



SPRING SPECIAL

RELAX

In comfort on these all-metal chaise lounges. Available in red and white, or green and white stripes. Heavy duck cover, 4-position adjustable back, rubber-tired metal wheels for easy moving.

With Arms as Pictured
Armless

\$17.95
\$16.95

BURKE'S BARGAIN SPOT

2113 Torrance Blvd. — Torrance 1726
Open Sunday 11 a.m. to 5 p.m.

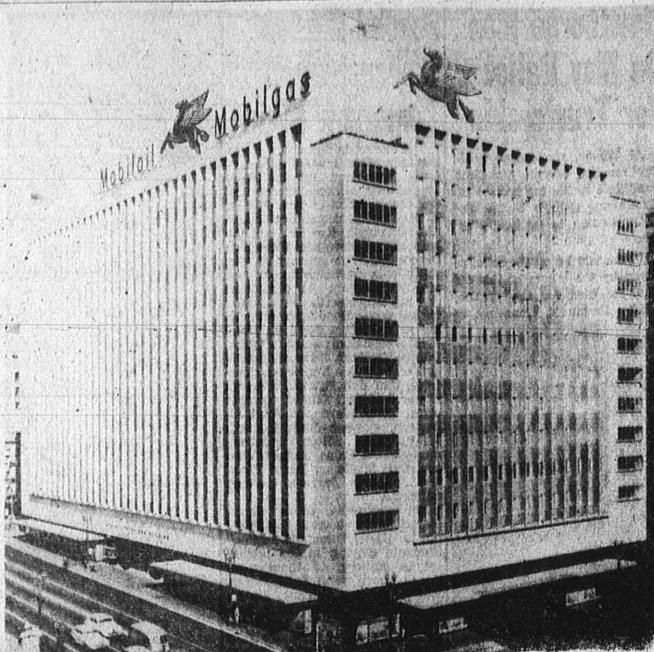
Chamber Warns Community of Bogus Charities

The Torrance Chamber of Commerce this week warned members against unauthorized charity solicitors operating in the community.

The warning took the form of folders mailed to more than 250 members of the organization and asked the business men to watch for "doubtful projects."

This followed the action taken by the Chamber March 3 when it mailed a letter to city council urging that the council take steps to outlaw unauthorized charity solicitors.

Blaine Walker, chamber secretary, warned that not only the business men, but the entire community should be concerned about this type of swindle. He added that in 1948 unauthorized solicitors took more than \$20,000 out of Torrance.



COMPLETED . . . General Petroleum's new \$11,000,000 13-story home office building will be dedicated to employees of the company at noon tomorrow. Vertical aluminum fins which add to the distinctive decor of the structure act as sun shades for the 1600 windows and "pipe" the absorbed heat to the roof.—Art Strieb Photo.

General Petroleum Opens New \$11,000,000 Office Building

The "nerve center" of one of Torrance's biggest industries—The General Petroleum Corporation—will officially start functioning tomorrow noon with the opening of the company's new 13-story \$11,000,000 office building in Los Angeles.

Largest of all office buildings in Southern California, the opening will be attended by more than 100 civic and business leaders from the area. Robert L. Minkler, president of the corporation will dedicate the building to the organizations employees—past and present.

Located at 612 South Flower street, the 504,000 square-foot building is bigger than some cities in scope and function.

Some of the unique features of the building include direct and instant communication from executives to any of all employees; radio, long-distance telephone or record broadcasts throughout the building and facilities for originating radio programs as well as receivers for radio and television programs.

Telephones number 1100 and require a switchboard manned by 10 operators and represent an investment of \$250,000.

Enough carpeting has been applied to the floors in the height-limit building to carpet nearly 400 average size homes.

A water treatment plant softens water at the rate of 67 gallons a minute.

Each day 16,000 pounds of office rubbish is disposed of by a rubbish destructor.

All these facilities and features designated to serve the head office of the General Petroleum and 45 other companies who occupy part of the building were constructed and installed in less than two years. Ground was broken on July 10, 1947.

The dedication ceremonies tomorrow will be aired over 33 stations of the American Broadcasting Company to enable all of the employees of the company to hear the ceremonies.

The building will be open to the general public from April 4 to 8 and again from April 11 to 15. Evening tours have been scheduled for Monday April 4 and April 11.

Previous to moving to its new 150-foot tall building the offices of the General Petroleum were located in the Higgins Building at Second and Main Streets in Los Angeles.

It is estimated that approximately 100,000 persons each day will see the 35-foot high by 45-foot wide animated neon sign atop the structure depicting the familiar Flying Red Horse in flight. The sign, designed on the principal of animated cartoons, will make a complete cycle of eight different poses each 1.6 seconds.

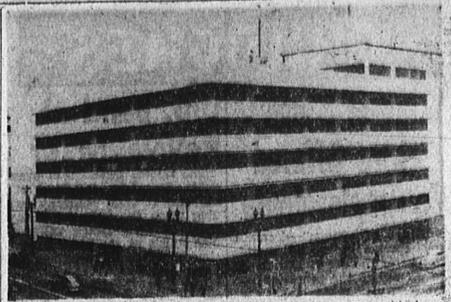
Cal-Metal Officer To Present 'Paper' At Metal Conclave

Charles A. Babbitt, vice president, Cal-Metal Corp., Torrance, has been programmed to deliver one of the important papers on welding at the Western Metal Congress and Exposition, April 11-15 in Shrine Convention Hall, Los Angeles, it was announced.

