

**ATTEND ICE SHOW**  
Mr. and Mrs. Stephen K. Carter of 618 Amapola ave., attend the Ice Pollios in Los Angeles Sunday afternoon.

## TORRANCE CHAMBER OF COMMERCE GENERAL MEETING

MONDAY, October 25, at 8 P. M.

Chamber Headquarters, 1119 Sartori Ave.

All Business, Industrial and Professional Men and Women are urgently requested to attend.

C. T. Rippey, Acting President.

## Ticket Sales Spurred As Date Draws Nearer For 1st Annual Rodeo

Ticket sales for the First Annual Torrance Rodeo, scheduled for the Torrance Municipal Park, Sunday afternoon, Oct. 24, have been so heavy the past few days that H. C. Callihan, manager of the first great Western show ever held in this section, advises all who want to be sure of seats to buy their tickets at the Beacon Drug store in Torrance at once.

**Seating Limited**  
With seating capacity limited, the members of the Torrance Rodeo committee want everyone to see the show that can, but when the park is filled it will be just too bad—it won't hold any more, the manager insists.

Reason for the big demand is the many attractive features that have been arranged, and the intense interest of local folks in Western shows, he figures.

With the arranging of final details for the "bucking stock" being secured, George Demerec, well known throughout the West for his fine aggregation of bronchos, bulls and steers that are the toughest in the country to ride, Callihan has agreed to add more money to the purses in the various events, as these horses and bulls offer mighty tough opposition to the man or woman who essays to retain his seat for the prescribed time after the animals leave the bucking chute.

An old cowboy, in point of service, not age, Callihan is carefully checking the names of the large list of men and women who have asked permission to enter the contests which include broncho riding, bareback riding, bull riding, calf roping and bull-dogging.

"We have plenty of men riders lined up, although I will get the cream of the riders that appear in the big San Diego show next Sunday at Lane park, but I will be glad to accept the entries of women riders who can assure me they can stay on these broncs.

Toni Deeter, 20-year-old glamour girl of the sheet metal department of the California Shipyard, who was selected for queen of the rodeo, wants to ride a bucking horse in the show, but will likely have to be content with riding in the parade and grand entry as she has not yet reached the age of 21, which bars her as a contestant, the manager tells us. She will, however, be the center of attraction as the huge parade winds through the streets of Torrance on Sunday just before the show starts at the park.

Toni is an accomplished horse-woman, and will ride at the head of the cavalcade of caballeros with the grand marshal, Bob Chambers. All those who have a horse and wish to ride in the parade should so advise the show management. Call Torrance 627 or Redondo 7745, and enter as soon as possible, it is requested.

Parade trophies are now on display at the Gay Shop in Torrance. Awards will be made for the outstanding parade horse, outstanding club or group, best silver-mounted outfit, best woman's outfit, plain Western and best man's outfit, plain Western. There will be special awards as well for various entries in the parade which starts at the Municipal park, winds its way on Arlington to Torrance blvd., thence to Sartori st., to Carson, on Carson to Gramercy. Gramercy to Plaza Del Amo, Plaza Del Amo to Cabrillo and south on Cabrillo to the park, where most of the riders will line up for the grand entry, when the contestants and parade riders line up before the grandstand just before the starting whistle blows for the first event of the show.

Invited by the San Diego Rodeo Assn. to attend the show there on Sunday, Callihan and his wife, along with Al Rivers, his active associate in the great Western show arranged for Torrance Oct. 24, will be guests of the San Diego group and the two managers will sign up the best riders there and select from Demerec's huge corral of horses and bulls, the toughest buckers for the entertainment of folks in Torrance, Lomita and the Harbor district.

All entries for the show will absolutely close on Wednesday, Oct. 20, Callihan declared yesterday.

## Torrance Clashes With Gardena's Varsity Friday

The Torrance high school varsity football team will travel to Gardena tomorrow to tangle with the high school gridders beaten last week by the Narbonne aggregation.

Coach Winfield was able to discover some of the weak spots in the local team last week when a losing game was played with Banning high. He hopes for a better break with the Gardenans.

The probable lineup will be: Warring, left end; Dominguez, left tackle; Goddard, left guard; Rogers, center; Mosher, right guard; Post, right tackle; Kent, right end; Intermill, left half; Leech, fullback; Robst, right half.

While the varsity eleven is engaged at Gardena, the local "B" team will entertain the "B" squad from Gardena on the local field tomorrow.

### ELEMENTARY PUPILS

Five new pupils were added to the enrollment in the Elementary schools of Torrance Monday and Tuesday. Principal Bernhard J. Strand reports.

## Air Wardens Called To Meeting Friday

Before leaving for San Francisco to attend a session of the California Peace Officers Association, John Stroh, chief of police, requested Jack Hallanger to call a meeting of local air raid wardens at the city hall on Friday evening, Oct. 15, at 7:30 o'clock.

Purpose of the gathering is to discuss matters pertaining to the relaxation of dimout regulations affecting certain coast districts as announced by the Western Defense Command last Monday.

It is expected that complete instructions will be available by the date of the meeting, Hallanger explained. Chief Stroh is expected home in time for the meeting.

### DINNER GUEST

Mrs. Belle H. Taylor of 1618 Crenshaw blvd., was a dinner guest Thursday at the home of Mrs. Mary Crail at Long Beach.

### HAS HOUSEGUEST

Mrs. E. E. Banks has been entertaining her sister, Miss Sue Finney of Houston, Tex., for the past two weeks.

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# NEWCOMERS?

