It's A Direct Hit Every Time, What? Our CLASSIFIED ADS

RATES INFORMATION

HERALD and NEWS CLASSIFIED ADS

All Classified Ads run in ALL 3 PAPERS (Torrance Herald, Lomita News and Torrance Shopper) for the ONE COST, thus reaching EVERY RESIDENT in Torrance, Lomita, Harbor City and adjacent areas.

PREPAID CASH PRICES
(Add 10c to prices below for ads not paid for at time of placing copy)

	One Time	Two Times	Three Times	Four Times
15 Words...	$ .45	$ .65	$ .80	$ .90
20 Words...	.50	.70	.85	.95
25 Words...	.55	.80	1.00	1.15
30 Words...	.60	.90	1.15	1.35
35 Words...	.65	1.00	1.30	1.55
40 Words...	.70	1.10	1.45	1.75
For each additional 5 Words...	.05	.10	.15	.20

Ads may be cancelled at any time up to 12 noon Wednesday and refund given for unearned insertions. Not responsible for more than one incorrect insertion. Errors will be corrected by republication only.

Cash-in-advance Ads may be placed at offices of Torrance Herald, 1336 El Prado, Torrance; or Lomita News, 24707 Narbonne, Lomita. Ads telephoned to either office and paid for prior to 5 p.m. day of first publication (Thursday) will be given benefit of cash rate.

Contract rates on application.

Closing time for acceptance of Classified Ads is 12 noon, Wednesday—for Thursday publication.

Cemeteries 4

"A LOCAL INSTITUTION SERVING LOCAL NEEDS"
PACIFIC CREST
182ND ST. & INGLEWOOD AVE.
REDONDO 2338

Lost and Found 6

LOST—MALE MULE. Reward for information leading to return. Leopoldo Alvarez, N. E. corner Spencer and Madrona, Torrance.

LOST from my home, plain gold wedding ring inscribed "Stephan Okt. 13, '12." Reward. 1603 220th st., Torrance.

LOST lady's coin purse, downtown area. Reward. Return Apt. M, 2075 Torrance blvd.

LOST—Black and tan terrier, male. Name, Buster. Lost Friday pm. from 2161 Lomita blvd. Reward. Phone Lomita 507-W.

LOST—Female, brown dachshund, child's pet. Reward. 2264 Dominguez st., Torrance 948-W.

Personals 10

TORRANCE MASONIC Bulletin for May: "Don't forget our regular monthly card party held on the third Saturday evening of the month—next one on May 15."

PERMANENT WAVE, 59c! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. Discount Cut-Rate Drug.

NOTICE: ON AND after April 29, 1943, I will not be responsible for any debts contracted by anyone except myself. Wm. Myers.

Professional Services 12

INSURANCE, General—
SPECIALIZING IN . . .
AUTOMOBILE - - - FIRE
FURS - - - PLATE GLASS
ILA M. GILBERT
1631 COTA AVE. TOR. 420

Dr. S. A. Robinette
EXPERIENCED VETERINARIAN
2167 TORRANCE BLVD.
Torrance, California
PHONES—Torrance 913 or 803-W

Insure
T-O-D-A-Y
TOMORROW MAY BE TOO LATE!
Howard G. Locke
1407 Marcelina. Tor. 1354

Transportation 24

WANTED — Daily transportation, 6:45 a. m. to Florence ave., Los Angeles. 1129 216th st., Torrance 1332-W.

