman B. T. Whitney announces. The Army and Navy recruiting services will be invited to send vehicles over from San Pedro to take part in the parade, and aerial pictures will be taken of the event from planes to be provided through courtesy of Arrow Airways.

Dale Riley and Jim Wilkes are working with Van Dyke on plans for the parade.

SAMPSON NEW AIDE

Kenneth Sampson, well known to many residents as a former engineer of the County Regional Planning Commission, is the newly-appointed field deputy for Chairman Raymond V. Darby of the Board of Supervisors.

AIRPORT TO BE OPENED TO BIDDERS

A better deal for the city with regard to Torrance municipal airport was in prospect today with decision of the City Council to effect a new set-up and council to effect a new set-up (tighten financial control over the \$3,000,000 flying field).

First, proposals and conditions are to be prepared for the awarding of an "airport management agreement" to operate the airport.

This will be done by City Attorney C. Douglas Smith and City Engineer George Stevens.

Second, bids will be sought for operation of the airport under these proposals, and the city will then accept the bid that will produce the most revenue.

Decision to seek a "new deal" at the airport, now operated by E. Y. Tarkington under a month-to-month arrangement that has dragged on for some months was the result of a 13-page opinion submitted to the city council last week by Smith.

In essence, he held that the city has no right to lease the runways, which were improved with federal funds, but can lease only contiguous areas

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Model of GP Refinery Will Be on Display

A key chapter in the story of Torrance's major role in high octane gasoline production will be told in the General Petroleum Corporation's exhibit at the Torrance Factory Frolic Sept. 15 through 19.

The largest installation of its type in the world, the Thermofor Catalytic Cracking Unit at the Torrance refinery of General Petroleum will be explained in simple detail by means of a 14-foot diorama.

Each part of the complicated TCC refining process is broken down into separate elements to show the flow of materials through vary-colored tubes, intricate lighting arrangements and accurate representations of the structures involved.

In addition to the complete explanation given by the display itself, technical personnel from GP will be on hand in the evenings to go into greater detail on the workings of the TCC unit. Folders describing the complete operation of the huge GP refinery will be distributed to those visiting the display.

Today, this refinery handles more than 100,000 barrels of crude oil a day—more than 4,000,000 gallons. Over \$36,000,000 has been invested to handle this great volume, which provides jobs for more than 1000 men.



RUBBLE . . . Cars which figured in spectacular crash Sunday morning, claiming the life of Robert Anderson and possibly a second victim, are inspected by D. C. Cook of the Torrance Police Department. (Herald Photo).

Hospital Will Expand

New 23-Bed Unit to Begin Next Month

Construction of a 23-bed addition to Torrance Memorial Hospital is scheduled to get under way during September, with the receipt of bids Wednesday afternoon, it was revealed today by Grover C. Whyte, vice-president who is chairman of the hospital's building committee.

The new addition is to be made at the rear of the present building, and will form a patio needed for convalescents. The four new wards comprising the addition will harmonize with the existing building in all respects. This will be the third addition to the original portion of the hospital, which faces on Engracia avenue. Plans have been under discussion for several months with the architect, Norman Low of Los Angeles, Mr. Whyte said.

The hospital now has 40 beds and the 23 additional beds, will provide a total of 63 beds, or an expansion of about 55 per cent. Construction work will be financed by a loan, Mr. Whyte said.

More Firemen Will Be Added

Fire Chief J. E. McMaster announced yesterday that eight candidates had passed the examination for firemen held last month.

They are Frank Tuttle, Mitchell Baroch, Carl J. Nalbarski, Gordon E. Jonsrud, Virgil E. Newman, Harry Drake, Donald Minor and Leonard C. Young.

Chief McMaster said that seven firemen would be added to the department within the next three months. Two of the men would be sent to the Walteria station and two to North Torrance when that station is put into operation.

Peace Reigns After Strike at Smelter!

Peace reigns again at the Western avenue plant of the Pacific Smelting Company!

Meetings between the management and former employees who had joined the Mine, Mill and Smelter Workers Union, CIO, resulted in a "back to the job" movement Wednesday.

Employees will go back to their regular jobs, it was understood, and the plant is expected to be back in full production in approximately a week.

