

First Come - First to Get
These NEW 1943
Large, Full Size
CONSOLE RADIOS
\$129.00 FULL PRICE
 WE HAVE ONLY 10—SO COME EARLY
PLATT RADIO
 TW. 6953 8451 SO. VERMONT TH. 3158

Registration Light
 A breakdown of registrations for next Tuesday's municipal election, compiled by City Clerk A. H. Bartlett shows each of the 17 precincts in the city has a smaller number of qualified voters than at the last election, in April, 1942. Total registration this year is 3,675; in 1942 it was 4,659.
 By precincts the registration is:
 No. 1, 203; No. 2, 262; No. 3, 171; No. 4, 192; No. 5, 154; No. 6, 222; No. 7, 228; No. 8, 269; No. 9, 267; No. 10, 181; No. 11, 235; No. 12 (Walteria), 223; No. 13, 200; No. 14, 246; No. 15, 202; No. 16 (Walteria), 214; No. 17, 201.



COMO ESTAMOS, AMIGOS! . . . They're teaching them early at the Fern Avenue elementary school in Torrance: shown here are Charlotte Anderson, 8 years old, and Jimmy Scott, 7, pupils in grade A3, who are becoming proficient in reading, speaking and writing Spanish. This new departure in elementary education was started as an aid to the study of the customs of neighboring Latin-American countries. Pupils from the first grade up are enrolled in language classes, which are regularly scheduled on the school program. (Photo courtesy Los Angeles Times.)

Ideal Easter Event
Specials for Friday and Saturday

- For your Traditional Easter Feast Sunday — the IDEAL has prepared a Special Selection of Special Items at Reduced Prices — read every one and save the difference here.
- PISMO Minced Clams 7-oz. 28c
 - RUBES PIE CRUST Mix 10-oz. 17c
 - Crisco 3 lbs. 73c
 - Fresh, Large, Grade "A" Eggs doz. 39c
 - Boraxo 10-oz. 12c
 - 80 COUNT Napkins 10c
 - C.M.C. IMITATION Black Pepper 1/4 55c
 - Serves 5-Vita Yam "Dry" Sweet Potato 18c
 - Lux Flakes large 26c
 - FULL 1-LB. SIZE KEMO 59c
 - FREE! Ration Book Holder and Shopping List
 - DOLE'S—18-oz. Pineapple Juice 13c
 - Here's Health—18-oz. Vegetable Cocktail 14c

TISCARENO BROS. QUALITY MEATS
All Kinds of HAMS
 ANY SIZE YOU WANT ANY KIND

- You Ask for It—We've Got It! OUR PRICES ARE RIGHT!!
- PORK Loins Whole or Half 32c
 - FRESH PORK Shoulders Plenty of'em 29c
 - GRADES "A" & "B" Beef Roast 28c
 - FANCY GRADE "A" Wieners Skinless 29c
 - ALL KINDS OF Bacon Slab & Sliced 29c

THIS WEEK'S RED HOT BARGAIN
 Limit One to a Customer
HERSHEY'S COCOA 1/2-lb. 11c

- AUNT JEMIMA Pancake Flour 2 1/2-lb. 26c
- HEART'S DELIGHT Tomato Juice 18-oz. 10c
- R.E.D. FANCY Red Salmon 7 1/2-oz. 37c
- FOR HIS LUNCH BOX Prem 12-oz. 37c
- IRIS Spinach No. 2 can 16c
- The FAMOUS NIBLETS Corn 12-oz. 13c
- MONARCH SMALL Lima Beans No. 2 can 31c
- SUNWORTHY Peaches No. 1 2 for 25c
- CLAPP'S BABY FOODS STRAINED FOR BABIES 3 for 20c
- GRANDMA Molasses pint 22c
- SKIPPY Peanut Butter lb. 37c
- TEA GARDEN Grape Jam lb. 27c
- DROMEDARY GINGER BREAD MIX JUST ADD WATER 14 1/2-oz. 21c

DELICATESSEN DEPARTMENT

- SWIFT'S PREMIUM Boiled Ham 1/2 lb. 40c
- FRESH CHURNED Buttermilk gal. 28c
- Northern Logg Shred Kraut lb. 10c
- CRISP DILL Pickles 3 for 10c
- JACK & SWISS Cheese lb. 44c

Remember—We Have a Complete Selection of the VERY BEST QUALITY DELICATESSEN ITEMS! None Better! Choose Here With Confidence Your—
 OLIVES - SALADS - RELISH MAYONNAISE PEANUT BUTTER HAM SPREAD COLD MEATS OF 36 VARIETIES!