His topic will be "Tandem-arc Submerged-melt Welding of Line Pipe." He is slated to speak under auspices of the American Welding Society on the opening day's morning session.

EASTER REGATTA

All classes of sailing vessels will compete in the Newport-Balboa Easter Regatta, April 16-17.



ONE STORY BUILDING SIX STORIES HIGH . . . would describe the unique feature of the new \$1,000,000 General Petroleum Garage which embodies a 60-foot spiral ramp winding upward from basement to roof to provide parking space for 450 cars.—Art Strieb Photo.

Gerald Eastham, M.D.

ANNOUNCES THE

Opening of His Office

FOR THE PRACTICE OF

Eye, Ear, Nose

and Throat

1309 POST AVE. — PHONE TOR. 2833

Want-Ads Accepted Via Telephone

DR. COWEN
CREDIT DENTIST

DR. COWEN Offers YOU Terms that are Friendly and Flexible!

"I'll accept any reasonable credit terms," says Dr. Cowen, "because I want you to have the Dental Care you need, regardless of your financial circumstances. There are no set terms when you obtain Dental Care at my offices . . . I prefer to adjust the payments to the requirements of each individual patient."

Examination Without Appointment
Come in anytime at your convenience for a Dental Examination or Consultation. There's a Dr. Cowen Office in or near your community.

DENTISTRY

There is no red tape or delay . . . no unnecessary investigation when you use your credit at Dr. Cowen's. The Dental Work you need is completed in 1 to 3 days (difficult cases excepted), and you can arrange to pay LATER, in Small Weekly or Monthly Amounts you can easily afford. There is absolutely No Interest . . . No Extra Charge of any kind for Liberal Terms at Dr. Cowen's . . . you are invited to Make YOUR OWN Reasonable Terms.

TAKE
5-10-15
MONTHS
TO PAY

WEAR YOUR
PLATES WHILE
PAYING . . .

Beautiful Transparent Material

DENTAL PLATES

For the plates you need at Low Prices you can easily afford, visit Dr. Cowen's Dental Offices. See modern dentures made from the new Transparent Plastic Material . . . so true-to-life in every detail of appearance, they will help you overcome embarrassment and plate-consciousness. Ask Your Dentist about the many advantages of Transparent Material Plates . . . Lightweight, Comfortable, Durable.

SPEEDY DENTAL PLATE REPAIRS

Bring your dental plates to Dr. Cowen's offices to have them promptly and economically repaired; or to have missing and broken teeth replaced in only a few hours. If you are troubled by loose plates that click or wobble, come in and have them reset.

Set with Beautiful
TRANSLUCENT TRUBYTE TEETH

Ask Your Dentist how these new-teeth can help add Beauty to Your Smile and Charm to Your Personality. Translucent Trubyte Teeth are individually selected to harmonize with your features and blend with your complexion.

EXAMINATION WITHOUT APPOINTMENT

Credit Dentist

DR. COWEN

PHONE
Long Beach 656-251
OPEN DAILY
9 AM to 6 PM
Sat. Till 1 PM

In Long Beach
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUMS'

TUNE IN KFOX • WORLD WIDE NEWS • 6 PM DAILY

FREE PARKING — 305 West Broadway

HOW YOU GET YOUR TELEPHONE ADDRESS

Your number guides a call to you from across the nation almost as quickly as you can walk next door



1. Your voice highway—a pair of tiny wires—is labeled with your telephone number at this central office distributing frame. From here, the wires lead out of the office, through cables, to your telephone. They also go the other way—on into a special section of complex equipment that has the specific job of handling your calls.



2. Picking your number is a job for trained people. From their charts they find an available pair of wires in a cable to your neighborhood. The volume of calls carried by the central office equipment serving your number is often checked to see if it has the capacity to handle added calls. This is part of our job of making telephone service reliable and efficient.



3. Someone calls your number . . . and, in a matter of moments, you pick up your receiver to answer. Perhaps the call is from just across the street. Perhaps it comes half-way across the earth. But your number guided it to your telephone . . . and no other. Seems almost like magic when you think of it . . . another of the little things that add up to good telephone service for you.

4. A lot of new numbers have been added in the past few years. For today there are twice as many telephones in use on the Coast as ten years ago. All these new telephones make yours more valuable. You can reach more people . . . more can reach you. Yet rates remain low. A few pennies still buy a call—a real value in these days of high prices.



The Pacific Telephone and Telegraph Company

Give gladly to the Red Cross

Better Living through Better Hearing

WITH THE NEW
UNEX
All-in-one
Hearing Aid

- Controllable to fit individual hearing loss.
- Designed for wearing ease.
- Incorporating the finest in precision electronics.

95.00

"Good things come in small packages . . . the New UNEX Midget Hearing Aid, weighing only 4 1/2 oz. is small in size — large in performance . . . And no wonder it's the finest! . . . It's different, with the new Sensitive Microphone floating on foamy rubber. Learn the difference by visiting or calling

SAMUEL B. WEST
346 LONGFELLOW AVE. — HERMOSA BEACH
PHONE FRONTIER 47373