First Prize in Ticket Sales to Be Trip to N.Y.

Flash!!!!!!

Calling all "Miss Industry" candidates

Calling all people who haven't bought tickets to the Factory Frolic on Sept. 15 to 19. First prize will be a round-trip travel ticket to New York—by air, of course, courtesy of George Batchelor of Arrow Airways, based at Torrance Municipal airport.

So if all five of the candidates want to sell you tickets to the Frolic, you can see why they want to win!

New Sweeper, Auto, Radios Bought by City

Purchase of a mechanical street sweeper, a new sedan for the Police department, new-type radio equipment and numerous smaller items was authorized by the City Council this week, while bids were opened for a new 750-gallon triple combination fire truck.

Council ordered purchase of a Wayne street sweeper for \$8300 plus tax, with delivery promised in November. The police car is to be purchased for "not to exceed \$2000." New radio equipment for police cars and fire trucks will be purchased for \$5329, which was the second low bid received at the last meeting.

Two bids were received on a new fire truck, ranging from \$13,430 plus sales tax to \$13,857 plus tax. Both carry a five-year guarantee.

Second Victim Near Death in Sunday Crash

With one dead, the second victim of a state highway traffic accident early Sunday morning lingered near death yesterday at the Harbor General Hospital, according to hospital officials.

Dead is Robert Ray Anderson, 19, of 1908-B Cabrillo avenue, killed at 1:45 a.m., Sunday on Highway 101 when the car he was driving crashed into another car reported by Torrance Police to have been driven by Robert Paul Serieto, 19, of Santa Monica.

Serieto has not regained consciousness since the accident, hospital authorities stated, and has been placed on the extreme critical list.

Five others, including two teen-aged girls from Torrance, also were injured in the crash which occurred between Vista Del Parque and Los Altos on the coastwise highway, according to Sgt. G. S. Evans and Officer D. C. Cook of the Torrance Police Department.

Injured were: Peggy Quick, 16, of 21303 South Main street, fractured

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Chaney Store Opens Oct. 1

Friday, Oct. 1 has been set for formal opening of the new Chaney Department Store for which facilities now are being readied on Sartori avenue, it was announced today. It will be in the former J. C. Penney Company location.

WATER TAXES REDUCED AND SCHOOL RATE CUT EXPECTED

City tax reductions, of from 16 to 30 cents per \$100 of assessed valuation, varying with the three local water districts, are reflected in the new tax rates set by the Torrance City Council Tuesday night. The Parks, Music and Advertising tax, and the general promotion tax levied last year were omitted from this year's levy on advice of counsel.

18-Year-Olds Will Register Here Monday

Everything was being made ready today for registration beginning next Monday of the first group of young men here subject to the draft, who will fill out information cards at the Torrance High School. Monday's registration will be for all men born after Aug. 30, 1922.

L. Milton Isbell, local city secretary, took his oath of office as chief registrar for the local draft board Wednesday

Torrance Boy First to Sign

Distinction of being the first Torrance boy to register in the new draft set-up today was held by Norman Marsteller, who effected an advance registration at the Los Angeles area headquarters on Monday so that he could leave for Paris Tuesday afternoon.

The two other members of the local board, in addition to Caldwell, are J. W. Loughridge of Walteria and John C. Dunn of Hermosa Beach. The office for the entire area is located at 5803 Crenshaw boulevard, on the second floor of the Mesa Theater building.

Registrars and assistants under the two chief registrars

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Three Bids in for Operation of Bus Depot

Mrs. Maybelle C. Banks, 1322 Engracia avenue, submitted the best offer to the Torrance City Council Tuesday night for operation and maintenance of the Hill street station of the Municipal Bus Lines.

L. V. Babcock submitted the next best offer and the third and lowest was submitted by Carl E. Marsteller, who holds the present contract, which will expire next month.

All bids were referred to the committee of the whole, the superintendent and city engineer.

These rates do not, of course, include the school district rate, which will be approximately 22 cents lower than last year, according to unofficial estimates. The exact rate cannot be computed until the legality of the bonds has been passed upon by the Superior Court and then will be set by the Board of Supervisors.

