

GREATER TORRANCE MARKET OPENS WITH ENTERTAINMENT, BARGAINS, SCARCE ITEMS

and a fanfare of trumpets, searchlights piercing the sky, colorful decorations, top-notch entertainment, and oodles of food bargains.



MASTER OF CEREMONIES... "Nep" Hovey, Western actor, will preside at the gala two-day festivities marking the opening of the Greater Torrance Market.

The Greater Torrance Market, latest addition to the city's retail food outlets, will play host and entertain local housewives at a gala opening featuring entertainment, music and a pet parade.

The food center will house complete facilities, according to Don Unmacht, manager of the grocery department. Separate departments will be managed by Bill McGrath, who manages the meat department, and F. L. Allen, in charge of the produce section.

A pledge to drive prices down was voiced by Unmacht, who said all three departments have the latest equipment. Model floor planning was said to make possible greater handling of customers and thereby help lower hitherto expensive operational costs.

All three men have been in the retail food business for more than 33 years old.

TORRANCE HERALD

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TORRANCE'S NEWEST SUPER MARKET... at 2153 Torrance Blvd. at Arlington, will celebrate its grand opening Friday and Saturday this week. The brand new building, constructed by C. B. Bagnall, general contractor, embodies many new facilities and conveniences for patrons.



SIMP-PHONEYS... most unique and entertaining group of Hillbillies of motion picture and barn dance fame, with Ozark Mountain background, will entertain opening visitors at the Greater Torrance Market Friday from 3 to 7 p.m. Just back from New York where they played an engagement at Madison Square Garden, the Simp-Phonies are well known for their appearances on Roy Rogers' radio programs. On Saturday, from 4 to 8 p.m., another top-notch troupe of entertainers will be on hand at the Greater Torrance Market. The Paradise Islanders of radio, stage and screen, will bring their enchanting music of the South Seas. Helen Nichols, marimba artist, will be featured on the Saturday show.

RENTAL HOUSING IS TOPIC OF NEW FEDERAL BOOKLET

A new booklet of interest to sponsors of rental housing titled "Rental Housing for Veterans" is available at 112 W. 9th st., office of the Federal Housing Administration, it was announced today.

The booklet is a comprehensive study of rental housing production, covering basic procedures and planning and including floor plan suggestions for rental housing projects. It discusses credit facilities, tax factors, mortgage terms and investment prospects.

Keeping Minors Out Of Liquor Stores Asked

California voters will be asked to vote on an initiative measure barring minors from bars and off-sale liquor stores, if supporters of the proposal can muster the 111,727 signatures necessary to put it on the 1948 ballot, it was learned today.

A petition presented to Registrar of Voters Michael J. Donoghue asking for the ballot place yesterday, carried only 20,000 of the total number of necessary signatures.



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Boys and girls! Here's a chance for lots of fun and prizes. Enter your pet in the big Pet Parade at the Greater Torrance Market Saturday at 11 a.m. This is to be a real kiddie pet parade, so Mom and Pop, give junior a hand in doling up his or her pet. The pedigree doesn't count—just the appeal of your pet and the way it's dolled up.

Prizes will be awarded for the most novel or unique entries, so get busy kids and doll 'em up. Dogs, cats, goats, ducks, monkeys, horses, chickens, turtles, cows, pigs or what have you. Be on hand Saturday at 11 a.m. at the big new Greater Torrance Market, corner of Arlington and Torrance boulevard.

Redondo Students Progress In Air Training Program

Students in Redondo Union high school are participating in a state-wide program of flight indoctrination sponsored by the Civil Air Patrol and the State Department of Education. Enrolled in classes in aviation, the students received actual demonstrations at Compton airport Oct. 24, in the air of principles they have learned in the classroom.

Arrangements are being completed to include 5,000 students throughout the state in the program.

Those flight experiences have been made possible by Chapter 1440, Statutes of California, which appropriated funds for aviation education. The statute directed the State Department of Education to aid and assist the Civil Air Patrol in a program of aviation education in the public secondary schools of the state, including flight indoctrination, pre-flight subjects and courses in the social and economic implications of the air age.

California wing of the Civil Air Patrol, Colonel Bertrand Rhine, commander, has assumed responsibility for making arrangements for aircraft and pilots to fly the students. Many airport operators have expressed their willingness to make aircraft available at cost for the course of flight experience.

The flight curriculum consists of eight thirty-minute period designed to provide practical applications of scientific principles studied in the classroom and to orient students to the air as a medium of transportation.

Superintendent of Public Instruction Roy E. Simpson established a Bureau of Aviation Education in the Department of Education to carry out the California program. A part of the Secondary Division, of which Assistant Superintendent Frank E. Lindsay is chief, is composed of W. Earl Sams, chief; John M. Austin, John E. Brinnegar and William N. McGowan, consultants. Headquarters are in Los Angeles.

Redondo Union high school students, numbering 44 in the flight training classes, are each allowed four hours of flight time during a year. Cockpit pro-

Figures Reveal Employment Here In Upward Swing

"The employment trend in this area shows a very favorable picture," declares K. E. Bradley, manager of the Torrance U.S. E.S. office. "During February of 1946, 5740 applicants were seeking employment, while in October of 1946 there were only 3410, of which 1260 were women."

The placement figures for February of 1946 show that 231 applicants were placed on jobs, while in October the figure rose to 521," continued Bradley.

Preston Osborn, manager of the Department of Employment section of the Torrance U.S.E.S., reports: "The unemployment insurance figures reflect a similar picture to that of the U.S.E.S. For the week ending February 22, 1946, there were 3470 continued claims and 480 new claims, a total of 3950, while for the week ending October 26, 1946, there were 240 new claims and 1419 continued claims, a total of 1703."

In consideration of the above facts, the Torrance area is in a more favorable position than other areas in California, both from the unemployment stand point, and job openings available.

State figures for February of 1946 hit a peak of 219,578. Since that date the decline has been steady, and for the week ending Oct. 2 the total compensable claims were 87,425.

The state picture also indicates the continued claims for servicemen's readjustment allowances have dropped to slightly more than half of the peak of 102,390, which was recorded during the week ending April 4, 1946. As of Oct. 3, 1946, the total stood at 54,808.

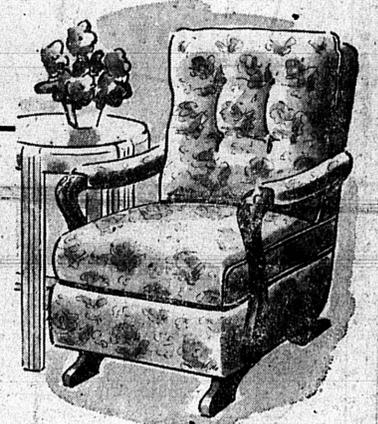
According to J. G. Bryant, chairman of the California Employment Stabilization Commission, the return of the employment service to state direction on Nov. 16, the Department of Employment will be able to do an even more efficient job of channeling job-seekers into suitable job openings.

cedure and airport familiarization is being conducted Saturday and Sundays at the Lomita flight strip.

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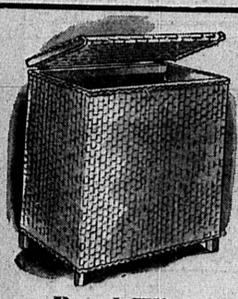
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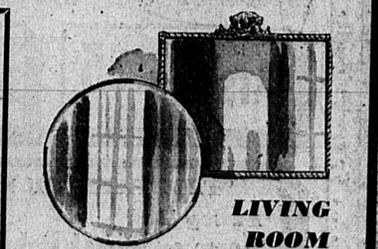
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