



DON'T BE GUILTY of PAYING HIGH PRICES

of SAVE at

Mid-City

CUT RATE DRUG STORES

WE'VE GOT IT!



donald duck CAMERA
A REAL CAMERA
for Boys & Girls

- Loads with standard No. 127 Film
- 12 Exposures per load
- Pre-set bellows assure sharp snaps
- Body of gleaming, durable plastic

ONE ROLL NO. 127 PLENA-CHROME FILM SOLD WITH EACH DONALD DUCK CAMERA, 26c. Complete with Silk Neckband... **2⁹⁸**

SAVE 11c
Reg. 1.00 Bathsweet Bath Set

• 9-oz. WATER SOFTENER
PLUS: 50c TALC MIT
BOTH FOR 89c

try "AT EASE" AFTER SHAVE LOTION made by makers of LISTERINE ANTISEPTIC
39c



WE HAVE YOUR FAVORITE SOAP!



PALMOLIVE Regular Size . . . 3 for 17c
SWEETHEART Regular Size . . . 3 for 17c
LIFEBUOY Regular Size . . . 3 for 17c
CASHMERE BOUQUET . . . 3 for 27c
MISSION BELL Regular Size . . . 5c
Luxor 'Savon Sachet' Toilet Box of 8 Soap, Reg. \$1 **79c**

We Reserve the Right to Limit Quantities

FOR REAL COMFORT

Rubber Sole SLIPPERS
For home or beach. Small, medium and large. PAIR **69c**

Travel Pal SLIPPERS
With matching case. **59c**
Sizes 6-11 . . . PAIR

Special Frederick **NO LIMIT**
ALL-PURPOSE SOAP
Large 24-Pc Package—Reg. 29c... **23c**

Mid-City WEEK-END DRUG SPECIALS

Certified Brand 5-GRAIN U.S.P. ASPIRIN 7c
Bottle of 100 Tablets. Get Several for Home and Work

With Vitamins B1 and C
Reg. 69c **Vita-Needs Purspire Tablets** of 100 **39c**

Freshly Pressed **CITRATE OF MAGNESIA** 12-Oz. Bottle **11c**

PARK BRAND ZINC OXIDE OINTMENT 1-Oz. Tube **11c**

SUFFER FROM ARTHRITIS, NEURITIS?
Ask Us About NUE-OVO
NUE-OVO Has Satisfied Users for 23 Years

NATIONAL BRAND SODA BICARBONATE Full Pound **8c**

BOYLE BRAND CALAMINE LOTION 4-Oz. Bottle **11c**

PETROGALAR 16 Ounces... **89c**

COLIYRIUM SOOTHING EYE LOTION 4 Ounces... **39c**



Saves 50%
Relieve Summer-Itching Skin
Luxor Body Lotion

Special HALF PRICE SALE \$1.00 Value **49c**

Of all leading brands tested...
No other Deodorant stops perspiration and odor so effectively...yet so safely

1. More effective in stopping perspiration than any other leading deodorant cream tested.
2. Safe... Arrid does not rot clothes or irritate skin.
3. Soft, smooth, creamy—easy to rub.
4. Antiseptic, Germicidal, stainless, too.
5. Awarded Seal of Approval of American Laundry Institute.

39c per box

New Improved Pattern **ARRID**

VACATION Luggage

UTILITY & BEACH BAG SALE!
ASSORTED STYLES

Formerly priced at 3.49, 2.95 and 2.29
SPECIAL NOW AT MID-CITY 1.69



A Hit in Hollywood!
Cashmere Bouquet
Beau-Cake
with make-up sponge right in the case!

No more loose sponge or cotton in your handbag

See what the clever beauty experts have dreamed up for you. Cashmere Bouquet Beau-Cake, the cake make-up in the clever case, with moisture-proof compartment containing dainty make-up sponge.

Such a practical ideal! Such smooth-as-silk loveliness for your skin! Such flattering, young color!

Cashmere Bouquet **BEAU-CAKE** **\$1.00**

GREAT VALUES in GLASSWARE

Reg. 5c Decorated **ICED-TEA GLASSES**
A Gay Assortment for Thirst-Quenching Cool Summer Drinks
6 for **24c**

Reg. 5c Jigger Size BEER MUG STYLE **Whiskey Glasses**
6 for **19c**

9-Oz. Barrel Type **TUMBLERS**
2 for **9c**

Reg. 9c—8-Oz. Graduated **MEASURING CUP**
Heavy Glass Clearly Marked... **6c**

Reg. 12c—Holds 1/4 Pound **GLASS BUTTER DISH with COVER** **9c**

Square bottom, fluted edges. **4 1/2-Oz. FRUIT JUICE GLASS** 2 for **9c**

California **peastic GLASSES**
SIX GLORIOUS COLORS
9oz. SIZE **6 for 87c**

* Plus 20% Federal Tax

SAFE DDT
No need to run risks in using DDT. Use **PESTMASTER** in either spray or dust, for your specific purpose. It kills insects completely, quickly, safely.

in sprays or Powders. Plus 5% Spray **43c**

PESTMASTER
want a good book to read tonight?

Tower Books 49c

John Steinbeck's "PASTURES OF HEAVEN"
Erie Stanley Gardner's "SLEEPWALKER'S NIECE"
Raymond Chandler's "RED WIND"
Elery Queen's "THE DOOR BETWEEN"
Jack London's "SOUTH SEA TALES"
Ben Ames Williams' "CRUCIBLE"

Popular Movie Editions \$1 ea.
"DUEL IN THE SUN"
"KITTY"
"SPIRAL STAIRCASE"
"CENTENNIAL SUMMER"
"THE BIG SLEEP"

Week-End LIQUOR Values

William Penn 86 Proof WHISKEY
Blended at high point of flavor—where fine base whiskeys give the peak of rich, full-bodied taste.
5th **3.32**

ROYAL HOST
"Royalty of California Wines"
5th **97c**

ROYAL BANQUET "Special" SCOTCH
the Aristocrat of Blended Scotch Type Whiskey
5th **3.77**

Mid-City SMOKER'S NEEDS

REG. 29c VALUE **6-Piece Hostess Opalex Ash Tray Set**
SET OF 6... **21c**
3 1/2-in. square, 4 Cigarette Rests

Reg. 1.00 Windproof **Dunhill Service Lighter**
Streamlined—Dependable
Black or Brown Dual Metal Case **37c**

BOOK MATCHES
Carton of 50 Pads 1000 "Sure" Lights
Carton... **9c**

Reg. 12c Original **MARLBTON or STAMFORD CIGARETTES**
At Mid-City of 25 Pack **8c**
CARTON OF 250 77c

SHOP AND SAVE IN CONFIDENCE AT YOUR NEARBY MID-CITY DRUG STORE
1315 SARTORI AVE., TORRANCE