

RED CROSS SERVICES TO ARMED FORCES

On the Post...

RED CROSS HEADQUARTERS BUILDING

HELPS OUR SERVICE MEN SOLVE THEIR PROBLEMS

MOTION PICTURES FOR MEN IN HOSPITALS FIRST AID TRAINING TO SAFEGUARD LIVES RECREATION PROGRAMS TO CHEER PATIENTS

TODAY, as always, the American Red Cross is on the front lines of the Nation's defense. Its biggest job for the emergency is linking Uncle Sam's soldiers and sailors to the home front. Red Cross workers travel with America's far-flung forces, untangling the problems of the able-bodied, bringing comfort and cheer to the disabled.

'John Doe' Lives Better than King, Says Woellner

LOS ANGELES — Due in no small part to advertising, John Doe, the average American of 1941, lives better than a king of only 100 years ago.

So says Dr. Frederic P. Woellner, professor of education on the Los Angeles campus of the University of California.

He points out that advertising men are the link between the producer and consumer. Without the services of advertising to extol and push the products of American inventive genius, they would not have been made available to the general public.

"There is a constantly circulated superstition," says Dr. Woellner, "that money spent on advertising soda crackers, for example, should be devoted to putting more crackers into the box. It is asked: are not two more soda crackers per box more convincing than a radio blast, a billboard or a magazine advertisement?"

"But the advertising man knows that his well-told story, which has so multiplied the demand, which has so increased the production, which has so lowered the costs of production, which has so lowered the price that the consumer gets not two extra crackers—but four!"

Dr. Woellner points out that it is the job of advertising men to sell themselves as well as their products. He said they must make the public realize what they have contributed to the high standard of living in America.

ORDER PARKING
An appropriation of \$150 for 428 feet of concrete parking at 218th and Marina ave., and Marcelina and Arlington aves., was approved by the city council Tuesday night.

TOO MUCH TO EXPECT
The radio signal for a laugh is two dashes, two dots, two dashes. We are asked why nobody ever has thought of using humor.

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Appointed

Two Queens and Four Jacks Head 'Navy Blues' Cast

If poker hands mean anything to a movie cast, Warner Bros. has better than an all-pictures full house in "Navy Blues," the big film musical which opens tonight at the Plaza theatre in Hawthorne.

Four Jacks and two Queens would be an over-size hand in anybody's poker game and that's exactly what "Navy Blues" is holding in its big, all-fun cast.

Ann Sheridan and Martha Raye are the Queens, Jack Oakie, Jack Haley, Jackie Gleason and Jack Carson are the Jacks, and for good measure, although he doesn't fit into the poker arrangement, are Herbert Anderson, getting the biggest break of his career, and six delectable girls dubbed the Navy Blues Sextet.

In contriving "Navy Blues," Warner Bros. executive producer, has gone all-out for loveliness and laughs.

Sparrows Have Eternal Triangle Difficulties

BERKELEY—The eternal triangle situation apparently is not limited to the human family. Sparrows, who practice polygamy when there aren't enough males to go around, have frequent other woman trouble.

Mrs. Sparrow is not at all jealous when her mate doesn't have other interests, but once Mr. Sparrow starts stepping out she starts heaping.

In a new publication of the University of California Press, Dr. Barbara D. Blanchard describes some of the family troubles of white-crowned sparrows.

During the winter the sparrows move to the southern part of the area for breeding. Each male stakes out a small area which he defends against other males. He mates, usually with one female, but sometimes with two. When there are two jealousy between the two females arises.

The more you hear of safety, the less you hear of accidents.

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Principal's Problems Told P.T.A. Group

Dana Junior High School Parents and Teachers Association was hostess to the Gateway Council Monday Mrs. E. J. Rowan was appointed parliamentarian by Mrs. W. J. Schroeder, the president. Principal Cedric Stannard spoke on some of the problems of the school principal and asked for more help in solving them. Each president of the local secondary school P. T. A. pledged full cooperation.

Those in attendance were from Torrance P. T. A. Mrs. Wm. Jolley and Mrs. C. W. Stevens; from Narbonne P. T. A. Mrs. W. J. Schroeder; Mrs. H. C. Woods and Mrs. G. A. Carvill.

