

### ... Thatcher

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gineer living in Hollywood Riviera.

J. A. Beasley, Waleria businessman was recommended to the board in a letter from James Whitmore, president of the Waleria Businessmen's Association. Thatcher formerly lived in Waleria. Shidler lives in Hollywood Riviera with his wife, known on the screen as Rosemary DeCamp, and their three children: Margaret, age seven; Martha, age three, and Valerie, just a year old. Margaret is a student at the new Seaside School.

The judge pointed out to news men late yesterday: "I'm not accepting this position just as a 'rubber stamp' nor as a stop-gap measure. I sincerely want to help and I hope they put me to work." Sidlight to the appointment is the fact that once again Shidler will sit at the same conference table with Carl Steele, a member of the board who voted on his appointment.

Earlier conferences between Shidler and Steele occurred back in the early days of the war when the young lawyer appeared before the draft board of which Steele was a member. Shidler served three years as an enlisted man. He received a second lieutenant commission shortly before the end of the war.

## Dist. Gov. Addresses Rotarians; Former Editor To Speak Tonight

"Sales decreases, inventory depletions and increased unemployment cause increased competition, lowered standards of ethics, lowered standards of fairness to employees, and sharper practices in many ways. These present very real problems in vocational service," warned Eck Hiestand, governor of the 160th district of Rotary International.

in an address last week before the Torrance Rotary club.

Governor Hiestand is well qualified to speak on his subject. "No Time for Complacency," as he has just recently retired as Los Angeles store manager of Sears, Roebuck & Co. Prior to coming West, he was associated with the famous J. L. Hudson Co. department store in Detroit.

"How do we practice vocational service?" asked Hiestand. "Simple as can be," he said in replying to his own query: "Serve our vocations; (1) by maintaining in our business and professions, the highest possible in ideals, ethics and practices; and (2) by influencing others in our vocations (which includes our competitors) toward higher ethical standards."

"The basic economic principle of individual enterprise, which has made this the world's greatest nation, will not survive unless we 'get in and pitch' in our own vocations to keep them clean and to raise those ideals high

higher and higher," the Rotary governor proclaimed.

This evening local Rotarians are slated to hear Jack Beardwood, former West Coast editor of Life, Time and Fortune magazines, tell of his experiences as aide to General Eisenhower in the European countries during the last war.

Beardwood, currently living in the Portuguese Bend Area, recently resigned his post with the nationally known magazines to accept the position of Advertising Director for the Palos Verdes Corporation.

He will relate many of the personal experiences concerning General Eisenhower. Main purpose of the program is to acquaint the local membership here with the present problems of European countries which are presently trying to organize themselves on an independent post-war economic basis.

Prior to last week's meeting Club President W. T. "Hap" Tiltonson hosted club officers and committee chairman at the Palos Verdes Country Club.



MAIL SWITCH-OVER . . . After 20 years of duty with the U.S. Postal Service, a 1929 Ford mail truck last week was replaced at the Torrance Post Office. New vehicle being loaded by Wilber

Patchin and James Ryan, postal employees, is a powerful, one-ton model of modern design. It will be used for parcel post delivery. —Herald Photo.

### Small Boys, Big Blaze

Waleria, PV Hills Hit by Sweeping 50-Acre Fire

For lack of "something better to do," two small boys ambled into a vacant field between their Waleria homes and the Palos Verdes hills and lighted a small fire.

Thursday's dry, hot weather did the rest. Before the ensuing blaze could be brought under control, 50 acres of tinder-dry hillside in the Waleria-Palos Verdes district had been scorched; fire, roaring through a ravine had attacked telephone lines, putting about 150 phones out of commission; only prompt action by two Torrance fire companies, the fire departments of Lomita and Palos Verdes and more than 300 volunteers saved homes in Palos Verdes from the raging, crackling blaze.

### Vaudeville Show Booked for Youth Benefit

A ten-act vaudeville show, replete with gymnastics, dance and comedy has been booked by the Torrance Police Officers Association for Saturday night, October 22.

Tickets for the show, which will be held at the Torrance High School auditorium, will be sold for \$1.25 apiece. Proceeds will be directed toward police-sponsored youth activities.

Beside sponsoring the recently organized Torrance Auxiliary Police, the association recently furnished \$450 for the installation of a public address system at Torrance High School. \$50 of the amount, was donated by CIO Steelworkers Local 1414. The police group also gave the Y.M.C.A. \$200 and a furnished recreation equipment to the Nativity School.

Mervin Porter is president of the Officers Association; Karl Frisberg is vice president; Harold Trevis, treasurer, and Lucille Stroth, secretary.

