

The Time to Save is NOW..

The PLACE to SAVE is

Mid-City

CUT RATE DRUG STORES

WHERE SPENDING IS SAVING

SAVE at MID-CITY

* Indicates Items Plus 20% Fed. Excise Tax

ADVERTISED SPECIALS EFFECTIVE THRU SUNDAY, MARCH 3

MID-CITY SCOOP!

WIPETTES

FACIAL TISSUES

Box of 200

9 1/2 Box



Buy NOW!

LIMIT 3 BOXES

GIGANTIC PURCHASE HIGH CLASS STATIONERY

For Dependable Performance STRATFORD FOUNTAIN PENS

Mid-City Value 83c

MODERN WRITING AID MECHANICAL PENCILS

Mid-City Value 59c

Handy Kit for ALL Your Personal Correspondence KESSO, AIR MAIL BOND WRITING PORTFOLIO

- COMPACT WRITING KIT: Pad Lightweight Paper, 15 White Envelopes, 12 Airmail Envelopes, 10 Post Cards

Reg. 29c Value 19c



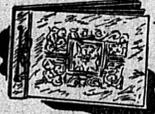
It's Here! SIMILAC Baby Food

Fresh Stock BIG ONE POUND TINS Regular 84c Size 68c



THE PHOTOMASTER CANDID CAMERA Complete with Carrying Case USES STANDARD No. 127 FILM ROLL

Mid-City Special \$3.89



LEATHERETTE Photo Albums

11x14-Inch Pages for Your Most Cherished Photos

Blue-Red-Maroon and Saddle Colors 98c



GAVAERT and ANSCO FILM

- G-20 32c, G-816 37c, 127 size 26c, 116 size 37c, G-20 37c, 35-mm. (36 exposures) 95c

For Home and Office LETTER SIZE

White Envelopes Pack of 20 Mid-City Value 7c

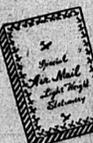


For Short Note Correspondence White Mailing Postal Cards

Pack of 24 Reg. 5c Mid-City Value 2c

Write Tonight-Mail Fast! Special, Lightweight Airmail Stationery

Reg. 73c Value 49c



THRU THE STREAMLINED WRITING PORTFOLIO

Matching Pen and Pencil—Magic-Food Pen for Smooth, Silent Writing—Repeater Pencil Feeds New Points Like a Machine Gun.

Get Your \$8.75 Set Today



Give the BEST Give EVERSHARP

REG. 98c STATIONERY VALUE WEDGEWOOD 'BARONIAL' STATIONERY

- Quality Writing Paper for Every Occasion, 48 Letter and Note Sheets, 48 Envelopes to Match

SPECIAL 69c



Lifebuoy 3 For Household Beverage Bottles

Kork-N-Seal Bottle Caps PKG. OF 6 13c

Reg. 98c Value Aluminum UPPER BOWL 88c

Hi-Bounce TENNIS BALLS Wilson Wright & Ditson 3 for \$1.32 3 for \$1.50

6 FOOT HANDLE REG. 89c Bamboo LAWN RAKES 69c

Strap-On, Adjustable, Cello-Front CERTIFICATE HOLDERS 23c

NEW LOW PRICE!

50 FOOT 8mm MOVIE FILM

Standard Black and White Roll Film for Outdoor Pictures

Reg. \$1.98 Value \$1.69



HEADQUARTERS FOR SELF-SERVICE LIQUORS

86 PROOF—IMPORTED 'OLD STYLE' Virgin Island RUM Smooth—Full Bodied

FULL PINT \$2.47

REG. \$1.35 VALUE TIARA VERMOUTH Dry or Sweet Type

Fifth Gallon Low Priced 79c



REG. \$1.01 Value HOUSE OF STUART DISTILLED DRY GIN 90 Proof 8-Oz. Bottle 89c

SMOOTH BLEND PARK and TILFORD WHISKEY 86 Proof 8-Oz. Bottle \$1.24

For the Smoker

REG. 14c VALUE MAPLETON CIGARETTES

Pack of 20 10c

REG. 79c VALUES GENUINE BRIAR PIPES Selected Burls and Shapes

New Low Price 47c

Reg. 89c value—Windproof Type Ball-O-Flint LIGHTERS 68c

ALL METAL—SUPERIOR CIGARETTE LIGHTERS

Here's a real dependable Lighter Sturdy, streamlined Pocket Case MID-CITY SPECIAL 97c



BUY NOW! Save on Toiletries

MEN—HERE'S REAL VALUE GUARANTEED QUALITY

BILL'S DOUBLE EDGE RAZOR BLADES Made from Finest Surgical Steel 4 for 10c Pack of 10—25c



BUY THE GIANT SIZE PALMOLIVE AFTER-SHAVING LOTION Soothing and Cooling—Relaxes the Skin

Mid-City Special 33c



MID-CITY HAS IT! VITALIS

Dresses the Hair and Stimulates the Scalp Try the Famous "60-Second Workout"

Reg. size bottle 39c



The CUTICLE Vanishes Softol CUTICLE Set Softens, Shapes and Removes Cuticle, Without Cutting, and Quick as a Flash

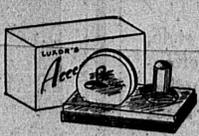
Complete Set \$1.00

Save MORE than Half



Reg. \$2.50 Size Jar HARRIET HUBBARD AYER HAND CREAM Softens and Smooths the Skin—Save \$1.50

Mid-City Special \$1.00



To Accent Your Natural Loveliness LUXORS 'Accent on Youth' BEAUTY DUO 2 1/4-Oz. Luxur Complexion Powder and Harmonizing Lipstick

Gift Boxed \$1.00

Reg. 15c value, 12-oz. Novel Bottle Ten-Pin' WAVE SET 9c

Assorted Invisible Colors Crown HAIR NETS 7c

COLGATE'S New BUBBLE BATH White Pine or Apple Blossom scents 8-OZ. BOTTLE 59c



ZIP—Perfumed Deodorant POWDER Aids in Effectually Eliminating Body Odors 8-Oz. Tin 39c



COLGATE'S CASHMERE BOUQUET TALCUM Giant Size 33c



1315 SARTORI AVENUE. NEXT DOOR to LEVYS DEPARTMENT STORE