

SELF SERVICE • SELF SERVICE • SELF SERVICE • SELF SERVICE



# Mid-City

CUT RATE DRUG STORES

Yes Sir! Here's The Place To Save...

And of course You'll Save the SELF-SERVICE WAY when you Shop at MID-CITY. Our Many New Torrance Friends are Learning the Wisdom of Self-Service and that MID-CITY is really the Value Leader maintaining Consistent Low Prices on Merchandise in Every Department.

SAVE MORE AT MID-CITY  
CALIFORNIA'S MOST COMPLETE DRUG STORES

### LEAVE PRESCRIPTIONS HERE!

Mid-City Prescription Departments are Staffed with Reliable, Graduate Pharmacists, Ready to Serve, Suggest and Fill Your Doctor's Order Exactly as Prescribed. Only the Best Pure Chemicals, Drugs and Pharmaceuticals Are Used — Lowest Prices of Course.



Bring Your NEXT PRESCRIPTION to MID-CITY

### SAVE AT MID-CITY

SELF-SERVICE  
ADVERTISED SPECIALS  
For OCT. 25, 26, 27, 28  
Limit Rights Reserved

\* Indicates Items Plus 20% Federal Excise Tax.



**KLEENEX**  
TISSUES  
Box of 200  
**13¢**  
LIMIT 1



Colorful Clear  
**PLASTIC**  
TUMBLERS  
6 for **98¢**



**PRINCE ALBERT**  
Smoking  
**TOBACCO**  
1 LB. **73¢**  
SIZE LIMIT 1

### Remember...

Ask For Your  
**CASH**  
**DISCOUNT**  
**GREEN**  
**TRADING**  
**STAMPS**  
With Every Purchase  
(Except Liquor)

## MID-CITY Household CLEANING AIDS

- 4-Oz. Bottle—Removes Grease Spots from Clothes  
**CARBONA LIQUID CLEANER** . . . . . **17¢**
- Quart, Self Polishing, Floor Polish  
**JOHNSON'S GLO-COAT** . . . . . **98¢**
- Reg. \$1.39 Value, For Cars, Furniture  
**LAMB'S WOOL POLISHING MITT** . . . . . **98¢**



### WORLD FAMOUS TOILETRIES



**DuBarry**  
**BEAUTY MAKE-UP CAKE**

Flawless, glowing, velvety-smooth complexion are here to stay! For this Richard Hudon powder-cake make-up imparts the same lovely, new day in—day out. Quickly, smoothly, it hides tiny wrinkles, small blemishes; in a flash it transforms dull, tired-looking skins into complexion of warmth and beauty.

FLAWLESS FINISH  
HIDES BLEMISHES  
LASTS and LASTS

Choose your own new complexion from seven wonderful shades... **\$1.50**

- 4-Oz. Bottle Famous Hair Tonic  
**PINAUD EAU DE QUININE** . . . . . **73¢**
- 5-Oz. Smooths on Easily—Lasts Longer  
**MARINELLO LEG-MAKE-UP** . . . . . **89¢**

McKESSEON  
**YODORA**  
CREAM  
**Deodorant**

TUBE **29¢** Jar **43¢**



Colonial  
**Bouquet**  
COLOGNE

\$1.00

Like the irresistible fragrance of an old colonial garden, the fresh scent of this exquisite cologne lingers and enchants. Delightful when used after the bath or before dressing. Gives added daintiness when touched to temples and wrists.

NEW... DIFFERENT



**TANGEE**  
**GAY-RED**

—the exhilarating lipstick shade that gives you a lift.

We're proud (and thrilled) to offer this new lipstick shade. We recommend Gay-Red to all our customers who want their lips to look young and gay.

The Lipstick is **\*89¢**  
Matching Rouge, **\*45¢**



**LUXOR**  
**Hand Cream**

For "Holdable" Emulating Hands. Creams Daily—smooths and softens.

