

It's A Fact . . .

Your Hospital Would Lose Less Money If You Stayed at Home!

If you go to the hospital for removal of a troublesome appendix, or for any other reason, it will cost the hospital about twice as much per day as you will pay for your bed and board!

Last month—a typical one—it cost the Torrance Memorial Hospital \$18.77 per day for each patient. Average cost for the first six months of 1949, was \$18.21 per day per patient. For 1948, it was \$17.78.

That's a good figure to keep in mind, when the receiving clerk at the hospital office tells you your room and board will cost \$9.50 or up per day, according to the accommodations you select. Top price is \$18 per day for the deluxe private room with full bath.

But why does it cost the hospital \$18.21 per day for each patient, you ask?

Well, the principal reason is that it takes an average of two hospital employees for each patient, if they are to receive the high type of service that they get at the Torrance Memorial Hospital, or any other Class A institution in Southern California, which operates up to the rigid standards of the American College of Surgeons. Torrance Memorial Hospital has had this rating—the same as

major Los Angeles institutions, since it opened nearly a quarter of a century ago.

Obviously, the patient in a \$9.50 to \$10.50 bed does not begin to pay the salaries of the two employees required to take care of his needs. This is particularly true when you consider that many of the hospital staff are highly trained and skilled technicians.

How then, does the hospital make up the difference between patient day cost and patient day income?

The answer to this question is not simple and requires the untiring efforts of the hospital superintendent, the hospital association officers, and the medical staff's co-operation. Briefly, the deficit is made up by:

1. An endowment which Mr. Jared Sidney Torrance provided in his will, which averages around \$650 per month;
2. A small profit on the operation of the surgical, laboratory, and x-ray departments and through the sale of drugs.
3. Occasional donations from grateful patients, civic organizations and fees of association members.

Torrance Memorial Hospital is a non-profit institution and any margin of income over expenses—which is usually measured in pennies—must go back into improvement of the hospital and its facilities. When it is remembered that the large hospitals in the metropolitan area are the beneficiaries of huge grants and trusts running into the millions of dollars, it is rather remarkable that the Torrance Memorial Hospital is able to keep its service up to the standard of the big hospitals and at the same time keep rates at equal or below the fees charged by metropolitan institutions.

Manufacturer Furnishes New Hospital Patio

While swank resort hotels may advertise "fun in the sun," the newly furnished outdoor patio at Torrance Memorial Hospital certainly can claim, "comfort in the sun."

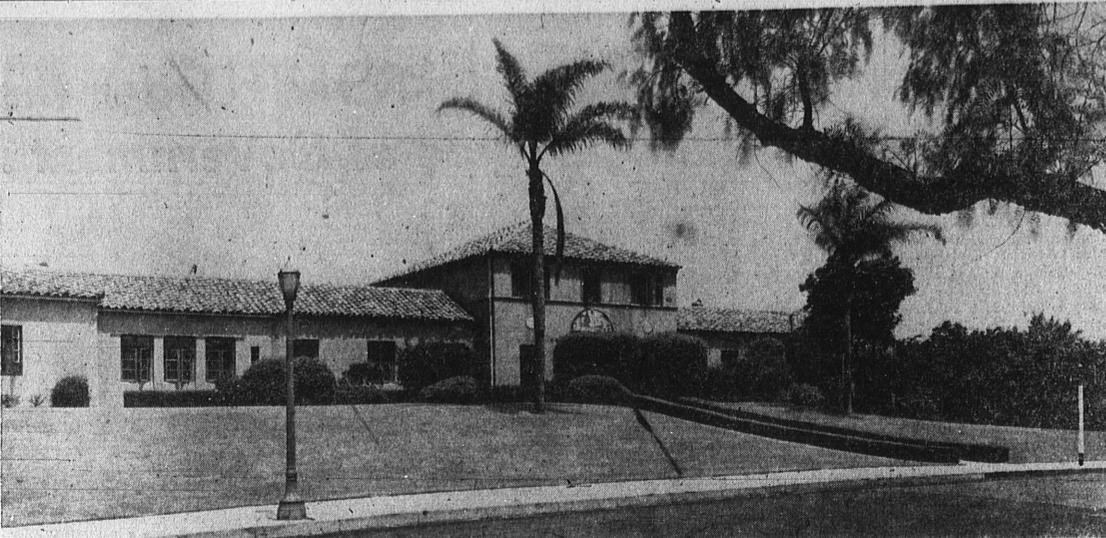
And much of the "comfort" which convalescent patients will enjoy was provided this week by the generous gift of eight comfortable "Feather-Lite" garden chairs by the Doak Aircraft Company.

