

# A Merry Christmas to Our Fighting Men

If you have boy friends in the Armed Forces, take a tip and buy their Christmas Gifts NOW while selections are at their best. You will find many Grand Gift Ideas for Men in the Service offered in the ads on this page.

SEE NEWS STORY ON PAGE ONE FOR INSTRUCTIONS ON MAILING GIFTS OVERSEAS

It's the eleventh hour and Nov. 1 is the deadline for overseas Christmas presents. Don't be sorry when it's too late that you didn't shop in time. Everything that Service men would like can be found in Torrance.

## Gifts... for Men

Unquestionably the Finest and Most Complete Array of Men's Gifts in the Southbay District

50c to \$10.00

- \* Fitted and Unfitted Cases
- \* Manicure Sets
- \* Buddy Kits
- \* Brush Sets
- \* Billfolds
- \* Key Cases
- \* Pocket Secretaries
- \* Wallets
- \* Tie Racks
- \* Tie Holders
- \* Cigarette Cases
- \* Tobacco Pouches
- \* Pocket Lighters
- \* Table Lighters
- \* HICKOK and SWANK Jewelry for Men

**TORRANCE MEN'S SHOP**  
1325 SARTORI AVE.  
Torrance National Bank Bldg.



## Something to Write Home About

He'll have lots of news to write.—Send him the wherewithal to do it.—Fountain Pens, Pencils and Stationery:

- Parker Pen and Pencil Sets**  
\$2.95 to \$12.75  
Fountain Pens, \$1 to \$8.75  
Mechanical Pencils, 69c to \$2.50
- V-Mail Box Stationery**  
Both Airmail and Standard Weights. Nice Assortment. 29c to \$3.00 box
- AMITY Genuine Leather Gifts**  
\* Billfolds, \$1 to \$10  
\* Key Cases, \$1 to \$2.50  
\* Electric Razors \$17.50
- Mennen's DeLuxe BUDDY KITS**  
Complete \$2.49

### Smoking Requisites

- For His Enjoyment In Leisure Hours
- \* De Muth Pipes, \$3.50
  - \* Dr. Grabow Pipes, \$1.50
  - \* Kay-Woodie Pipes, \$3.50 to \$5
  - \* Frank Medico Filter Pipes, \$1.00
  - \* Pipe Racks, \$1.00
  - \* Pipe Racks with Humidor, \$2.50

**MCCOWN'S R-B CUT-RATE DRUG**  
"ALWAYS SELLS THE BEST FOR LESS"  
1316 SARTORI AVE.—TORRANCE PHONE 731

## SHOP EARLY for Gifts to Be Mailed!

And naturally, you'll find the Gifts That Men Appreciate Most at a Man's Store. Here are suggestions from our Carefully Selected Gifts for Men in the Armed Forces:

- \* REGULATION TIE AND HANDKERCHIEF SETS
- \* BILLFOLDS
- \* MONEY BELTS
- \* BRUSH SETS
- \* REGULATION ARMY and NAVY SOCKS
- \* REGULATION ARMY TIES
- \* HICKOK MEN'S JEWELRY

## ED SCHWARTZ Store for Men

1505 Cabrillo Ave. Torrance  
Around Corner from Torrance Theatre

## Christmas at Camp

It Won't Be Like His Previous Yuletides at Home... Help Him Enjoy the Holiday With Our Carefully Selected Gifts...



### Wrist Watches

7 Jewel and 17 Jewel Movements  
\$17.50 to \$45.00



BILLFOLDS, KEY CASES, BRUSH SETS



A NEW PIPE IS ALWAYS A NEW JOY  
\$2.50 up

### Electric Shavers



SCHICK SHAVERS \$9.95 to \$18.00  
REMINGTON-RAND ELECTRIC SHAVERS \$12.75 to \$19.50  
SUNBEAM SHAVERS \$7.50 and \$15.00

MEN'S RINGS  
Diamond, Onyx and other precious settings, \$9.95 up

PARKER FOUNTAIN PENS \$2.95

PEN & PENCIL SETS  
With Lifetime Guarantee \$12.75

BUDDY KITS  
Include Every Toilet Necessity, \$3.95 to \$5.95

RONSON & EVANS LIGHTERS and CIGARETTE CASES \$2.50 to \$9.95

## NATIONAL HOME APPLIANCE CO.

HARRY M. ABRAMSON 1328 SARTORI AVE. "FRIENDLY CREDIT" PHONE 78

## Announcing... Our NEW GIFT DEPARTMENT

All brand new merchandise,—latest ideas in carefully selected Gifts... many appropriate for Men in the Service:

- \* Binoculars
- \* Sporting Goods
- \* Pocket Knives
- \* Hunting Knives (for Japs)
- \* Electric Shavers
- \* Folding Travel Irons
- \* Billfolds, Wallets and Key Cases
- \* Military Brush Sets
- \* Dice and Cards
- \* Flashlights

**Torrance Electric Shop**  
1421 MARCELINA AVE.—TORRANCE

## GIFTS THAT MAKE A HIT WITH BOYS IN THE SERVICE!

- \* CIGARS AND CIGARETTES
- \* CIGARETTE HOLDERS
- \* TOBACCO POUCHES
- \* PIPES
- \* PEN AND PENCIL SETS
- \* AIR MAIL BOX STATIONERY
- \* SHAVING SETS

## BEACON DRUG CO.

LESLIE L. PRINCE, Prop.  
CABRILLO AT GRAMERCY—TORRANCE PHONE 180  
TRAVEL HEADQUARTERS IN TORRANCE



For His Sweet Tooth... CANDIES that will keep fresh.

## GIFTS for His PRIVATE LIFE



**Khaki Army Sox**  
Fine quality soft cotton. Packed ready to mail... 3 Pair 1.00

**Anklet Navy Sox**  
The Ideal Gift for shipping... 3 Pair 1.00

**Razor Blades**  
Double edge for extra smooth shaves. 25 to the pkg. 25c

**Writing Portfolio**  
You will receive letters from him if you give this set 98c

**Sewing Kit**  
Everything he needs to darn his sox, etc. Practical 1.29

**Comb and Brush Sets**  
Attractive sets that will please him 98c

## Soldier... Sailor... Marine and Civilian LEATHER BILLFOLDS

GOATSKIN... PIGSKIN... SEAL... SADDLE

\$1.98... \$2.98... \$3.98... \$4.98... \$7.90

Packed In Attractive Boxes Ready to Ship... He'll Really Appreciate a Fine Gift Like This!

**Woodbury Shaving Sets**  
Three quality Toilet Articles in each gift box 29c

**Men's Slippers**  
Very Comforting to Those Tired, Aching Feet 2.25

**Ready-Packed Goodies**  
Delivered to any man in the Service 1.15 to 4.25

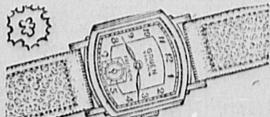
**Travel Sets**  
Complete Shaving Set, all in one case 1.19

# PENNEY'S

J. C. PENNEY CO., INC. 1261 Sartori Ave. Torrance

## Give a Good TIME

A Serviceable WATCH, For the Man in the Service



**GRUEN \$37.50**  
15 Jewel Movement, As Low As \$42.50  
GRUEN, 17 Jewel (Federal Tax Included)



**BULOVA \$33.75**  
15 Jewel Movement, As Low As \$37.50  
BULOVA, 17 Jewel (Federal Tax Included)

## Howards Jewelers

1503 CABRILLO TORRANCE PHONE 41