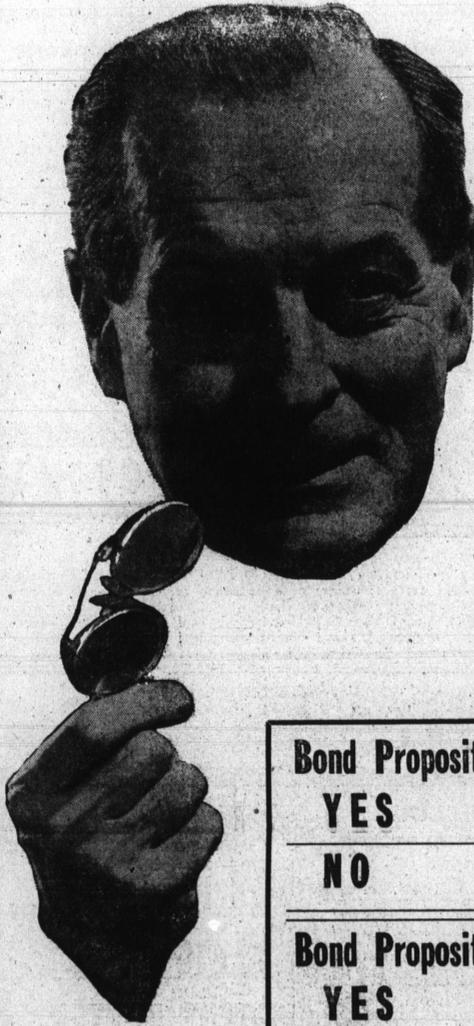


A Few of the Hundreds of TORRANCE CITIZENS Who Say . . .



VOTE YES

NEXT TUESDAY MARCH 18th

For MODERN FIRE & POLICE STATIONS

Bond Proposition No. 1	
YES	<input checked="" type="checkbox"/>
NO	<input type="checkbox"/>
Bond Proposition No. 2	
YES	<input checked="" type="checkbox"/>
NO	<input type="checkbox"/>

BECAUSE—The City Council on advice of the Insurance Underwriters, will use City Property, already owned and paid for—at El Prado and Cravens—for the new central Fire Station.

BECAUSE—By so doing, funds can be made available to take care of our neighbors in North Torrance, who shortly, with installation of water mains there, and with home development assured, must be given fire protection.

BECAUSE—Since the earthquake in 1941—nothing has been done to put the old (now condemned) fire station in a safe condition.

BECAUSE—The Walteria-South Torrance District needs have been carefully considered—a \$24,000 new Fire Sub-Station in this district is included in the bond issue, and adequate plans for protection have been made for the future.

BECAUSE—Torrance, which shortly becomes directly responsible for the welfare and safety of our school children, must provide better protection for school children and school buildings.

BECAUSE—Every one of us average citizens with property—who pays taxes on an average home assessed at \$2500—can get this job done for \$54c per year.

BECAUSE—We, the average taxpayers, are fortunate to have Business and Industry paying 85% of the bill (few cities are so fortunate), we are going to vote this protection.

BECAUSE—Torrance has an assessed valuation of \$30,000,000 and a bonded debt of less than \$30,000—only one-tenth of one percent.

The people of Torrance are now obligated to give our school children adequate fire protection. I intend to vote for the bonds because I believe this is a step in the right direction to modernize our fire and police departments.

BOB HAGGARD

It is to be regretted that our central fire station was permitted to remain unrepaired since the earthquake. The job must be done even at this late date. I support the program.

MRS. H. L. WAGNER
PRESIDENT, TORRANCE JUNIOR WOMAN'S CLUB

All of the people of Torrance will benefit with modern fire and police facilities. I intend to vote YES on the bonds and urge my friends to do likewise.

ROXIE F. SLEETH

It is surprising how little the average home owner will have to pay for good fire and police protection. With Torrance going ahead with industrial development how long will this progress continue if we fail in our civic responsibilities? I am supporting the bonds that will give us better fire and police protection.

MRS. EARL A. MILES

All of Torrance will share in the modern facilities to be provided the fire and police departments. I favor such a program and urge others to vote YES on both propositions.

VELORA MURPHY
PRESIDENT, AMERICAN LEGION AUXILIARY

With industry paying 85% of our taxes, it seems to me that the small home owner is going to get an important job done for 15c on the dollar or as I have figured out—about 5c per month on my tax bill. You can't beat this kind of a deal and I'm for it.

G. R. NOONAN
MANAGER, J. C. PENNEY CO.

The Council acted wisely on advice of insurance underwriters in selecting property already owned by the city and centrally located for the new fire station. These bonds should go over with a big vote.

MRS. J. J. MacDONALD

Every thinking citizen will support the bond issue with his YES vote on March 18. A progressive and well planned program is offered our people at a bargain. I am voting YES.

MRS. R. R. SMITH

It is too bad that our fire station was not rebuilt long ago but I recognize that this need must be satisfied even at this late date. I am voting YES on the bond issues of March 18.

W. E. BOWEN

Securing a new fire station for Torrance is one major step toward a reduction in fire insurance rates for our city. I am voting YES.

RUSSELL LUND

With industries selecting Torrance as their plant sites and with home building already under way, the people of Torrance are responsible for adequate fire and police protection. The bond issues to be voted upon on March 18 are moves in the right direction and I believe they should be supported.

R. J. DEININGER

Torrance, with a large assessed valuation and with industries paying most of our taxes, depends upon volunteer firemen. Redondo Beach, far less fortunate from a tax standpoint, has just discarded this outmoded method. With a paid fire personnel, adequate housing and better police facilities, we will be on the road to lower insurance rates for Torrance, which at present are out of line with neighboring communities. I endorse these bond issues and urge their adoption on March 18.

O. E. FOSSUM, D.D.S.

For some years facilities for housing our fire department have been of great public concern and now that we have the opportunity of adequately protecting our fire equipment and improving facilities of our police department, we should support this civic need with our YES vote on March 18.

REV. RONALD J. MENMUIR
FIRST CHRISTIAN CHURCH

As a leader of an institution that carries on a multiple youth organization I feel that adequate fire and police protection, especially for our children and school buildings for which we are now responsible, is sufficient reason for all of us to endorse the proposed bond issues with our YES vote on March 18.

REV. PAUL MOORE WHEELER
ST. ANDREW'S EPISCOPAL CHURCH

With the average home owner called upon to pay such a small part of the bill, and the obvious need for modern facilities for our police and fire departments, I believe our people will endorse these issues on March 18. I urge a YES vote.

REV. H. WESLEY ROLOFF
CENTRAL EVANGELICAL UNITED BRETHREN CHURCH

AND THIS IS WHY

100%
TOTAL
CITY
TAXES

Torrance has an assessed valuation of approximate-\$30,000,000, upon which is levied the taxes to meet the municipal budget on an equal dollar basis.

85%
PAID BY
INDUSTRY
AND
BUSINESS

Approximately 85% of these taxes are paid by Industry and Business due to the fact that they represent approximately 85% of the assessed valuation.

15%
PAID BY
HOME
OWNERS

Residence property pays only approximately 15% of these taxes, making the cost of the proposed \$185,000 in bonds for Fire and Police protection ONLY ABOUT 54c per YEAR for the average home owner.

*Torrance Citizens Committee
for Civic Betterment*