FOX CABRILLO

San Pedro Phone 4949

STARTS WEDNESDAY

"SWAMP WATER"
WALTER BRENNAN
WALTER HUSTON — ANN BAXTER
"GREAT GUNS"
LAUREL AND HARDY
MARCH OF TIME
"Battle of the Atlantic"
STARTS SUNDAY
"TWO FACE WOMAN"
GRETA GARBO — MELVYN DOUGLAS
"HENRY ALDRICH FOR PRESIDENT"
JIMMY LYDON — JUNE PREISSER

Lomita Theatre

24323 NARBONNE AVE. — LOMITA

FREE AUTO PARK

THURS., FRI., SAT. DEC. 4-5-6

JUDY CANOVA — FRANCIS LEDBETTER
"PUDDIN' HEAD"
ANN SHRIDAN — JACK OAKIE
"NAVY BLUES"
MICKY AND PLUTO
MARTON

SATURDAY MATINEE
FIRST EPISODE OF
"THE JUNGLE GIRL"

KENO Saturday Night!

Sun., Mon., Tues., Wed. Dec. 7-8-9-10

GARY COOPER — JOAN LESLIE
"SERGEANT YORK"

— Prices This Attraction Only —

Matinee... Adults 45c, Ten Included
Evening... Adults 55c, Ten Included
Anytime... January 30c, Ten Included
Anytime... Christmas 75c, Ten Included
Reservations FOUR DAYS ONLY

GIANT CASH NITE

EVERY MONDAY AND WEDNESDAY

IN BOTH THEATRES

Plus CONSOLOATION KENO GIANT KENO EVERY FRIDAY

GRAND THEATRE

PHONE TORRANCE 249

NOW THURSDAY SATURDAY

ROBERT PRESTON — NANCY KELLY IN
"PARACHUTE BATTALION"

PLUS
GLORIA SWANSON — ADOLPH MENCHOU
"FATHER TAKES A WIFE"

MICKY MOUSE CARTOON

SUNDAY, MONDAY, TUESDAY

BETTY DAVIS — HERBERT MARSHALL IN
"The Little Foxes"

AND
BILLY CONN AS
"THE PITTSBURGH KID"

AND
ROBERT BENCHLEY
NOVELTY

WEDNESDAY — CASH NIGHT
GEM AUNT IN
"SUNSET IN WYOMING"

PLUS
NAT PENDENTON IN
"TOP SERGEANT MULLIGAN"

GARDEN THEATRE A

PHONE MEMO 4-2252

THURSDAY, FRIDAY, SATURDAY

"Navy Blues"

"TULLY TOM TOULIE"

SUNDAY, MONDAY, TUESDAY

"THE GREAT DICTIONARY"

"HARMONY OF ALICIA"

WEDNESDAY — CASH NIGHT

"NEW ADVENTURES OF TARZAN"

"TWO IN A TREE"

RAY'S FRIENDLY MARKET

2113 TORRANCE BLVD. These Prices Effective Friday and Saturday, Dec. 5 and 6 TORRANCE, CALIF.

FOODS YOU NEED TO KEEP YOU FIT
AT PRICES THAT KEEP YOU SMILING

We keep quality up — and prices down — Give you the best food bargains in town!

EXTRA FANCY DELICIOUS APPLES 5¢ lb

FRUITS AND VEGETABLES

NEW MILK SUPPLIES EXTRA VITAMIN D

SWEET CALIFORNIA DATES 10¢ lb

LARGE HEAD CAULIFLOWER 8¢

SWEET JUICE ORANGES 3 doz. 10¢

LARGE ARIZONA GRAPEFRUIT EACH 2¢

LET'S MAKE CHRISTMAS COOKIES

Made with Irradiated Pet. Milk and Softasilk. See these cookies on display in our store and ask for recipe