Where to Eat 28

CHINA LILY CAFE
DELICIOUS FRIED SHRIMP
FAMILY STYLE DINNERS
11 A.M. TO 12 P.M. DAILY
SAT. OPEN TO 3 A.M.
15469 SO. WESTERN
GARDENA

CHEF CAFE
(NO BEER)
JUST REAL FOOD
OPEN ALL NIGHT
LUNCHES — DINNERS
TURKEY AND RABBIT DINNERS AT ALL TIMES
WAFFLES — HOT CAKES
Yours Till We Get More Meat!
WE PACK LUNCHES
2119 Hiway 101 — Lomita

TOO LATE TO CLASSIFY

NICE HALF ACRE SOUTH of Carson, east front on Elm ave. Lot 4, Block 11, Tract 2761. $4500.00. Owner 2030 East

Beauty Services 30

AMERICAN BEAUTY SHOP
Royal McDerment (Owner Oper.)
1511 CABRILLO—TOR. 333
PERMANENTS—$5.00 up
AND
ROYAL BEAUTY SHOP
1205 TORRANCE BLVD., TOR. 901

Avon Products
"NATIONALLY ADVERTISED"
MONDAY Is Consulting Day In My AVON ROOM—or
Select Your Beauty Needs In the Privacy of Your Home.
CALL ME!
ILA MAE AMBACH
1813 Border Tor. 1022

CARSON BEAUTY SHOP
Loraine DeVries, Mgr.
Specializing in . . .
• HALLIWELL KREAMOIL WAVE
• FACIALS
• SCALP TREATMENTS
1919 Carson Phone Torrance 580

HARVEY BEAUTY SHOP
Permanent Waves $5.50 to $12.50
Machine or Machineless
Victory Hair Shaping 75c
24650 Narbonne Lomita 690

NYLA'S BEAUTY SALON
3 COMPETENT OPERATORS
Featuring
GABRIELEEN PERMANENTS
Also Other Machine or Machineless Waves
1338 POST AVE. TOR. 1365

PERSONALITY BEAUTY SHOP
ROSE TARICCO, Owner
PERMANENT WAVES
HAIR STYLING
Helaine Seager's Cosmetics
2152 LOMITA BLVD. LOM. 590

Viva's Beauty Salon
1733 101 Highway Lomita 523-M
UNION SHOP
VIVA JOHNSON, Owner
PERMANENT WAVES
HAIR STYLING
Closed Saturdays
Hours: 8:30 a.m. to 5 p.m.

Repair Services 34

DON'T
PUT OFF HAVING YOUR WASHING MACHINE OR VACUUM CLEANER REPAIRED NOW.
ALL WORK GUARANTEED
EL PRADO FURNITURE STORE
1220 EL PRADO TOR. 1067

BENNIE'S
ECONOMY SHOE REPAIR
DON'T WAIT!
HAVE YOUR SHOES REPAIRED NOW!
Next Door to Lomita Theatre

Torrance Radio & Refrigerator Shop
RADIO AND REFRIGERATOR REPAIRING TO YOUR SATISFACTION
C. ALEXANDER
(In Charge)
1324 SARTORI. PHONE 1481.

TYPEWRITERS
Adding Machines and Combination Registers
SERVICE - REPAIRS
SUPPLIES
A. B. METCALF
902 15th Pl., Hermosa Beach
(Drop Me a Postal)

Building Services 36 AND MATERIALS

BLUEPRINTS
PHOTOSTATS
WE PICK UP AND DELIVER
SERVICE BLUEPRINT
215 E. REGENT ST. INGLEWOOD
Phone ORchard 70525

Photostats
Wilmington Blueprint Co.
405 AVALON BLVD.
WILMINGTON—PH. 1593

SHOP AT HOME AND SAVE GAS!

Building Services 36 AND MATERIALS

Old Floors Made New
Hardwood Floors Laid Over Old Floors
Cleaning, Sanding and Finishing
L. J. ACREE
24 Years in South Bay District
Phone Redondo 2473
617 26th St., Manhattan Beach

Nurseries 43 GARDEN SUPPLIES

Torrance Nursery
J. H. KING, Owner Since 1927
"Everything for Your Garden"
VICTORY GARDEN SEEDS & PLANTS
Large Assortment
NOW! We Again Have
FERTILIZERS
VIGORO
GRO-MASTER
STEER MANURE (Red Star)
COW MANURE (Red Star)
MORAIN SOIL BUILDER
Lawn Seed, Garden Sprays, Etc.
2267 CARSON STREET
PHONE TORRANCE 421-W
One Block West of High School