On the city taxes over which the Council has control, the rates for 1948-49 were set as follows, in comparison with last year's:

Purpose	1948-49	1947-48
General purposes	.96	.99
Retirement	.16	.17
Library	.03	.04
Civic hall bonds	.01	.00
Parks, music, etc.	.00	.10
Promotion	.00	.01
Total	1.16	1.31

To this reduction of 15 cents is to be added the 1-cent cut announced earlier in the week by the Metropolitan Water District. This makes a minimum reduction of 16 cents per \$100.

Water rate reductions were made in both M.W.D. No. 1 and M.W.D. No. 2, but not in M.I.D. No. 1 Comparative rates are as follows:

District	1948-49	1947-48
M.I.D. No. 1	.25	.25
M.W.D. No. 1	.26	.40
M.W.D. No. 2	.25	.30

While the net effect of the city and school tax reductions cannot be estimated without knowing the comparative increase in the assessed valuation, most home owners expect their taxes will be less this fall by from \$4 to \$6.

The city's total assessed valuation for tax purposes this year is greater by some \$6,000,000, or about 16 per cent. This is as much as the entire assessed valuation of Gardena, for instance, and shows the tremendous investment in Torrance's large industrial plants.

This edition of the Herald carries the complete text of the council's resolution fixing the new tax rates.

Discuss New School Office

Future location of the permanent administration building for the Torrance Unified School District is becoming a subject of discussion in official and business circles of the city, it was learned this week.

It is thought by some that the building should be located in the Civic Center, inasmuch as it is the business office of the district, while others feel that it should be located close to the high school.

Plans for the new administration offices are understood to be in preparation.

Calling All Men: Start Trying on Frolic Bonnets!

Next week's just about the time to start wearing part of that special garb to advertise the Factory Frolic opening Sept. 15, according to General Chairman B. T. Whitney.

Men, better get one of those engineer's caps and strike a pose with it, sort of like a woman trying on a new hat! Then strike out on the street and show 'em what the well-dressed Torrance Frolic booster will wear—in addition to that suit of jeans, coveralls or overalls—whichever you prefer to don later.

And gals, start picking yourselves out a good-looking sun-bonnet and apron. Torrance shops are getting a fresh stock.



GUNZEL TRAP? . . . Definition of a gunzel trap is anything easy to get into and hard to get out of, and that about fits "Five Points," police and other city officials have decided. Car at lower left is trying to escape it, having made a turn improperly. Sedan just entering intersection at right center must dodge two cars at left. Traffic-weary bus driver at left avoids the eight-stop sign intersection by turning right. Increase in the city's traffic has prompted city officials to try to unscramble the traffic lanes. (Herald Photo).

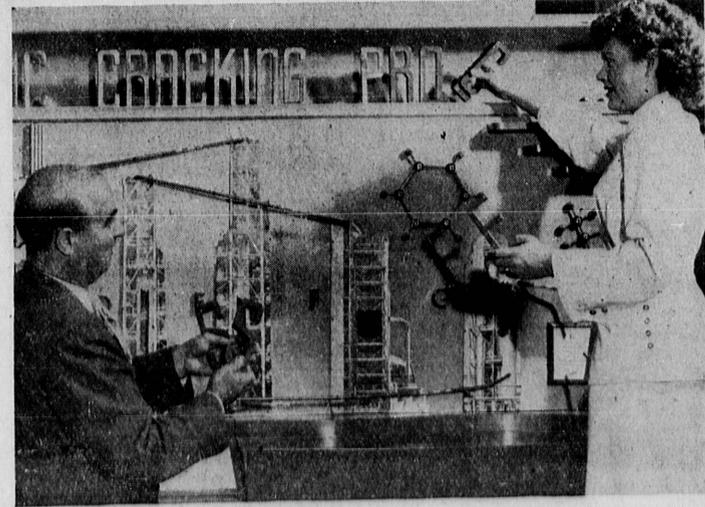


EXHIBIT 'GP' . . . Helping put the finishing touches on General Petroleum Corporation's large exhibit for the Torrance Factory Frolic is Talullah Nagy, candidate for "Miss Industry" and Bob Plomert Jr., tax counsellor for the company. Miss Nagy also sold Plomert a \$5 book of tickets to the Frolic.