

Mid-City

CUT RATE DRUG STORES

Where Spending Is Saving

Just Arrived
FILM
All Popular Sizes
Limit Two Rolls

BACK TO SCHOOL

LAST MINUTE SHOPPERS
can still find plenty of quality school supplies at all Mid-City Drug Stores. Fountain pen ink, 4c; fountain pens, 10c; pencils, 5c; dictionaries, erasers, etc. For model maker enthusiasts, we've just 5c a bottle.

Donald Duck Camera
A REAL CAMERA — SO EASY TO OPERATE A CHILD OF 5 CAN TAKE WONDERFUL PICTURES! Of durable plastic with optically ground accurate lens. Takes 12 exposures per load. FULLY GUARANTEED FOR ONE YEAR.
\$2.98

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Sparklets Are Back!
And Mid-City's Got 'em!
Pkg. of 10
79c
Each Bulb Makes a Full Quart of Sparkling Water

Saws
15c
Bath Sweet BATH SET
● Bathasweet Water Softener
● Bathasweet Soap
Both For **23c**

Steri-Seal Glass BOTTLE CAPS
Protects Nipples
10c
6 for 57c

Prices shown do not include federal excise tax, if any.

50¢ VALUE FOR 29¢

Reg. 5c Jigger Size BEER MUG STYLE Whiskey Glasses
6 for 19¢

8 Oz. GRADUATED GLASS MEASURING CUP
6 PLASTIC GLASSES
California Colors. Reg. 99c
9c
6 for 87c

98c LUXOR "SAVON SACHET" BATH SOAP
Box of 4, Giant Bath Size **69c**
Discontinued package, so you'd better hurry and choose your favorite scented soap while stocks are still complete.

ALL SALES SUBJECT TO PRESENT STORE STOCKS

Helena Rubinstein

Leg Lotion

It creates the glamorous effect of super-sheer stockings, out-flatters your finest nylon! Goes on like a dream! And magically makes your legs look slimmer. In two marvelous history shades—Honey Beige and Suntan. Helena Rubinstein has seen to it that Leg Lotion is everything you've ever hoped for in leg make-up and brings it to you in an unusually generous six-ounce bottle.

100¢

98c

ALWAYS READY IN THE TUBE!

POPULAR DEODORANTS
COLGATE'S VETO Cream Contains Duratex, protects clothing **39c**
EVER-DRY... Liquid or Cream, Quick, double acting non-permanent **45c**
5-DAY UNDERARM PADS Lotonized pads control and deodorize. 35 for **55c**

Sensational Hair Remover Discovery!

NUDE

HAIR REMOVER CREME

For Face, Arms and Legs

For Hair-Free Skin... Ask for **NUDE!**

Speedy
Odorless
Safe

98c

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HERE IT IS!

DAVIDSON NO COLIC NURSING UNIT
screw-on nipple pyrex bottle
No spilling, no fumbling. Sanitary, easy to apply nipple, cap.
New Low Price **30c**

Noxzema Skin Cream 49c
New Giant 75c Boudoir Size.

Collapsible Doll Carriage 49c
Just the thing to keep the young girls busy. All-steel frame, water-repellent lining and adjustable sunshade, rubber-tired wheels. These will go fast—so hurry!

All-Plastic Harmonica 1.00
Improved all-plastic sanitary mouth organ can be sterilized. Limited quantity at this low price.

"45" Cal. Cap Pistol 98c
Army "45" Repeater. Most realistic play gun ever seen. Well-constructed, gun-metal finish.

Tractor Pull Toy 39c
Realistic—made from 1 1/2" x 2 1/2" material "Hobbit".

LIMITED TIME Special 1.00

Du Barry ROSE CREAM MASK
Regularly 2.00

Here's a new way to be pleasantly sure of looking your best... and at a bargain price! Spread this fragrant Richard Hudnut mask on face and throat. Rest 20 minutes. Makes your skin feel fine and glowing. Banishes tired "taut" look. Try this quick beauty pick-up, today!

