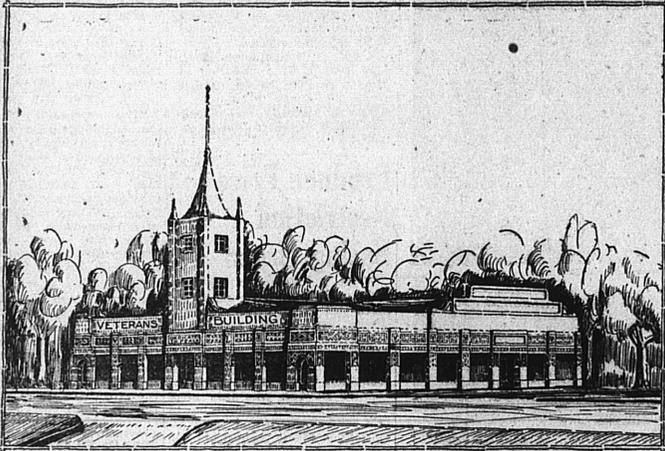


Your Help is Needed to Create This Living Memorial for Torrance and Torrance Area Veterans--- VETERANS MEMORIAL BUILDING



LIVING MEMORIAL FOR VETERANS . . . The above artist's conception shows the type of building which will replace the old eye-sore at Cabrillo ave. and Gramercy ave., when the Veterans of Foreign Wars, Post 3251, and their Ladies Auxiliary complete their plans. The Veterans Memorial hall will accommodate 1500 members. The post already has bought the old condemned garage building for the purpose.

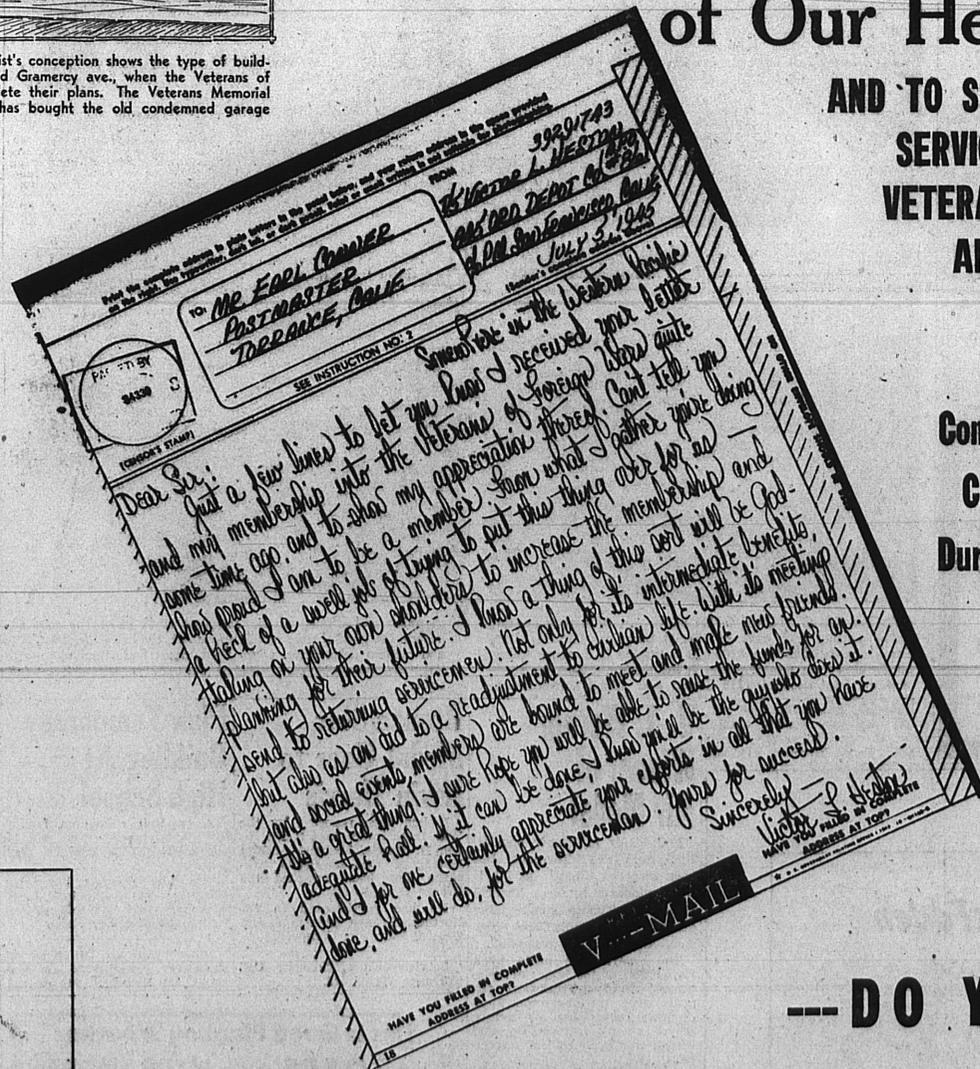
--to be erected on the corner of
Cabrillo & Gramercy

A Permanent Veterans Building to Perpetuate the Memory of Our Heroes!

AND TO SERVE AS A PERMANENT SERVICE CENTER FOR ALL VETERANS, THEIR FAMILIES AND DEPENDENTS!

Committees and Workers Will Canvass Your Subscription During Building Fund Month—July 20 to August 20

★
Approved and Endorsed by Government Officials, Service Men and Women and the Citizens of Torrance
★



CITY OF TORRANCE
CITY HALL
TORRANCE, CALIFORNIA
July 7th 1945

OFFICE OF THE MAYOR

Hon. C. Earl Conner,
Commander Veterans of Foreign Wars,
Torrance, California.

Dear Mr. Conner:

Please permit me to manifest my personal appreciation; together with congratulations for the courage, vision and patriotic and civic interest demonstrated by your organization in the purchase of the old Ford Building in this City, to be restored and utilized as an all-purpose Veterans Center.

You may count on me for one hundred per cent cooperation.

The building and center advocated by you will fill a long-felt need in this community, and will also serve to eradicate the last remaining eye-sore in the City; also vastly improve the appearance of the business district.

Good luck!

Sincerely,
Victor J. Heston
Victor J. Heston,
Mayor.

TORRANCE NEEDS THIS CENTER!

---DO YOUR PART!

TORRANCE WILL HAVE THIS CENTER!!

TORRANCE WANTS THIS CENTER!!

**This Page Sponsored by Interested Citizens and Firms of Torrance!
VETERANS BUILDING COMMITTEE**

C. Earl Conner, Chairman—Phone Torrance 199 or 705—P. O. Box 335—Torrance