



By Jack O. Baldwin

Back again after several weeks lay-off. No excuse! No reason! Just didn't feel like writing anything until now.

Bertha Hedberg, (she's the one who always insists that it is a "Good Morning" when you call the Chamber of Commerce) suggests, "Why don't 'cha do a story about the new Torrance City Directory?" Herewith!

It's out. The new Torrance City Directory. With everybody in it from A. Advertising Agency (now why do you suppose they picked a name like that) to Zyla, Louis L., a gas station operator.

According to the publishers, the Western Directory Co., of Santa Ana, if you need their address call the Chamber of Commerce, they are the ones that prompted this bit of publicity, there are four separate, highly important, divisions in the 336 page book. I had them written down somewhere once, but I lost my notes.

Anyway, if anyone should be foolish enough to study the informative works as I had to, such world-shaking facts as the following would come to light.

That the McCoy's don't stand a chance against the Martins in their perennial feud. The Martins outnumber the McCoy's 22-8. That if you like guessing games you probably never would guess the ten most common surnames in Torrance. To keep you from turning blue while holding your breath in suspense until you learning who they are—here they are:

- Smith—114
- Johnson—77
- Jones—74
- Brown—59
- Brown (with an E)—1
- Miller—51
- Davis—51
- Williams—44
- Moore—40
- Anderson and Clark—39

There, now you know! Seems that Torrance prefers Scotch—at least in their names. There is no less than four pages of "Mc's."

There are no less than 32 firms who use the word Torrance in their name. And one fellow to be different. James R. of 18125 Prairie Avenue, spells it with an "e."

Among the odd names is Andy Deere, and Lillian Mae Sleep, Jack and Walter Nott, and then there is the Lovelady family.

Good heavens, can you imagine what would happen if they were all members of the same law firm? On their window in gold letters would be:

"Sleep, Nott, Deere, Lovelady—Lawyers."

Janet Arthur, daughter of Mrs. F. B. Arthur who is the cousin of Mrs. Grover C. Whyte, who is the boss' wife, told her kindergarten teacher her nationality was part Irish, Scotch and soda.

## When Freckles And A Smile Are An Asset

Judging from the list of winners of the Summer Recreation Program's freckle and smile contest, Torrance probably has a lot of up and coming "bright spots."

Recent winners of the "most freckles" and "biggest smile" roundup include: Torrance elementary School—Mimi Cowan, Sally Speck, Rosemary Hill, Louise Lafferty; Bob Scarborough, Butch Cowan, Jerry Newman, Dave Hill, and John Lafferty.

Hollywood Riviera—Carol Brier, Hugh Gruver, David McNary, Dorsey Gruver, Bill Morris, and George Merritt.

Perry School—Susie Bowen, Beverly Bingham, Linda Torrance, Jeanette Cowie, Douglas Haskins, Tom Hedgecock, Ron Stegall and Jim Scott.

Walteria—Edith Zaek, Geron Mettering, Betty Doerfling, Dora Challen, Patsy Kamfonik, Bob Sampter and Carlo San Paolo. Fern Avenue School—Linda Thistle, Audrey Terkmany, Ann Sackman, Margaret Culliman, Jim Hayworth, Bob Kettar, Dick Berleison, and Mervin Green. Torrance Park—Beverly Brimley, Doris Forth.



NIGHTEEN SPOT... Teen-age fun seekers of the Teen and Twenty Club pause a moment, (top) during opening night dancing at the Civic Auditorium last Saturday. Sharing a Coke are members, left to right, Donna Schwenk, Betty Rit chie, LaDean Biggs, and Carolyn Dodd.

## STUDENTS TO REOPEN TARTAR TOWN MONDAY

Supported by a \$465 "gift" from the old YMCA Tartar Town students of Torrance High School will hold their official, Hollywood style opening of the new Tartar Town Monday.

The new Tartar Town, a recently leased malt, shop, near the school, will be officially "open for business" this Monday noon.