Services, Misc. 44

Torrance Cycle and Fixit Shop
* Keys Made
* Saws Machine Filed
* Lawn Mowers Ground
* Bicycles Repaired
* Model Airplanes and Supplies
1341 EL PRADO
Torrance 382-J

JACK BEENE
PAINTING - DECORATING
PAPER HANGING
PLASTER CRACKS REPAIRED
Union Shop
1342 POST AVE. TOR. 1365
AFTER 5 P. M. CALL 1414

Quality Cleaning and Repairing
LANDER CLEANERS
1111 Sartori Ave.
Phone Tor. 204
OPEN 8:00 A.M. to 6 P.M.

Lomita Junk Co.
CALL LOMITA 898
BUY WAR STAMPS
WITH MONEY PAID YOU FOR PAPERS, WASTE MATERIALS, ETC.
WE PICK UP
1816 HIWAY 101 LOMITA

RADIO SERVICE
EXPERT SERVICE AND REPAIRING
DE BRA RADIO CO.
Since 1923
1517 Cabrillo Torrance 167-W

Situations Wanted 50

WOMAN wants housework, by the day and hour. Write Box M, Torrance Herald.

Employment 52 OFFERED

WANTED: HOUSEKEEPER to care for invalid woman; board, room and good wages. Call at 24903 Cypress, Lomita, between 5 and 6 p. m.

HELP WANTED—Fry cook, must be good; man or woman. Chef Cafe, 2119 Pacific Coast Highway, Lomita.

MEN NEEDED
CHANGE-OVER TO INDUSTRY CLASSED AS ESSENTIAL ON WAR MANPOWER LIST
PERMANENT . . . NOT JUST A WARTIME JOB
Experience Unnecessary
Citizenship Not Required
HIGH WAGES
Now Working 48 Hours Per Week With Time and One-Half for All Over 40 Hours
Plant Is Near Torrance, Wilmington and Redondo
Many Benefits Such as FREE INSURANCE, ETC.
See C. W. Hooper
TELEPHONE REDONDO 7477
THE DICALITE CO.
WALTERIA, CAL.
Near Junction of Highway 101

Employment 52 OFFERED

DIE MAKERS
WE ARE PAYING
$100 TO $125 WEEKLY
LET'S TALK IT OVER
Martin Tool and Die Works
1150 Border Ave.
Torrance Phone Nevada 6-1891

HOUSEKEEPER WANTED to take complete charge, live in. Start at $50 month, more if satisfactory. Call Redondo 3571 after 5:30 p. m.

WANTED laundress for bakery attendants' uniforms. Van de Kamp's, Torrance 1381.

PART-TIME HELPER for housework. Call at 820 Crenshaw blvd.

WANTED dependable woman to care for 8-months-old baby, days, in your home while young mother works. Torrance 812.

WANTED dependable older man for care of grounds. 1021 Cravens ave., Torrance.

Furniture 54

LARGE SELECTION OF USED FURNITURE AND RUGS AT VERY REASONABLE PRICES
STAR Furniture Co. Annex
1269 SARTORI AVE.
TORRANCE 625.

HODGES CABINET SHOP

CHAIRS	$1.15 up
BOOKCASES	$3.95 up
TWIN BED	$6.65 up
KITCHEN TABLE	$2.40 up
Venetian Blinds - Window Shades	

1339 El Prado Res. 179-J

Furniture 54

National Home Appliance Co.
WILL HAVE
A NEW HOME
ABOUT MAY 10th
AT
1317 Sartori Ave.
WE HAVE A LARGE ASSORTMENT OF THROW AND WASH RUGS . . THESE ARE PRICED VERY SPECIAL
89c and up
COFFEE, END AND LAMP TABLES WITH GLASS TOPS—NICE ASSORTMENT OF LIGHT OR DARK FINISH—$5.95
PABCO RUGS
5-YR. GUARANTEE
ASSORTED PATTERNS
ALL SIZES
PRICES START AT $3.95
FOR
NEW AND USED FURNITURE
—SEE—
National Home Appliance Co.
1318-1328 Sartori
TORRANCE 78

A BABY BED, complete with mattress, good condition; also 2 laying ducks. 21430 So. Western, Torrance.