YOU ARE INVITED TO VISIT YOUR NEIGHBORHOOD SAFEWAY

One of the first things a family looks for when it moves to a new community is a reliable food store. Many of the "newcomers" to this area have been trading with Safeway at their former home, and are pleased to find these friendly stores waiting to serve them here. However, if a Safeway store is not familiar to you, we extend a special invitation to you. We are sure that you'll recognize many of the brands of foods that we sell, and that you'll like our way of doing business.

Right to limit is reserved—no sales to dealers.

**HERE YOU'LL FIND MANY FAMILIAR BRANDS—PRICED LOW!**

NOTE: Figure in parenthesis at left of item indicates Brown Points per pound.

(10) PRIME RIB ROAST	Grade A	33¢	Grade B	31¢	
Guaranteed Safeway beef. 7-inch cut.					
(11) RIB STEAKS	Grade A	33¢	Grade B	31¢	
Tender Guaranteed beef. 7-inch cut.					
(1) Lamb Breast	lb.	15¢	(6) Boiling Beef	lb.	19¢
Bake or broise. Grade A or B.			Plate Rib. Grade A or B.		
(1) Lamb Shanks	lb.	18¢	(6) Short Ribs	lb.	19¢
Economical cut. Grade A or B.			Braise or bake. Grade A or B.		
(4) Lamb Roast	lb.	35¢	(6) Beef Shanks	lb.	17¢
Shoulder. Round Bone Chops on. (Grade A or B)			End cuts. Grade A or B. (Center cuts, lb. 19¢)		

Some Safeways do not carry both grades listed above.

POINTS EACH	BROWN STAMP ITEMS	PRICE VALUE
(1)	Cherub Milk	Rich, Pure Evaporated 9¢
(1)	Borden's Milk	2 cans 19¢
(4)	Dalewood	Vegetable Margarine per lb. 22¢
(4)	Parkay	Kraft Brand Margarine per lb. 24¢
(4)	Royal Satin	Vegetable Shortening 1-lb. pkg. 22¢
(12)	Crisco	Pure Shortening, Packed in Glass 3-lb. jar 68¢

POINTS EACH	BLUE STAMP ITEMS	PRICE VALUE
(18)	Fruit Cocktail	16-oz. can 15¢
(27)	Peaches	Mariposa Brand No. 2 1/2 19¢
(2)	Prune Juice	Sweetened 12-oz. can 11¢
(1)	Baby Foods	Libby or Heinz per jar 7¢
(1)	Baby Foods	Clapp's or Gerber's 2 cans 13¢
(4)	Chef Boy Dinners	each 31¢
(4)	Superio Dinners	each 23¢
(18)	Pictsweet Peas	20-oz. can 15¢
(18)	Green Giant Peas	20-oz. can 15¢
(18)	Gardenside Peas	No. 2 11¢
(10)	Mexicorn	Del Maiz Product 12-oz. can 14¢
(8)	Green Beans	Tender, Cut No. 2 can 12¢
(21)	Libby Pumpkin	29-oz. jar 13¢
(3)	Tomato Juice	Libby Brand No. 2 10¢
(3)	Tomato Juice	Sunny Down No. 2 9¢

POINTS EACH	NON-RATIONED FOODS	PRICE VALUE
	Golden Age	Macaroni or Spaghetti, 1-lb. pkg. 12¢
	Golden Age	Spaghetti, 7-oz. pkg., 2 for 15¢
	Quaker Macaroni	1-lb. pkg. 11¢
	Green Split Peas	1-lb. pkg. 12¢
	Fancy Pearl Rice	2-lb. pkg. 17¢
	Blue Rose Rice	2-lb. pkg. 19¢

**BEVERAGE VALUES**

Airway Coffee, Delicious Mellow Blend 20¢  
Nob Hill Coffee 23¢  
Instant Postum 4-oz. can 22¢

**TYPICAL SAFEWAY VALUES**

Graham Crackers 1-lb. 13¢  
Cubbison's Toast 7-oz. pkg. 14¢  
Kelllogg's Pep 8-oz. 9¢  
Rice Krispies 5-lb. pkg. 11¢  
Blown Wheat 4-oz. pkg. 5¢  
Corn Flakes 11-oz., 8c; 18-oz., 12c 5¢  
Quaker Mufflets 10 1/2-oz. 9¢  
Morning Glory Oats 20-oz. 10¢  
H-O Quick Oats 16-oz. 12¢  
Pre-Cooked Cereal 6-oz. pkg. 18¢

**CONDIMENTS**

Black Pepper 2-oz. 5¢  
Pickling Spices 1-oz. 7¢  
Leslie Salt 2-lb. red 7¢  
P & H Mustard 4-oz. 5¢

**SELECT YOUR OWN PRODUCE**

**PAY BY WEIGHT**

**SALES BY THE POUND ARE MOST ACCURATE**

All fresh fruits and vegetables are sold by weight at your neighborhood Safeway store. This means full value for the customer.

No longer do you have to buy a full bunch of carrots, beets, or turnips, when you need only one or two of each. No longer do you have to search through a whole display of lettuce to pick out the largest one—even though a small head of lettuce is all you really need. Now that these foods are sold by weight, you select exactly the number of carrots or the size lettuce that you need, and then pay for your purchase by the pound. You save money, and waste less food when you use this exact way of buying.

Comparisons of value are simple when prices are quoted by weight. A pound does not vary—all you need consider is price per pound and quality. No matter where you buy, it's a good idea to ask, "How much is it a pound?"

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