The \$465.16 turned over to the Student Body of the local high school was the money derived from the operation of the old Tartar Town held in the Civic Auditorium several years ago. The trustees of the fund, Mrs. A. C. Turner, president of the high school PTA; Miss Harriet Hardy, girl's vice-principal; and L. Milton Isbell, executive secretary of the local "Y", have sanctioned the purchase of six tables and 24 chairs for use in the student enterprise.

Since the money given to the project was derived from a youth enterprise the board of directors of the YMCA deemed it advisable that it should be given to an undertaking of a like nature. Of the total sum, \$100 was set aside for the purchase of a motion picture projector—also for the use of the youth of the community, Isbell said. Though it will be kept at the local YMCA office, its use is not restricted to YMCA activities, Isbell commented. Any worthwhile, youth activity may use the machine, he stated.

The new Tartar Town, as the students have elected to name it, was an idea fostered and promoted by John Steinbaugh, principal of Torrance High School. The malt shop, located within the triangle formed by the intersection of Carson street and El Prado, will be run by the students with adult supervision. Business credit and school service points will be awarded to those students who work in the store, Steinbaugh said.

The store has been completely redecorated and "spruced-up" for the opening Monday. The public is invited to visit the project.

## El Camino College Board Adopts Tentative Budget of \$1,637,671

In a lengthy meeting last week lasting nearly four hours, the Board of Trustees of El Camino College waded through a long agenda to adopt a tentative budget of \$1,637,671 for the fiscal year beginning July 1.

Included in the budget are items covering teachers' salaries, instructional supplies and other items of current expense totaling \$545,642. Balance of the budget includes \$787,029 for construction of permanent building equipment and improvement of campus plus an undistributed reserve of \$200,000 and a general reserve of \$100,000. The college is constructing the permanent buildings on a pay-as-you-go tax plan and has no bonded indebtedness.

In rapid succession the Trustees approved the following items:

1. Awarded a contract in the amount of \$49,204.39 to the firm of Hanson & Miske of Lynwood, who were low bidders for the installation of tennis courts, outdoor basketball courts and other physical education facilities. Bids varied from the low figure submitted by Hanson & Miske to a high bid of \$68,710.
2. Approved plans and specifications submitted by Civil Engineer Harold A. Barnett for the installation of running track and authorized Business Director C. G. Arfwedson to issue a call for bids.
3. Authorized District Superintendent Forrest G. Murdock to employ four additional full-time instructors and two half-time instructors for the fall term commencing in September.
4. Authorized the establishment of a course in poultry and rabbit raising in connection with the on-the-job training program of the Veterans Administration and authorized the establish-

ment of a course in auto body and fender repair.

5. Approved various changes in classification of non-certificated employees and accepted, with regret, the resignation of Mrs. Edna Alterton Franke of Redondo Beach, Secretary to the Director of Student Personnel. Mrs. Franke is resigning in order to join her husband in Chicago, California.
6. Accepted, with regret, the resignation of Instructor Donald Manshaw, who has been appointed Director of Adult Education of Torrance Unified School District.
7. Authorized the call for bids for the moving of certain County owned buildings on the college campus. These buildings are to be moved to another location in Alondra Park.
8. Authorized the call for bids for school supplies and equipment for the ensuing school year.
9. Authorized the purchase of a hydraulic hoist for the new Auto Shop Building and authorized bids for additional street paving.
10. Approved the preliminary drawings for a new one-story classroom building as submitted by the school architects, Marsh, Smith and Powell, Los Angeles, and authorized working drawings with construction scheduled to commence in the fall.
11. Authorized the Director of Business to dispose of certain war surplus materials not needed in the educational program.
12. Dispatched a letter of good wishes to Board Vice-President Dr. Ernest E. Lyder of El Segundo who is a patient at St. Vincent's Hospital, Los Angeles, as a result of recent surgery.

The meeting was presided over by Board President, Robert Russell of Redondo Beach, and all members were present with the exception of Dr. Lyder. Al Wilson, of Hawthorne, Trustee-Elect, was present as an observer.

