

NEWBERRYS Christmas DOLLAR Days

A FULL WEEK OF DOLLAR DAYS - SHOP EARLY.

Regular 39c

Men's Hose

MANY STYLES TO CHOOSE FROM

3 pair for **\$1**

LADIES 51-30

NYLONS

— Popular Shades
— Stock up for Christmas
— Save at this Price

\$1 PAIR

Striped, Tasty

STICK CANDY

100 to the Box

\$1

CHILDS TRAINING

PANTIES

5 pair for **\$1**

Reg. 59c

CREAM CHOCOLATES

2 lbs. for **\$1**

Large Fancy Xmas Tree

ORNAMENTS

12 FOR ONLY **\$1**

59c Ladies Rayon

PANTIES

2 pair for **\$1**

Ladies Soft Sole Felt

SLIPPERS 77c

Plastic Table

COVERS

ONLY **\$1**

59c Ball Point

PENS

2 for **\$1**

Regular 59c Boxed

CHRISTMAS CARDS

2 Boxes **\$1**

Reg. 59c Metal

WASTE BASKETS

2 FOR ONLY **\$1**

Regular 29c Novelty

ANKLETS

4 PAIR FOR **\$1**

Men's Study

WORK HOSE

5 PAIR **\$1**

Regular 35c Hard

MIXED CANDY

3 lbs **\$1**

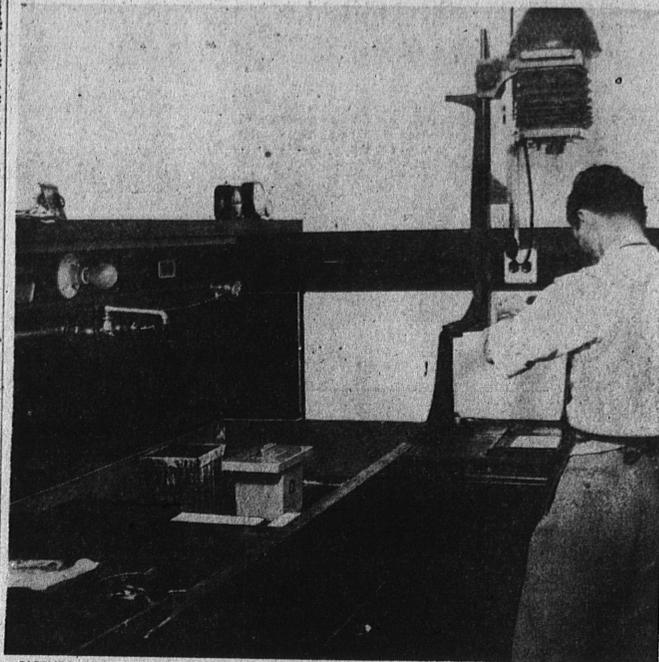
Ladies Plastic APRONS

98c

WE WILL BE OPEN 'TILL 9 - SATURDAY NITE!

J.J. Newberry Co. 5¢ 10¢ 25¢ Stores

SARTORI and EL PRADO - TWO TORRANCE ENTRANCES



PICTURE PRODUCTION—Many of the photographs reproduced in this issue of the Herald were processed in the modern and completely equipped darkroom shown above. Only the principal working area of the specially-designed room appears here. Jack Baldwin, staff photographer, is shown using one of the two enlargers in the new photo lab. (Staff Photo).

Flash!

Facilities for Better Photos Are Provided

Vastly improved facilities for photographic reproduction have been added this week by The Herald's News department which now gives this newspaper equipment comparable to that used by the nation's metropolitan dailies.

First, the Herald has installed in its new home a photo darkroom which is a model of planning and efficiency for the rapid processing of film and making of prints from which the photo engravings must be made for reproduc-

tion on the pages of the newspaper. It was planned down to the last detail by Jack Baldwin, Herald photographer and sports editor.

The darkroom, incorporating the best features of other newspaper photo departments, was designed for utmost convenience in order to save time. It has special arrangements for two enlargers and print dryers. It has hot and cold running water with mixers. There are nine double electrical outlets and four other double outlets con-

trolled by six switches with an interlocking master switch.

Even the surface of the plaster on the walls of the 7 by 9-foot room was considered, as well as to be certain that the faucets were high enough to permit chemical bottles to be filled while sitting in the specially constructed seven-foot redwood sink. The entire layout was designed to meet the needs of a greatly-enlarged photo department 10 to 15 years in the future.



Eastward Ho! - for the Holidays

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4 trains daily

Streamliner
"CITY OF LOS ANGELES"
LOS ANGELES LIMITED

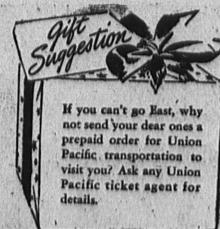
UTAHN -
STREAMLINER "CITY OF ST. LOUIS"

PONY EXPRESS

Deep-cushioned, reclining Coach seats;
Modern Pullman accommodations;
Delicious Dining Car meals;
Club Car relaxation.

UNION PACIFIC TICKET OFFICE - SAN PEDRO

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If you can't go East, why not send your dear ones a prepaid order for Union Pacific transportation to visit you? Ask any Union Pacific ticket agent for details.

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