Construction of the new 23-bed wing at the hospital created a protected patio, which will be further shielded from wind and view by a high wall to be built along the alley.

Realizing the healing qualities of sunshine, Doak officials offered to furnish the attractive garden spot so that patients could be wheeled outside when their condition permits. The Doak company is enjoying a wide demand for its popular line of "Feather-Lite" aluminum chairs, chaise lounges, love seats, and tea carts. They are water repellent and mildew inhibited. Chairs, such as the eight donated to the hospital, weigh only ten pounds each.

In addition to the new wing furnishings, the hospital purchased \$2,675 in new equipment in 1948.

The Red Cross donated 85 units of plasma and 25 units of blood, according to Miss Hammerstrom, superintendent.



HOST TO PUBLIC . . . Enthroned upon a crest at 1425 Engracia avenue, Torrance Memorial Hospital is preparing to host the public during an open house tomorrow to celebrate the opening of the recently completed 23-bed, \$50,000 wing.

. . . New Wing

(Continued from Page 1)
President of the board is R. R. Smith, retired superintendent at the National Supply Company. Other officers and members include:

Grover C. Whyte, publisher of the Torrance Herald, vice president; Donald Findley, president of the Remco real estate management company, secretary; Dr. John W. Beeman, co-owner of the Torrance Medical Center, treasurer; Mrs. L. C. Miller, active Red Cross worker; Mrs. Dorothy Jamieson, city librarian; Dr. Roy W. Flesher, prominent Gardena physician and president of the regular staff; Mrs. Charles A. Curtiss, active in youth, P.T.A. and Red Cross work; and Otto A. Kress, superintendent of Columbia Steel Company.

The hospital, completed in May 1925 was built from a trust established by Jared Sidney Torrance and his heirs, amounting to approximately \$100,000. An additional \$35,000 required to furnish the hospital was provided from a sale of memberships in the Torrance Hospital Association and contributions from various civic groups. Memberships in the association, \$9 for a year and \$100 for life are still available.

Following the death of Mr. Torrance, the hospital, long a dream of the city's founder, came into reality under the guidance of Mrs. Torrance. As president of the Torrance Hospital Association, Mrs. Torrance guided and lighted the way through the many dark days of the early history of the institution. Her benefactions, many of which were never made known, extended over a period of years until her death in 1940.

Among the facilities at the hospital, many of which are the result of the direct efforts of Mrs. Torrance, are two operating rooms—for minor and major operations, an emergency room, a nursery, a maternity lying-in room, an x-ray room, two solaria, a laboratory, a pathology room, a doctor's consultation room, a diet kitchen, and a complete and self-sufficient laundry.

These are some of the necessities provided by the hospital, but beyond this, the hospital attempts to provide a little something "extra." Nearly every day placed on the tray of each patient is a small bouquet. On Easter, Valentine's Day and on Christmas, a small basket of eggs, or a Valentine or a Yuletide token also is placed on the patient's tray.

Beginning this week, members of the office staff will be on duty 24 hours a day, Supt. Hammerstrom states. Much devoted effort in the organization of the Torrance Hospital Association was given by the late Mrs. Isabelle Henderson, cousin of the Jared Sidney Torrance.

For many years Mrs. Henderson served as secretary of the association and personally supervised the planting of the attractive shrubbery which now enhances the institution.

Upon the death of Mrs. Henderson, her daughter, Mrs. Dorothy Jamieson, succeeded her on the hospital board and also as city librarian.

Biggest Bite in Hospital Dollar Taken by Payroll

Hospital costs have soared more than 200 per cent since 1939, according to Miss Elsa Hammerstrom, superintendent of Torrance Memorial Hospital.

She broke down the hospital dollar, as of today, as follows:

- Payroll, 70c; medical and surgical, 11c; food, 8c; maintenance 3c; interest, insurance and taxes, 3c; and utilities, 3c.

