Telephones In Torrance More Than Double Those In Use In Year 1940

Preliminary survey of the growth trend and present need of telephones in California been completed by engineers of the California Public Utilities Commission in connection with a statewide hearing to be held Jan. 10 on the question of continuance of telephone priorities, Commission courtroom, San Francisco, before Commissioner Ira H. Rowell.

All telephone companies are to participate in the hearing which is being held to determine whether the present system of priorities, previously on a nation-wide basis, should be continued on a statewide basis.

Because of California's surprising and continuous growth in population during the past few years, the state has more than 333,000 unfilled telephone orders, second largest in the nation. The question of providing sufficient telephones in the light of shortages of material and equipment constitutes a serious problem according to Harold P. Huls, president of the California Public Utilities Commission. He said that the Commission will do everything within its power to aid in solving the problem of handling the telephone backlog.

In connection with its survey commission engineers found that the Torrance exchange had 1,460 telephones in use in 1940 as compared to 3,508 telephones in use during 1946. Unfilled telephone applications in this exchange are 511.

California has more than 2,635,000 telephones in use which places it second in the nation for telephone usage. Telephones in California in 1940 totaled approximately 1,830,000.

Rossetti Heads Metropolitan Water Board

Victor H. Rossetti was elected Chairman of the Board of Directors of the Metropolitan Water District of Southern California at a meeting of the Board Jan. 10. He succeeds W. P. Whitsett, who served as a member and chairman of the district board ever since the district was organized in 1928.

Stating that he desired to devote more time to his private affairs, Mr. Whitsett resigned from the district board to become effective Jan. 11.

Rossetti is president of the Farmers and Merchants National Bank of Los Angeles. He has been a member of the district board of directors since 1933.

Elected vice-chairman of the district board was John H. Ramboz, director for San Marino. He succeeds Franklin Thomas, director for Pasadena and vice-chairman of the board for the past eighteen years. Ramboz has been a member of the district board since 1935. Thomas is Professor of Civil Engineering and Dean of Students at California Institute of Technology.

A. H. Allen, director for Santa Ana, was elected secretary of the board. He succeeds E. P. Hapgood, who is director for Anaheim.

The new officers for the Metropolitan Water District Board were elected by the twenty-two directors who represent the fifteen cities and areas which constitute the district. They are Anaheim, Beverly Hills, Burbank, Compton, Fullerton, Glendale, Long Beach, Los Angeles, Pasadena, San Marino, Santa Ana, Santa Monica, Torrance, the Coastal Municipal Water District, and the San Diego County Water Authority.

C. T. Rippy, attorney, represents Torrance on the board.

Appeal For New Effort On Dimes March Is Voiced

An appeal to the community to double contributions to the 1947 March of Dimes—annual fund-raising drive of the National Foundation for Infantile Paralysis—so the $24,000,000 national goal will be met, was made today by the Rev. Ben Lingenfelter, chairman of the local campaign committee.

The Rev. Mr. Lingenfelter pledged the local committee to redoubled efforts following receipt of a letter from Basil O'Connor, president of the National Foundation, stressing the crucial importance of the 1947 March of Dimes. The need to replenish funds drained in fighting last summer's epidemic which affected more than 25,000 persons and was the worst in the Foundation's history is more urgent than ever before, according to O'Connor.

To assure continuing care of patients and build up adequate chapter reserves for future epidemics, $12,000,000 is needed, O'Connor said. The other half of the $24,000,000 minimum is required on the national level as follows: epidemic aid reserve fund, $5,000,000; research and education, $5,000,000 and general working fund, $2,000,000.

"During the 1946 epidemic," the local chairman said, "the $4,000,000 epidemic reserve fund of the National Foundation, previously considered adequate, was wiped out completely by November in aiding chapters. By the end of the year approximately an additional $1,500,000 earmarked for research had to be diverted for emergency aid to fulfill the pledge that "no one stricken by polio need go without care for lack of funds."

Pointing out that this community, as every other in the nation, must be adequately prepared for any emergency the future may bring, the Rev. Mr. Lingenfelter concluded:

"Let us double our contributions now so we can be prepared. We cannot gamble with the safety of our children. By giving generously now we will avoid future self-reproach that we gave too little and too late when next summer's epidemics strike."

Early Newspaper Exhibit Remains Until February 2

At the request of school authorities, the California Newspaper Centennial Exhibit in the State Exposition Building, Exposition Park, has been continued through next Feb. 2 to permit additional school classes and the public to see the displays tracing California journalism during the past 100 years.

