

**Van de Kamp's**  
BAKERY  
SPECIAL PRICES



Thursday, Friday & Saturday  
April 15, 16, 17 Only

DATE COFFEE LOAF . . . . . 23c each  
(29c Value)

2-layer  
PINEAPPLE CAKE . . . . . 69c each  
(Regularly 89c) . . . . . 35c half

THIS IS SPRING MINT WEEK  
SPECIALS ON ALL MINT CANDIES

1506 Cravens Avenue

**Penney Co. Signs Down**

The familiar yellow and black J. C. Penney store signs at the Pacific ave. and Sixth st. store in San Pedro, closed since last July, were down this week. Company officials in Los Angeles said they had no comment.

Floyd Blaney, store manager, submitted a letter of resignation as a director of the Chamber of Commerce because, he said, he was moving from the city.

Mrs. Blaney said her husband has been assigned to the Oakland office of the Penney company.

**REALTORS HEAR OF MULTIPLE LISTING USE**

Guest speakers at this week's meeting of Torrance-Lomita Realty Board, conducted by W. E. Bowen, president, were Barbara Moss, secretary of the Long Beach Realty Listing Service, who discussed methods and procedure of installing a multiple listing service for the local board and Max Livoni, vice president of the 18th District California Real Estate Association.

In response to Livoni's invitation, several members of the board will attend a school of instruction to be held April 22-23 in Long Beach, when problems pertinent to this new service will be discussed.

**County Golfing Authorities Study Plan**

Problems of development of Alondra Park Golf Course under county operation or through leasing to private persons was referred to the County Golf Committee by the Board of Supervisors Tuesday.

Pointing out that the county-owned Santa Anita Golf Course made a net profit from July 1, 1946, through December 31, 1947, of \$16,383.46 for actual operation, County Manager Wayne Allen, asked the board to determine its policy before budget time so that funds might be allocated in case of county operation.

The County Golf Committee was appointed some time ago by the board after Chairman Raymond V. Darby requested preservation of Los Angeles County's recreational areas which are fast disappearing because of subdivisional expansion.

**BEVERLY JEAN CROOK IS FIRST QUEEN CONTESTANT**

The first entry in the "Miss Torrance of 1948" contest of the Junior Woman's Club of Torrance was announced yesterday. The contest is part of the annual drive to raise funds for a Young Woman's Christian Association building and equipment project in Torrance. It will close at noon Monday, April 19.

Miss Beverly Jean Crook, daughter of Mr. and Mrs. C. M. Crook, of 1926 Gramercy avenue, has the distinction of being the first entrant in this year's campaign.

Entry blanks may be left at the Torrance Herald office or with Mrs. L. A. McCoy, 904 Portland avenue, or phone 1446-R and Mrs. McCoy will be glad to pick them up.

Candidates nominated will solicit donations to the "YW" building fund. Contributions will count for votes for the queen candidate making the solicitation.

And here's a tip. Any service club, lodge, local union, church or other organization may support a candidate in the queen contest.

Here is a partial list of the top prizes: a beautiful wrist watch from the Torrance Time Shop, a dresser set from Gary's Jewelers, a combination Arvin radio and phonograph by the El Prado Furniture Store, a \$20 permanent Iron Vel-Art Beauty Salon, a stunning topper from Benson's, a string of knotted Deltah pearls from Howard's Jewelers, a choice of any pair of shoes from Bernard's Shoe Store. These are but a few of the prizes which have been donated.

Here are the rules:

1. Any single girl who resides within the city limits of Torrance, between the ages of 16 and 25, who is not a member of Torrance Junior Woman's Club may enter the contest.
2. Every girl under 21 must have written consent of one parent.
3. No contestant may drop out once she has entered.
4. No contestant may transfer her votes to any other contestant.
5. Contestants score is based upon the number of votes she can sell. Votes sell for 10 votes for 10 cents. No ticket less than 10 cents. A receipt will be given to contestants each time money is turned over to contest chairman.
6. All entries must be in by 12 noon, April 19.
7. Contest ends May 17 at midnight.
8. Judges of the contest will be the Junior Woman's Club board; sponsors of the club, contest chairman and one or more citizens.



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**Torrance Men's Shop**

★ Arrow Shirts    ★ Stetson Hats    ★ Cooper Underwear  
★ Westminster Hose    ★ Botany and Cheney Ties  
★ Rogue Sport Shirts    ★ Rabhor Robes

**1325 Sartori Torrance**

Read the Want-Ads for Profit!

**AUSTIN STUDIOS\***

**Children's Contest**

\*Official Photographers for "Little Miss America" and "All American Boy" (A Nation-Wide Personality Contest)

**ENTER NOW! NO OBLIGATION**

**2 GRAND PRIZES plus SPECIAL PRIZES!**

**Group "A"** Children 5 yrs. thru 13 yrs. of age

**Group "B"** Babies thru 4 yrs. of age

**GRAND PRIZES.** A guaranteed motion picture contract with Republic Studios for "Little Miss America" and "All American Boy". Winners (3 boys and 3 girls) will receive a trip to Hollywood, with one parent, (transportation paid plus expense money), to compete for the National Titles of "Little Miss America" and "All American Boy", plus exciting tours of Radio City, famous cafes, motion picture studios, and many other high honors.