Rich in Body-Age Mellowed

Glenmore's

OLD THOMPSON Blended WHISKEY

Fifth GALLON \$3.50
88.8 PROOF

Schenley's Reserve
Fifth Gallon
Pre-War Whiskies and Grain Neutral Spirits **3.93**

AMBASSADOR "Reserve" WINES
Fifth Gallon
Port, Tokay, Sherry or Muscatel California Wines **97c**

ARISTOCRAT California BRANDY
Fifth Gallon
An excellent Brandy for those who insist on a smooth, mild Liqueur Quality. **4.13**

THREE FEATHERS
Fifth Gallon
Full-flavored blend of aged whiskies and grain, neutral spirits. **3.93**

Southern Comfort
Fifth Gallon
The 100-proof drink of the South. Smooth, straight or mixed. **5.78**
Full Pint **3.62**

F. I. VERMOUTH
Fifth Gallon—Sweet or Dry
Produced from quality wines, and is perfect Vermouth for cocktails. **1.34**

SAMOVAR VODKA
Fifth Gallon
For a delightful change try your favorite cocktail with Samovar Vodka. **3.26**
Full Pint **2.03**

"Royalty of California Wines"
ROYAL HOST
DESSERT WINES **97c**
Fifth
"It's Made from HIS Best Grapes"

ROYAL BANQUET "SPECIAL" SCOTCH
The Aristocrat of Blended Scotch Type Whiskey
Fifth **3.77**

No other shampoo
LEAVES YOUR HAIR SO LUSTROUS YET SO EASY TO MANAGE

Drene Shampoo DRENE YOUR HAIR TODAY **49c**
WITH HAIR CONDITIONING ACTION 3 Ounce Bottle

SAVE UP TO 14¢ ON YOUR NEXT COLD WAVE...

Creme Cold Wave \$1.25
Toni \$2.00
Home Permanent Movie Wave \$1.49
Home Permanent Portrait Endura 97c
Permanent Wave Set Chic Deluxe 79c
Permanent Wave Set Endura 97c
Permanent Wave Set Chic Deluxe 79c

SHONTEX
The scientific new lanolized formula to condition your hair and scalp. Used in place of hot oil treatments. Tube or Jar **97c**

Charm-Kurl SUPREME COLD WAVE HOME KIT
Give yourself and daughter a Charm-Kurl Supreme COLD WAVE at home today. That's the amazing result which compares with any beauty shop Cold Wave... costing up to \$15.00... or more. **98¢**
Pack 42 complete. Nothing else to buy. PLUS 14c TAX

A Hit in Hollywood!

Cashmere Bouquet

Beau-Cake

with make-up sponge right in the case!

No more loose sponge or cotton in your hair!

See what the clever beauty experts have dreamed up for you Cashmere Bouquet Beau-Cake, the cake make-up in the clever case, with moisture-proof compartment containing dainty make-up sponge.

Such a practical idea! Such smooth-as-silk loveliness for your skin! Such flattering, young color!

Cashmere Bouquet BEAU-CAKE comes in a wide range of ravishing skin shades **\$1.00**

New Low Price

Socialite

AUTOMATIC LIGHTER

LIFETIME "One-Stroke" AUTOMATIC LIGHTER

Mid-City... Mid-City That Is... Scoops Again!

- ALUMINUM DIE-CAST
- FINGER-GRIP DESIGN
- FRONT PANEL FOR MONOGRAM
- SILVER-PLATED STEEL TOP
- FULLY AUTOMATIC
- MID-CITY SCOOP

ORIGINAL \$4.95 "SOCIALITE" LIGHTER

See It Today—Buy It Today.

Only at MID-CITY can you save More than two-thirds on a Socialite Lighter.

3.59

LOWEST PRICE IN TOWN

INTRODUCING EDW. G. ROBINSON'S PIPE MIXTURE
Mildly aromatic. A blend of rich mellow imported and domestic tobaccos. In 8 oz. 16 oz. and pocket pouch sizes. **30c**

Reg. 25c—Set of Six OPALEX HOSTESS Ash Tray Set
On Sale **19c**

"COQUETTE" CHOCOLATES
89c
Found box contains fine assortment of creams, chewy pieces and tid-bits, all dipped in a quality milk and dark chocolate coating.

Save on HOUSEHOLD NEEDS

FLAPJACK TURNER Reg. 9c
White Stocks Last!

ALL-RUBBER CASTER CUPS Reg. 4c
Prevents Floor Marring

MEN'S 27 INCH SHOE LACES Reg. 5c
Each 2 Pair 5c
BLACK ONLY

RUBBER UTILITY MAT 15x17-Inch Size **89c**
For Drainboard, Sink, etc.

JUMBO HOUSEHOLD THERMOMETER Indoor, Outdoor, Accurate **39c**

HOUSEHOLD WHISK BROOM Reg. 9c
Ideal For Auto Use

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Fifth **3.77**

SHOP AND SAVE IN CONFIDENCE AT YOUR NEARBY MID-CITY DRUG STORE

1315 SARTORI AVE., TORRANCE