



STORE'S ADS WIN TROPHY . . . Presentation of a loving trophy to the Torrance Herald is being made in this photograph, taken at the Santa Monica convention of newspaper advertising managers. Edwin B. Brown, right, who wrote the series of advertisements for Benson's, receives from J. D. Funk, C.N.P.A. executive, the award which the Herald won in competition with 300 other California newspapers.

Benson's Series of Ads Wins Cup for The Herald

In competition with more than 300 entries by newspapers throughout California, the Torrance Herald won first place on its entry of a series of ready-to-wear advertisements for Benson's at the annual convention of the California Newspaper Advertising Managers Association held in Santa Monica last Friday and Saturday.

The award, in the form of a handsome gold trophy was received on behalf of the Herald by Edwin B. Brown, author of the advertisements and the newspaper's business manager. Presentation of the award was made by J. D. Funk, general manager of the Santa Monica Outlook and 1947 president of the California Newspaper Publishers' Association.

The trophy and copies of the interesting series of advertisements used by the local apparel shop are on display this week in Benson's window. The series ran for one year, from June 1947 to June 1948.

Two years ago the Herald won a similar award for a series of advertisements prepared for the McCown Drug Company.

Seven More New Members Added to Chamber Roll

Seven more new memberships in the Torrance Chamber of Commerce were taken out this week, on behalf of personnel in the American Radiator and Standard Sanitary Corporation and two other local business firms.

Five of the new memberships were issued to the following: H. W. Creeger, manager; L. N. Gill, superintendent; J. C. Ruffer, chief clerk; J. DeVico, buyer and S. W. Briggs, personnel director, all of American-Standard.

The other two memberships were taken out by S. C. Orr, manager of Carl's Shoe Stores on Cravens avenue, and by Julius Aronoff of Kirby's Shoe Store on Sartori avenue.

Stangers See Flooded Area

"No shortage of water up here," writes Torrance Water Superintendent W. H. Stanger from the flooded northwest.

Mr. and Mrs. Stanger are vacationing at Victoria, B. C. and other parts of the north country, and report very hospitable treatment by the Canadians.

Playgrounds to Stage Vacation Opening Monday

City playgrounds throughout the city swung open their gates to the vacationing school children last Monday as the summer-time Torrance City-School Joint Recreation program began functioning at schools and parks within the city.

Official opening of the playgrounds will be observed next Monday with picnicking contests, egg-throwing, apple bobbing and similar fun-producing activities for the younger kids.

The first week of the program will be largely devoted to arranging details for arts and crafts classes, softball leagues, hop scotch contests and other every-consuming games and contests.

Two competent playground directors will be stationed at each of five locations and will supervise the children's activities under the direction of Eddie Cole. The Torrance City Park, Fern Avenue School, Waverly School, Torrance Elementary School are the playgrounds included in the program.

First Products of New Factory Are Delivered

The first products of the American Radiator Company's new Torrance factory were being stalled in Southern California homes today following delivery of the initial truckload of supplies to jobbers in the Long Beach-Los Angeles area. Gradually the modern \$3,500,000 plant is stepping up production.

On Monday the second of four kilns was placed in operation as production rate at the new plant was stepped up another notch. The first products of the factory, which manufactures plumbing fixtures under the trade name of American-Standard, all were the output of the first kiln, and left here May 20.

With the second kiln in operation, shipments now are being made daily by rail and by truck from the new plant to jobbers all over Southern California. Practically all of the company's jobbers in the southland now have received at least one shipment from the new local factory since it started deliveries, officials said.

More employees are being added as production is stepped up and there will be job opportunities for many months for young men between 20 and 30 who want to learn trades at the new factory. Additional men will be added from time to time when the other two gas-fired kilns are placed in operation, officials said.

