

# 100 TOP RIDERS WILL VIE IN LOCAL RODEO

More than 100 of the west's top professional riders are expected to compete in a gala two-day rodeo set for May 1 and 2 at the Empty Saddle Club's riding grounds, Crenshaw and Pacific Coast highway.

Purses are expected to total more than \$5,000 for the six daily riding and roping events, including saddle bronc, bareback, Brahma bull riding, bulldogging, calf and team roping, according to President Haller of Harbor City.

Carrying the sanction of the Rodeo Cowboys Association, the rodeo is the only event of its kind in the South Bay area and will be sponsored by the non-profit organization of 50 Southland business and professional men who have taken up riding as a hobby.

Proceeds from the show will be used to improve riding facilities here.

Admission prices for the show will be 75 cents for children under 12, \$1.50 for adults and \$2.00 for box seats. The program will start at 2 p.m. daily.

## LININGS GIVE FIRST

The phrase "brake linings are designed to wear out" is one that puzzles many motorists. Explanation lies in the fact that since something must wear when two surfaces come together the lining is chosen in preference to metal parts that cost more.

# Bill Carstens Is New President Of Scholarship Society

Opening their second meeting of the semester on April 1, the Scholarship Society, Chapter 1215, of Torrance High School conducted elections for the new officers of the organization.

Elected to serve during the ensuing term were:

Bill Carstens, president; Connie Navarro, vice-president; Lorna Isen, secretary; Jeanie Jenkins, treasurer and Wallace Fullmer, historian-reporter.

Barbara Lisman, retiring president, and Mrs. Catherine McVely, adviser, announced the Southern Regional Conference for the C.S.F., on May 8, to be held at Hollywood High School.

Approximately 17 Torrance chapter members will attend. The complete list of the scholarship society members follows—Cynthia Alexander, Erma May Carstens, Pauline Ban, Don Bingham, Bernard Berkowitz, Bill Carstens, Jack Daniels, Lynn Davis, Johnetta Dorris, Joan Donette, Dolores Fees, Marilyn Finch, Wallace Fullmer, Phil Gill, Ray Hasabara, Vivian Hazzard, Roland Homolka, Hal Laudeman, Beverly Hopkins, Lorna Isen, Barbara Jackson, Jeanie Jenkins, Rose Marie Rossi, Charlene Johnson, David Johnson, Beverly Luster, Ann Mondor, Barbara Lisman, Jo Ann Sammers, Howard Minura, Donald Mitchell, Frank Schmidt, Connie Navarro, Mary Jo Tillston, Leslie Peterson, Nancy Whyte, Audrey Wright, Marcela Spang, and Barbara Specht.

# SALVATION ARMY ANNOUNCES NAMES FOR CAMPAIGN

"Your Throwaways Make Work That Pays," the slogan which was so effective in the 1947 Salvage Week campaign of the Salvation Army's social service center, has been adopted for this year's drive, also according to Mayor J. Hugh Sherfy, Jr., general chairman in Torrance for the 1948 effort, climaxing in the week of April 25—May 1.

Mayor Sherfy's co-workers on the committee are Rev. C. Miles Northrup, representing the city's churches; L. Milton Isbell, representing civic organizations and Fire Chief J. E. McMaster, fraternal groups.

The YMCA (Torrance 1356) will be the local call station for the campaign. Reports of contributions of used articles, ready to be picked up, will be received there, and collections will be made promptly.

Accomplishments under the social service program of the Salvation Army for the physical and spiritual rehabilitation of men in need of employment and in need also of friendly counsel amid good surroundings have been highly successful. Major Orlo Ellison, District Manager of the social service department, who has stressed the fact that this work is made possible only through the public's donations of used clothing, shoes, furniture and other articles, is hopeful that Torrance residents will assist the cause generously this year as in 1947.

# Seaside . . . . . Rancho

By MARGARET ROETTGER

Surprised housewives of Seaside Rancho and Walteria were caught unawares when Seaside Rancho members of the Walteria Parent-Teacher Association held a "Kidnap Breakfast" Tuesday, April 6, at 9 a.m.

With orders to "come as you are" nearly 100 women were kidnaped to the home of Mrs. Dorsey Gruver, 6411 Carol drive, Seaside Rancho, where a ham and egg breakfast was held.