TWO DRESSERS, two rugs, studio couch and Philco cabinet radio. Call at 2019 231st st., Lomita. Phone Lomita 336-W.

4-PIECE bedroom set, rug and other articles. 22412 South Normandie, Torrance 1256-W.

Now you can get personalized stationery at The Herald.

★ ★ ★ ★ ★ ★ ★ ★
GET HIGHEST CASH PRICES
For Your
USED FURNITURE
Now is the time to turn your extra furniture into cash. We buy all types of Used Furniture, paying HIGHEST CASH PRICES.
STAR FURNITURE CO.
ANNEX
1269 SARTORI AVE., TORRANCE PHONE 625
★ ★ ★ ★ ★ ★ ★ ★

EL PRADO FURNITURE STORE
EFFICIENT POLITE FRIENDLY SERVICE

WHY NOT A LASTING GIFT FOR MOTHER'S DAY ?
BUY BONDS REGULARLY
HERE ARE GIFTS SHE'LL LIKE...

CARD TABLES	$2.95
BEDSPREADS	$5.95
TABLE LAMPS	$1.95
COFFEE MAKERS	$2.95
WHAT-NOT SHELVES	$2.50
LAMP TABLES	$4.95 up
MIRRORS	$2.95 up
FLOOR LAMPS	$9.95 up
LAMP AND TABLE COMBINATION	$9.95 up
THROW RUGS (COLORS)	$2.95
COFFEE TABLES	$5.50 up

Window Shades Made to Order
Singer Sewing Machines Rented by Week or Month

KEMTONE—The Miracle Wall Cover, Used With Water. Covers Any Surface, Wallpaper, Board, etc. Comes in 9 Colors and it is Washable!

VISIT OUR TRADE-IN DEPARTMENT

SECRETARY, MAHOGANY, LIKE NEW	$32.50
6 USED THROW RUGS	$1.50 ea.
2-PIECE LAYBAK SET, LIKE NEW	$69.50
DRESSERS, LARGE SELECTION	$5.95 up
5-PIECE WALNUT DINING SET	$24.50
BREAKFAST SET, USED	$9.95

"COMPLETE HOME FURNISHINGS"
LOCALLY OWNED AND OPERATED
BY CARNEY N. EMMET

Furniture 54

WE NEED USED FURNITURE WILL PAY CASH What Have You to Sell?
WE WANT . . .
Bedroom . . . Living Room
Dining Room . . . Kitchen
Other Furnishings
WESTERN AUTO SUPPLY CO.
1273 SARTORI TOR. 265
EVENINGS, TOR. 1205-W

Home Appliances 55

WESTINGHOUSE electric roaster, only used twice. $30. Inquire 1540 W. 216th st., Torrance.

Misc. For Sale 57

KING'S Hardware
HARBOR CITY
HARDWARE . . . PAINTS
RENEWED USED FURNITURE
25202 Belleporte Ave.
Phone Lomita 233

DON'T
LET THAT PERSISTENT COUGH CAUSE YOU ANY FURTHER ANNOYANCE
Try McCown's COFF-ELIXIR
Sold Only on a Money-Back Guarantee
ORIGINAL BOTTLES . . 50c
Exclusively Distributed by McCOWN'S
R. B. Cut Rate Drug
1316 SARTORI, TORRANCE
and all
McCOWN'S DRUG STORES
"Always the Best for Less"

FOR SALE — Strawberry plants. Pick your own strawberries by appointment. Phone Lomita 134-J.

