



# ALL ABOARD for Toyland

Through eyes that pop wide open—the children gaze with wonder at the things Santa has built for them at the Tiny-Tyke Shop. For here he has gathered from the far corners of the nation, America's finest toys . . . that the children may know there is a Santa Claus!



No matter what the age . . .

## CLOTHING

Is A Most Acceptable GIFT

And here at the Tiny Tyke and Teen Age we've been searching the markets from coast to coast all year to bring you the largest and finest selection you'll find anywhere! One visit will tell you that this is true!



# TINY TYKE & TEEN AGE

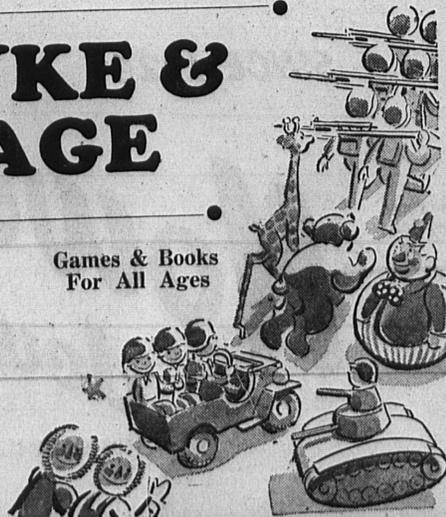
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EL PRADO

TORRANCE

We Gladly Lay Away Till Christmas

Games & Books For All Ages



- \* Solid Oak WOOD TRAINS \$4.50
- \* Spring PLAY HORSES.. \$6.50
- \* All Metal FAST SCOOTERS \$7.75
- \* Steel Wheel COASTERS .... \$14.50
- \* Table and CHAIR SETS... \$10.75
- \* Attractive DOLL FURNITURE \$2.98
- \* Shooting TOMMY GUNS... \$3.50
- \* Children's PLATFORM ROCKERS \$11.98
- \* Character DOLLS, from.... \$2.25
- \* 22 Inch BABY DOLL..... \$5.98

OUR TOY PRICES ARE NOT INFLATED!

## Torrance To Benefit From Big New Metropolitan Power Sale Contracts

Torrance is one of several communities whose people will receive financial benefit from the execution of three new Boulder Dam power contracts. The people of the Metropolitan Water District will receive benefits of \$47,000,000 over and above the returns that could have been expected under contracts now in effect.

At the same time the execution of the three new Boulder Dam power contracts assure to the industrial and domestic consumers of Southern California a large block of Boulder power at economical rates, it was pointed out by officials of the Metropolitan Water District.

Outlining the provisions and the benefits that will come to Southern California through the three new Boulder contracts General Manager Julian Hinds said:

"Under the new contracts the Metropolitan Water District's unused firm energy at Boulder Dam and the equivalent of all the District's energy from Parker power plant was sold to the Department of Water and Power of the City of Los Angeles, Southern California Edison Company, Ltd., and the California Electric Power Company for the period from June 1, 1945 to May 31, 1947, when the Boulder energy contract terminates.

"These three contracts, known respectively as the District's 1945 Resale Contract, the 1945 Colateral Contract, and the District-Edison Contract, will result in benefits to the District totaling approximately \$47,000,000 over and above the returns that could be expected under the power contracts now in effect.

"This increase in income includes approximately \$32,000,000 from the sale of unused energy at rates higher than the rate for secondary energy at Boulder Dam; nearly \$11,000,000 for use by other agencies of generating capacity at Boulder power plant, for which the District is obligated to pay but which would remain largely unused except for the proposed contracts; and over \$4,000,000 for the transmission of energy for the Edison Company by utilizing capacity in the District's aqueduct transmission system extending from Boulder Dam to the Hayfield pumping plant 129 miles west of the Colorado River.

"The large block of unused Boulder power is made available for sale by reason of the fact that the Metropolitan Water District in 1930 found it necessary to contract with the Federal Government for the purchase of 36 per cent of the firm energy from the dam in order to obtain a permanent right to encroach on this power to meet the ultimate requirements of Colorado River

## Some Meat Continues To Be Scarce

Ending of meat and fats rationing does not mean the immediate return of prime cuts, bacon, ham, pork and other long-scarce items, meat wholesalers and packers have declared.

Shortages will continue for a time in the same fields as before, they said, but there should be plenty of meat of a sort available for all.