October's vaudeville show, designed for the utmost in spectator enjoyment, will help provide revenue for further youth work.

Master of ceremonies will be Ollie O'Toole, who has appeared in the Jack Benny show on a number of occasions.

Among the other acts booked for the two-and-a-half hour show are: Eddie and Johnnie, doing a comedy routine on the trampoline and horizontal bar; Bobby Graham, versatile young comedian and pantomimist; Jack Cay anaugh, dancing roper, knife throwing and whip-cracking act; Betty Reed, billed as the world's fastest lady xylophonist and comedienne; Jack Sharron and Company, presenting the "Peers of Puppetry"; Eddie and Joe Dayton, tops in knock-about comedy; Knight and Day, a girl duet doing singing, dancing, and comedy talking and records; Songbrokers, a novelty quartette; Jack Aronson, credited with being an outstanding and versatile piano player; and Betty Yeaton, limber-legged contortionist.

### EL CAMINO FACULTY INCREASED

To provide for increased enrollment, 17 additional faculty members have been added to the staff of El Camino College. Forrest G. Murdock, president, announced today a total of 72 staff members will provide instruction for the 3,000 students expected to enroll this week.

Two new instructors have been added to the chemistry department. Robert Boydston M.A. from the University of California at Berkeley, has taught in San Francisco and Alameda. Don Perry, who earned his B.A. and M.A. degrees from the University of Southern California, taught at USC and at Redondo Beach High School. He also worked as an oil company chemist.

New shop instructors include Robert Boothe, graduate of the University of Wisconsin, who will teach machine shop. Boothe has had broad experience in industry as a machinist and tool maker. Teaching carpentry will be William Taylor from Washington University, St. Louis, who has worked as a structural engineer, general contractor, and cabinet and furniture maker.

William Douglas Essick, formerly coach at Inglewood High School, has been added to the physical education department. He will serve as assistant football coach and head baseball coach. Essick received his B.S. degree from the University of Southern California.

Two psychology instructors have been added, Norman Scarlett, formerly of Fullerton Junior College, earned both M.A. and M.Ed. degrees at the University of Southern California. Miss Naomi Stutsman, from Forest High, Illinois, received her M.A. in psychology from USC.

Wilbert Johnson M.A. from USC, will teach English. He recently taught at Taft High School and Junior College. Miss Grace Williams, who will conduct both Speech and Spanish classes, has taught at Southwest Texas State College, the University of Kansas, and the University of Puerto Rico. She received her M.A. from Northwestern University.

Herbert Jones, M.A. from the University of Texas, will teach mathematics. Jones has taught at the University of Texas, Texas Christian College, and last year at Leaning High School. In charge of Journalism and photography classes is Clarence Vetterli, M. A. from USC. Vetterli has taught at Delano and Anaheim, and has had experience in publicity and as a reporter on the Pasadena Star-News. Taking over vocal and choral music is Lorn Christensen, M. Ed. from the Eastman School of Music in Rochester, New York. He taught recently at the College of Idaho.

A new course in radio and television will be conducted by William Wyllie, former sound projectionist at RKO Pictures. Wyllie has also had experience with the X-Ray division of Westinghouse Electric.

New to the agriculture department is Wilho Martin, who earned his B.A. at the University of Minnesota. Special veterans' courses will be taught by George Turner in charge of horticulture and Clifford Fursdon and Leon Erlin in charge of poultry and rabbit husbandry.

Jacob Martin, M.A. from Ohio State University, has been hired to teach commercial classes. He replaced Donald Anshaw, who resigned to direct the adult education program at Torrance.

### New Arrival

Old Faithful Gets Nudge by New Model

BY NO. 10128 U.S. MAIL TRUCK

They're tyin' the can to me. Don't get me wrong—I've got no kick coming. It's just the way they did it. Sorta abrupt like. No warning or anything.

The first thing I knew about it was Wednesday afternoon when I returned to the postoffice after pickin' up the heavy noon batch of mail. It was hot and I was chuggin' away on all four and my radiator was overheatin' just a little when I pulled up at the loading ramp behind the post office on Marcelina avenue.

There he stood, Big, young and powerful. The new mail truck.

Even before Jimmy Ryan, the mechanic, told me, I knew I was a goner. The new truck was easily twice as big as me; under its shiny nose there were more cylinders, pumps, gadgets and the like than I ever knew of.

When they made me—that was in 1929 at the big Ford plant—they didn't believe in all the new expensive gadgets. But I did my job all right. Through all kinds of weather, the Big Earthquake, the war, I pulled up at the loading ramp behind the post office on Marcelina avenue.

The big business deals I carried through, the long letters home, parcel post, the love letters during the war.

