

PRE-HOLIDAY *Self-Service* SALE



Colorful WAFER-THIN Compacts

Here's A Real Pre-Holiday Saving
CHOOSE SEVERAL FOR EVERY COSTUME WEAR

Big, glamorous, loose powder type vanity for purse or pocket—Clear-vue cover mirror and extra soft puffs.

Mfgs. Price \$2.95.
Mid-City Holiday Value **69¢**

Mid-City

CUT RATE DRUG STORES

Reg. 3c Bars—Choice Confection
Nestle's Semi-Sweet CHOCOLATE BARS

Everyone Likes Chocolate and Mid-City Has Popular Nestle's

LIMIT 6 BARS **2 for 5¢**



Mid-City has plenty of **FILM!**

Hurry, While New Stocks Are Available!

EASTMAN and ANSCO FILMS

Popular sizes in roll film for all your picture taking needs. Buy now for holiday photos. Leave your negatives at Mid-City for Quality Printing and Developing. Lowest Prices.

Also Fresh Stocks
8mm and 16mm
MOVIE FILM
Black and White
Standard Roll Film



GIFT SUGGESTIONS

Buy Now for Gifts



For the MAN
In Your Life



Wrisley's SPRUCE SET

Spicy Pine Fragrance in After Shave Lotion and Shave Soap in Wood Bowl.

2-Pc. Set in GIFT BOX **\$2.00**

Tooth Paste? Of Course, Mid-City Has It!

IPANA TOOTH PASTE

For Brighter Looking Smiles and Gum Massage

Limit 1 Tube to a Customer. **39¢**



EXACTLY AS PRESCRIBED

Accuracy and skill, guided by training and experience are the chief tools with which Mid-City pharmacists fill your doctor's order "Exactly As Prescribed." Only famous brand, pure drugs and nationally accepted pharmaceuticals are used. Lowest Prices, Of Course.

LEAVE PRESCRIPTIONS HERE!

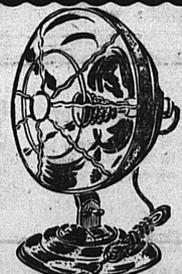


Be Prepared—For Cooler Nights and Mornings

14-Inch, Reflector ROOM HEATERS

A Fine Portable Heater for Bathroom, Nursery, Spare Room. Complete With Approved Cord, Wire Guard and Handle.

Mid-City Special **\$5.69**



POPULAR COLD REMEDIES

FOR HANDY, QUICK RELIEF
VAPEX INHALERS

Aids Easier Breathing.
Loosens Nasal Congestion. **49¢**

Relieves Coughs Due to Colds

Norwich Respamol

Helps Loosen Phlegm and Aids in Allaying Irritation.

4-OZ. BOTTLE **47¢**



4 Way COLD TABLETS

Helps Reduce Fever Of Cold.

BOX OF 36 **35¢**



IF NOSE CLOGS AND SPOILS SLEEP

VICKS VA-TRO-NOL

CLEARs TRANSIENT CONGESTION

1/2 Oz. **24¢**



ASK ABOUT THIS NEW METHOD

TOPACOLD

NEW SCIENTIFIC PRINCIPLE FOR RELIEVING COMMON HEAD COLDS

\$1.00

DAGGETT AND RAMSDELL
TALC and COLOGNE TOILETRY SET **\$1.65**

L'ORLE MEN'S KIT
2-PIECE MEN'S TOILETRY SET **\$3.50**

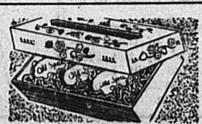
PINAUD "LILIANELLE"
TOILETRY SET
SOAP, TALC, COLOGNE **\$2.45**

CUTEX TRAVEL KIT
6-PIECE MANICURE SET IN HANDY CASE. **\$1.39**

Shulton's "OLD SPICE" TISSUE BOX

TALCUM AND 3" CAKES TOILET SOAP IN DECORATED TISSUE DISPENSER

For Gifts **\$1.50**



"NATIONAL BOOK WEEK" VALUES

GIVE CHILDREN'S BOOKS THIS CHRISTMAS
Colorful Selection, Including

"Billy Bunny" — "Mother Goose"
"More Than 10 Treasure Tales"
"More Than 5 Favorite Stories"

Colorfully Illustrated and Firmly Bound.
Start the Children's Library Now.
PRE-HOLIDAY SALE, Each **60¢**



The Hungry House

Thrill-Packed Story by LILIAN LAUFERTY.

49¢

Fallen Angel

MARTY HOLLAND A FORUM MOTION PICTURE STORY

\$1.00

Scarab Murder Case

Philo Vance Story by S. S. Van Dine.

49¢

TOYLAND HEADQUARTERS

Safe Play Gun for Your Boys

SIX SHOOTER GUN with HOLSTER

A Big Western Model Complete With Leatherette Holster and Belt.
Reg. \$1.19 Value **89¢**

SCOTTIE PULL TOY
Toy Pup On Wheels. **59¢**

WOOLLY RABBIT
15-Inch All-Wool Pile Plush Toy. **\$4.50**

TOUCH FOOTBALL
Leather Covering Stuffed With Kapok. **98¢**

18-INCH PLUSH WHITE CAT
Assorted Soft Pastel Shades. **\$4.95**

TABLE CROQUET
Miniature Table Tennis Set. **\$1.39**

PLASTIC B-25 BOMBER
Exact Replica of Mitchell Bomber. **49¢**

BRIGHTLY COLORED, ALL-METAL

ARTILLERY CANNON

Hours of Fun for "Young Soldiers." Complete with "Ammunition."
MID-CITY TOYLAND SPECIAL **\$1.49**



PRE-HOLIDAY LIQUOR SALE

SCHENLEY RESERVE WHISKEY 86 Proof. FULL PINT \$2.45	THREE FEATHERS WHISKEY 86 Proof. FULL PINT \$2.47	PARK and TILFORD WHISKEY 86.8 Proof. FIFTH GALLON \$3.45
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PRODUCED SKILLFULLY FROM AN OLD FORMULA

Reg. \$4.07 Value
House of Marshall SCOTCH WHISKEY

86 Proof. FIFTH GALLON **\$2.69**

America's Most Distinguished Whiskey
Reg. \$3.48 Value
LORETTO Blended WHISKEY

86 Proof. FIFTH GALLON **\$3.24**



VITAMINS FOR YOUR GOOD HEALTH

CAL-C-TOSE
Vitamin Food Supplement
12-Oz. Size **89¢**

McKesson BEXEL
VITAMIN B COMPLEX CAPSULES

Fortify Your System With Vitamin B

BOTTLE OF 25 **98¢**
100's **\$1.98**
For 250's **\$4.23**

GALEN B
Concentrate of B Complex

8-Oz. Bottle **\$2.49**

P-D ABDOL
With Vitamin C

50 Capsules **\$1.59**

ABBOTT'S WHEAT GERM
Capsules

Bottle of 50 **\$1.28**

SQUIBB BASIC FORMULA VITAMIN TABLETS

Bottle of 30 **\$1.80**

UPJOHN'S UNICAPS
Vitamin Capsules

Bottle of 24 **89¢**

SQUIBB HALIBUT LIVER OIL
WITH VIOSTEROL

Bottle of 100 Capsules **\$1.79**

REGULAR \$1.49 VALUE — 7 WEEKS' SUPPLY

CHILDREN'S VITAMINS

Vitamins A, B1, C, D, G (B2)

PACKAGE OF 50 You Save 30c. **\$1.19**



1315 SARTORI AVENUE

NEXT DOOR to LEVYS DEPARTMENT STORE