

Freedom of Choice ***



"Two pairs, please!" "I'll take a dozen!" "I want the white!" "I want the black!" "Do you have it in my size?" "Is it wide enough?" "Is it long enough?" "Is it heavy enough?"

Great bustling Metropolis! Quiet mountain-tucked hamlet. Little, door-creaking general store. Up and down the Sartori streets of America's small towns, among the smart shops, along the side streets—you hear the voices . . . hear the questions . . . see the hands extended, reaching, feeling, probing—giving and taking, everywhere!

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They are our guide when we too extend our right to choose—from the manufacturer. This is our link in the magnificent inter-dependent chain of another of America's wonderful blessings . . . its Fifth Great Freedom! The Freedom of Choice!



RETAIL DIVISION

TORRANCE CHAMBER OF COMMERCE

PAUL DIAMOND, President.



CELEBRATION . . . Charlie Gotts, owner of Daniel's Cafe, wears a horseshoe of roses while he nibbles at a piece of birthday cake served by Jean Walker. The cafe celebrated its fifth birthday last week and played open house to the community. Watching are (l. to r.); Dorothy Pixley, Lela Hibbs, Ann McNeis and Mariann Delarra.—Herald Photo.

One-day C. of C. Membership Drive Rated Success; 43 Join

The Torrance Chamber of Commerce's annual one-day membership drive held Monday added 43 new members to the chamber's ranks, announced President Charles V. Jones. A ham and egg breakfast at the chamber building kicked the drive off to a good start. The campaign continued until 5 p.m. Bob Haggard managed to round up the top number of new members, while Robert L. Plomert Jr. was the second place winner. John Stroh and Paul Diamond tied for third place and Russell Lund came in fourth. Jones managed the assignment of the teams throughout the day and was assisted by Mrs. Gladys Weston, Mrs. Ruth Blanchard, and Mrs. Charles V. Jones. Team members included Dean L. Sears, Robert L. Plomert Jr., Bob Haggard, C. T. Rippey, J. Heinrich Hull, Paul Diamond, Russell Lund, Dr. W. I. Laughon, Sam Levy, Carney Emmet, Harry Greenwood, Ed Brown, John Stroh, Herb Cohn, Calvin O. Newell, Dr. G. M. Eastham, Dr. Arthur Berke, and Bernard Lee.

STORKATORIALS AT TORRANCE MEMORIAL HOSPITAL.

Mr. and Mrs. Jose Anguiano: 1146 W. 146th st., Gardena, a daughter, born April 11, at 4:25 a.m.
Mr. and Mrs. Winston C. Cambre, 3204 Dow avenue, Redondo Beach, a daughter, born April 6 at 10:24 a.m.
Mr. and Mrs. Albert E. Curler, 3828 Newton street, Waveria, a daughter, born April 13, at 6:15 a.m.
Mr. and Mrs. Alvin K. DeVore, Sr., 1407 Harkness Lane, Redondo Beach, a son, born April 10 at 11:55 a.m.
Mr. and Mrs. Dale G. Hartman, 2125 Pac. Coast Hwy., a daughter, born April 12 at 8:25 p.m.
Mr. and Mrs. F. E. Hunt, 23860 Ward st., a son, born April 9 at 7:03 a.m.
Mr. and Mrs. Francis C. Kooser, a son, born April 12.
Mr. and Mrs. Austin Sander-son, 1258 22nd st., San Pedro, a son, born April 5 at 5:54 p.m.
Mr. and Mrs. Roy Sullivan, 23320 Huber avenue, a son, born April 12 at 1:08 p.m.
Mr. and Mrs. Gustave M. Swanson, 1651 W. 165th st., a daughter, born April 11 at 2:30 a.m.

PVC Holds Open House This Week

A special invitation to visit Palos Verdes College was issued today by President Richard P. Saunders to all young people in this vicinity. Arrangements have been made for "sitting in" on classes, inspecting the dormitories, and other facilities of the College. The special arrangements have been made in view of the fact that this week is a vacation period for the public schools. The College had its spring vacation last week. A special feature of the visiting period will be an exhibit of the paintings made by students during their vacation trip to Death Valley under the leadership of art instructor Arthur Adair.

TAKE BUMPS EASY
Don't take bumps too fast because your car is equipped with independently sprung front wheels. You may even feel the shocks of such driving but the tires do not.

Son Is Born to G. M. Atencio

Arrival of their first child, a son, to Mr. and Mrs. G. M. Atencio, 22963 Cabrillo avenue, was the occasion of much rejoicing.

Many beautiful gifts were presented for the new baby at a shower arranged by Mmes. Cruz Guerra, R. Villeas, and Montoya.

The baby's father is a Columbia Steel Company employee. Grandparents are Mr. and Mrs. Regino Villegas, Torrance; and Mr. and Mrs. G. M. Atencio, of Torrance, and formerly of Colorado.

OBITUARY

JAMES HENRY NORRINGTON

Last rites for James Henry Norrington, 50, 502 East Carson street, whose death occurred at a local hospital, on April 7, were held April 11 at Utter-McKinley's downtown chapel. Interment followed in Forest Lawn Cemetery. A native of Boston, Mass., Mr. Norrington had lived here for the past 30 years. He was a veteran of World War I. Surviving are two sons, Herbert M. and James Henry, and two brothers Harry and Charles Norrington.

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