



SUPERVISOR — Mrs. Louella Hanson, distributor for the Shoestring district.



DISTRIBUTOR — Mrs. Gladys Quinn, distributor for the Shoestring district.



DISTRIBUTOR — Mrs. Rita Zuer, distributor for the Torrance boulevard district.

Red Rubber

Locally-Made Tires Were Widely Used

(Reprinted from the Torrance Herald of January 23, 1914)

Earl Cooper, 1913 road race champion, plans to test Hendrie tires before the Vanderbilt cup and in the Grand Prix races. An order for the test tires to be used on Cooper's Stutz "No. 8" already has been placed with the W. C. Hendrie Rubber Company, and soon these tires will be thoroughly tried on the Santa Monica course.

Cooper placed the order for the first tires. He loaded the back of his car with loose bags of sand in order to see how the Hendrie tires would stand up under skidding.

After placing the tires under test at the factory Hendrie put them into service on his own car and found that the wear on the Santa Monica course had but little effect upon their service ability. Louis Nikrent also made a test of the local product, and it was after three tests that Cooper decided that he, too, would give the local tires a test.

The tires for Cooper's orders were made under the personal supervision and inspection of S. P. Thatcher, general superintendent and expert chemist, thru-out the entire course of manufacture.

The Hendrie Rubber company have added a new feature to their tires which makes them of inestimable value to racing drivers. A red layer or streak of rubber is placed in the tire so that when the tire wears away this coating will show and warn the driver of the need of change, thus saving the driver a lot



SUPERVISOR—Mrs. Inez Brady, supervisor of The Herald's mailing room.



DISTRIBUTOR — Mrs. Rosamond Poer, distributor for East Torrance.

of time and worry in watching and changing tires. This feature appealed strongly to Mr. Cooper as a great improvement and advantage over other tires on the market.

(Reprinted from the Torrance Herald of February 6, 1914)

EASTERN MOTORISTS WILL RIDE ON HENDRIE TIRES

Motor cars of eastern tourists at the \$1,200,000 hotel which H. E. Huntington has built at Oak Knoll, Pasadena, will be equipped with Hendrie tires, under the term of a contract entered into between the W. C. Hendrie Rubber Company and the Huntington Garage.

Under the terms of the contract the Hendrie tire will be used exclusively by the guests of the Huntington in their trips around Southern California in cars operated by the hotel, and the Hendrie company will be given the exclusive right to

show goods to the drivers and owners of the big cars privately owned by the hotel guests.

(Reprinted from the Torrance Herald of February 6, 1914)

Machinery for the doubling of the capacity of the Hendrie Rubber Company plant at Torrance arrived last Thursday morning, delayed by washouts on the railway lines. The Hendrie company will soon employ 65 men and will be able to turn out more than 125 tires and an assortment of tubes per day.

In addition to this work the new drying room of the factory will be ready at the same time and rubber that formerly was sun dried in three weeks' time will be prepared for manufacture in four hours. Fifteen tons of crude rubber valued at more than \$30,000 is on the way from New York and will be on hand at the factory in time for the opening of the addition to the plant.

HE DID IT THE HARD WAY

One of the Herald's former newsboys who has probably gained the most recognition is Louis Zamperini, whose name has echoed around the world in the realm of sports and as a war hero.

Louis signed on as a Herald carrier in the early 1930's and stayed on the job until he was graduated from Torrance High in 1936. Young Louie carried his route the hard way—he RAN it!

That summer Louie was a member of the 1936 U. S. Track team at the Olympic Games. He soon became a famous athlete. Came the war and he became Capt. Louis Zamperini, was captured by the Japanese and endured the cruel tortures of a prison camp.

Two years ago the carriers' stand was moved from the mailing room to make room for a large table and Louie Zamperini's name plate mysteriously disappeared soon afterward.

The southern boundary of the city of Torrance extends up into the foothills of the Palos Verdes area.

Bonded indebtedness of the city of Torrance is \$4,514,000—including the \$4,504,000 in school bonds voted last June.

Editor Saw Opportunity for Builders

(Reprinted from the Torrance Herald of January 16, 1914)

Every night at 5 o'clock if you stand at the corner of Wells and Cabrillo avenues, you can see hundreds of workmen and women taking the cars for their homes in Los Angeles.

When the investors wake up and build some homes to rent to these people we will have a splendid city, as the working men employed in Torrance plants are far above workmen employed in similar factories in the East.

EARLY EDITION RECALLS CITY'S FIRST LIBRARY

(Reprinted from the Torrance Herald of Jan. 8, 1914)

While plans have been made for a handsome public library for our city, our enterprising people are not content to wait for its completion, but have already started a library at 21804 Gramercy avenue, Torrance, under the competent charge of Mrs. Isabel Henderson.

Several hundred books have been secured, a very good selection for the juvenile and elder people. Mrs. Henderson hopes to be able to increase her books to about 1500 copies.

The reading room will be open Friday with 18 magazines and copies of papers. This feature is especially of interest to those who wish to spend their leisure moments to good advantage in reading and keeping posted on the topic of the day.

The library is open on Tuesdays and Fridays from 2 to 4 p.m. and 7 to 9 p.m.

SINCE 1921...



Announcement

NEW AUTHORIZED FORD AND FORDSON DEALERS FOR THIS DISTRICT ARE NOW LOCATED IN THEIR TEMPORARY QUARTERS IN THE TORRANCE GARAGE WHERE THEY WILL BE PLEASED TO GREET YOU AND SHOW YOU THE Complete Line of New Cars

TELEPHONE 105

FORD CARS SOLD ON TIME PAYMENTS
OLD CARS TAKEN IN AT GOOD VALUES

New Price Reduction On Ford Cars F.O.B. Detroit	\$450
With starter and demountable rim	\$420
With starter and demountable rim	\$390
With starter and demountable rim	\$515
With starter and demountable rim	\$595
With starter and demountable rim	\$660
With starter and demountable rim	\$625

KNOX, PECKHAM & SCHULTZ
Ford Cars, Trucks and Tractors

OUR FIRST AD

— in the TORRANCE HERALD Sept. 9, 1921

[NOTE PRICES SLIGHTLY HIGHER TODAY]

OUR BEST WISHES

To the TORRANCE HERALD

— upon the opening of their new building

COMPLETE AUTOMOBILE SERVICE FOR 27 YEARS!

Schultz & Peckham

1420 CABRILLO Authorized FORD Dealer TORRANCE

YOUR BUILDING IS ANOTHER EXAMPLE OF LONG HOURS AND HARD WORK PAYING OFF ...

— The Automatic Printing Company and its personnel wish Grover and Brownie many more years of long hours and hard work

Automatic Printing Co.
Printing . . . Lithography