Committee members in charge of the affair were: Mrs. Robert Hyder, Mrs. Joseph Merola, Mrs. Edward Jeffries, Mrs. Paul Roettger, Mrs. Byron Johnson, Mrs. William Morris, Mrs. Dorsey Gruver. The money raised to be used for the purchase of flat silver for the Walteria P.T.A.

Mr. and Mrs. Auten Bush and son, Bill, were dinner guests of Mr. and Mrs. James Hall, 5405 Sharynne, Sunday, April 4.

Mr. and Mrs. William Schmitz, 5345 Carol drive, have Mrs. Schmitz's sister and brother-in-law, Mr. and Mrs. R. L. Harris and children, Penny and Gary, from Buffalo, as house guests this month.

Newcomers to Seaside Rancho are Mr. and Mrs. Donald P. Adamson, 5350 Sharynne Lane, and children, Beverly, Donald and Darrel, Adamson, who works in a partnership with his brother, is a carpenter.

Mrs. F. J. Jenkins, Boston, is visiting her son and daughter-in-law, Mr. and Mrs. Frank Jenkins, 5420 Carol drive.

A card party was held Saturday night, April 3, at the home of Mr. and Mrs. Joseph Merola, 23060 Doris Way. The guests were Mr. and Mrs. William Morris, Mr. and Mrs. Paul Roettger, Mr. and Mrs. Otto Suter Jr.

Miss Sally Keller, three-year-old daughter of Mr. and Mrs. William Keller, 5427 Sharynne lane, is recovering nicely from a tonsillectomy on March 29.

All new officers and several members of the Seaside Rancho Home Owners Association attended the regular meeting of the Hollywood Riviera Home Owners Association Monday, April 5. Several candidates for the City Council and Board of Education appeared.

## PLACERVILLE NAMED

Placerville, El Dorado County, received its present name in 1854. Originally it was known as "Old Dry Diggins" but was renamed "Hangtown" in 1849 for the number of lynchings that took place there.

## PLYWOOD

1/4 inch, 1/2 inch, 3/4 inch Interior and Exterior Also Some Plyscod

Normandie Lumber —CO.—

1232 253rd St., Harbor City Phone Lomita 1066

# 1948 Amaranth Officers Seated Saturday Night

The 1948 officers of Lomita Court No. 61, Order of Amaranth, were inducted into office Saturday night at the Torrance Masonic Temple before a large group of members, friends and brothers and fraternal brothers and sisters.

Stocks were used as the decorative touch to both the lodge hall and banquet room where delicious cake and coffee were served following the ceremonies.

John Pettis, past supreme royal patron, was installing officer; Burt M. Beebe, past royal patron, master of ceremonies, gave the address of welcome; Myrtle Beebe and Esther Colbert were installing marshals; Alwine Ullman, past royal patron, installing musician and Birda Paddock, past royal patron, installing secretary.

During the ceremonies Ernest Neal Mince sang three vocal selections which were well received.

Marie Austrem and Burt Beebe were retiring worthy matrons.

## Garden Club Plans For Flower Show

An enthusiastic group of garden lovers gathered Wednesday afternoon in the home of Mrs. Mildred Roe, 1638 W. 216th street, for the regular meeting of Torrance Terrace Garden Club. Mrs. Estelle Ewait presided at the session.

Mrs. Jessie Fritz and her co-chairman, Mrs. Clare Farrell, outlined their plans for the club's second annual Flower Show, set for early May in Torrance high school gymnasium. Topic for discussion was "Dahlias" with Mrs. Florence Hilbert directing the study period.

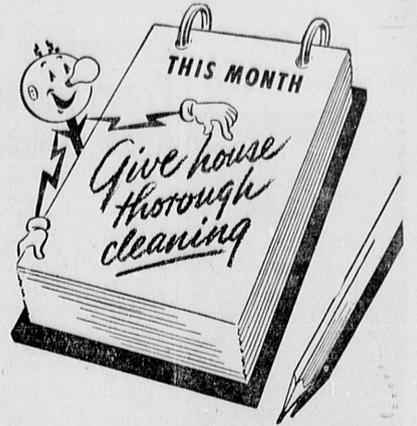
In concluding, Mrs. Hilbert suggested that some tubers be held back until June to assure fall blooming dahlias plants.

Mrs. Gladys Ruble will serve as hostess for the next club meeting.

