

You'll say "Merry Christmas" with Savings!

JEWELRY GIFTS FOR EVERYBODY

Looking for something simple, or a luxurious, glamorous gift? You're sure to find just the gift you want to give at just the price you want to spend. Our selection of Christmas gifts has never been larger . . . and our service is just as prompt and courteous whether you're buying or "just looking."

ALLEN'S

Low Prices are the same whether you Pay Cash or "Charge it".



\$22.50

Small, petite, fully guaranteed watch. Famous make.



\$9.95

Man's dependable time-keeper with matching expansion band.



\$3.95 up

Gold-filled or solid gold lockets with chains; large variety of styles.



\$6.00

Manicure sets with essential pieces; complete with colored cases.



\$15 up

Remington-Schick and Sunbeam electric shavers, in gift cases.



\$4.40 up

Beautiful simulated pearls in one, two, three or multi-strands.



\$5 up

See our collection of musical powder boxes in metal, lucite or enamel.



\$5 up

Sheaffer, Eversharp or Parker pen and pencil sets in gift boxes.

LADIES' RINGS
\$9.95 up

21 Jewel "Her Excellency" and "His Excellency"
BULOVA
\$49.50 up

Our Jewelry Values Challenge Comparison!

BRILLIANT DIAMOND SOLITAIRE
Wonderful Gift Value
\$89.75

Large diamond set in beautiful classic lines of solid gold mounting in 14 karat. Your choice of a large variety of mounting designs in our collection.

MEN'S 14K GOLD DIAMOND RING
\$50 up

CHRISTMAS GIFT SPECIAL!
Nationally Famous Clocks
Ben's, Westclock Etc.
Large selection of sizes, styles and models.
Big Ben Clocks
1948 STYLE **\$4**

<p>3-DIAMOND RING Large center diamond with two brilliant side stones; choice of 14K gold mountings. \$69.50</p>	<p>NEW DIAMOND DUET Diamond engagement ring and matching wedding band, both in 14K yellow gold. \$69.50</p>	<p>7-DIAMOND RING Brilliantly beautiful center diamond flanked by three diamonds on each side. \$179.50</p>
<p>COCKTAIL RINGS Ladies' diamond and ruby cocktail rings in popular, novelty designs; 14K gold. \$29.50 up</p>	<p>FRATERNAL RINGS Complete selection of fraternal insignias with or without diamond settings; 14K gold. \$25 up</p>	<p>MEN'S ONYX RING Genuine onyx set in masculine mounting of 10K yellow gold; choice of setting. \$17.75</p>
<p>PIN & EARRING SET Large selection of costume pins with modern pierced or screw-earrings to match. \$3.95 up</p>	<p>NEW RADIOS Emerson, G.E. Majestic and other famous makes. Table, portables and record players. \$19.95 up</p>	<p>NEW COMPACTS Compacts in a variety of styles and sizes. \$3.50 up</p>

OPEN EVENINGS TILL CHRISTMAS

ALLEN JEWELERS

1321 SARTORI

PHONE 87

TORRANCE

PAY WEEKLY OR MONTHLY HERE