

Fred Cook Takes Establishments Division For Community Chest Drive

Frederick Cook, manager of Torrance Brass Foundry, has enrolled as head of the Establishment Division of the Community Chest campaign here, it is announced by Russell Lund, campaign chairman.

Cook's appointment is considered a most fortunate one, according to Lund, as he has given fine leadership in the War Chest campaigns of 1943, '44 and '45 and is well suited for this important post. The establishments division conducts the Community Chest appeal in business houses and plants, having more than 25 employees, solicitation being made through company chairmen within the firms.

"The major part of Torrance's contributions will come from this source," Lund said, "and we are lucky in having Cook take over the job for us."

Cook with his fellow volunteer campaign leaders will push enrollment of necessary aides during the next week, as the campaign is expected to be in full swing by November 1, when more than 200 workers will be in the field.

Lund said that territorial assignments have been revised in some instances, that an undue burden of work may not be put on any individual.

"Community Chest agencies have saved several hundred Torrance residents suffering and hardships during the last year," Lund said, "and have helped many more."

"In our Veterans Service Center alone, 16,204 contacts were

made by veterans needing help with their problems of information as to what to do next, from November through June, and the monthly rate continues to rise.

"We want these services to continue, and it is necessary for us to get in there and work to provide our fair share to see that they are continued and available to us when needed.

"We hope citizens will come forward promptly and sign up for a few days, half days or evening service early in November. In the traditional American way, by working together and sharing, we will get through all difficult times."

Campaign headquarters are in the District Welfare Center for Community Chest services, 1339 Post avenue.

SCHOLARSHIP GROUP NAMES 23 JUNIORS ELIGIBLE TO JOIN

Those qualified for the Torrance High School Junior Scholarship Society are Jim Luter and George Whiting, honorary members in B-10; Joan King, Dolores Fees, Marilyn Finch, Jeanne Jenkins, Marilyn Franzen, Helen Stitt, Richard Palmer, Jimmie Bullard and Barbara Seward in the A-9; David Cowder, Laura Stirling, Marcella Sprung and Jo Ann Snodgrass in the A-8; Hal Laudeman, Stephen Herick, Barbara Jackson, Peggy McBride, Marilyn Read, Juanita Nasser, and others in the B-8, and Sharlie Moore in the A-7.

'Do Not' Rules Given For Fire Prevention

In observance of National Fire Prevention Week, Oct. 8 to 12, Fire Chief J. E. McMaster has issued the following "do nots" in connection with causes of many fires:

- DO NOT:**
1. Smoke in Bed.
 2. Let children play with matches.
 3. Dry clean garments indoors.
 4. Dry clothes near stoves or heaters.
 5. Run electric wires under rugs.
 6. Over Fuse Electric Circuit.
 7. Set heaters too close to curtains.
 8. Fail to dispose of rubbish promptly.
 9. Burn rubbish illegally.
 10. Fail to report fires promptly.

McMaster pointed out that fire losses in the United States have risen steadily from \$304,000,000 in 1941 to \$450,000,000 in 1945, and 1946 losses are much higher than for the same period in 1945, as quoted by the National Fire Protection Association.

In the United States during the past year, 600,000 fires occurred—100,000 were caused by carelessness with cigarettes and matches, 58,000 by defective electrical wiring and equipment, 28,000 by children playing with matches, and 23,000 by illegal burning of rubbish. These fires have the same old causes: with 285,000 of the resultant fires occurring in homes.

And the loss of life by fire? More than 11,000 dead, with the largest percentage of these persons dying in and about their own homes when their clothing became ignited by from burning rubbish, bonfires, open fireplaces, burning matches or cigarettes. Many died as a result of smoking in bed. This briefly highlights the national scene—truly a tragic monument to the carelessness of America.

National Fire Prevention Week is observed each year as a silent reminder of the great Chicago conflagration on October 9, 1871, when the legendary cow of Mrs. O'Leary kicked over a lantern that started a fire, resulting in the destruction of 17,340 buildings and a resulting property loss of \$168,000,000. During this week, by Presidential proclamation, every citizen is asked to cooperate by making a thorough and careful check of his own home or place of dwelling for potential fire hazards and, if found, to make every possible effort to eliminate them.

Fire Chief McMaster, commenting on the observance of Fire Prevention Week had this to say:

"Every week should be Fire Prevention Week. It is not possible to eliminate the risk of a destructive fire by thinking about it once a year. Everyone should not only think about the potential hazards that cause fires, but should do something about them."