SOAP POWDER

- Ivory Snow, lge. . 26c
- Duz, lge. 26c
- Oxydol, lge. . . . 26c

"Public Notices"

CERTIFICATE OF BUSINESS
 Fictitious Firm Name
 THE UNDERSIGNED do hereby certify that they are conducting a business at 1328 Santa Tori Ave., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of Torrance Flower Shop and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:
 RENO LANGSTAFF, 1524 Acacia Ave., Torrance, Calif.
 Mrs. Irene C. Langstaff, 1524 Acacia Ave., Torrance, Calif.
 WITNESS our hands this 25th day of March, 1944.
 RENO LANGSTAFF,
 IRENE C. LANGSTAFF,
 State of California)
 County of Los Angeles) ss.

ON THIS 25th day of March, A. D., 1944, before me, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Reno Langstaff and Mrs. Irene C. Langstaff, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.
 IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
 (Seal) DEAN L. SEARS,
 Notary Public in and for said County and State.
 My commission expires November 19, 1947.
 Mar. 30-Apr. 6-13-20
 Business, professional or personal cards are readily obtainable at the Torrance Herald office. Phone Torrance 444, 443

RATIONING TIME TABLE

- SHOES—Book 1, Stamp 18, valid through April 30. Book 3 airplane stamp 1 good indefinitely. A new stamp becomes valid May 1.
- WAR RATION BOOK NO. 4 Stamp No. 30 (5 lbs. sugar)—Good now, expiration date indefinite. Stamp No. 31 also good for 5 pounds, is valid now. Stamp No. 40, good until Feb. 28, 1945, for 5 pounds.
- MEATS, FATS, ETC.—Book 4 Red stamps AS, BS, CS, DS, ES, FS, GS, HS and J8 good indefinitely.
- PROCESSED FOODS—Book 4 Blue stamps AS, BS, CS, DS and ES good indefinitely. Blue stamps FS, GS, MS, JS and KS become valid now and good indefinitely.
- STAMP BONUS—Butchers will give two red points for every pound of kitchen fats received.
- GASOLINE—No. 11 coupon (A book) good for three gallons of gasoline till June 21 inclusive. All coupons, A, B and C, must be endorsed on face with car license number and state of registration.
- TIRE INSPECTION—C book holders—every 3 months, 6th inspection May 31. B book holders—every 4 months, 5th inspection before June 30. A book holders—every 6 months, 4th inspection before Sept. 31. T coupons every 6 months or 5000 miles of driving.
- RATION BOARD OFFICE HOURS—At 2300 Carson st., daily from 9:30 a.m. to 4:30 p.m.

Smith Retires As 'Phone Head

Fred W. Smith, district manager of the Southern California Telephone Company, has retired after 34 years of continuous service in San Pedro. His retirement was marked by a visit from F. N. Rush, vice president and general manager of the company, and C. C. Trisler, division commercial manager, who has been Smith's immediate superior.
 * Rush presented Smith with his certificate of retirement together with a certificate signifying life membership in the Telephone Pioneers of America, and a memory book containing more than 100 letters of appreciation from telephone employees and citizens of San Pedro.
 Smith has spent nearly all of his active business life in San Pedro and was a police judge there prior to his employment by the telephone company on Feb. 7, 1910.
 Floyd Snyder was appointed to succeed Smith as manager of the San Pedro district which includes a number of communities in this area. Snyder has been a telephone man since 1925 and came to San Pedro in 1935 as office manager. Both Smith and Snyder are well known here.