BOY'S BICYCLE, almost new, fine tires. 634 Sartori, Torrance 267-W.

LADY'S mink-dyed seal hair coat, size 16. Reasonable. 1006 Sartori, Apt. No. 205, Torrance 773 after 4:30.

FOR SALE—Yam plants. 25830 Pennsylvania ave., Lomita.

Pets, Poultry 58 AND SUPPLIES

FRED'S Feed Store
WE CARRY FULL LINE OF V. O., SPERRY, ACE-HI, GLOBE, A-1, and RELIABLE.
RABBIT SKINS WANTED
1821 101 Highway Lomita 1173-W

SNYDER'S FEED STORE
NOTICE!
In Order That We May Save Tires, Gas and Manpower . . .
WILL YOU PLEASE PHONE YOUR ORDERS BEFORE NOON IF YOU NEED DELIVERY SAME DAY?
We Thank You for Your Cooperation
1648 CARSON ST.
TORRANCE 1275

CHICKS EVERY THURSDAY
3000 REDS, ROCKS, AUSTRAWHITES, GIANTS, etc.
GODDARD HATCHERY
Established 20 Years
17601 S. NORMANDIE AVE.
GARDENA MENLO 4-1655

BABY CHICKS EVERY WEEK
HEAVY AND LEGHORN BREEDS.
ORDER 1943 CHICKS NOW!
R. S WHITCOMB
23101 Narbonne Lomita 951

TORRANCE FEED and FUEL
T. S. LOVELADY (owner)
1963 Carson Tor. 407

FULL LINE OF
GLOBE, A-1, SPERRY, ACE HI, V.O. AND RELIABLE FEEDS
LAWNSEEDS. FERTILIZERS. COAL—BRIQUETTES

HAYWARD'S
POULTRY EGGS
We Raise Our Own Poultry
ALSO RABBIT FRYERS ON ICE AT ALL TIMES
Open Sun. Ph. Menlo 4-1498
1537 Redondo Beach Blvd.
Gardena
Between Western and Vermont

SHOP AT HOME AND SAVE GAS!

Pets, Poultry 58 AND SUPPLIES

BABY CHICKS
HATCHING EGGS (All Kinds)
BLOOD-TESTED STOCK IN SMALL OR LARGE LOTS
Lamoreaux Ranch
25219 OAK ST. LOMITA 36-R

GARDENA
FARRELL HATCHERY
1545 REDONDO BEACH BLVD.

Livestock 59

FOR SALE—One young work horse, $80.00; one Guernsey heifer, fresh in July; one 6-months-old Holstein heifer. Fred Hussey, 2030 231st, Lomita.

COW FOR SALE, fresh soon. 2472 227th st., West of Pennsylvania, Torrance.

DOES AND RABBIT fryers. 1553 West 219th st., Torrance. Open Sundays.

Wants—All Kinds 62 SWAPS

WISH TO BUY or rent 1" or 2" stock and dies with ratchet. 20511 Madrona ave., Torrance.

WANT TO BUY new or used, vacuum cleaner; preferably Hoover. 1521 Acacia, Torrance 1135-W (after 4 p. m.).

WANTED—Swarms of bees. Will call at any time or place. Harry M. Roberts, 2458 W. 250th st., Lomita, Calif.

Rooms, Board 70

SLEEPING ROOM for employed couple or two girls. 1308 W. 218th st., Torrance 842.

Hotel Torrance
CLEAN, MODERN SLEEPING ROOMS, NEWLY FURNISHED.
RETAIL STORES FOR RENT
1646 CABRILLO, COR. CARSON
PHONE 761

EUREKA HOTEL
HOTEL ROOMS
FURNISHED APARTMENTS
1728 Abalone Ave. Tor. 746

Rest Homes 71

BATES LICENSED REST HOME
Bed Patients
26221 Eshelman . . . Lomita
Phone Lomita 720-J

Apartments, Flats 72

FOR RENT: Newly furnished apartments. Utilities paid. Kirkby Apts., 16435½ South Western.