Cost figures at the local institution are comparable to those of similar hospitals throughout Southern California, Superintendent Hammerstrom reports.



MISS ESTHER Z. MAXWELL . . . first superintendent of Torrance Memorial Hospital, who supervised the purchase of its equipment and led the way for its continued high standard of efficiency. She retired in 1942 but is still active in the hospital's support.



DR. ROY W. FLESHER . . . president of the hospital's medical and surgical staff and also a member of the board of directors. He has been active in hospital activities for many years.

For Unique Door Prizes Consider These Three!

Like many non-profit institutions, especially hospitals, the Torrance Memorial Hospital was not always too steady on its financial legs.

To help the situation the members of the board and spirited citizens of the community used to hold Hospital Balls during the mid-thirties.

Unique were the door prizes offered by members of the staff at these affairs which were enterprised by the well-known Dr. George P. Shidler.

First prize was a free appendectomy—by any doctor on the staff. Second prize was a free obstetrical case and third prize was the free removal of a patient's tonsils or adenoids.



MRS. J. S. TORRANCE . . . widow of the city's founder, who led the family's efforts in erecting the Memorial Hospital. Mrs. Torrance was chairman of the board of directors until her death and contributed generously to keep the hospital in operation.

79 Doctors Serve On Local Hospital Staff

Reflecting the wide area served by the Torrance Memorial Hospital there are 48 doctors on the medical and surgical staff of the hospital and an additional 31 doctors on the hospital's consulting staff, most of the latter being specialists in their particular branches of the profession.

Regular monthly staff meetings are held at the nurse's home for the discussion of professional practices and advancement of improved techniques.

Officers of the staff for the current year are: Dr. Roy Flesher, president; Dr. C. La France, vice-president; Dr. Robert Nielsen, secretary. These three officers together with Drs. Howard A. Wood, John Chapman and Frederick Ewens comprise the staff executive board.

The complete roster of the staff members follows:

- FROM TORRANCE**
 - Dr. John W. Beeman
 - Dr. Eugene Cook
 - Dr. Clifford Easley
 - Dr. W. J. Harrison
 - Dr. W. I. Laughon
 - Dr. Norman Leake
 - Dr. Ralph McNeil
 - Dr. Don Moskos
 - Dr. Kurt Shney
 - Dr. A. P. Stevenson
 - Dr. Rodney Stetson
 - Dr. Howard A. Wood
 - Dr. Murray R. Salkin
 - Dr. William Grubb
 - Dr. Arthur H. Warshaw
 - Dr. John Tilley
 - Dr. Phillip McLeman
 - Dr. Phillip Halloran
 - Dr. Gerald Eastham
- FROM REDONDO BEACH**
 - Dr. Marion Baird
 - Dr. Thomas Betenson
 - Dr. Ernest Butt
 - Dr. Harri Davies
 - Dr. Charles LaFrance
 - Dr. Earl Madden
 - Dr. John Needles
 - Dr. Ralph W. Schaeffer
 - Dr. Richard C. Schaeffer
 - Dr. Robert Schaeffer
 - Dr. J. Russell Shea
 - Dr. Frederick Taylor
- FROM HERMOSA BEACH**
 - Dr. George Andersen
 - Dr. Jack Mearns
- FROM MANHATTAN BEACH**
 - Dr. Frederick Ewens
 - Dr. Arnold Niemeyer
 - Dr. Robert Nielsen
 - Dr. Ralph Rhind
 - Dr. Max Webber
 - Dr. Fritz Westerhout
 - Dr. John A. Wilson
 - Dr. Solomon DeLaReina
- FROM LOMITA**
 - Dr. John Chapman
 - Dr. Floyd Racer
 - Dr. Kenneth Steck
- FROM GARDENA**
 - Dr. Roy Flesher
 - Dr. Barnett Russell

Dr. Henry Upholt
FROM WILMINGTON
Dr. Wm. J. Eckerle

Retired members of the staff include: Dr. John Spencer of Redondo Beach and Dr. George Fuller of Lomita. Dr. Fuller donated his library of medical books to the hospital staff, as a remembrance of his long association with the hospital.

