

at the GAY SHOP OPEN BOTH FRIDAY and SATURDAY Nites

TORRANCE OLD FASHIONED DOLLAR DAYS

FRIDAY and SATURDAY, FEB. 20 and 21

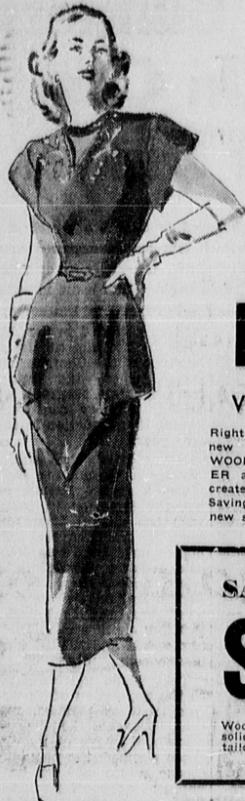
SAVE UP TO \$15.00

DRESSES

VALUES TO \$25.00

\$10

Right from our own stock of brand new LETTIE LEE, MISS HOLLYWOOD JR., MARBERT, NAN PARKER and other famous models... created for truly great Dollar Day Savings at the Gay Shop! Choice of new styles in prints and solid colors.



SAVE UP TO \$12.00 - Reg. \$22.95

SUITS \$10

Wools... crepes and other fine fabrics. In solid pastels and small checks. All perfectly tailored in new styles.

Save \$10.00!

VALUES TO \$16.95

DRESSES

One of a kind. Some slightly soiled. Most all sizes. These will go quickly—take your pick Friday morning.

\$5



Save \$19.95!
BRAND NEW COATS

In cooperation with us for this event... a famous manufacturer sent us a limited number of fine coats to sell at this amazing low price! Many of them are worth three times the price.

\$10

FUR COATS
1/2 PRICE
and Less

ALL MERCHANDISE NOT ADVERTISED 10% OFF

Reg. Prices

Reg. 59c Trimfit, 50% Wool
BOBBY SOX 4 pair \$1

DOLLAR DAY BARGAIN RACK
???? \$1
Come Early
????

Values to \$7.95
STORMETTE RAIN COATS

Light weight, strong, durable, water proof! Easy to keep clean! Sensational value—Limited quantity!

\$1

Dollar Bargain COUNTER
SWEATERS
DICKIES
SCARFS
\$ Days Only \$1

VALUES TO \$10.95

ROBES

and HOUSE COATS

New spring seersuckers and cottons! Floral prints and others. Manufacturers gave us 60 for this special event. Sizes 10, 12, 14 and 16 only!

\$5



Lingerie Specials

— featured for 8 Days only

Reg. \$2.95 GIRDLES \$1.00
Reg. 79c RAYON PANTIES 2 for \$1.00
Reg. \$1.98 SILK PANTIES \$1.00

WHILE THEY LAST—Values to \$15
SLACK SUITS \$5.00

Values to \$3.95
BLOUSES
Sport and dressy styles—take your pick for only \$1

Regular \$1.79

NYLONS

Yes! These are first quality, 51 gauge, super sheer. ALL PERFECT Nylons that we sell every day for \$1.79!

\$1

LIMIT 2 PAIR TO CUSTOMER

Womens Activities

By MARY VONDERAHE



TO PRESENT CONCERT . . . The second concert of Torrance Community Concerts Association, Inc., will be presented at 8:15 Wednesday, Feb. 25, in the High School auditorium. Pictured are members of the Columbia Grand Opera Quartet, Arthur Kent, baritone; Helen Olheim, mezzo-soprano; Edna Phillips, soprano; and William Hain, tenor, who will appear. Distinguished success has been attained by the artists, and the combination has been acclaimed throughout the world.

NBPW CLUB OUTLINES PLANS FOR MANY PROJECTS AT MEETING IN GUILD HALL

Members of Torrance Club, National Business and Professional Women, were delightfully entertained at their first dinner meeting in St. Andrew's Guild hall, Monday evening. President Helen Williams conducted the meeting and presented as guest speakers Mrs. Dorothy Jamieson, city librarian and Mrs. Odessa Davis, of West Los Angeles, of Los Angeles District, N.B.P.W. Mrs. Jamieson's charming reviews of current literature highlighted the program. Her selection for the clubwomen follows: "The Loud Red Patrick," Ruth McKinney; "Transfer Point," Katherine Forbes; "California Pageant," Robert McClelland; "Story of American Railroads," Stewart Holbrook; "The Last Horizon," Julian Dana and "The House that Jacob Built," John Gould.

