

at TORRANCE MEN'S SHOP



For the man You Love!

Choose from America's best known ties . . . Arrow, Botany, Hollyvogue and Cheney. And they are here in the largest stock of fine ties to be found in this area.

\$1 to \$3

Visit Our Gift Bar

Cigarette Cases, Tie Racks, Comb and Brush Sets, Men's Games, Men's Toiletries, and Men's Gift Jewelry.

Sport Shirts

Good looking, well cut, fitted and long wearing Sport Shirts . . . the kind he wants for a real gift. Large selection of styles, colors and materials.

\$2.95 to \$15.00

Belts and Braces

Select one Western or conservative. Every one a style hit, valuable gift for your man. By Hickok or Saddle-Craft.

\$1.00 to \$5.00

Colorful Sox

A sure-fire gift! Plain colors, or as fancy as you could ask. Interwoven, Westminster or Cooper's.

40c to \$1.50

Bill Folds

In popular makes such as Hickok, Saddle-Craft and Buxton . . . in saddle leather, steer hide, morocco, calfskin, buffalo and goat.

\$1.35 to \$10.00

Smart Sweaters

Coat, slipover and sleeveless styles in the fine 100% virgin wool. Solid colors and argyle plaids. Nationally advertised brands such as Thermo, Jantzen and Gantner.

\$2.95 to \$10.00

Stetson & Adams Hats

Certificates. A real Christmas gift—then he can come in and pick out just the hat he wants!

\$5.00 to \$10.00



LOAFER JACKETS

Sure! He wants one . . . and if he has one, certainly he wants another. You will find popular two-tone effect in plain and plaid combinations . . . you are certain to find one to suit him!

\$7.95 up

New Pleated SLACKS

Why not? A pair of Slacks! For the hard-to-give-to man . . . this is just the thing. Yes, we have the new pleated front styles . . . that have just been released. All sizes in popular colors and materials.

\$5.95 to \$12.95

Where Women Shop for Men

Torrance Men's Shop
1325 SARTORI AVE. TORRANCE

- * ARROW SHIRTS
- * STETSON HATS
- * COOPER UNDERWEAR
- * WESTMINSTER HOSE
- * BOTANY & CHENEY TIES
- * ROGUE SPORT SHIRTS
- * RABHOR ROBES

The Best in Nationally Advertised Men's Wear

USO Farewell Party Planned For Dec. 15

A farewell party marking the closing—for the present at least—of the Torrance U.S.O. clubhouse, 1422 Engracia ave., will be held on Friday evening, Dec. 15. The affair will be in the nature of an open house, to which all members of organizations as well as individuals who have had any part in the establishment and operation of the service men's club are invited, according to C. Z. Ward, chairman of the general U.S.O. committee. Service men and women and their families stationed in this community are also invited to attend, Ward emphasized.

Highlight of the evening will be the award of U.S.O. service pins to junior and senior hostesses, who have given unstintingly of their time to entertain visiting men and women of the armed services. The farewell party will be held from 7:30 to 9:30 p.m. Mrs. Phyrne Laughon is in charge of refreshments.

At an executive meeting of the U.S.O. board held Tuesday this week, it was decided to redecorate the walls and ceilings of the clubhouse before returning possession of the building to the Woman's Club. This is in accord with the policy of the U.S.O. to repair all damage to clubhouse structures before returning them to their owners, Ward stated. An appropriation of \$200 from remaining U.S.O. funds contributed through the War Chest was voted to cover the cost of this work. The Torrance U.S.O. also has funds remaining on hand which were not furnished by the War Chest, and two appropriations were made from these funds; \$60 to repair a pool table, and \$50 to purchase materials for making layettes for servicemen's wives at the Torrance Army hospital.

The layettes will be made by members of the Woman's Club, which is appropriating funds for additional materials, Mrs. Nell Smith, president, explained.

When the pool table is repaired, it is planned to loan it to some servicemen's organization until such time as the Torrance U.S.O. may be re-opened when the need develops. Likewise, other furnishings which were supplied by individuals may be returned, upon request, or will be loaned to some servicemen's needs. The Woman's Club expects to submit a bid for the furnishings which were purchased by the U.S.O.

Pupils of Miss Trafzer are Presented

An audience of over 80 friends and music lovers enthusiastically applauded the talents of eleven piano pupils of Hellen Alice Trafzer, who were presented in a formal recital last Sunday evening at the home of Mr. and Mrs. Marion Welch, Rolling Hills. The young musicians prompted many favorable comments for their artistry, technique, and musicianship.