CONSULTING STAFF
Dr. Roger Barnes, Los Angeles

Dr. Edward Beagler, Los Angeles
Dr. Mark P. Beam, pathologist—Long Beach
Dr. Fred Clark, Long Beach
Dr. Elliston Farrel, Long Beach

Dr. Alfred Gallant, Los Angeles
Dr. John Gallivan, Long Beach and Redondo

Dr. Eugene Hoffman, Los Angeles
Dr. Henry Jaffee, Beverly Hills

Dr. Carl Johnson, Long Beach
Dr. George Johnstone, Los Angeles

Dr. Lawrence Knox, Redondo Beach
Dr. Sanford Kronenberg, Long Beach

Dr. Carl Krugmeir, Los Angeles
Dr. Hyde C. Leland, Los Angeles

Dr. E. D. Langston, Inglewood
Dr. Alonzo Neufield, Manhattan Beach

Dr. Lewis J. Peha, radiologist, Beverly Hills
Dr. Karl Pelka, Los Angeles

Dr. William Quinn, Los Angeles
Dr. William Rambo, Inglewood

Dr. Vincent J. Rounds, Palos Verdes Estates
Dr. Murray Russell, Los Angeles

Dr. John Sharpe, West Los Angeles
Dr. Harry Smiley, Torrance

Dr. Dennis Smith, Long Beach
Dr. Norman Spishakoff, radiologist, Beverly Hills

Dr. John Stephens, Los Angeles
Dr. G. Mosser Taylor, Los Angeles

Dr. Ralph Thompson, Los Angeles
Dr. Robert Wood, Los Angeles

Photographer Has to Dress For Babies

A photographer has to be prepared for most anything—especially when the assignment is to photograph a hospital.

So it followed that Lee Weinstein, who snapped all the photos of the hospital and staff used in the accompanying layout, took it in stride when hospital authorities asked him—if you pardon the expression, to disrobe before entering the nursery.

The photographer was garbed in sterile clothing, complete with mask, before he was allowed to photograph the nursery scenes depicted elsewhere in this issue.

The hospital is proud of their 24-year old record that not a single case of impetigo has been contracted by any infant while being cared for in the hospital's nursery.

Hospital Cases

Mrs. Gladys Abramson, 1508 Beech avenue.

Mrs. Ethel L. Belles, 2363 Torrance boulevard.

Mrs. Phyllis Baron, 1689 252nd street, Harbor City.

James E. Burris, 1541 W. 216th street.

Mrs. Maude Cook, 22309 South Main street.

Ronald Dilks, 1019 Maple St. Thomas Evans, 1720 Cabrillo avenue.

Aaron W. Frazer, 20622 S. Oak street.

Mrs. Apolonia Gonzales, 24550 Eshelman avenue.

G. Grosskopf, 2066 243rd street.

Mrs. Willa Lee Harris, 17010 Crenshaw boulevard.

Miss Elizabeth Irvine, 1417 1/2 Marcelina avenue.

Mrs. Dorothy Leatherman, 811 Cota avenue.

Mrs. Delphine Molinar, 2400 203rd street.

Mrs. Alice Mottet, 1453 W. 228th street.

Mrs. Doris Paul, 2159 Pacific Coast Highway.

Howard M. Ray, 1737 Western avenue.

Mrs. Gloria Schaefermeyer, 2325 248th street.

Edward Sauve, 1708 Crenshaw boulevard.

Mrs. Colleen F. Watson, 814 Sartori avenue.

Arthur Wilshusen, 1623 W. 203rd street.

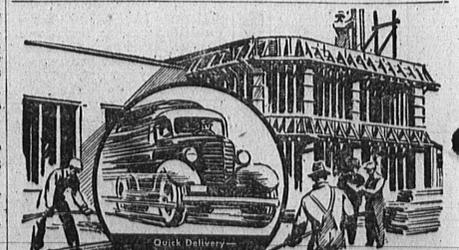
Mrs. Edna Woollever, 20520 S. Normandie.

Student Enters Occidental As Junior Classman

Kenneth M. Miller, son of Mrs. Emily Miller of 1662 west 216th street, has been accepted for admission to Occidental College in September, according to announcement this week by Registrar Florence N. Brady.

Acceptance was on the basis of a combination of scholarship, high scores in aptitude tests and recommendations from responsible persons.

Miller, who attended Compton College, is eligible to enter Occidental as a member of the junior class.



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