Mrs. Davis, long a friend of Torrance club, is well known for her splendid work as the originator of the now familiar motion picture preview by official representatives of women's organizations. She serves as state motion picture chairman.

Recording secretary of Los Angeles District, Mrs. Davis is a candidate for first vice president in the May election.

Hostesses for the dinner meeting were Meses. Martha Evans and Edna Reed.

At the recent business meeting held in Guild hall the club went on record as supporting for state officers, NBPW, Lela Swasey, of Santa Cruz, president; Martha G. Evans, of Santa Barbara, first vice president and Thelma Eberhardt, treasurer.

Mrs. Parks, who attended the district meeting in Maywood, was accompanied by Mesdames Zada Ramsay, Anna Sandstrom and Helen Williams.

Continuation of Child Care Centers was urged by Dollie Mahood.

State President Laura Lorraine advised that money had been appropriated for a State School for the Deaf in Southern California.

Girls' Week has been set for March 8. Invitations have been issued by Emma Roberts, Sabina Abramson and Mary Ulmer, who are to be hostesses to Torrance High School girl students for two hours on the morning of March 9. The ladies will then entertain the girls at luncheon, and on the evening of March 15 will be their hostesses at the club dinner meeting.

"Universal Military Training" will be discussed at the business meeting, on Monday March 1 in Guild hall.

At the conclusion of the business meeting, Miss Bather Maxwell was presented with a handsome chenille bedspread. Proceeds of the drawing will swell the "On to Fort Worth" fund.

TORRANCE HERALD

1336 EL PRADO—PHONE 444
Established, Jan. 1, 1914
Published Every Thursday
Torrance, Calif.
Editor-Publisher
E. B. Brown, Business Mgr.
F. S. Selover, Managing Editor

Adjudicated a Legal Newspaper by Superior Court, Los Angeles County

Entered as second class matter, January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1879.

Official Newspaper of City of Torrance

Subscription Rates
Anywhere in Los Angeles County \$3.50 per year
6 Months, \$2.00; 3 Months, \$1.25
Payable in Advance
Outside Los Angeles County \$6.00 per year
Payable in Advance
6 Months, \$3.00; 3 Months, \$1.50

FERN AVENUE PTA COMPLETES PLANS FOR FOUNDER'S DAY

The executive board meeting of Fern Avenue PTA held its regular monthly meeting in the teachers' room at 9:30 a.m., Tuesday, Feb. 17.

Kindergarten room mothers, who will serve as hostesses for Founders' Day, Mrs. W. C. Fulton, W. A. Walsmith, J. N. Hale, George A. Bradford, S. Hippik and J. W. Lynch, were especially welcomed to this meeting.

Guest speakers at the Founders' Day meeting Wednesday, Feb. 25, will be Mrs. J. S. Bruce, president of First District PTA. Past presidents of Fern Avenue will be honored on this occasion, which will mark the presentation of two life memberships.

FAMILY REUNION AT DINNER PARTY

Mr. and Mrs. John V. Murray were dinner guests Sunday evening at the Los Angeles home of his cousin, Mrs. Ellen Osmun.

Also present were Mr. and Mrs. Louis Murray and daughter, Dawn Michele, of Compton; Mrs. William Schofield, of Florida and New York; Mrs. Charles Holcomb and Miss Priscilla, of Greenfield, Mass. and other guests.

RUMMAGE SALE

Exceptionally complete stock of Clothing, Books, Housewares, Etc.

TORRANCE WOMAN'S CLUBHOUSE

1422 Engracia Ave.

FRI. and SAT.
February 20 and 21
Sponsored by Torrance Junior Woman's Club

Pet Show, Parade To Launch Woman's Club Carnival

It's almost time again for the Women's Club annual spring carnival to be held in the clubhouse Saturday, March 13, from 4 to 11 p.m. Mrs. R. R. Smith, general chairman, is completing arrangements for the multi-faceted entertainment for young and old.

For this, the fourth annual carnival, the committee has planned an innovation, a pet show and parade, in which all the children of the community are invited to participate. Open to children up to 14 years of age, each entrant will be given a free admission ticket to the carnival in the clubhouse and the winners will be awarded prizes of \$25, \$10 and \$5 respectively.

Children owning unusual, appealing or especially interesting pets will be invited to enter a pre-carnival picture contest, the winner to have his own and his pet's picture published in the Torrance Herald.

