

# COLUMBIA



**FIRST TO JOIN . . .** The newly formed Columbia Employees Recreation Association began its membership drive last week with acting president James H. Neill, above left, selling membership card No. 1 to O. A. Kresse, general superintendent of the Torrance Works. The organization plans to sponsor such activities as golf tournaments, fishing derbies, picnics, dances, and other recreational activities as requested by its membership.

—Photo by Clyde Bryns.

## Letters to The Editor

**Editor,**  
Dear Sir:  
Smoking in bed is one of the more prolific causes of fire—particularly fire which results in serious personal injury and loss of life. Those who have the habit would do well to read a list of "Instructions to Guests Preparing to Smoke in Bed" which has been posted in the rooms of a New York hotel. It says:  
"1. Call the office and notify the management where you wish your remains sent . . .  
"2. Notify guests in adjoining rooms of your intention of endangering their lives, so that they may take necessary precautions to protect themselves.  
"3. Go to the corridor and locate the nearest fire escape, so that if you are fortunate enough to escape your room, you may reach safety.  
"4. Now sit down and think how foolish it is for you to take this risk—you may enjoy your smoke while thinking it over.  
"Business may be good, but we do not have guests to burn, so please—Help Us to Protect You."  
Those words cover a lethally serious problem. And what is true of the hotels is equally true of the homes. Remember these rules next time you feel like smoking in bed.

Sincerely,  
J. E. McMaster  
Fire Chief,  
City of Torrance  
(The following letter addressed to "Letters to the Editor" is a carbon copy of one sent to George Stevens, city manager, by a former council member.—Ed.)

February 3rd, 1949  
Mr. George Stevens

**Editor,**  
Torrance Community Concert Association wish to extend their sincere thanks and appreciation for the publicity given during the 1948-49 Concert Series. Publicity given during the October campaign played a major role in the success of the membership drive.

Sincerely,  
Torrance Community Concert Association  
Loxie E. Sleeth,  
Secretary

## Planners Okay Huge Water Tank

The Torrance City Planning Commission has approved a petition of the California Water Service Company for a variance of the land use ordinance to permit the erection of a quarter million gallon steel water storage tank, according to John R. Patrick, secretary of the commission.  
The tank would be erected on property located on Paseo de las Estrellas between Via Monte D'Or and Calle Miramar. The approval was given under agreement, between the planning commission and officials of the company, that the area occupied by the tanks would be fenced and landscaped by the company, said Patrick.

**MISSOURIANS TO PICNIC**  
"I'm from Missouri—but it's California in '49" is the theme of the spring picnic of the Missouri State Society of So. Calif. all day Sunday, March 20, at Sycamore Grove Park, Los Angeles.

## Pedestrian Hit On 101 Highway

A Torrance woman was injured Saturday night when she was struck by a car while crossing Pacific Coast Highway near Reed street, Lomita.  
The woman, Mary Ann Moore, 49, 915 Border street, was walking across the highway diagonally south to north when hit by an eastbound auto driven by Charles E. Shepherd, 54, of San Diego, California Highway patrol officers said.  
She suffered a fractured leg in the mishap which occurred about 8:30 p.m., officers stated.

## Mill Addition Here Is Small Item in Total

Construction of the \$30,000,000 addition to the Columbia Steel Company's new Torrance mill will be but a small part—five per cent to be exact—of the amount that all companies of the iron and steel industry will spend to expand and improve their production facilities during 1949.

The American Iron and Steel Institute computed this week that a total of \$627,000,000 would be spent for increased production facilities this year. Last year the iron and steel industry spent \$583,000,000, the institute reported.

A total outlay of more than two billion dollars will have been made by the end of this year for postwar expansion and improvement. At that time it is expected that annual steelmaking capacity will be at a record high level exceeding 98,300,000 tons. An additional 500,000 tons will be added in 1950.

The huge total outlay last year enabled the companies to increase their combined steel-making capacity by more than 1,887,000 tons. In addition to constructing and improving steel furnaces, the companies increased the capacities in their blast furnaces, cook ovens, and other raw material departments and added to processing and finishing facilities in order that the additional raw steel could be made into useable finished products.

## Advice Given On Veteran's GI Insurance

J. G. Caldwell, veterans administration representative, this week notified veterans in the Torrance area that beneficiaries named on a veteran's national insurance policy may be changed at any time without the consent or knowledge of the original beneficiary. Caldwell said that veterans may obtain assistance or information on the insurance problems at the Veterans Service Center, 1239 Post avenue.

