

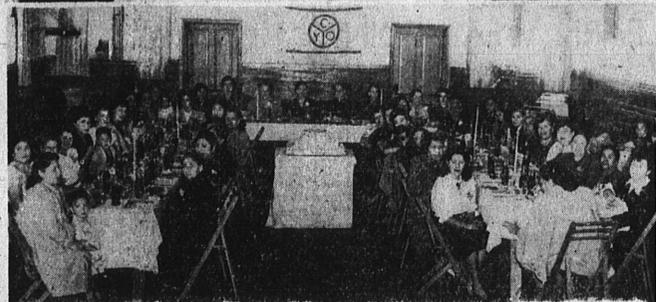
COLLEGE NOW RATES AS POSTAL ADDRESS

El Camino College this week became the only junior college in the state to have its own postoffice mailing address, according to College President Forrest G. Murdock.

"El Camino College, California" now becomes the postal address of the junior college which is now in its second year of operation.

The fact that El Camino College is a district junior college and belongs to all of the people in the area and not the people of any one city provided motivation for the College Board of Trustees and President Murdock to seek establishment of "this unusual type of service."

This postal change which has taken some 18 months to effect was made possible through the services of Congressman Cecil R. King and his intercession with the Post Office Department in Washington, D.C.



IN RELAYS... First group of Pueblo Mothers enjoy chicken dinner prepared by the fathers in the community. Table had to be set three times to handle the group of 400 mothers who were honored during a Mother's Day Festival last Sunday.

Festival Marks Observance of Mother's Day in Pueblo Center

Chicken dinner for 400 persons was served to residents of the Pueblo area last Sunday as the entire community celebrated Mother's Day with a huge feast in the CYO Center.

The meal was prepared by the fathers in the community. Success of the affair largely was responsible for the support of local merchants who donated from \$2 to \$25 to the Pueblo Committee of Festivities for the Mother's Day Fiesta, according to Antonio Razo, president of the group.

Rudolph Rivera, former CYO director in the area, acted as master of ceremonies. A huge cake was cut by the two oldest mothers in the area—both 85 years, and was served by the three youngest mothers—all 18 years.

According to Alfonso Vrdaz, secretary and treasurer of the committee, the following merchants contributed to the affair: Universal Furniture Co., The Gay Shop, Bernard's Family Shoe Store, Allen's Jewelers, Torrance Men's Shop, Torrance Electric Shop, Archie's Grocery Store, Ralph's Liquor Store, Gary's Jewelers, Garsh Auto Supply, El Prado Furniture Store, National Home Appliance Co., Star Furniture, Beacon Cleaners, Sam Levy Department Store, Ray's Appliance Store, Union Barber Shop, and the Torrance Chamber of Commerce.

Ladies' Night Planned by Rotarians

"Ladies' Night" will be celebrated at next Thursday evening's dinner meeting of the Torrance Rotary club, announced Dr. John Beeman, club president.

A moving picture photographed in color and entitled "Jungle Bread" will be shown at the meeting which will be held at the Woman's clubhouse.

"Jungle Bread" was filmed in the deep jungle of Dutch Guiana, South America, and shows how a very primitive people make bread from a root which, before processing, is so poisonous that three and one-third ounces of the root's juice, when taken internally, is enough to cause death. The film was a year in its making and was produced by Van de Kamp's Bakeries.

CAT NAILS

Cats can be cured of scratching furniture by clipping their nails. Remove translucent part.

CUSTOM

In Egyptian times, drops of honey were placed upon newly-weds' thresholds.

College Summer Session Set to Open at Camino

Persons interested in attending El Camino College Summer Session which begins July 5 and runs through August 17 will be given the opportunity of registering early, according to H. J. Sheffield, director of student personnel. May 23, between the hours of 4 p.m. and 8 p.m. has been set aside for Summer School registration.

Schedules of classes covering the board Summer School offerings may be obtained by applying in person at the college administrative offices, or may be mailed to those who telephone Menlo 4-6631 whenever it is requested.

FOR THE FIRST TIME IN 30 YEARS

Southern California Gas Company is asking for a general increase in gas rates

On May 9, we applied to the California Public Utilities Commission for higher gas rates

Here's why:

For 30 years the price of natural gas to Southern California homemakers has gone steadily downward. Even during and after the recent war years when other prices soared—the price of gas stayed where it was.