## Leonard Young Tell Birth Of First Child

Mr. and Mrs. Leonard C. Young, of 2321 Eldorado avenue are receiving congratulations upon the birth of their first child, a son, born Thursday, March 25 in Torrance Memorial Hospital.

The baby's paternal grand-mother is Mrs. Cecelia Young, of 2355 Eldorado avenue.



"and that includes

Electrical Appliances!"

Reddy Kilowatt  
Your Electrical Servant

Your faithful electrical appliances, too, deserve a careful cleaning and checkup—not just once or twice a year, but regularly! They will work better and last much longer if you take proper care of them. Here are some suggestions:



Defrost your refrigerator regularly. During defrosting, clean its interior with baking soda solution. Wipe up spilled food immediately. Don't leave water, grease or dirt on the door gasket.



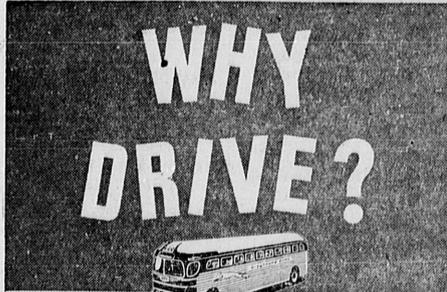
Keep your toaster spotlessly clean. Wipe it with a damp cloth after it has cooled, removing stubborn discolorations with silver polish. Do not place any part of the toaster in water.

Help conserve Electricity—use it wisely!



SOUTHERN CALIFORNIA EDISON COMPANY

Fifteen Words for 60c in Want-Ads



Go GREYHOUND and SAVE

Gas, oil, everything higher! Why drive when you can go by Greyhound at 1/3 of the cost? Frequent, dependable service everywhere.



There Are No Lower Fares!

San Diego	\$1.72	Sacramento	\$5.15
Merced	4.25	Reno	7.40
Oakland	5.20	Portland	13.35

ADDITIONAL SAVINGS ON ROUND TRIP FARES

Read "Greyhound Can Take You Anywhere" in the April issue of Coronet

BEACON TRAVEL BUREAU

1519 Cabrillo — Torrance — Phone Torrance 180

**PRE-CUT HOMES**  
WE FINANCE OWNERS-BUILDERS NOW!  
Low Payment Loans on a Clear Lot—Three-Bedroom House  
Materials  
**\$32.00 Per Month**  
**BLONDIN & DELANEY**  
14320 Hawthorne Blvd. Open every day except Friday  
(JUST SOUTH OF ROSECRANS)

**Blue Seal GAS APPLIANCE DEALER**

**DOUBLE CHECK!** This Certified Blue Seal Emblem at any gas appliance dealer's is your assurance of (1) modern, quality gas appliances; (2) expert service. Look for it—when you're looking for the finest!

SOUTHERN CALIFORNIA GAS COMPANY



**MONEY SAVING PRICES ON FINE**

**YARDAGE**

White and floral designs— <b>36" DOTTED SWISS</b> . . . . .	<b>79c</b> yd	<b>CURTAIN GOODS</b> Dotted White Mesh <b>39c</b> yd
White, Pink and Blue <b>36" BROADCLOTH</b> . . . . .	<b>59c</b> yd	
Narrow and Wide, Colored striped <b>30" AWNING GOODS</b> . . . . .	<b>69c</b> yd	<b>SUZANNA PRINTS</b> 36 Inch Choice Floral Designs <b>69c</b> yd
36-inch Unbleached Muslin	<b>39c</b> and <b>49c</b> YARD	
38" White Organdy . . . . .	79c yd	<b>PRINTED LINEN</b> 36 Inch Stripes & Plaids <b>69c</b> yd
36" Pueblo Plaids . . . . .	69c yd	
36" Tacoma Linen . . . . .	69c yd	
27" White Flannel . . . . .	35c yd	
36" White Flannel . . . . .	45c yd	
36" Striped Flannel . . . . .	39c yd	
36" White Dimity . . . . .	79c yd	
29" Smart New Crepes . . . . .	59c yd	
36" Floral Cretone . . . . .	49c yd	
36" Covert Denim . . . . .	59c yd	
26" Sport Denim . . . . .	69c yd	
38" White Voile . . . . .	59c yd	

**CARL'S 5 & DIME STORE**  
1512 CRAVENS AVE. TORRANCE, CALIF.