There will continue a scarcity of AA and A grades, in the steak lines, but there will be good supplies of B and C grades.

Butchers reported yesterday there was no rush to use up hoarded coupons for what prime steaks were available, probably because turkey is still on the menu in one form or another for a few days. Many markets reported their business fell off substantially due to the Thanksgiving carry-over.

Paul Barksdale d'Orr, O.P.A. district director here, warned not to destroy Ration Book No. 4 as it still contains sugar coupons. He asked that all housewives turn in to their local markets any red tokens in their possession so they may be forwarded for checking to OPA offices.

Saving kitchen fats still is necessary, it was emphasized, if soap and other household necessities are to continue being manufactured in quantity. Butchers will accept the used grease as usual.

## WHY PAY MORE?

The New Charm-Kurl SUPREME COLD WAVE HOME KIT

Each kit contains 3 full ounces of Salon-type solution with Keratin, 60 Carriers, 60 emulsifier, cotton applicator, neutralizer and complete instructions.

Costs Only 98¢

Takes only 2 to 3 Hours of Home

BEACON DRUG CO. - TORRANCE

of the City of Los Angeles and the California Electric Power Company. Approval of the contracts today by Secretary Ickes assures their prompt execution, and it is expected that they would be executed early this week by all of the participating agencies.

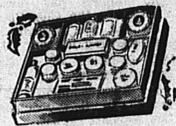
The areas comprising the Metropolitan Water District are Los Angeles, Anaheim, Beverly Hills, Burbank, Compton, Fullerton, Glendale, Long Beach, Pasadena, San Marino, Santa Ana, Santa Monica, Torrance, and the Coastal Municipal Water District. All

of these areas, it was pointed out, will share in the large financial benefit resulting to the Metropolitan Water District through the new contracts and at the same time will obtain the double benefit of an assured low cost power supply.

USE **666** COLD PREPARATIONS Liquid, Tablets, Salve, Nose Drops Caution! Use Only As Directed.

## PERSONAL GIFTS FROM BEACON

Delightfully fragrant toilettries, gleaming compacts. Smartly fitted make-up and beauty kits, too! These are the soul-satisfying gifts she really wants for Christmas.



## CARA NOME

A wonderful selection of Perfumes, Colognes and other beauty aids. Famous fragrances of Blue Carnation, Fleur d'Amour and Night of Delight. All attractively gift packaged!

\$1 to \$6



## ROGER and GALLET

Nationally famous cosmetics in an assortment of fragrances. All attractively gift packaged.

Sachet \$1.25 Cologne \$1.25 After Bath \$1.50 Talc \$5c

## BIZET \$395 Up

Perfumes, Colognes and Sachets. Assortment of fragrances in novelty gift packages.

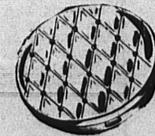
## HARRIET HUBBARD AYER

Nationally advertised brands of Miledy's favorites. All attractively gift packaged.

COLOGNE, CREAMS \$115  
Pink Clover and Honeysuckle.....  
YU Bath Powder .. \$3.50 Bath Puff .. \$1.75

## L'ORLE PERFUMES

Colognes and Toilet Water in an Assortment of Fragrances in Attractive Gift Packages \$100 to \$750



## BILL FOLDS

Choice of a number of different styles and leathers. Many with windows for identification cards. A fine gift \$79c to \$750

## SEALS, TAGS & WRAPPING PAPER

Complete Christmas Needs . . . 5c and 10c

## STUFFED ANIMALS

Elephants, Dogs and Other Animals . . . \$200 to \$1000

## Christmas Candles

Taperlite, Decorative  
5-Inch . . . . . 2 for 20c  
10-Inch . . . . . 2 for 15c

Gold Plated Compacts  
Oval or Round . \$12



## DRESSER SETS

Many beautiful sets to select from. Plaster in Pastel Colors. Some with Floral Designs. Excellent quality and a lovely gift.

\$850 to \$20



CHRISTMAS CARDS Individual Cards 5c to \$1 Box of 21 49c

# BEACON DRUG CO.



PRESCRIPTION SPECIALISTS THE REXALL STORE LESLIE L. PRINCE, Prop.



1519 CABRILLO - TORRANCE

AGENTS FOR GREYHOUND & TORRANCE BUS LINES