

*The President of the United States,
The Commander-in-Chief of our Army and Navy, says:*

“The turning point of this war has at last been reached. But this is no time for exultation . . . the fight will continue to be uphill all the way.”

JUST A YEAR AGO today this peace-loving nation was attacked without warning by the most powerful military combination in the world.

The enemy thought we would not fight, would not sacrifice, could not produce the necessary weapons in time.

But just three weeks ago, on the 345th day after Pearl Harbor, the President was able to announce: “It would seem that the turning point of this war has at last been reached.”

From the depths of initial disaster to the first glimpse of final triumph—all in less than a year—this indeed is solid ground for pride and confidence.

But not “for exultation,” the President warns . . . “the fight will continue to be uphill all the way.”

A solemn challenge. The men at the fronts do not flinch from it. Shall we here at home meet it with equal courage? A way is open for us to record our answer.

The United States Treasury has asked 30,000,000 Americans in 1942 to invest 10% of their earnings in war bonds every pay day. Already more than 20,000,000 have signed up. Can we recruit the other 10,000,000 in the 24 days remaining in 1942?

No nobler call ever came to us as a people. It is America calling—calling on behalf of the men everywhere—in Africa and on Guadalcanal, on the sea, in the air.

Let's send them a New Year's message: “We have met the Government's quota. More than 30,000,000 of us are backing you up with 10% every pay day.”

HOW TO BUY WAR BONDS

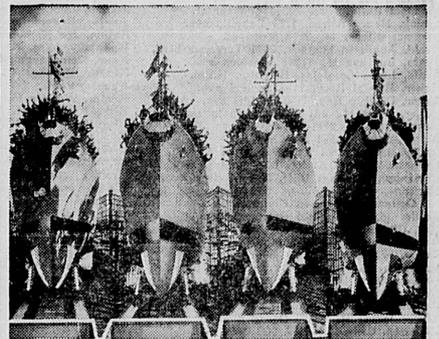
- (1) If you are on a payroll, ask your employer to deduct 10% every pay day.
- (2) Doctors, lawyers, business men, people with bank accounts, should buy bonds regularly under the plan by which banks charge a definite amount to the account each month.
- (3) Others should buy at a convenient bank, store, theatre, post office or by mail from the Treasury Department, Washington, D. C.

EVERYBODY MEET THAT 10% BY NEW YEAR'S!

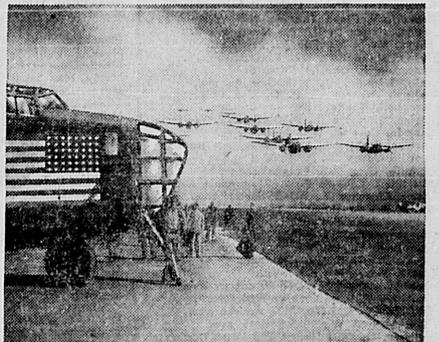


**NEWS FOR
BOND BUYERS**

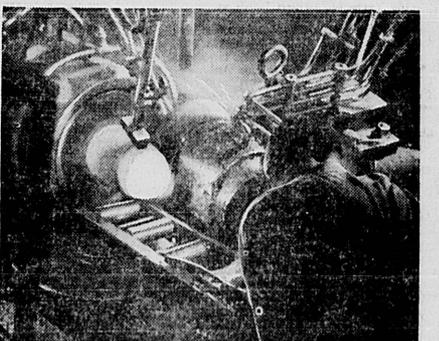




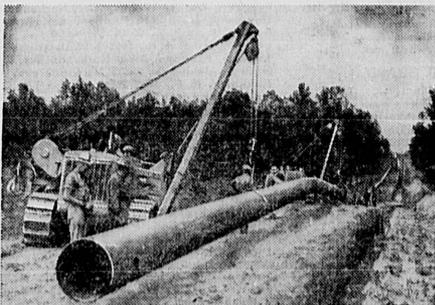
24 DESTROYERS AND 2 CRUISERS delivered since Pearl Harbor by Federal Shipbuilding and Drydock Company—a part of United States Steel. In addition, this one company has delivered many merchant ships, tankers and auxiliary vessels.



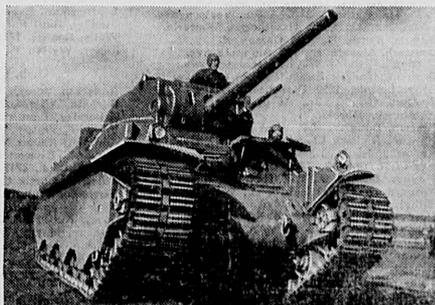
NEW WAR INVENTIONS. Streaming from the 174 laboratories of United States Steel have come new inventions to speed the war. Example: Steel runways by which vacant land—even a boggy pasture—can be converted overnight into a landing field for bombers.



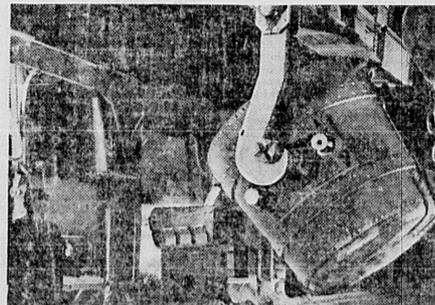
BOMBS TEN TIMES AS FAST. Another new process by U. S. Steel. No more slow machining. See how this bomb, white-hot, is being spun into shape—much as a potter fashions his clay. Result: Production ten times faster than before Pearl Harbor.



550-MILE PIPE LINE. Made in only 4 months by one plant of U. S. Steel, the pipe will soon speed oil east to ease the fuel situation, take loads off ships and trains. Like every pound of U. S. Steel production today, this pipe was produced for the war effort.



7,000 TANKS. You read what the new tanks did in Africa. In one week a single United States Steel subsidiary produced enough steel for 7,000 light medium tanks. Another U. S. Steel plant turned out 1,000,000 anti-aircraft shells 62 days ahead of schedule.



AMERICA LEADS IN STEEL. United States Steel alone has a larger output than all the steel plants of Germany and Japan combined. Translated into more ships, guns, tanks, planes, bombs, shells, this “sheer weight of metal” is vital to final victory.

U.S.S.

**UNITED
STATES
STEEL**

AMERICAN BRIDGE COMPANY • AMERICAN STEEL & WIRE COMPANY
and CYCLONE FENCE DIVISION • BOYLE MANUFACTURING COMPANY •
CARNegie-ILLINOIS STEEL CORPORATION • COLUMBIA STEEL COM-
PANY • FEDERAL SHIPBUILDING & DRY DOCK CO. • H. C. FRICK COKE
COMPANY • MICHIGAN LIMESTONE AND CHEMICAL CO. • NATIONAL
MINING COMPANY • NATIONAL TUBE COMPANY • OIL WELL SUPPLY
COMPANY • OLIVER IRON MINING COMPANY • PITTSBURGH LIMESTONE
CORPORATION • SCILLY STEEL PRODUCTS COMPANY • TENNESSEE
COAL, IRON & RAILROAD CO. • UNITED STATES STEEL EXPORT COM-
PANY • U. S. COAL & COKE COMPANY • UNIVERSAL ATLAS CEMENT
COMPANY • VIRGINIA BRIDGE COMPANY