



*Folks at IDECO don't
have to remember!*

In nearly all Americans there's a streak of natural optimism. We know the War won't be over tomorrow. We know there may be a long, hard fight ahead.

But we can't help looking forward to the beautiful and wonderful days of Peace.

This is all right for the folks at IDECO . . .

They won't have to remember what happened after the last war was won.

They can forget the Depression . . . the bread lines . . . men looking for jobs and not finding them.

Of course, IDECO folks know that Peace will bring difficult economic problems, economic stresses. But this time, the folks who work at IDECO don't have to worry.

This time they are sure of having a real job . . . an easy transfer to normal peacetime business and peacetime living. That's the one big reason why folks who work at IDECO

are so happy about their permanent jobs . . . they are going to hold onto them after the War has been won.

For IDECO has a steady flow of orders just waiting for peacetime. Now, of course, in the production of essential War goods for the Army and the Navy, but markets are ready and waiting for our products throughout the world. We believe we are doing a lot . . . we folks at IDECO . . . to assure an America that is prosperous and sound . . . the kind of America we all want when this War is won.

No . . . the folks at IDECO don't have to remember or have to worry! And by the way . . . there are a few openings left in the ranks at IDECO . . . for folks skilled and unskilled in our work.

Come in and have a chat with our Mr. Warren . . . there may be a job for you that will mean your security for today . . . and for the days of Peace!

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OF CALIFORNIA

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