**SPECIAL PRIZES.** A \$100.00 Savings Bond each to the winning baby boy and baby girl, of California and Utah, judged to have the most personality. This age group not eligible for prizes awarded in Group "A"

**Here's all you do...**

Take your children to any Austin Studio for a FREE Portrait Sitting. You select the proof you wish entered. NOTHING TO BUY—NO ENTRY FEE—NO APPOINTMENT NECESSARY.

**CONTEST RULES:**

- ★ Six Children (3 boys and 3 girls) will be selected from California and Utah, in Group "A", to compete in the Hollywood Bowl for the "Little Miss America" and "All American Boy" Titles.
- ★ Two Children (one boy and one girl) will be selected from Group "B" for the "Personality Baby" awards.
- ★ No children or relatives of employees of Austin Studios or sponsoring organization is eligible to enter this contest.
- ★ All photographs become the property of AUSTIN STUDIOS, to be used for display or publication. Judges decision will be final.
- ★ Three Local townspeople will act as judges for each Austin Studio. Preliminary judges will be selected from your district. Final judging will be held in the Hollywood Bowl on August 22, 1948. Contestants will be judged by:

Mr. Phillip McClay, President, Screen Children's Guild  
Mr. Sterling Tracy, Producer and Director, Columbia Broadcasting System, Hollywood, California.  
Mr. Tom Kelly, Nationally Known Photographer.

**Remember:**

The only way to enter this contest is to have a FREE portrait sitting made by any Austin Studio, official photographers for the "Little Miss America" and "All American Boy" contest.

**AUSTIN STUDIOS**  
of California and Utah

Los Angeles Studio Located  
911 Loew's State Building, 707 S. Broadway, TRINITY 2111

**SAN PEDRO**  
448 W. Sixth Street Phone TR 4306  
OPEN—9 a.m. to 6 p.m. Daily  
Friday 'til 8 p.m.  
Sundays by appointment

**SOUTHWEST LOS ANGELES**  
8624 S. Vermont Phone: PLeasant 1263  
OPEN—9 a.m. to 6 p.m. Daily  
Friday 'til 8 p.m.  
Sundays by appointment

**Big Band Parade To Be Sponsored By Local Group**

A huge parade will be staged on the afternoon of Saturday, May 15, in conjunction with the Torrance Area Youth Band uniform and instrument benefit campaign drive now in progress.

Invitations have been sent out to various bands and other aggregations in nearby cities asking them to send representative groups.

The All Girls Pastel Band of Long Beach filed its entry over the week end. The band will participate in the parade and also play an informal concert in front of the Torrance Civic Auditorium at 7:00 p.m. preceding the formal concert to be given by the Torrance Area Youth Bands.

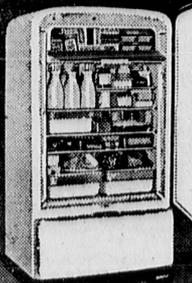
Any groups of this area interested in being in the parade must file entries with James Van Dyck, parade chairman, or with the Torrance Chamber of Commerce.

**Zoning Exception Granted To Oil Company For Well**

Zoning exception was granted to the General Petroleum Company allowing them to drill for oil on the southeast corner of Rosecrans avenue and Inglewood in the Lawndale area, by the Board of Supervisors Tuesday, according to report by Chairman of the Board Raymond V. Darby.

The exception was granted subject to the condition that drilling equipment be made soundproof.

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WATER SOFTENERS  
FLOOR FURNACES  
STAINLESS STEEL CABINET SINKS  
PORTABLE WASHING MACHINES  
CHROME FIXTURES  
MAGIC CHEF RANGES  
KAISER HYDRAULIC DISHWASHERS

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1418 Marcelina Torrance

**It Takes Men to Make Steel and PROFITS to protect jobs**



Jobs don't just grow. Jobs are made. For when you're talking about jobs, you're talking about the equipment, machinery, buildings and materials that fit together to make a job. The cost averages about \$6,400 per job.

And that's where the pinch comes! Like every other dollar, the profit dollar has taken a licking. Its purchasing power . . . the "real profit" . . . has been seriously reduced.

When a steel company sets out today to buy a coke oven, this year's profit dollar buys only 40 cents worth of oven compared with 1938.

Steel profits on sales averaged 6.3 cents on the dollar last year.

Steel profits on investment averaged 9.4 cents on the dollar last year.

Steel profits are dangerously low measured against the cost of the things that create new jobs and support old ones.

**AMERICAN IRON AND STEEL INSTITUTE**  
350 Fifth Avenue, New York 1, N. Y.

There are 97 member companies of the Institute with plants in 166 American communities. They produce 94.6 percent of the country's steel.

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