Chief McMaster appeals to every man, woman and child in Torrance to do their part by adhering to the ten simple rules for preventing fires quoted above.



MISS FLORENE FRANKLIN

Miss Florene Franklin, of 1322 Engracia ave., left for Corona Naval hospital, where she will assume duties as Pharmacist's Mate 3/c. Miss Franklin had received her honorable discharge in December, 1945, following two years' services with the WAVES. Before she entered service she had been employed as sales clerk with J. C. Penney Company here.

Honoring the popular service woman, her former associates at J. C. Penney Co. recently entertained at dinner in Olvera st., Los Angeles. Included in the group were Mmes. Frederick Cook, Ray Begue, Harold P. Smith, W. Ray Peer, Ernest Mauk, all of this city, and Clara Jetton of Lomita.

Honor Society Elects Officers

Chapter No. 421 of the California Scholarship Federation, the Torrance high school branch of the state organization, organized for the new semester and elected as officers the following: Bernard Smith, president; Bobbie Fitzgibbon, vice president; Nancy Whyte, treasurer; Polly Robinson, secretary, and Peggy Stucke, reporter.

The roster of members also includes Ralph George, Leroy Schwenk, Burna Morris, Olwyn Richards, Mickey Kaph, Virginia Fletcher, Johnetta Dorris, Shirley Schultz, Leslie Peterson, Shirley Severin, Joyce Franzen, Rafael Estolano, Gene Jones and Pauline Lectz.

STORKatorials

Children born to local parents in the Torrance Memorial Hospital during the past week are the following:

- Mr. and Mrs. William Coburn, 1908 Arlington ave., boy, Sept. 28, 3:04 p.m.
- Mr. and Mrs. Francis Bell, 1306 Royal Walk, Lomita, boy, Sept. 28, 1:54 p.m.
- Mr. and Mrs. Royal L. Friedly, 1345 W. 219th st., girl, Sept. 28, 1:55 a.m.
- Mr. and Mrs. Richard F. Pope, 1555 W. 219th st., girl, Oct. 1, 4:05 a.m.
- Mr. and Mrs. Anthony L. Staphinski, 2319 Sierra st., girl, Sept. 30, 10:45 a.m.
- Mr. and Mrs. Alonzo Venable, 1559 W. 223rd st., boy, Oct. 1, 8:43 p.m.
- Mr. and Mrs. Charles T. Webb, 4423 W. 170th st., boy, Sept. 29, 8:02 a.m.
- Mr. and Mrs. Rex Wren, 1437 218th st., boy, Oct. 1, 10:22 p.m.

Hospital Cases

Local patients admitted to the Torrance Memorial Hospital during the past week include:

- Mrs. Merced Fierro, 75, of 25615 Eshelman ave., Sept. 29.
- Lillus Townsley, 10, of 4053 W. 185th st., Lawndale, Oct. 1.
- Mrs. William Stevenson, 48, 705-A Sartori ave., Sept. 25.
- Mrs. Alex Thompson, 1418 Engracia ave., Sept. 26.
- John Williams, 48, of 2326 Eldorado, Sept. 28.

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National Air Mail Week Set Oct. 27-Nov. 2

Business firms are planning special programs to stimulate volume during National Air Mail Week, Oct. 27 to Nov. 2, Postmaster C. Earl Conner declared today.

Inauguration of the new five-cent United States flag rate Oct. 1 immediately brought a sharp rise in air mail volume, Postmaster Conner said. Rapid air mail service, offered for the first time at a low postage rate, should stimulate commerce, business leaders here believe. For that reason, they are encouraging large air-mailings during the nationwide air mail promotion week.

"We have long advocated lower air mail rates," said Reed H. Parkin, president of the Chamber of Commerce, "believing that rapid service between customers and manufacturers and distributors would foster commerce."

"The Post Office department has taken a leaf from the book of American business, reducing the air-mail rate from 6 cents to 5 cents an ounce and simultaneously offering better and faster service. The Post Office has borrowed the proven principle that by getting more customers for a good product at a reduced cost the unit cost of delivery is cut. A lower price requires one thing to succeed—larger volume."

"Business men want to have the five-cent rate continued. A policy of enlightened self-interest suggests that all of us promote air mail during this week when the low rate is being tested."