4 1/2-OZ. JAR  
Former **\*29¢**  
50c Jar **\*29¢**

## GREAT VALUES in GLASSWARE



Reg. 25c Value  
VITROLITE, GLASS  
**CUP and SAUCER**  
Gold Floral Design

PER SET . . . . . **17¢**



Reg. 5c, 9-oz. Size  
TALL, THIN  
**Water Tumblers**  
You'll Want Several For Many Uses

**6 for 23¢**

REG. 12c VALUE  
**ALL GLASS BUTTER DISH**  
With Cover.  
Holds 1/4 Lb. . . . . **6¢**



JIGGER SIZE  
BEER MUG STYLE  
**WHISKEY GLASSES**

**6 for 19¢**

REG. 5c VALUE  
**WATER GLASSES**  
9-oz.  
Size . . . . . **6 for 23¢**

REG. 98c VALUE  
**ALL GLASS ICE BUCKET**

**89¢**



REG. 9c VALUE, 8-OZ.,  
GRADUATED, GLASS  
**MEASURING CUP**  
Heavy Glass, Pouring Lip,  
Cup With Handle

Clearly Marked. **6¢**



MODERN COFFEE UNIT  
6-CUP, DRIP  
**COFFEE MAKER**  
2 Gold Banded  
Upper and Lower Bowls

Cool Type Handle. **\$3.45**

## Weekend LIQUOR SALE



AGED WHISKIES Blended With  
American Grains Neutral Spirits

**THREE FEATHERS**  
BLENDED  
**WHISKEY**  
86 PROOF

**Fifth Gallon \$3.95**

**OLD DOBBIN**  
Blended WHISKEY  
86 Proof

REG. \$3.38 VALUE  
FIFTH GALLON . . . . . **\$2.69**

REG. \$2.72, MADERA  
**CALIFORNIA SHERRY**  
HALF GALLON . . . . . **\$2.38**

**PARK and TILFORD**  
Blended WHISKEY  
86.8 Proof

FIFTH GALLON . . . . . **\$3.45**

**CORONET**  
V.S.Q. BRANDY  
84 Proof

PINT . . . . . **\$2.59** FIFTH . . . . . **\$4.12**

REG. \$3.84 VALUE, IMPORTED  
**CREME OF PUERTO RICAN RUM**

86 Proof.  
SAVE \$2.10 . . . . . FIFTH **\$1.74**

"THE UNHURRIED GIN"  
**KINSEY DRY GIN**  
94.4 Proof Distilled Gin

FULL PINT . . . . . **\$2.06**

THERE ARE MANY DRINKS, BUT  
THERE'S ONLY ONE

**SOUTHERN COMFORT**

America's Most Versatile Drink  
100 PROOF

Full Pint . . . . . **\$3.62**

**Fifth Gallon \$5.78**



## Sale of DRUGS

REG. 19c VALUE, PARK  
**GLYCERIN SUPPOSITORIES**  
Adult or Infant  
Bottle of 12 . . . . . **9¢**

REG. 17c VALUE U.S.P.  
**23 CC. CERTIFIED IODINE**  
For Minor Skin Cuts . . . . . **9¢**



Reg. 49c Value, **Garfield's Antiseptic AMBER MOUTH WASH**  
Aids in Keeping the Breath Sweet, Relieves Sore Throat Due to Colds. Aids in Treatment of Infectious Dandruff.

Save 12c  
FULL PINT **37¢**

**McKESSEON HOME REMEDIES**

McKESSEON **ALBAGAR**  
Mild, Gentle Acting Laxative  
Full Pint . . . . . **79¢**

McKESSEON **ASCORBIC ACID**  
30 Mg. Tablets  
Bottle Of 40 . . . . . **49¢**

McKESSEON **V. A. DOUCHE POWDER**  
Box of 40 Packettes . . . . . **98¢**

Feel Tired, Nervous, Sleep Poorly?  
**McKESSEON BEHEL VITAMIN B COMPLEX CAPSULES**  
FOR VITAMIN B DEFICIENCY

Bottle of 100 . . . . . **\$1.98** Bottle of 180 . . . . . **\$4.79**

# 1315 SARTORI AVENUE

NEXT DOOR to LEVY'S DEPARTMENT STORE