Piano selections were complemented by a group of five violin numbers by Miss Marilyn Woodruff, which were well received. A reception followed the recital at the home of Miss Trafzer, 2017 Lomita Blvd.

The program presented by the piano pupils was: "Little Brown Bear" (Copeland) and "Circling Round" (Wright) by Patricia Ann Davlin; "Little Red Duck" (Richter) and "Sing Robin Sing" (Spaulding) by Albert Bristo Weakley; "Black Pirates" (Seuel-Holt) and "In the Swing" (Streabog) by Elaine Gordon; "A Ride on Top the Bus" (Anthony), "Rain Dance" (Thompson) and "Catch Me If You Can" (Hopson) by Ora Nell Rainwater; "Moccasin Dance" (Terry) and "Fifteen Men on a Rattle Boat" (Burnam) by Beth Schlenker; "Elephants' Parade" (Grant-Schaefer), "Hop O' My Thumb" (Fox), and "Climbing" (MacLachlan) by Patricia Merrell; "March of the Candy Soldiers" (Hopson), "Oriental Fantasy" (Martin), and "Dance of the Dwarfs" (Aaron) by Wanda Webb; "Blacksmith's Song" (Bordman), "Allegretto from the 7th Symphony" (Beethoven), and "Indian War Call" (Marlhom) by Joan Gordon; "Hide and Seek" (Thompson), "Moonlight Dance" (Dutton), and "Swing Prelude" (MacLachlan) by Grace Pauline Crank; "Mighty Lak' a Rose" (Nevin), "Shadows of the Night" (Podaska), by Bea Eileen Milburn, and "Fur Elise" (Beethoven) and "Sonata Op. 36 No. 6" (Clementi) by Margaret Baumann.

More Fresh Fruit And Vegetables But Less Meat

Civilians will have more fresh fruits and vegetables in December and slightly more turkey than last month but the prospects for poultry, other meats and dairy products are less promising, the nation's leading food distributor reported today.

In its monthly food survey for December, based on reports from more than 140 field buying offices throughout the country, the Great Atlantic and Pacific Tea Company said that the shortage of such war-hit items as butter, beef of all grades, lamb, veal, pork and cheese would continue with little immediate relief in sight.

Heavy seasonal production of fresh fruits and vegetables in the major growing areas of the south and the west accounted for the optimism on this score with only tomatoes, hard hit by the Florida hurricane of little more than a month ago, and lemons on the scarce list.

The predicted increase in turkeys for the Christmas holidays should materialize, A & P said, but warned that the available

supply would still fall far short of civilian demands. This increase, however, will be more than offset by the acute shortage of all types of poultry, with the exception of fowl which may be a little more plentiful but still far under civilian requirements.

Butter and cheese continue scarce with no relief in sight for the next month or two, at least. Processed cheese is a little more plentiful than in recent months but Cheddar cheese production, after spurring for a month or two, has fallen off in recent weeks.

CARS LAST LONGER

The average life span of a passenger car before the war, was 5.8 years. Now that picture has changed, and the present life of the passenger car is 7.2 years. Even with the longer life span of the war time automobile, it has joined the junk heap at an estimated rate of 2,500 a day during 1944.

Letters to Editor

Dec. 2, 1944

Editor, Torrance Herald:

It is my pleasure and privilege to convey to you the vote of appreciation taken by the board of directors of the Los Angeles Area War Chest for your cooperation in our community-wide advertising campaign. Your help in making possible the advertisement in the Torrance Herald is especially appreciated, since through these advertisements in our community press we were able to tell the War Chest story convincingly and effectively.

All who assisted in the successful conclusion of our War Chest appeal this year may well feel proud.

With thanks for your interest and help, I am

Sincerely,
HARVEY S. MUDD,
President.

Torrance Fire Dance Dec. 16

The annual dance of the Torrance Fire Department Association will be held in Torrance Civic Auditorium on Dec. 16, Saturday night, with J. A. Westerdahl and his orchestra playing.

The dance is being staged by the eight regular firemen and the call men, and it will provide finances for the affairs of the association during the coming year.

There will be door prizes and features and tickets are on sale at the fire station, or any fireman or volunteer can furnish them.

Door prizes for the affair are being provided by the following local merchants: National Home Appliance, Harvel's service station, McCown Drug Co., Discount Drug, Torrance Hardware, Torrance Pharmacy, Palmer's service station, La Mode Furniture store, J. C. Penney Co., American barber shop, Patterson barber shop and Vurpillat's cafe.