Rare early editions and press equipment, California's first newspaper, and modern newspaper techniques are shown by the exhibits, as well as the impact of newspapers upon community development.

Sponsors of the exhibit, Los Angeles Newspaper Publishers Association, California Newspaper Publishers Association, and Sigma Delta Chi, and others who have loaned material, have agreed to the month's extension according to Louis C. Venator, building manager.

Hugh Allen To Attend Sales Parley In East

Hugh L. Allen, manager of the Western Auto Store in Torrance will attend a four-day merchandise mart and sales show in Minneapolis, Minn., January 27-30. "Planorama," the name coined to identify the meeting—will feature new lines of merchandise and presentations on new selling and display techniques.

According to a statement signed by Hal Baker, vice-president and general manager of Western Stores, the "Planorama" will be one of the "most ambitious" undertakings of the rapidly expanding organization which has considered "merchandising innovations" as an important part of its stock in trade.

More than 3,000 store managers, dealers, manufacturers, and suppliers will convene at the Minneapolis Municipal Auditorium for what will be one of the biggest merchandise shows ever to be held outside of New York or Chicago. Displays and exhibits will fill 100,000 square feet of floor space.

Four-Way Stop Sign Asked For North Crossing

Four-way stop signs will be installed at the intersection of Crenshaw blvd. and Redondo Beach blvd., in North Torrance, it was revealed at the City Council meeting Tuesday night.

A check of traffic through the intersection reveals that there is not sufficient density to warrant automatic signals, the Council was told by county traffic engineers.

However, the four-way stop will eliminate much of the hazard there.

Engineers said that the average daylight traffic is 633 cars per hour at the intersection, with 276 cars traveling each hour on Crenshaw blvd. During the peak hours, from 4 to 6 p.m., it was revealed, 1012 cars per hour pass the intersection, with 532 per hour traveling on Crenshaw.

Pedestrians crossing Redondo Beach blvd. during the check numbered only nine, it was said.

In addition to asking Torrance to install one of the stop signs, the county is asking that Crenshaw blvd. be widened at the approach of Redondo blvd.

Weed Burning Plan Offered City Council

Torrance City Council again is considering a weed-burning contract to clear vacant lots of dry grass.

The Hadden company offered to bid on the job of burning all vacant property providing the Council enacts an ordinance to require lot owners to pay for the service.

It was pointed out that the cost would be from $3.50 to $4.00 per lot.

The matter was referred to the legal department for an opinion, after City Engineer G. M. Jain pointed out that the city does not have the manpower and equipment to do the work.

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They do not seek an advantage nor expect one to be taken. Their esteem is pure, sweet and sparkling. It emerges from somewhere, like love from a soul, going forth to give courage and happiness.

As a plant needs water and sunshine we need the love of friends.

Our love for our brother is precious, he is part of us and we love him for that reason. But a friend is part of us through fusion of interests, understanding and love that emerges from the depths of our inner consciousness.

Friendship is something akin to sacredness.

A business is the lengthened shadow of a man. He casts a shadow of customer-service, honor, and mutual confidence. We stand within that shadow. List your property with us, your interest will be our interest.

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Opalex ASH TRAY 3c
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Reg. 39c Household RUBBER GLOVES 26c
66-Ft.—Reg. 69c CLOTHES LINE . . 49c
5 Lbs. Bathing EPSOM SALTS . . . 14c
60 Tablets—Reg. $1.00 IRONIZED YEAST . 46c
PACQUIN'S HAND CREAM Reg. 50c Size . . 39c
Four-Way COLD TABLETS . . 11c
100 Tablets CAROID & BILE . . 69c
Reg. $1.00 NORITO 67c
Reg. 50c COLGATE RAPID SHAVE 39c

Reg. 29c—20 Sheets, Envelopes BOXED STATIONERY 4-DAY SPECIAL 9c
Reg. 10c, Brown, White and Black SHOE LACES 3c
Reg. 10c, Single, 4 in Pack RAZOR BLADES 4c
Reg. 23c Williams AFTER SHAVE TALC 4-DAY SPECIAL 9c
8 Yards J & P Coats Six-Strand EMBROIDERY THREAD 2c
Plastix—Scours and Polishes POT CLEANER 1c
Cooper—Set in Oven OVEN Thermometer 4-DAY SPECIAL 27c
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Cutter Roll, 125-Ft., Extra Heavy WAX PAPER 4-DAY SPECIAL 19c

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