

# to Win New Friends For Torrance This Saturday Night!! Torrance Trade Promoter

IT'S SIMPLE  
IT'S EASY  
IT'S FUN  
IT'S PROFITABLE

# \$27<sup>44</sup> IN VALUABLE MERCHANDISE for You for Only 50¢

(ADULTS ONLY)

## SATURDAY NIGHT, AUGUST 6th, AFTER 6.

The most amazing offer ever made by Torrance Merchants . . . just think of it . . . \$27.44 worth of valuable merchandise for only 50c

Here is all you have to do! Tear out this page . . . bring it to the office of the Torrance Herald anytime Thursday, Friday or Saturday . . . have it validated for the small sum of 50c . . . then ALL OF THE COUPONS ARE GOOD FOR THE MER-

CHANDISE AS INDICATED SATURDAY NIGHT FROM 6 TILL CLOSING TIME.

So come in town Saturday night and join the rest of the community in the greatest shopping spree in history! Get your page validated now!

(It is understood and agreed that the financial liability of all of the cooperating merchants and this newspaper is limited to the 50c validation fee paid for these coupons.)

Validation Office  
Open 9 to 6 Daily

# TORRANCE HERALD

1619 Gramercy  
TORRANCE

SPACE FOR PAID  
VALIDATION  
STAMP HERE

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**GOLD PENCIL**  
Valued at \$1.00  
Choice of either men's or women's styles.

Name .....

Address .....

— at —  
**ALLEN JEWELERS**  
1321 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Sandwich Plate**  
VALUED AT \$1.00  
Lovely 12½ inch glass plate you'll be proud to own.

— at —  
**GARY'S JEWELERS**  
1322 Sartori - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**SHOE POLISH**  
Valued at 25c

Choice of liquid or paste in the famous brands of Omega and others.

— at —  
**BERNARD'S FAMILY SHOE STORE**  
1319 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Surprise Package**  
Valued from 50c to \$5.00

This includes already wrapped "grab-bag of bras, nylons, costume jewelry, rain coats, dresses, robes and other items taken from our regular stock.

— at —  
**THE GAY SHOP**  
1319 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Miracle Polish Cloth**  
Valued at 50c

A magic all-purpose polish cloth that cleans, polishes and waxes at the same time. For car, home and office.

— at —  
**GARSH AUTO SUPPLY CO**  
1325 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**PHONOGRAPH RECORD**  
Valued at 79c

Your choice of any one of over 3000 new 10-inch popular records we have in stock. — Practically everything.

— at —  
**NATIONAL HOME APPLIANCE CO.**  
1257 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Patch-O-Matic**  
Valued at \$1.50

Fits any Singer and many other sewing machines. Sews in any direction. Monograms your laundry.

— at —  
**THOS. WILLIAMS SEWING MACHINES**  
1657 Gramercy — Tor. 2839  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Canvas WORK GLOVES**  
Valued at 29c

These are the extra quality canvas work gloves that we have been featuring in our work clothing department for 25c.

— at —  
**ALMOND'S DEPT. STORE**  
1261 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**MEN'S TIE**  
Valued at \$1.00

Special selection of fine quality ties from a famous manufacturer.

— at —  
**TORRANCE MEN'S SHOP**  
1325 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Mother and Baby Flashlight**  
Valued at \$1.00

White Plastic with Pink Trim and White with Blue Trim

— at —  
**TINY TYKE SHOP**  
1333 El Prado - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**PACKAGE OF FROZEN PEAS**  
Valued at 27c

Yes a large size package of America's finest frozen peas . . . plus a free 30-day Membership in our Frozen Food Club that gets you your frozen foods at tremendous savings.

— at —  
**GIBSON-DEVORE Home Appliance Co.**  
1875 Carson Blvd. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**ONE METAL WASTE PAPER BASKET**  
VALUED AT 89c

Available in several different colors . . .

— at —  
**EL PRADO FURNITURE**  
1306 Sartori - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**6-pc. Comb Set**  
Valued at 25c

Curl Comb, Ladies Dressing Comb, Pocket Comb, Bobby Comb, Barber Comb and Men's Comb. Pastel Colors. Complete matched set.

— at —  
**McCOWN DRUGS**  
1334 El Prado - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**A Salad Fork and Spoon**  
VALUED AT 50c

10 inch wooden fork and spoon sets . . . Just the thing you've been looking for.

— at —  
**Universal Furniture Store**  
1317 Sartori — Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**ONE 5 x 7 ENLARGEMENT**  
VALUED AT 69c

In rich gold and mounted in cream and gold leatherette easel frame. Bring in your negative or pick up an order for future date.

— at —  
**A-1 PHOTO SERVICE**  
1312 Sartori - Ph. Torrance 1132  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**One Hollywood PORTRAIT**  
VALUED AT \$5.00

8 x 10 tone print . . . Come in Sat. night and get your appointment for sitting at a later date.

— at —  
**DIXIE LEE STUDIO**  
1650 Cabrillo - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Bowl of Bean Soup and Coffee**  
Valued at 20c

Clip this coupon and come in and try a bowl of Charlie's World Famous Bean Soup and a cup of our fine coffee with rich cream. Eat With Charlie at

— at —  
**DANIEL'S CAFE**  
1625 Cabrillo Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Automobile CLOTHES HOOK**  
Valued at 25c

These handy hooks will work on any car . . . Holds several clothes hangers.

— at —  
**PAUL'S CHEVROLET**  
1640 Cabrillo — Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**METLOX Pottery Plate**  
Valued at 59c

Beautiful plates in soft pastel colors.

— at —  
**BURKE'S BARGAIN SPOT**  
2113 Torrance Blvd. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**COLD DRINKS**  
Valued at 10c

Your choice of ice cold Coca Cola, orange, root beer or any other 5c or 10c drink in the house.

— at —  
**BONNIE & DEE MOUNTAIN VIEW CAFE**  
1407 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Glass of ROOT BEER**  
Valued at 10c

Yes Sirl A big frosted 10c glass of our famous ice cold Rochester Root Beer. Finest in the world.

— at —  
**Beverly Anne Malt Shop**  
1341 El Prado - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**Costume Jewelry**  
Values to \$3.98

Your choice of dozens and dozens of rare and exquisite pieces. Ear Rings, Lapel Pins, Necklaces, etc.

— at —  
**ADAMS DRESS SHOP**  
1279 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**ONE KIDDE KITCHEN SET**  
VALUED AT \$1.29

Real aluminum playware for the kiddies.

— at —  
**KIDDIE LANE**  
1316 Sartori - Torrance 2233  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**SHEET MUSIC**  
Valued at 40c to 50c

Your choice of all the popular hits and the standard pieces.

— at —  
**MUSIC CENTER**  
1307 Sartori Ave. - Torrance  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**SURPRISE GIFT**  
Valued at up to 25c

— at —  
**BEACON DRUG CO.**  
1519 Cabrillo Ave. - Torrance  
Where the Buses Meet  
Good Saturday Nite Aug. 6 after 6 only

WHEN VALIDATED AT THE TORRANCE HERALD THIS COUPON GOOD FOR

**High and Dry SOAP DISH**  
Valued at 25c

Handy Plastic Dish in Various Colors

— at —  
**TORRANCE HARDWARE COMPANY**  
1515 Cabrillo - Torrance 148  
Good Saturday Nite Aug. 6 after 6 only

### ALL COUPONS GOOD AFTER PAYING 50c VALIDATION FEE!---GET YOURS VALIDATED TODAY! SPONSORED BY THE RETAIL DIVISION OF THE TORRANCE CHAMBER OF COMMERCE!!