Western's Last Minute Gifts

Gifts under \$1.00

- COVERED CANDY DISH—Beautifully designed, crystal-clear glass, 6 1/2 inches wide, J1566. 25c
- MEN'S NECKTIES—Wool lined, resilient ties in non-wrinkling Bondley and other fabrics. All the popular patterns and colors. 49c & 89c
- TENNIS BALLS—Lively, bouncy "Penn" synthetics. Buy at a saving in sealed container of three! C9027. Each 50c
- GLASS PLACE CARDS—Decorated! Names may be written on them. Washed included. Plastic holders included. 49c & 59c
- VANITY MIRROR—Handy visor mirror with space to write service record. Plastic frame. B5749. 59c
- PERFUMED LAMPS—Burn either perfumed or regular lamp oil. Two styles: "7 1/2" "Glamour-Lite" or 8" spiral "Love-Lite." H7030-31 Ea. 97c
- SALT & PEPPER SEASONERS IN BOX—"Patrician" design plastic salt and pepper shakers in handsome cigarette box that holds regular or king size cigarettes. Beautiful pastel colors. J1229. 98c
- MEN'S DRESSY SOCKS—All styles and patterns in long and shorts, cottons and rayons. Rib and novelty weaves. Black, brown, navy, maroon. Sizes 10 1/2 to 13. 98c
- BINE SADDLE COVER—Full size, fleecy sheepskin—fits over saddle. Gives more comfort. A1636. 98c

Gifts under \$2.00

- "SPORTGLAS" GOGGLES—Medium smoke lenses for spectator sport or driving. Complete with leatherette case. C102. \$1.59
- OVEN-GLASS ROASTER—Clear glass with quick-heating pebbled bottom. Foiled cover has fine time gray charcoal—may be used as server and steak dish. 6-lb. capacity, one-year guarantee. J3960. \$1.98
- BASEBALL—Not just "Kid Stuff" but real quality for long, hard play! C1160. \$1.69
- PIPE RACK AND HUMIDOR—Handsome walnut rack holds your six favorite pipes. Complete with humidior. N6802. \$1.69

Gifts under \$3.00

- TRUMPET AUTO HORN—Single electric trumpet with long range blast. Complete with relay, wire, and grille. B4522. Special \$2.22
- FLYWOOD OVERNIGHT CASE—Sturdy 15-inch case with metal hinges and clasps, lock with key. Imitation airplane cloth cover. B4914. (Add 20% Retail Excise Tax.) 18-inch Overnight Case. \$2.59 \$2.89
- BABY'S AUTO SEAT—Floating seat bottom makes baby comfortable. Folding metal frame with wood arms. C2788. Special \$2.98
- "SILEX" COFFEE MAKER—8-cup "Manhattan" type, handsomely finished in black. Seven-cup size. J6012. \$2.95

Gifts under \$5.00

- BOUDOIR LAMP—Attractive parchment-type shade on sparkling, molded glass base. \$3.98
- PAISLEY COMFORTER—Cut size 72x84 inches, filled with soft, warm cotton. Assorted Paisley prints. G2227. \$3.98
- SILEX "BRETTON" COFFEE MAKER—Vacuum type, handsomely finished in black. Seven-cup size. J6012. \$3.25
- ... with Ivory Trim. J6013. \$3.75
- Eight-cup model with Ivory Trim. J6016. \$4.45

Gifts over \$5.00

- 20-PC POTTERY DINNERWARE—"Royal Pottery" service for four in delicate blue, green, rose, or canary color. An Early California type of dinnerware that will brighten your table. J4977. \$6.45
- TENNIS RACQUET—"University" medium weight racquet string with strong silk. A fine gift! C9106. \$6.95
- "International Champion" gut-stringed racquet. C9108. \$9.95
- OCCASIONAL TABLE—Gracefully designed and finished in rich mahogany color. 24x13" end or 17x17" end. 6063, G2126. \$10.95
- PLATE GLASS MIRROR—24-inch circle in Venetian plate glass. Adds depth to smaller rooms. G2341. Regular \$6.95. \$5.95
- AUTO ALTIMETER—Registers accurately up to 10,000 feet. Genuine "Taylor" instrument. B1020. \$6.95
- TABLE LAMP—Graceful, hand-decorated china base, lined rayon shade. A very handsome lamp! G1854. \$8.95

Western Auto Stores
1273 Sartori Ave., Torrance
PHONE TORRANCE 265

All Merchandise Subject to Stock on Hand. We reserve the right to limit quantities or change specifications without notice.