Holding down the price of gas hasn't been an easy job at any time. But especially during the years, since 1939 (when our costs—like yours—have really climbed) it has taken all the "know how" we could muster.

But now we have reached the point where everything we buy and do has gone up beyond the ability of our present income to absorb. Operating payrolls have doubled since 1940. The costs of pipe, trucks, buildings, meters, compressors and all other equipment are likewise much higher. Gas purchased at the field now costs

us 52% more on the average than 10 years ago.

A typical example of the effect of these increases is that it now costs us \$302 (on the average) for the gas main, service connection and meter facilities required to add one new customer to our system as compared with \$110 in 1940.

In addition, we must constantly build more facilities, secure new sources of gas supply, make capacity additions to the distribution system, hire new employees to keep up with our ever expanding responsibilities in this rapidly growing area. Present needs alone call for a gross expenditure of over \$30,000,000 for the year 1949.

This \$30,000,000—or any other capital investment—cannot possibly come from our operating income, but must come from additional money invested in our Company. And to attract new capital, not only should present investors get a fair return on their savings but new investors must have confidence in our outlook.

As the situation stands today, our capital investment has increased substantially with growing demand—

and the percent of our return on invested capital has become smaller.

The fact is—we face three obligations to the public:

1. To continue to render good service to our present customers.
2. To provide for the new residents and businesses that have been moving into this area in a steady stream.
3. And to provide a reasonable return for investors so as to attract the new dollars we must have to grow with Southern California.

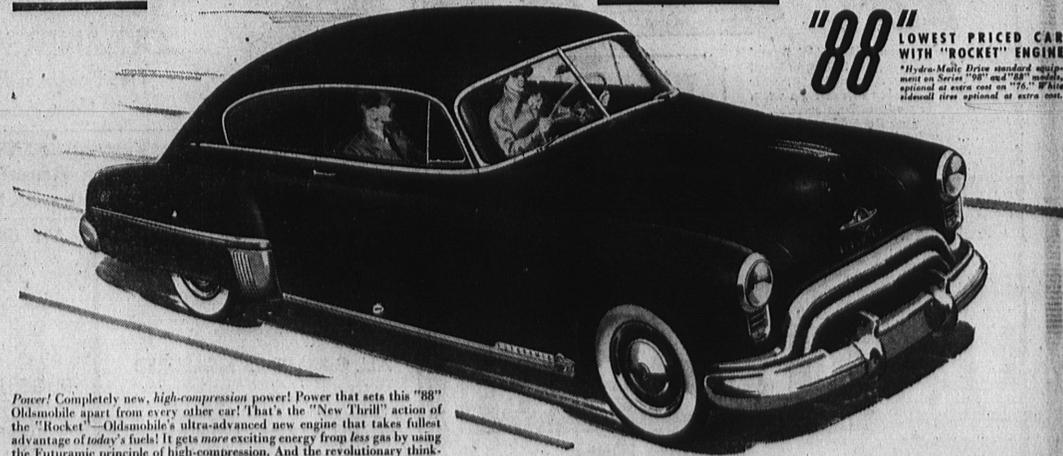
This is why we now find it necessary to apply for an increase in present natural gas rates.

It is not possible at this time to say exactly how much the general increase in gas rates, if approved by the Commission, would affect your own individual gas bill, but the needed increase will average about 75c per month, or 2½c per day, for domestic and commercial customers. Since these are averages, this increase would be more for some, and less for others. But we can definitely assure you this: GAS will still be your lowest cost modern household fuel.



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To point up this brand new kind of performance, Oldsmobile built a brand new kind of car—the Futuramic "88"! The "88's" compact new Body by Fisher accentuates that "Rocket" Engine flash and dash! The "88" has Futuramic styling! And, in the "88," Hydra-Matic Drive* teams up with the "Rocket" to give you extra gas economy and greater driving ease! You've got to try it to believe it! ("Rocket" Engine, and Hydra-Matic Drive as standard equipment, are also featured in the Series "98" Oldsmobile.)

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