

**Church Life**

**Early Mission Opened Here Easter, 1913**

(Reprinted from the Torrance Herald of Jan. 3, 1914)  
The religious side as well as the social welfare of the Torrance people is well looked after at the Torrance Mission with two sermons on Sunday and prayer meeting on Wednesday evening.  
It was through the kindness and generosity of Mr. Hamilton of Attatona that Torrance secured the Mission. Not con-

tent with that he also secured a fine piano so that there might be music with the services. The Torrance Mission was opened last Easter and has been of inestimable service to our citizens ever since.  
A Presbyterian Sunday school and services are held each Sunday morning under the direction of the Rev. Steffenson of Santa Ana. The Sunday school is held at 10 a.m. and services begin at 11 a.m.  
In the evening undenominational services are held at 7:30 p.m., usually by Mr. Acock of Los Angeles.  
On Wednesday evening at 7:30 there is prayer meeting. Mr. Eldridge of Los Angeles has charge of the Bible class. This class commenced the Book of Revelations last Wednesday evening.

**Mats**

**Stereotyping Used With Rotary Press**

Faster and better printing facilities for The Herald necessitate the use of stereotyping since the rotary press does not print direct from the page forms of type.  
An impression now must be made of each page and this impression transferred to a lead plate, a process known as stereotyping. (On The Herald's old eight-page, flat-bed press, the page forms of type laid flat on the press bed and printed directly on the paper.)  
After the type has been set, corrected and placed in page forms, a sheet of heavy, moistened paper similar to cardboard is laid over it. The page form then is passed under a heavy roller which exerts a 20-ton pressure, forcing the type impressions into the paper, and making what is called a matrix, or "mat."

This page mat then is placed in a dryer, called a "cooker," until all moisture is removed from it. Some minutes later it is ready to be placed in a semi-circular mold called a casting machine, where 600-degree-hot lead is poured against it.

The type faces on the original page form now are duplicated exactly on the outer curvature of this half-circular lead section which is less than an inch thick. This section, called a stereotype or plate, can be removed from the mold a few seconds later.

The plate then is ready to be placed on one of the 16-inch steel cylinders of the rotary press, from which the page impressions will be "rolled" onto the continuously-moving print paper instead of being pressed upon it intermittently as on the older flat-bed press.

Torrance has three motion picture theaters—the Grand, the Torrance, and the Stadium—the latter now under construction.



**PRESSMAN**—Jack Fuller, whose principal duty is the operation of The Herald's 32-page Rotary Press. That paper hat is a sort of trademark of the job.

**City Has Five Service Clubs**

Torrance, like many another enterprising city, has five service clubs, each of which plays a distinct part in the life of the community.

Oldest of these is Rotary, organized Nov. 26, 1924, with J. B. Hines as first president. The Torrance Kiwanis Club was organized in September, 1925 with James W. Leech as first president.

The Torrance Lions Club was organized in 1944.

The 20-30 Club was organized March 30, 1936, and Dick Pullman was its first president. Youngest of the city's service clubs is the Optimist Club, organized in February, 1948, with Boris S. Woolley as president.

Torrance also has two veterans' service organizations—the American Legion and the Veterans of Foreign Wars.



**STERYPER**—Walter Ake, who makes most of the stereotype plates for the 32-page Goss Rotary press. He also likes paper hats.

**Trek to Polls One Reason to Have Own City**

(Reprinted from The Torrance Herald of February 20, 1914)

A meeting was held last Saturday evening at the office of the Torrance Realty Company to discuss the matter in incorporation of Torrance.

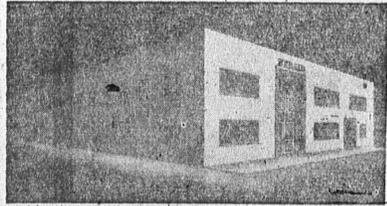
One of the reasons advanced for taking this step in the near future is to avoid having to go the two miles, at the fall election, to Lomita to vote.

Many other benefits and advantages are also claimed for incorporation and further meetings will be held to find out the wishes of Torrance residents in the matter.



**SUPERINTENDENT**—William Walsmith, superintendent of The Herald's mechanical department.

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**Honestly!**

... This is how The Torrance Herald looked when I came to Torrance 35 years ago!

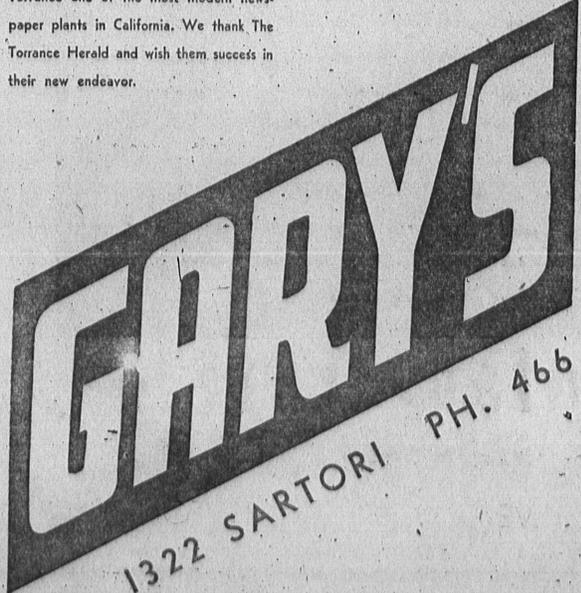
CHAS. V. JONES

**THE TORRANCE HERALD AND GARY'S**

**MARCHING ALONG TOGETHER IN A GREAT COMMUNITY**

During the past four years it has been our pleasure to have worked in close harmony with The Torrance Herald staff. We know what the new plant means to them and what it means to the town. It brings to Torrance one of the most modern newspaper plants in California. We thank The Torrance Herald and wish them success in their new endeavor.

DO YOUR XMAS SHOPPING IN TORRANCE  
**It Pays!**



**We Sincerely Congratulate the Torrance Herald on Their Beautiful New Home**

**The HARDWARE and Paint in The HERALD Building was furnished by us . . . of this we are very proud.**

Grover Whyte, Ed Brown and the entire staff of The Torrance Herald are to be congratulated upon the formal opening of their beautiful new newspaper home . . . one of the finest in all California.

And this is as it should be. For the Torrance Hardware and the other business institutions in this city are unanimous in their belief that Torrance is fortunate in having one of the finest newspapers in all California published in this city.

Fearful of no man or group . . . controlled by no motive except that which they believe to be the best interest of all the people of Torrance . . . The Torrance Herald will certainly march forward serving this community with the same honesty and faith which has characterized their last thirty-five years.

CHAS. V. JONES, Owner

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