

Mid-City's
Newest SUPER DRUG STORE

in
Torrance,
CALIFORNIA

at **1315 Sartori Ave.**

Next door to LEVYS Department Store

MID-CITY SALUTES TORRANCE

With the Opening of Another Complete Modern Drug Store Offering "SELF SERVICE" Mid-City Leadership in Value-Giving and CONSISTENT LOW PRICES. Offers You Many "Hard-to-Find" Items in All Departments.

Opening Specials for July 19, 20, 21 and 22

LIMIT RIGHTS RESERVED.

ALL SALES SUBJECT TO PRESENT STORE STOCKS.

* Indicates Items Plus 20% Federal Excise Tax

While
Stocks
Last!

Famous Names in Fine
Liquors
Mid-City
HAS YOUR
FAVORITE BRAND

"The Toast of
the Old South"

**SOUTHERN
COMFORT**

IT'S 100 PROOF
FIFTH GALLON

\$5.78



HIRAM WALKER'S

DISTILLED
LONDON DRY

GIN

90 proof
PINT **\$1.90**

For Enjoyment
Throughout the World

**ROMA
California
WINES:**

PORT & BERRIES
MUSCATEL & TOKAY
FIFTH
GALLON . . . **\$1.05**



BURTON'S

DISTILLED
LONDON DRY

GIN

90 proof
8oz. **\$1.03**

For Your
Special Rum Drinks

IMPORTED

**YUCAYO
CUBAN RUM**

Full Bodied Mixer
Reg. \$4.84 Value
88 Proof

FIFTH
GALLON . . . **\$1.89**



Pocket Pads
**Book
MATCHES**
Box of 50
PADS **10¢**

Streamlined
LEAK PROOF

**Kem 'RITZ'
POCKET
LIGHTER**

Small and compact for
pocket or purse.

STRIKING
NEW
COLORS. . . **39¢**

Favorite PIPES

YELLO-BOLE **\$1.00**

4/50 DUNCASTER **\$1.29**

4/350 LA-SALLE **\$2.89**

A Few OLD FAVORITES

Bottled in Bond
OLD TAYLOR

KENTUCKY STRAIGHT BOURBON WHISKEY
100 PROOF
FULL PINT . . . **\$3.06**

BOTTLED IN BOND

JAMES E. PEPPER

KENTUCKY STRAIGHT BOURBON WHISKEY
5 1/2 YEARS OLD
100 PROOF
FIFTH GALLON . . . **\$4.34**

BOTTLED IN BOND

OLD FORESTER

Kentucky Straight Bourbon Whiskey
"Nothing Better in the Market"
100 PROOF
FULL PINT . . . **\$3.05**

DISTILLED IN SCOTLAND

"BLACK and WHITE"

Blended Scotch Whisky
100% Scotch Whiskies Blended
86.8 PROOF
ONE-HALF PINT **\$1.84**

Limit 1 Bottle of Any of the Above Brands



Quality YOU CAN TASTE

PreWar Whiskies, Blended
PARK and TILFORD

BLENDED WHISKEY
86.8 PROOF
FIFTH GALLON . . . **\$3.45**

Case of 12—\$39.85

Light, Clean Taste
WALKER'S DE LUXE

Straight Bourbon Whiskey
86 PROOF
FULL PINT . . . **\$2.08**

Fifth Gallon \$3.32

Has That "Rich Man's Taste"
OLD QUAKER

"Special Reserve" Straight Bourbon Whiskey
86 PROOF
ONE-HALF PINT . . . **\$1.10**

Quality California Wine
Foppiano Sauterne Wine

FIFTH
GALLON . . . SPECIAL **58¢**

LIMIT 1 BOTTLE OF ANY OF THE
ABOVE BRANDS



MID-CITY HAS

Popular CIGARS

**ROI TANS
or VAN DYCKS**

Opening
Special . . . **2 for 15¢**

LIMIT 4

**Prince Edward
Cigars**

5¢

LIMIT 4

**Bomber
"Silver Wings"**

Reg. 15¢ each

2 for 21¢

LIMIT 4

Has the Values

**Gray
TISSUES**

Apply Last!

Single Sheets

Limit 1 Box
Per
customer

23¢



**Cine-Pix Outdoor
Black and White**

8 mm. MOVIE FILM

Standard roll film for your outdoor
summer pictures. Buy Now and Save.

50 Foot Roll

Ready
to Use. **\$1.98**



Hy-Lo 'All American'

Vacuum Bottles

You'll want this ideal vacuum bottle
for hot or cold drinks, for lunches and
outings.

Pint
Size **\$1.09**

DEPARTMENT-SAVE!

Buy Several for the Whole
Family. ESQUIRE Pure-Bristle

TOOTH BRUSHES

Extra fine quality, pure
bristles set in clear plastic
handles.

**OPENING
SPECIAL 14¢**

LIMIT 4



SOOTHING BLENDING CREAM
That Really Does Things For Your Skin

**COLONIAL DAMES
All Purpose Cream**

Soothing and lubricating. Combats skin dryness.
Rich and luxurious.

Save \$1.00.

Reg. \$2.00 **\$1.00**



VALUES!

**POPULAR
BRANDS**

Cigarettes

Mid-City Offers Your Favorite
LUCKIES, OLD GOLDS, CHESTERFIELDS,
KOOLS, PHILIP MORRIS, RALEIGHS, etc.

Grand Opening Special to Our
Torrance Friends

LIMIT 2 PACKAGES TO A CUSTOMER

**Special 2 PACKS
for 27¢**



**Chateau
du Parc
Dusting
POWDER**
Reg. \$1.00
7oz. **77¢**

**KAROFF
Tennis Raquet
EAU de
COLOGNE**
5oz. **49¢**

**Free COUPON
PERSONNA
RAZOR BLADE**

Scientifically made — for
the finest, smoothest
shaves you ever had.

No Purchase
Necessary

Adults Only—Limit 1.

