DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . . DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . . DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . . DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . . DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . .

SAY "I Love You" WITH

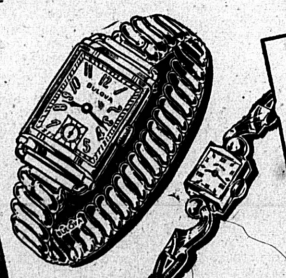
JEWELRY

FROM ALLEN'S

That "certain someone" will glow with genuine pride at your thoughtfulness in selecting "their" gift of Jewelry here—the store traditionally associated with distinctive gifts.

★ *Convenient Divided Payments, if desired*

DIAMOND ENSEMBLE
$50
Make your symphony of love a "duet" with this beautiful 4-diamond combination!



NATIONALLY FAMOUS WATCHES
$24.75 up
Choose from our large selection of every popular Swiss and American made watches.

RINGS FOR "HIM" FOR "HER"
$9.75 up
Choice of his or her birthstone set in 10K gold ring.

OPEN EVENINGS TILL CHRISTMAS

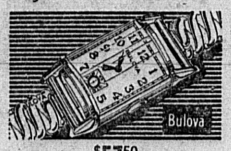
HEADQUARTERS FOR NATIONALLY FAMOUS WATCHES

$47.50
Lady's Elgin De Luxe model, 17 jewels. Trim, beautifully styled 10K gold-filled case.

$55.00
17 jewels, 10K yellow gold-filled case; band to match lovely watch design.

$24.75
15 jewels, 10K yellow rolled gold-plate case, stainless back; silk cord band.

$39.75
Verithin precision Gruen; 17 jewels. Complete with stretch bracelet to match.



$57.50
12 jewel Bulova. New oblong design and expansion band.

$47.50 to $150.00
Precision-accuracy in Waltham's new models are combined with beauty of design.

$71.50
The last word in fine watchmaking and superb craftsmanship, marked by years of performance.

$49.75
"Verithin" model Curvex; 10K yellow gold-filled oblong case. Genuine leather strap.

$52.50 to $330.00
You buy the finest American made watch when you choose Hamilton. See them today!

All Prices Include Federal Excise Tax

$150 Scintillating solitaire diamond set in modern design.
$129 3-Diamond engagement ring; choice of 14K gold mountings.
$119 Beautiful bridal ensembles in matching 14K gold settings.
$79 Men's diamond ring, diamond set in modern 14K gold mounting.

$279 Large diamond flanked by four side diamonds; unusual beauty!
$500 14-gorgeous diamonds set in fishtail design of breath-taking beauty.
$89 Men's diamond and birthstone ring; massive 14K gold mounting.
$19.95 Choice of "his" birthstone, set in new 14K yellow gold ring.

$39.75 Lovely cocktail rings studded with diamonds and rubies.
$18.95 A diamond on each side of "her" birthstone; 10K yellow gold ring.
$19.75 up We carry a complete line of fraternal rings for men.
$23.95 His initial set in onyx top. Heavy setting of 10K yellow gold.

Allen Jewelers

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OPEN EVENINGS UNTIL CHRISTMAS

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