LARSEN'S NO. 1 CAN VEG-ALL MIXED VEGETABLES 11¢

SHOE STRING NO. 2 1/2 CAN PIK-NIK POTATOES 10¢

GARDEN PATCH—12 OZ. CAN WHOLE KERNEL CORN 10¢

QEBHARDT'S — NO. 300 CAN TAMALES 13¢

LADY'S CHOICE — 2-LB. GLASS PURE JELLY, Grape or Strawberry 21¢

GOLDEN CITY — NO. 2 1/2 CAN PEACHES, Whole Peeled 13¢

GOLD MEDAL

"KITCHEN-TESTED" ENRICHED, 5-lb. FLOUR 28¢

10 POUNDS 49¢

ARMOUR STAR PORK and BEANS 4 No. 1 cans 25¢

LIGHTHOUSE GLEANSER 3 cans for 10¢

CHOICE MEATS

ARMOUR'S BABY BEEF STEAKS RIB — SWISS SIRLOIN 37¢ lb

FRESH DRESSED FRYING RABBITS 32¢

PORK STEAKS (lean) 35¢

PURE PORK SAUSAGE, (BULK) 27¢

FRESH FISH AND POULTRY AS USUAL

PORK ARMOUR'S EASTERN SHOULDERS 5 to 7-lb. avg. (trimmed) 19¢

SLICED BACON (Rath's) 35¢

TEND'R RATH'S PICNIC HAMS 29¢

ARMOUR'S STAR HAMS (Skinned) Whole or Half 32¢

ARMOUR'S BABY BEEF RUMP ROAST 33¢

CHUCK ROAST ARMOUR'S BABY BEEF 7-BONE O-BONE 24¢

VEAL ROAST CHUCK 32¢ VEAL BREAST 18¢

FOR QUICK, EASY MEALS XLNT DELICATESSEN TURNSOVERS 3 for 29¢

Open 7:30 A. M. to 8 P. M. INCLUDING SUNDAY

ARMOUR'S STAR PEANUT BUTTER 17¢ lb

Fresh Ground PURE HORSE RADISH 1/2-pt. 15¢

DILL OR SWEET PICKLES each 1c

Knudsen's "Very Best" COTTAGE CHEESE 19¢

NORTHERN (Nu Pack) KRAUT 7¢

50¢ VALUE Stainless Steel And More 25¢

Pillsbury's SNO SHEEN Cake Flour 23¢

SPERRY'S "DRIFTED SNOW" FLOUR 5 lb. sack 27¢ 10 lb. sack 47¢

Keystone Sewer Extensions Authorized

Proceedings for the construction of sanitary sewers in Dolores street and other streets in the Keystone district were set in motion Tuesday by the board of supervisors, when a resolution was adopted authorizing County Engineer Alfred Jones to prepare an assessment map of the area to be served.

County health authorities recently filed a formal report stating there were insanitary conditions in the area and that sanitary sewers were a necessity to correct the conditions. The supervisors also have authorized County Engineer Jones to install the sewers without the necessity of circulating a petition.

Early Phoning Prevents Yule Line Jamming

Shop early—call early—telephone early.

This advice came from Mrs. O. V. Feitzke, manager of the Southern California Telephone Company, who, foreseeing an unprecedented flow of interstate Christmas calls this year, stated that delays will be the lot of those who leave their Yuletide long distance calling to Christmas Eve or Christmas.

Because of the boom in defense industries and the settling of tens of thousands of workers in areas to which they have been attracted by work opportunities and further, because of the transfer of hundreds of thousands of soldiers from their homes to other areas, the company expects that impossible demands will be made upon long distance facilities throughout the country Christmas Eve and Christmas.

Calls between points within 40 miles of each other are expected to be handled with little or no delay. The Christmas traffic jam is looked for on the longer hauls.

WEIGHTY TALK

William Sparks, an official of the State Bureau of Weights and Measures, is scheduled to address members and guests of the Torrance Rotary club tonight at the dinner-meeting at the Torrance Woman's club-house.

The new motor cars run so fast the owners have a hard time keeping up with the payments.

PLAZA THEATRE

"The Friendly Family Theatre"

HAWTHORNE, CALIF. Telephone 299

Entrances for the hour of hearing—NEW CINEMA ADMISSION PRICES

ADULTS 30c

CHILDREN 15c

THURS., FRI., SAT. — DEC. 4-5-6

ANN SHRIDAN — JACK OAKIE
AND
"NAVY BLUES"

ADOLPH MENCHOU, GLORIA SWANSON
DONALD DUCK CARTOON
"GOLDEN EGGS"

Magic Screen Friday

OPEN AIR

SUN., MON., TUES. — DEC. 7-8-9

LANA TURNER — CLARK GABLE
"Honky Tonk"

"MAN AT LARGE"

GEORGE BEVER, MARJORIE WEAVER
CARTOON
NEWS

STARTING WEDNESDAY, DEC. 10

"INTERNATIONAL SQUADRON"

"MOON OVER HER SHOULDER"

DIEY CARTOON
LATEST NEWS
Plaza Keen-O-Win

WEDNESDAY
Magic Screen

BOOKS OPEN 5:45 WED. & FRIDAY