Houses, Courts 78

NAVY WIFE will share small cottage with another woman, no children. Phone 1158, or call at 1319 Crenshaw, Torrance.

6-ROOM, 3-BEDROOM furnished. Water paid, $55.00. Adults, no pets. J. W. Venable, 3915 242nd st., Walteria, Redondo 1313.

Wanted to Rent 82

HOUSE, Torrance, $30 to $40, 3 adults, no pets. Hansen, 1704 Fathom Ct., San Pedro.

Homes For Sale 84

5-ROOM FURNISHED frame house with sleeping porch, double garage, 2 acres of fenced land. Inquire 4122 Redondo Beach blvd., North Torrance.

Homes For Sale 84

2-BEDROOM STUCCO—$4750
3-BEDROOM FRAME, DOUBLE GARAGE—$4500
3-BEDROOM STUCCO, DOUBLE GARAGE AND SPRINKLER SYSTEM—$4750
TOM WATERS
Your Real Estate Man
1311 CABRILLO PH. 686

FOR SALE—2-bedroom house. Inquire 2024 Arlington, Torrance, after 5 p. m.

2-BEDROOM, 5-room new stucco home. Double garage, tile bath, sink; floor furnace; $5500.00—one-third down. Owner, 2412 Andreo, Torrance.

2-BEDROOM FRAME
GOOD LOCATION
$2500—$500 DOWN, $30 MONTH
LOT IN TORRANCE
50x138—PRICE $200
$25 DOWN—$10 MONTH
OTHER HOUSES AND INCOME PROPERTY
REMCO
1405 SARTORI TOR. 5

$9,000.00 FULL PRICE. Lot 100 by 127, 6-room tile roof, 4 rentals in rear, 1, 2, 3, 4 rooms; 1 garage. Leased 2½ years, $25. Total rentals $155 month. Loan $2,000, $40 month, includes taxes and insurance. $1000 down—$70 month, 6% interest. Furniture optional. J. W. Venable, 3915 242nd st., Walteria, Redondo 1313.

NEW, MODERN, 6-room, 3-bedroom home; tile bath, kitchen; double garage; on lot 50x135. Reasonable, terms. Will take late model car on deal. 1401 W. 154th st., Gardena.

FOR SALE by owner, 8-room house on east side Palos Verdes. Large lot, landscaped. Walking distance to Plaza. 3635 Navajo Place, Redondo 7141.

Western Village
New Homes
Small Down Payment
Terms to Suit
GENE HAMILTON
1612 CARSON TOR. 534

LISTINGS WANTED
BUYERS WAITING
210-FT. LOT ON HIGHWAY 101
GOOD LUCK REALTY
25890 WESTERN AVE.
HARBOR CITY

6-ROOM California bungalow, 3 bedrooms, chicken equipment, place for cow, on half acre. $2,500.00—$1,000.00 down. FRED HANSEN, 2063 Carson st., Torrance.

THREE-ROOM house, shrubs, chicken yard; 150 feet on Normandie; $2,600, easy terms. Inquire Sunday, 1250 West 251st st., Harbor City.

5-ROOM STUCCO, FIREPLACE, HARDWOOD FLOORS, 2-CAR GARAGE, 2½ YEARS OLD. BEAUTIFUL LAWN AND FLOWERS—$4800.
Buxton
1960 TORRANCE BLVD. TOR. 172

New designs, new colors but the old price on The Herald's stationery.

20 NEW
2-BEDROOM STUCCO HOMES
UNDER CONSTRUCTION NOW
By
Development Construction Engineering, Inc.
Choose Yours Early and Pick Your Color Scheme
NICE LOTS . . . CONCRETE STREETS
SIDEWALKS . . . CURBS . . . SEWERS
IN AND PAID FOR
COME TO
220th and Halldale
TORRANCE