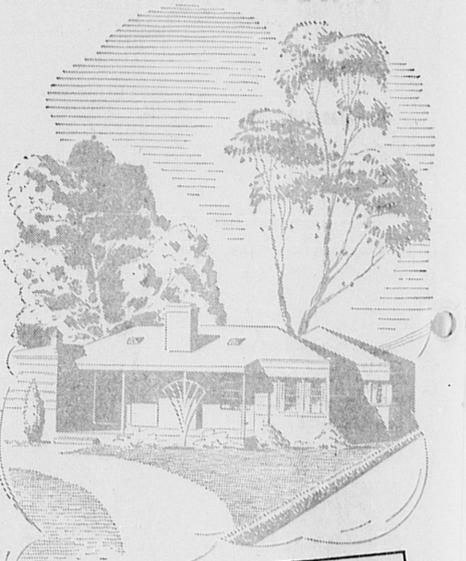
Townsend Club No 1
 By BETH PAIGE
 A faithful attendant at our club since her arrival last September for a visit with her son, Edward, residing on Torrance Blvd., Mrs. Rose Ratliff bade us goodbye and is leaving this week for her home in Nebraska. Mrs. Laura Wise is leaving for a visit to her daughter in Trona. There was a very good attendance last Friday evening. The club relished the home-made pies and coffee served and appreciated Mr. Buckley's part in the dance music furnished. Mrs. J. Sellers was at the piano.
 A business meeting will be held tomorrow evening, followed by games and dancing.
 A group from this club attended the Embassy's Townsend Town Hall meeting Sunday and with hundreds of others partook of a turkey dinner and were cheered by meeting many old-time associates in other Townsend work. There were several speakers and moving pictures.

HOMES FOR SALE
NEW 2-BEDROOM HOUSES
 War Workers With "V" Cards Qualify Some Ready for Immediate Occupancy
 See Model at 1401 West 220th Street
 —OR PHONE—
DEVELOPMENT ENGINEERS, INC.
 2090 W. JEFFERSON BLVD., L. A. REPUBLIC 3159

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 JUST RECEIVED
CARLOAD
 of
ROOFING MATERIALS
 We Suggest That You—
Order Yours Now!

1752 Border Ave.

Torrance Lumber Co.



"Thinking of building a new house?"

"Pardon the interruption, mister—but if you're thinking about that new house you want to build some day, maybe the Edison Company can be of service. Of course, you can't start to build yet, but you can plan. That's where Edison comes in! We'd like to help you with your plans, to make sure the electric wiring is adequate. Without adequate wiring, no home can be completely up-to-date—that's how important the wiring is! Your nearest Edison office will gladly give you more information about adequate wiring."
 REDDY KILOWATT, Your Electrical Servant
 CONSERVATION OF ELECTRICITY WILL HELP WIN THE WAR
SOUTHERN CALIFORNIA EDISON COMPANY LTD.

2 DAY SERVICE
 7 REPAIRMEN TO SERVE YOU
LARGEST RADIO REPAIR SHOP IN SO. CALIFORNIA

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 Made To Work Like New
GUARANTEED RADIO SERVICE
 Expertly Trained Service Men
 15 Years' Experience

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PLATT RADIO
 8451 So. Vermont
 TW. 6953 TH. 3158

"Public Notices"
 (62258)
NOTICE TO CREDITORS
 No. 229831
 Estate of John R. Schreiber, deceased. Notice is hereby given by the undersigned Administratrix of the Estate of John R. Schreiber, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said Administratrix at the office of Chas. T. Rippey, 1331 Post Ave., City of Torrance, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.
 Dated March 17, 1944.
 GERTRUDE SCHREIBER,
 Administratrix of the Estate of the said Deceased.
 Chas. T. Rippey,
 Attorney at Law,
 1331 Post Ave.,
 Torrance, California,
 Mar. 23-30, Apr. 6-13

AT FIRST SIGN OF A
COLD
 USE 666
 666 TABLETS, SALVE, NOSE DROPS

IDEAL Ranch Market
 8 A.M. to 7 P.M. DAILY
 SATURDAY TILL 8 P.M.
 2067 TORRANCE BLVD. TORRANCE
 WE RESERVE THE RIGHT TO LIMIT QUANTITIES