For further information please call Mrs. Otto B. Willett at Torrance 1768.

Husband's Night Program
Candlelight tables, set in Torrance Woman's clubhouse Wednesday evening, created a festive setting for the annual

Club Juniors Report Business Of Recent Meet.

At the business meeting of the Torrance Juniors held Wednesday evening the club voted to give \$80 to the district project for the year, the Isotope Laboratory of the White Memorial hospital; to give 10 cents per capita to the Penny Art fund of the District; to continue sending monthly packages to the club's adopted French orphan, Anne Marie Watir, Ludz, Marne, France, and to have the flatware at the clubhouse repaired.

Mrs. C. W. Bartholomew, Needlework Guild chairman, announced that members of the Guild will hem four dozen diapers to be given to District for distribution to the needy.

Mrs. C. J. Forkum gave a report on the YWCA activities in Torrance.

Mrs. Lee A. McCoy announced that the Juniors are to have the soft drink booth at the Senior Carnival set for March 13.

C. E. GUILD PLANS BENEFIT DINNER, SILVER TEA PARTY

Members of Central Evangelical Guild are busy with plans for a benefit dinner to be served in Guild Hall Friday evening, Feb. 20, from 6 until 7 o'clock. More than 200 are expected to attend. Everyone is invited.

Mrs. Irma Trezise and V. E. Deems, chairmen for the evening, promise a delicious roast beef dinner with homemade apple pie for dessert.

Proceeds of the benefit affair will be used to redecorate the Guild Hall, it is reported.

The home of Mrs. D. N. McCormack at 1928 Andreo ave. will be a setting for another delightful benefit affair, sponsored by Central Evangelical Guild, when she entertains at a silver tea Friday afternoon, Feb. 27, from 2 until 5 o'clock. Mrs. R. L. Harper, Guild president, will assist as co-hostess.

Each Guild member has been asked to invite a guest.

Men's Night program, which this year took the form of a Spanish supper and entertainment. More than 200 members and guests were present.

For the first time senior clubwomen and their husbands were joined by the members of the Junior Woman's Club and their guests.

Mrs. W. I. Laughon, club president and Mrs. O. A. Kresse, were the gracious hostesses who also supervised the preparation of the delicious Spanish food.

Mrs. John Oursler, as decorating chairman, received many compliments for her choice of authentic serapes, sombreros and gourds, which added immeasurably to the pleasing effect.

Mrs. A. H. Silligo, program chairman, presented Melba Hunt, pianist; Gilda Sherwood, concert soprano and Catalina Steel, dancer, in a delightful program of Spanish selections.

The regular pot luck meeting will be held in the clubhouse at 12:30 p.m. Wednesday, Feb. 25.

KATHRYNE BUFFINGTON
Pianist-Teacher
B.A. Music

Special Training of Students in DUO-PIANO work

Beginners and Advanced pupils enrolled in private work

Studio: 1434 Post Avenue Phone 368

TORRANCE OLD FASHIONED DOLLAR DAYS

SPECIALS RADIO BARGAINS

FADA P-82 PORTABLE
Six tubes . . . Selenium rectifier. Plays anywhere on AC or DC or battery. Handsome enclosed carrying case. Brand new, fully guaranteed. Reg. \$52.50 value . . . Dollar Day Special \$27

FADA PERSONAL PORTABLE

Plays on batteries anywhere. Small camera size. Big tone. Fully guaranteed. Reg. \$29.95 value . . . Dollar Day Special at only \$17.50

Records - 10 for \$1

None used . . . all new. Grab bag packages . . . Some collectors' items in this deal.

ALBUMS

Contains 3 and 4 records, none used. \$1.00

Don Carper MUSIC CENTER

EVERYTHING IN MUSIC
Records - Radios - Music Instruments
1307 El Prado—Phone 1350
Torrance



ACCORDION DANCING

BETTIE THOMAS Studio

1915 Gramercy Ave. Ph. Torrance 811-W

VOICE

TEACHER AND COACH
OPERA—CONCERT—STAGE—RADIO
STELLA RHODES—18333 S. Western
Phone MEnlo 4-3121



PERMANENT WAVE

Special Machine or Machineless

REG. 10.50 CREAM SPECIAL Feb. Only \$7.50

STYLED HAIRCUT INCLUDED

Emma Roberts' Beauty Salon
Above Levy's Dept. Store
1309 Sartori Phone Torrance 806

IN TORRANCE IT'S THE GAY SHOP

The GAY SHOP

1319 SARTORI

TORRANCE