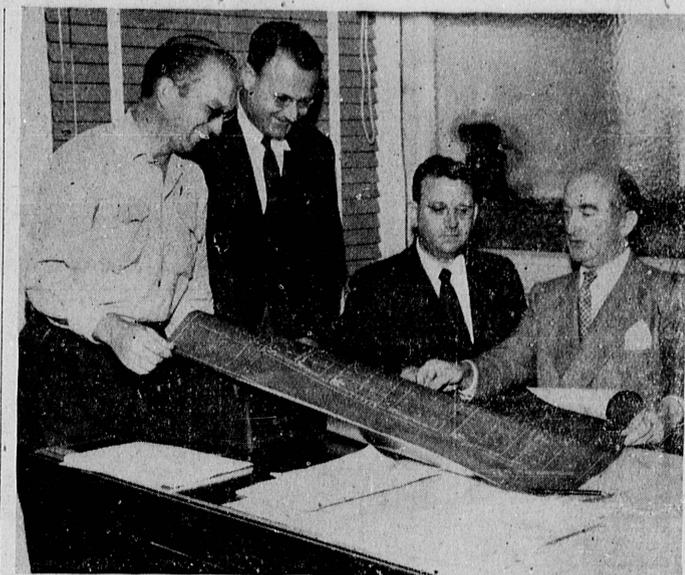
For these jobs, the company seeks men who live in the general vicinity of the plant. Of 155 hired recently, 69 live in Torrance, 71 live within five miles of the plant, and only 15 live outside the general area.

Recipients of the Torrance Lions Club annual scholarship awards were disclosed, at this week's meeting, while the service club also was complimented by an educator for its work in encouraging education among youth.

The club's two awards went to Jack Hood, captain of the Torrance High School football team this year, and to Nancy Whyte, editor of "The Torch," the high school annual. The \$50 awards were presented to the two students by Lion George Thatcher, a member of the Torrance Board of Education.

The awards were based on four general points—first, scholarship; second, good citizenship, leadership and responsibility; third, extra-curricular activities and fourth, athletics for boys and for girls, sports, it was explained by Principal Lloyd W. Waller. Standings were determined by the faculty and reviewed by the principal and two vice principals.

Speaker at Tuesday's luncheon meeting was Rev. A. F. Kuhn, S. J., who was introduced by Father P. J. McGuinness, a Lion. Father Kuhn, who is professor of history



\$1,038,000 IN NEW HOMES . . . brings smiles to the faces of these four gentlemen who are shown clearing the path for 195 new residential units to be built by Biltmore Homes in a new tract at Crenshaw boulevard and 174th street to be known as Torrance Gardens. Left to right, John Patrick, city building inspector; George Stevens, city administrator; J. L. Mills, and Sydney M. Taper, sales manager and president of Biltmore Homes, respectively. (Herald photo).

DUPLEXES TO BE INCLUDED IN NEW TRACT

Building permits for 195 new Torrance dwelling units were being issued this week by City Building Inspector John Patrick, representing an investment of \$1,038,000 by the subdividers, Biltmore Homes.

The new homes will rise at the northwest corner of Crenshaw boulevard and 174th street, where grading of the subdivision has been under way for the last three weeks. Plans call for 120 two-bedroom homes, 45 three-bedroom houses and 15 duplexes, making a total of 165 residences, in addition to the two-family units.

Formal application for the permits was made by Sydney M. Taper, president of Biltmore Homes, and H. L. Mills, sales manager. The tract map was being checked today by City Engineer George Stevens, while Building Inspector Patrick began issuing the initial permits to start construction work.

Provisions is being made for a small shopping center at the southeast corner of the new subdivision. The duplexes will front on Crenshaw boulevard. (Continued on Page 6-A)

Lions Lauded for Award of Scholarships

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Local High School Will Award Honors At Commencement

Among the 143 students who will mark their completion of 12 years of schooling tonight at Torrance High School when the graduates move their mortar-board tassels from left to right, will be eight young men and women who will receive Gold Seal Diplomas and graduate as Honor Students.

The honorees include William W. Carstens, Johnetta Dorris, Beverly J. Hopkins, Barbara Jo Ann Lisman, Consuelo Comie Navarro, Leslie L. Peterson, Rose M. Rossi and Nancy Ann Whyte.

The class Valedictorian and Salutatorian, although known to school officials, has not been announced and will come as a surprise and honor to the students selected. Actual announcement of the high honors will be made at the Commencement Services in the school auditorium tonight at 8 p.m.

Announcement of the Bausch-Lomb Award will also be made at that time. John Floyd Hood and Nancy Ann Whyte will receive the Lions Club Annual Scholarship.

The D.A.R. Citizenship Award will be presented to Barbara Jo Ann Lisman during the program which will mark the commencement exercises of the 32nd class to

Torrance Bank Retires Stock, Sets Dividend

Retirement of all outstanding preferred stock, and declaration of a 100 per cent common stock dividend, by the Torrance National Bank, were announced at a recent meeting of the bank's board of directors.

The preferred stock, amounting to \$50,000, was formerly owned by the Reconstruction Finance Corporation and has now been paid off in its entirety out of profits, leaving common capital stock of \$100,000 and surplus and undivided profits in excess of \$120,000, Post said.