But I guess I'm acting resentful and I don't mean to be. It was just sorta' sudden that's all.

He sure is a big, strong one, that new boy.

### Share-Cropper Deal Offered City Fathers

Two bids that may make the city a share-cropper were received by the City Fathers at Tuesday night's meeting of the council.

The bids concerned the farming of the land adjacent to the landing strip at the Torrance Municipal Airport. Bidding on the land were the Machado, Ranch Inc. and A. P. Wright of Los Angeles. Both offered the city a flat \$6000 for a year's rent on the land. Machado also offered two other proposals: (1) To rent the land for \$3000 plus 25 per cent of the net profit. (2) To give the city 30 per cent of the net profit at harvest time.

Wright offered to give the city 30 per cent of the gross profit with a \$2000 guarantee.

The matter was referred to the city council and the city manager for further study.

### Hour-Long Battle Halts Sump Blaze

Torrance firemen yesterday spent more than an hour battling an oil sump blaze which early in the afternoon sent billows of smoke into the North Torrance sky.

The blaze, believed put out once, was rekindled and firemen called to duty by the downtown alarm poured hundreds of gallons of water on the fire before bringing it under control.

The blaze started shortly after noon when a small grass fire touched off the oil. Origin of the grass fire was not known.

Firemen, hampered by the lack of a direct water supply, were forced to drain three main pumps.

### STEVENS RETURNS FROM VACATION

Back to the old grind of administering the city's affairs Monday morning was City Manager George Stevens following a 10-day vacation.

During his absence the city manager, his wife, and four-year-old daughter visited Northern California, Oregon, Washington, and Vancouver, B. C.

### FEW COMBAT SOLDIERS

So many men were required for supply and rear base duties during World War II that only one soldier in eight engaged in actual combat.



## SKILLED HANDS

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### Homes Sought For Veterans At Hospital

Bids for construction of nine one-bedroom houses on the grounds of Harbor General Hospital will be opened at the Board of Supervisors' meeting October 4, in the Hall of Records, it was announced Tuesday, by Supervisor Raymond V. Darby.

The houses are being built for employees of the hospital who are veterans of the two World Wars.

The materials are to be procured from the demolished structures at Camp Anza.

Supervisor Darby stated that the estimated cost of the two projects is \$96,700. It is expected that the houses will be ready for use early in 1950.

### Schools Group Stage Party

The Torrance Education Association started the school year successfully with a combined '49er party and square dance Thursday at Attebery's Barn, 4168 Sepulveda boulevard.

Cotton and jeans were the costumes of the evening. Many a '49er in red kerchief had to be revived frequently with doughnuts, elder, popcorn, and apples. Decorations in the barn included a variety of advertising signs depicting Torrance educators selling 1949 products and wares.

Approximately 140 guests enjoyed a most enthusiastic type of get-together for the beginning of the school year.

### FACSIMILE STUDY

The University of Illinois School of Journalism is one of the few such schools making experiments in facsimile newspaper production on a large-scale basis.

Public notices TORRANCE HERALD NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES September 8, 1949

TO WHOM IT MAY CONCERN: Notice is hereby given that fifteen days after the date of the issuance of an alcoholic beverage license or license for these premises as follows: 341 W. Carson, Torrance, California, a certain amount of alcohol as provided by law.

On-Sale Beer Pursuant to such intention, the undersigned is applying to the State Board of Equalization for the issuance of such license (to) may file a verified protest with the State Board of Equalization at Sacramento, California, within the time and in the manner provided by law.

RAYMOND A. DONEY September 15, 1949.

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### Orchestra Plans for New Season

First rehearsal prior to the opening of this year's season will be held next Wednesday evening by the Torrance Concert Orchestra.

The musicians, organized last year, are now planning several concerts and cooperative programs for the 1949 concert season.

Wednesday evening's meeting, which starts at 7 p.m., will be held at the Torrance High School auditorium. Directors of the group urged that persons who play any type of instrument attend the meeting and acquaint themselves with the orchestra's work.

### Fire Station Bids Cover Wide Range

Fourteen bids ranging from \$5,888 to \$9,920 for the construction of a North Torrance Fire Station were opened at Tuesday night's City Council meeting.

Low bid was received from the Arnold Schulinger Co., 822 Loma Vista avenue, El Segundo. The bid along with all others was referred to the City Manager for study and recommendation at the next council meeting.

The frame and stucco building will be constructed at 174th and Yukon avenue and will house the recently re-built and re-equipped fire engine now stationed in central Torrance.

### WEDDING MUSIC ON ORDER

In Waterloo, Iowa, the public library loans recordings of wedding music to couples for their marriage ceremonies.