**COUNCIL GIVES NOD**  
Employment of Milton T. Langum to serve his probationary period as an engineer in the Fire Department has been approved by the city council on a recommendation of City Manager George Stevens.

## Contract Let For El Camino Field House

Additional permanent buildings of Long Beach for the construction of a Field House to serve the new stadium which is now being built. The low bid for this new building as submitted to the Board was \$96,198. It is expected that this new facility will be available for use by the college at the beginning of the fall semester in September.

The Board also awarded a contract for an addition to the present cafeteria and library facilities necessitated by the un-

expectedly high enrollment of nearly 2500 students. Successful bidder for this construction was the West & Douglas Company of Pasadena on their bid of \$6,595. This company is now constructing the new Gymnasium Building.

The Board also approved a bid submitted by Worley & Company of Pico, California, for

the furnishing and installation of steel lockers in the new Gymnasium and Shop Buildings to be completed this fall. The contract for this equipment was slightly in excess of \$15,000. In other actions of the Board the firm of Merritt Welding Contractors, Inc. were awarded the contract for installing gas distribution lines on their bid of \$5,138.05 and purchases of Physical Education equipment were approved from various firms in the area. Bid submitted by the Duncan-Hunter Company for dynamometer to be installed in the new Auto Shop now under construction was held over until the next meeting of the Board. The Board authorized Business Manager Carl G. Arfwedson, to employ LaVerne Torgland of Torrance as a maintenance man

### GROCERY SPECIAL

SILVER

**Oleo 19**  
1-LB. PKG.

### SIZZLING BARGAINS

Large Package  
Sunshine - Hi-Ho  
**CRACKERS 25**

No. 2 1/2 Can  
Cock o' the Walk  
**APRICOTS 17**

### MEAT SPECIAL

LARGE SIZE

**PEELED SHRIMP 59**  
lb

Gerber's  
**BABY FOOD 7**

Quail - Peeled  
**TOMATOES 17**  
2 1/2 Can

Lever Bros. - Lge. Pkg.  
**BREEZE 2 For 33**

Stardee  
**ASPARAGUS 17c**  
No. 2 CAN

No. 2 Can  
**PINEAPPLE JUICE 17c**

Topic  
**DOG FOOD 3 FOR 23c**  
TALL CAN

Bocanco  
**PEAS 3 FOR 29c**  
303 CAN

Philadelphia  
**CREAM CHEESE 2 FOR 31c**

Ballard  
**BRISCUITS 2 FOR 27c**

BUY ONE AND GET ONE FOR A PENNY

White Rock  
**COLA 21**  
2 for PLUS DEP.

Breakfast Club  
**COFFEE 95**  
2-lb. Tin

Strictly Fresh - Grade A  
**Eggs 51** doz.

EXTRA FANCY NO. 1  
**BELL PEPPERS 23**  
lb

EXTRA FANCY  
Large Crisp  
**CELERY 9**

Morrell's Pride - Short Shank  
**PICNIC HAM 45**  
lb

Semi-Boneless Tenderized  
**COTTAGE HAM 49**  
lb

Eastern Tenderized  
**SKINNED HAMS 55**  
lb

Eastern Tenderized Shank End  
**SKINNED HAMS 49**  
lb

Colored Fresh Dressed  
**FRYERS 49**  
lb

FRESH AND FANCY  
**BEETS - GREEN ONIONS TURNIPS & SPINACH 3**  
Bunch

U.S. No. 1 - IDAHO RUSSETS  
**Potatoes 45**  
10 Lbs. For

CRISP - YOUNG - RED GLOBE  
**RADISHES 5**  
3 Bunches

EXTRA FANCY - LONG  
**CARROTS 5**  
Bunch

EASTERN FED  
**PORK LOIN ROAST 45**  
Rib End 45 lb Loin End 49 lb

**GROUND REEF 43**  
lb

Frozen - Cello Wrapped  
**Fillet Sole 39**  
lb

DRY  
**SALT PORK 29**  
lb

Center Cut  
**HALLIBUT 49**  
lb  
End Cut Slices 35c lb.

Long Shank  
**PICNIC HAM 42**  
lb

Eastern - Layer  
**SLICED BACON 37**  
lb

Pin-Bone Cut  
**SIROIN STEAK 53**  
lb

Prime  
**RIB ROAST 55**  
lb

Tillamook  
**CHEESE 55**  
lb

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