

a lipstick is a gal's most useful gadget!

VIVIEN LEIGH

as Cleopatra in United Artists' technicolor version of Bernard Shaw's "Caesar and Cleopatra."

The siren Queen of Egypt used a brush, dipped in carmine, to accentuate the enticing curve of her mouth. Today, 2000 years later, lipstick brushes are again in vogue. Note the two featured below:



You can skip your bedtime creaming (though it's a bad habit to get into). You can go without nail lacquer . . . even dispense with rouge. But there's no gal on earth, past her teens, who can get away without lipstick! This we publicly admitted when war shortages threatened the cosmetic industry. "Take our creams, rouge, nail lacquer if you must," we told Uncle Sam, "but leave us our lipsticks. We can't get along without them."



75c

Cara Nome

For you . . . magic lip-allurel! Silken-smooth touch of pure, softening oils . . . choice of 12 excitingly warm, natural shades.



100

Revlon

Sets lips a-flame with a brilliant young look! It's the super-stay-on shades that lend a glowing, magnetic beauty!



100

Max Factor

Tru-color lipstick . . . dramatizes the appeal of your lips. Non-drying, but indelible. Color-harmony shades for every type.



150

Chen Yu

In a stunning new plastic case with metal inner case, made in U.S.A.



100

Du Barry

Colors make your lips sing! Plastic case 50c; Metal \$1.



100

Elmo

Creamy-texture . . . Siren colors that make lips lovelier.



100

Ayer

"Provocative," the word for this exquisite lipstick! . . .



97c

Don Juan

A "Million dollar lipstick" — stays on, looks better.



89c

Janqee

Exclusive satin-finish stays for hours. It's swimproof, too!



49c

Ponds

Ponds' lips stay on! New red, true red "Beau Bait."



60c

ACROBAT Lipstick Brush

A lip . . . and Acrobot tumbles open to give you the smoothest lip-line you ever had.



50c

"PRECISION" Lipstick Brush
Sable niger bristles, tortoise shell ferrule, can't-lose "captive-cap."

Do you like your lipstick moist and lush or smooth and creamy?

We have all the famous makes . . . in all the newest shades . . . and

beauty experts to help you choose the one that's right for you.

*Plus 20% Federal Tax

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Right Guide

This column is designed to give official VA answers to veterans' readjustment problems. Send questions to Right Guide, 1031 South Broadway, Los Angeles 15, Calif.

Every "little red school house" and big one too, will be crammed to capacity when fall terms open in Southern California, according to estimates recently made by Los Angeles Administration officials.

Approximately 36,000 veterans in the area are in school, or training on the job, under the Servicemen's Readjustment Act (GI Bill).

More than 72,000 others have applied for, and received, certificates of eligibility thereby indicating their intentions of entering school, or training, sometime in the future.

New applications each month average between 14 and 16 thousand.

Putting all these figures together, VA officials say this fall there will be about 150,000 Southern California veterans either in school or training, or with certificates waiting to take advantage of these benefits offered by the SRA.

Two and a half times as many veterans are in school compared with those taking on-the-job training. There has been a marked increase in the number in training due, perhaps, to crowded school conditions and increased employer participation in the program.

The State of California, through its Industrial Commission, has approved more than 9,000 firms, or employers, for on-the-job training, and State Board of Education has approved more than 700 private and public schools for veterans. Ways Each Veteran May Help

1. Don't wait until the last minute to get eligibility certificates. If you plan to go to school, or take on-the-job training this fall, or later, get your certificate now. It is good any time up to four years after official termination of the war.

2. The Washington VA office reports there are 57,000 undeveloped pension, insurance and subsistence checks each month because veterans have failed to notify their regional office of change of address. If you have a "C-Number," which means you have a file with the VA, notify your local regional office immediately of change of address.

3. Be sure your employer, school, is approved or seeking approval for training before you surrender your eligibility certificate.

4. If you change schools or employers, notify the VA at once of such change. It will be necessary for you to secure a supplemental eligibility certificate for additional training.

5. Don't write the VA unless you feel it is absolutely necessary.

6. Your subsistence allowance payments start ONLY when you give your eligibility certificate to the school or employer. Actually hundreds of veterans have asked VA offices about delays in subsistence checks when their eligibility certificates are in the dresser drawers at home.

7. Remember there is a VA contact office near you organized to help you in all matters under federal legislation. Know where that office is—use it.

MONO COUNTY REPORTS
Some very nice limits are being taken from the Owens River Gorge. Mono County, on minnows. Although Mammoth Lakes and Convict Lake are still cold from snow run off, some fish are taken from these waters. In most parts of Mono County, including Crowley Lake, fishing is slow. Best fishing has been on Gull and June Lakes, where results have been fair. Streams are clear but high with fishing from poor to fair.

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