Meanwhile, Postmaster Conner reported, air mail letters are being received at the post office with incorrect postage affixed. The five-cent rate applies anywhere that the American flag flies, including all United States possessions. It is also applicable to the armed forces abroad, and to Canada and Mexico.

BLACK RAIN FALLS

A "black rain" that looked like ink fell in the Canadian town of Erieau on the north shore of Lake Erie. The strange down-pour left roads, sidewalks and houses covered with black marks.

"Public Notices"

NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY GIVEN that public hearing will be held before the Planning Commission of the City of Torrance, in the Council Chambers, City Hall, at 1:00 o'clock P.M., on Monday, October 14, 1946, for the following purposes:

1. To consider the Petition of George Tomajic (Case No. 59) for a Zoning Variance to construct and operate an Auto Court, at 4129 Pacific Coast Highway on the westerly-half of Lot 4, Metcalf Park Tract. This property is located in an A-1 (Light Agricultural) Zone.
2. To consider the Petition of Sigm Gottfaden, et al. (Case No. 50) for a Zoning Variance to construct and operate a Truller Camp at 1804-20 Torrance Blvd. on Lots 4, 5 and 6, Block 137, Tract No. 2307. This property is located in an M-1 (Light Manufacturing) Zone.

All persons interested in the above petitions are requested to appear at the hearing or to submit their written approval or disapproval to the City Engineer's office, City Hall.

TORRANCE CITY PLANNING COMMISSION
Tom F. McGuire, Chairman
Oct. 3.

NOTICE OF SALE AT PUBLIC AUCTION

NOTICE IS HEREBY GIVEN that on the 3rd day of October, 1946, at the hour of 3 p.m., on said day, at the premises known as the Orco Service Garage, situated at 29099 Hawthorne Boulevard, Torrance, California, the undersigned will sell at public auction one DeSoto Six automobile, 1932 model; said automobile now bearing serial and motor No. AC972, California license No. 31B889, and prior to the work done by the undersigned, which included a change of motor, had serial and motor No. 6005980, California license No. 41B976.

Said auction and sale will be made under and by virtue of Sections 2051, 2052 and 2053 of the Civil Code of California, and for the purpose of satisfying the lien of the undersigned on said automobile in the sum of \$280.54, together with cost of sale, said sum being due to said undersigned by the owner of said automobile by the undersigned, a keeper of garage for automobiles, for his compensation in repairing, making repairs and materials furnished in repairing said automobile.

Dated this 2nd day of October, 1946.

O. E. HESSELDALH
Oct. 3.

SOUTHERN COUNTIES

Prospects for pheasants and quail are very good in Kern and Tulare counties. Pheasants are making a good showing along the Santa Ana River bottom in Riverside County while quail shooting should be excellent.

TORRANCE HERALD

Letters to Editor

Editor,
Torrance Herald:
The Los Angeles Area Council, Boy Scouts of America, takes this opportunity to salute the Torrance Herald on the occasion of National Newspaper Week. The newspapers with their record of war service is well known. The assistance given by local newspapers such as the Torrance Herald to the Boy Scouts and other character building agencies has been a contributing factor in making the community youth program the success that it is.

More than 30,000 Cubs, Scouts and Senior Scouts and their volunteer leaders of the Los Angeles Area Council express the appreciation and challenge you to maintain your standard in carrying out your slogan: "The voice of freedom—guardian of liberty."

Congratulations as you celebrate your national week. I am Sincerely,
JOHN W. ACKERMANN,
Director of Public Relations.

Building Permits

The following building permits were issued in Torrance during the past week, according to building department records:

- Susie E. Confer, 1908 Martina ave., restauce and terrace control in residence, \$900.
- E. A. Stamps, 1011 Arlington ave., private garage, \$750.
- Mrs. M. E. Riggie, 1373 Date ave., residence, \$4,800.
- Gene Garrison, 2495 182nd st., residence, \$2,400.
- F. J. Norris, 1508 Madrid ave., remodeling garage, \$150.
- Fybro Brick and Construction Co., 1804 212th st., office building, \$600.
- Clyde Denham, Jr., 341 Paseo de Gracia, addition to residence, \$2,800.
- Walter F. Andre, 24225 Hawthorne ave., storage shed, \$200.
- Alfred Dahm, 18319 S. Western ave., dwelling, \$7,000.

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