



**GROUND BREAKING**—El Camino College starts construction of its first permanent building facing on Manhattan Beach boulevard just west of Crenshaw. Watching to start are, left to right: President Forrest G. Murdock; Dr. Ernest E. Lyder, trustee; President Robert Russell of the board of trustees; Carl G. Arfwedson, college business manager; Anthony Marino and Henry A. Zepieri of the Ace Construction Company, and S. J. Press, engineer.

**Lagging**

**Red Feather Campaigns at Critical Point**

Community Chest campaigns for Torrance and Lomita virtually stood still during the past week, according to Chairman E. T. Whitney.

Standings for the two communities are: Torrance—\$10,422 raised for 56.6 percent of the \$18,430 goal.

Lomita—\$351 raised for 10 per cent of the \$1860 quota.

"A very definite crisis is faced by the cities and towns of the Chest if the campaign falls this year," Whitney warned.

"Chest budgets," he pointed out, "are set up realistically at a rock bottom minimum for the operation costs of the Red Feather agencies here. Curtailment of vital community health, welfare and youth services will result if these goals are not reached. We have the choice between a single united campaign with 159 worthy agencies included, or a multitude of individual campaigns if these organizations are forced to raise funds individually."

Although volunteers are making a concerted attempt this week to cover every home, office and business house in the city which has not as yet been contacted, it is possible that some residents may be missed. In such cases, citizens may send their contributions direct to Chest headquarters, 729 South Figueroa street, Los Angeles, where gifts will be credited to local battalions.

Evaluation of campaign standings will be made for all cities and towns in Chest territory at a general volunteer rally at the Biltmore Hotel today at noon. Groups which have gone "over the top" will be honored at that time. It is probable that community chairmen will advise that campaigning continue until agency minimum budgets are raised.

**Campaign Cost Is 7 Per Cent**

Community Chest campaign costs are held down to approximately seven per cent because of vast volunteer participation and strict budget controls, a low cost of fund-raising which also characterizes the American Red Cross and United Jewish Welfare Fund, according to Edward R. Valentine, Chest campaign chairman.

"Lomita and Torrance contributors to the Chest's annual appeal can rest assured that their dollars are going to the clinics, hospitals, children's homes and all of the 159 agencies for which they were intended," Valentine said.

**'Shop Early' Is Still Best Way to Avoid Rush**

The spirit of Christmas once again has crept into the heart of America—into homes, shops, farms, department stores and offices. One can almost feel it in the air.

But while many downtown streets already have been decorated for the festive occasion and shopping centers again are chock full of Yuletide specialties, merchants report that Christmas shoppers aren't yet out in full force. Americans, it seems, secure in the knowledge that the supply of goods is plentiful once again, have returned to prewar habits of waiting 'til the last minute.

**Killingsworth Will Re-Drill on Day Lease**

W. M. Killingsworth will deepen his Day Lease Well No. 1 in the Torrance Field, according to a notice filed with the State Division of Oil and Gas. It is located in Section 9.

Oil field operations reported for the week ending Nov. 27 showed 50 notices to drill new wells filed, as compared with 87 the previous week. None was in the Torrance field.

**OLD TRIBAL CITY**

The French city, Reims, was the capital city of the Remi tribes before their conquest by the Romans and it was from the tribe the city's name is derived.

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**SANTA**

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**LEVY'S**

*— the Store of Practical Gifts*



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Name a man who would fail to appreciate a fine Arrow shirt... we can't!

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*Mens*  
**ROBES**

Large Selection of Styles and Materials.  
**\$9.95 to \$21.50**

*Give Him a*  
**SPORT COAT**  
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**JACKET**

Levy's is completely stocked with the finest in mens wear.

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**LOVELY HANDBAGS**

Name us the woman who won't treasure a lovely Handbag for Christmas... we just can't! Especially when you choose from the smart new styles in soft leathers and patents you find at Levy's today! May we show you?

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**BY LUXITE**

Off-shoulder lace trimmed nightgown.

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Quilted Satin, All Wool Flannel, and many other smart new fabrics and styles. Wide selection of shades.

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