

AS A NEW ERA OF THE CITY DAWNS WITH THE OPENING OF THE BEAUTIFUL NEW TORRANCE HERALD BUILDING . . .



SAM LEVY
1919

SAM LEVY

TORRANCE PIONEER MERCHANT-BUILDER

29 YEARS OF PROGRESS

Congratulates Grover Whyte On His Faith and Vision!!

Yes . . . now that Grover Whyte, builder of a fine newspaper and a pioneer builder of Torrance . . . joins the ranks of a builder of business buildings in our city . . . I take this opportunity of congratulating him on his vision and faith in an even brighter future for Torrance.

It was a faith that I justified back in 1921 when I built my first building in Torrance . . . the original Sam Levy Department Store building. Then I built the former Safeway building in 1923, the Sports Club Cafe building in 1925, the Sam Levy Annex in 1927, the Torrance Herald former home in 1928, the McCown Drug building in 1932, the Grand Theatre building in 1938, the A & P building in 1939 and the Levy Home Mart building on Cravens in 1947, all built by Torrance labor and materials from Torrance firms.

Certainly this is proof of my belief in Torrance . . . that my roots here are deep . . . that I have invested and re-invested every dime I have made in the building of Torrance!

— On this occasion
it is fitting that
we pause in

MEMORY OF THREE GREAT MEN

. . . who did much to
build this city!



GEORGE A.
PROCTOR

Elected April 18, 1921, George A. Proctor became the first mayor of Torrance. He was president of the Board of Trustees as the office was called at that time. This honor was bestowed upon him by the members of the board in recognition of his long and outstanding community service.

When the City of Los Angeles was using every means to annex the growing Young City of Torrance, George Proctor stood as a tower of strength in the continuing and successful fight against annexation. To George Proctor, more than to anyone else, Torrance today owes its autonomy as a separate municipality.

DR. J. S.
Lancaster

Coming to Torrance in 1910, Dr. J. S. Lancaster was among this community's earliest civic leaders and he retained his keen interest and hearty participation in all community betterment and advancement activities until his untimely death in November, 1938. Throughout his 28 years in Torrance, Dr. Lancaster gave unselfishly of his time and finances to every worthy movement.

A close friend of Jared S. Torrance, when the city's founder expressed a desire to leave a lasting contribution to the community, Dr. Lancaster suggested the construction of a hospital, and through cooperation of Mr. Torrance's heirs, the Jared Sidney Torrance Memorial Hospital was built and endowed.



JOHN DENNIS

Elected mayor on April 19, 1926, Judge John Dennis served as this city's chief executive for six years, when he resigned to accept the appointment of Justice of the Peace of Lomita Township.

As mayor, Judge Dennis served full time without financial compensation. He did his utmost for the community he loved and it was through his continuing efforts to keep municipal expenses to the minimum and efficiency at a high level that Torrance gained a wide reputation for low municipal taxes and good city government.

TODAY - Sam Levy's Department Store

RE-PRODUCTION

(June 2, 1919)

Sam Levy TORRANCE TAILOR
Cleaning Pressing
El Prado Bldg.—Ready-to-Wear Suits
Phone 117-J

SAM LEVY'S ADVERTISEMENT

— As it appeared regularly
in the Torrance Herald
29 years ago!

Yes, we have been regular advertisers in the Torrance Herald for 29 years. Rarely a week ever passed . . . that the readers of The Torrance Herald did not find a message from Sam Levy telling the news of the store . . . new arrivals, unusual bargains . . . special events.

Thus we told our policy of better merchandise for less in good times and bad . . . of our liberal credit dealings with our customers, that in all these years we have never repossessed a dime's worth of merchandise.

SAM LEVY'S . . . the friendly store you like to trade with! The third generation of Torrance folks say so!

TORRANCE'S LARGEST! TORRANCE'S FINEST!!

— FEATURING America's
Best Nationally Advertised

MERCHANDISE

Famous Names at Levy's

Men

STETSON HATS
BYD WEAR
ARROW SHIRTS
HICKOK BELTS
FREEMAN SHOES
ARROW HANKIES
WORSTED-TEX SUITS
HOLEPROOF HOSIERY
LEVI'S
TOM SAWYER BOY CLOTHES
MCGREGOR WEAR

Women

SOLMAR SUITS & COATS
CATALINA SWEATERS
EXQUISITE FORM BRASSIERS
GOSSARD CORSETS
HENDON SHIRTS
BUTTERCUP FROCKS
DORRIS DODSON DRESSES
NELLY DON DRESSES
MARTHA MANNING DRESSES
LUXITE UNDERWEAR
RED GOOSE SHOES
FOR CHILDREN

— and Many, Many Others

SAM LEVY'S Department STORE

Twenty-nine Years in Torrance

1307-1313 Sartori Ave.

Torrance