## L.A. Takes Action To Halt Spread of Germ-Laden Flies

Washing out empty food cans before throwing them away to prevent disease-carrying flies seemed to be a major topic of Los Angeles government this week. Thursday, Councilman Kenneth Hahn introduced a resolution calling upon the council to instruct the City Attorney to prepare an ordinance requiring the washing of not-cumbersome containers before discarding them. Yesterday, Dr. George M. Uhl, city health officer, said that "morsel-laden cans are great attractions for hungry flies, and good reason for the insects to hang around your house."

It takes only a little food and breeding material to reproduce thousands of flies on your own property, the health official declared, adding that such things as open or soiled garbage cans, decaying yard clippings, and other organic substances make excellent hatching media for fly eggs.

## El Camino Classes Under Way

Monday has been set as the final registration date for El Camino College's summer session, according to H. J. Sheffield, director of personnel.

The registrar's office will be open from 8 a.m. through 8 p.m. Final enrollment figures are expected to top 800, said Sheffield. During the next six weeks, students can complete six units of work toward a degree.

Special night classes will be held for students with daytime jobs. Class times, for both day and evening classes are 1 to 6 p.m. and 6 to 10 p.m.

## Letters to The Editor

Editor, Torrance Herald  
Torrance, California  
The Torrance Junior Women's Club and the queen contest committee want to thank you and your staff for your splendid help in making the contest a success. We sincerely appreciate the cooperation given to the club.

Sincerely,  
Queen Contest Committee

**TORRANCE HERALD**  
1619 GRAMERCY—PHONE 444  
Established Jan. 1, 1914  
Published Every Thursday  
Torrance, Calif.  
Grover C. Whyte  
Editor-Publisher

E. B. Brown, Business Manager  
Jack O. Baldwin, Managing Editor  
Adjudicated a Legal Newspaper  
By Superior Court, Los Angeles County  
Entered as second class matter, January 30, 1914, at post-office, Torrance, Calif., under Act of March 3, 1879.  
Official Newspaper of City of Torrance  
Subscription Rates  
Anywhere in Los Angeles County \$2.00 per year  
6 Months, \$1.00; 3 Months, 50c  
Payable in Advance  
Outside Los Angeles County \$3.00 per year  
Payable in Advance

# The First ARROW Shirt SALE

IN YEARS . . . BUT

FOR A LIMITED TIME ONLY

Hurry Down Today To Be Sure



## ARROW PATTERNED SHIRTS

FORMERLY \$3.65 TO \$5.00  
THIS SALE ONLY

\$1.95 & \$2.45

HERE'S THE CHANCE of a lifetime to get Arrow's wonderful Patterned Shirts at reductions up to 50%! There's a huge variety of colors and patterns, a wide selection of many famous Arrow Collar styles! Each one has the Sanforized label that means no shrinking out of fit! Each has Mitoga, the famous Arrow-exclusive fit that conforms to your figure! See 'em!

AND ALSO

FOR A LIMITED TIME ONLY

## ARROW TIES

FORMERLY \$1.00 AND \$1.50  
THIS SALE ONLY

55¢

THE AMERICAN MALE'S most-wanted neckwear! Hundreds of unique Arrow patterns—in-genious designs, perfect-blending colors. You've bought many, many of these perfect-knotting beauties at their regular prices. Now come in and grab 'em at these great reductions!



**NO!** This is not an "odds-and-ends" sale! These are Arrow's regular stock! We don't have to whisper about the "famous manufacturer" who made these products. We're happy to shout the name! Arrow! Arrow! Arrow!

**NO!** This is not "out-of-season" stock! These are all brand-new, crisp-from-the-factory Arrows! They're all in the new Spring and summer line; made to sell at prices way above what we're asking!

**NO!** This is not a sale of "im-perfects!" They're all those perfectly-styled, immacu-lately-tailored Arrows that have made the name the byword for men's wear quality!

Sale Starts Today, Thurs., July 7th

Store Opens 9:00 a.m.

# Schwartz Men's Store

1505 CABRILLO AVE.

PHONE TORRANCE 66

**SHIP'S RADIO**  
8-band, including power supply, phones, Coast government \$160. Will sell complete, \$35.  
Torrance 2875-M

**HEADQUARTERS FOR Layettes & Infants' Gifts**  
Childrens Wardrobe  
127 SARTORI TORRANCE