Due to the enhanced value of the bank's common stock, it was deemed advisable to issue an additional share of common stock for each outstanding share, thus doubling the number of outstanding common stock shares.

Certificates for these extra shares of common stock are now available and all holders of common stock are requested to call at the bank at their convenience and claim their dividend certificates, as it is necessary to receipt for the same when issued, Post explained.

"The officers of the bank feel that these two important actions reflect the strong financial condition of the bank and point to its continued growth," Post concluded.

Veteran Prosecutor Recalls Prohibition Days In Idaho



VARIED CAREER . . . C. Douglass Smith, Law Student, County Prosecutor, and Patron of the Arts. (Herald photo).

Distinction of having had the most interesting and varied career of any Torrance city official probably belongs to C. Douglass Smith, city attorney. If there are any contenders, they must equal this for variety:

He studied law while working in a shop. He studied voice and sang 52 weeks with a Boston musical comedy company. He went back to law, studied intensely and was admitted to the Idaho bar in 1904. He ran for office.

Elected county prosecutor of Bannock County, he swore to uphold the law and he prosecuted bootleggers so vigorously that some "bad" ones set his house on fire. He ferreted out the guilty men and sent them to the penitentiary. Smith developed a throat ailment while singing in musical comedy. He found he could practice law when he couldn't sing, and this caused him to study earnestly for the bar. For a man who enjoyed reading Darwin's "Origin of Species" this was not too difficult.

About this time he met a man who was to become his life-long friend, and his name—William E. Borah. Smith's father, a superintendent of manufacturing for the Anaconda Copper Company, had doubled in local politics, and his son found the ice already broken when he ran for county prosecutor, a post career.

Methods and ways of eliminating the "dust bowl" menace will come up for discussion at a meeting of city and C.C.M.O. officials in the District Attorney's office next Tuesday, it was disclosed yesterday.

George Stevens, city administrator and C. Douglass Smith, city attorney, will present a survey of the situation and discuss with county authorities the possibility of a violation of the County's Air Pollution Act.

Mrs. R. C. Brown, Torrance resident who has led the campaign for city action to eradicate the health hazard alleged to have been caused by the shifting sands, also will attend the conference.

Rotarians Will Hear Optimist Talk on Youth

Dr. Leton C. Spires, past governor of Optimists International, will be guest speaker at the Torrance Rotary Club this evening.

"Service Club Responsibility to Our Youth" will be Dr. Spires' topic. He is a member of the board of managers of the Y.M.C.A. and organized the adult advising group of the Junior Optimist Swim Club.

Industrial Men Plan Discussion on Management

Carlton B. Tibbetts, president of the Los Angeles Steel Casting Company and former president of the Los Angeles Chamber of Commerce, will address the Industrial Management Men of Torrance next Monday night at 7:30 p.m. at the Torrance Woman's Club.

The subject will be "What Can a Management Club Do for Torrance and the Management Men in It."

Management Men sponsoring the Tibbetts meeting are Karl Hansen, S. W. Briggs, Henry Carlson, H. W. Creeger, O. A. Kresse, Jack Davis, Robert Garbe, George Hunt, Don

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DEATH TRAP ELIMINATED . . . Prompt action by city officials this week led to the draining of dangerous sumps located at an abandoned oil refinery at Border avenue, south of Plaza Del Amo. Martin Bendixen, 2432 Fairmont street, Los Angeles, indicates to Mayor J. Hugh Sherfy Jr., City Attorney C. Douglass Smith, and City Administrator George Stevens where the pool of black mire is more than six feet deep. Another was more than seven feet deep and fenced. (Herald photo).

Committee on Taxation Has New Members

Personnel of the tax committee of the Torrance Chamber of Commerce has been broadened to include more of the city's important industries.

New members of the committee are Henry Creeger and Standard Sanitary Corporation; A. L. Puetz, works auditor for Columbia Steel; J. C. Spalding, works manager for the National Supply Company; and John Stevens, representing Chanslor-Canfield, Midway Oil Company.

Postoffice Will Get 'New Look' Inside and Out

The Torrance post office building soon will have a "new look," according to Postmaster C. Earl Conner.

Bids for interior and exterior painting of the building, together with minor other improvements, were opened last week in San Francisco.

Williams and Son of Oakland were the successful bidders with a low figure of \$1305. Four other bids ranged up to \$1800. Work will start in a few days.