

# PENNEY'S

J. C. PENNEY CO., INC.

# CHRISTMAS



# SHOPPING GUIDE



FOR *Father*  
TO WEAR!

QUALITY  
**RAYON ROBES**  
**\$4.98**

Dad will love the warm comfort and neat appearance of these fine rayon robes with wrap around belt! They come in all colors and all men's sizes.



FOR *Mother*  
TO USE!

BEAUTIFUL  
**CHENILLE BEDSPREADS**  
**\$4.98**

Mother would love to have one of these beautiful spreads on her bed. They are frankly one of our finest gifts! Our stocks are complete, so shop now. We will hold them till Xmas for you!



FOR *Sister*  
TO PLAY WITH!

HARDWOOD  
**TABLE AND CHAIR SETS**  
**\$1.98**

Little sister would get a lot of pleasure out of this fine hardwood table and chair set! Every set well made, nicely stained and varnished!



FOR *Brother*  
TO WEAR!

100% WOOL  
**PARKSUEDE JACKETS**  
**\$3.98**

Brother, large or small, would enjoy wearing one of these fine woven woolen fabric garments that are warm, dressy and serviceable. All sizes 2 to 18!



FOR *Baby*  
TO ROCK IN!

HARDWOOD  
**ROCKING CHAIRS**  
**98c**

Baby will rock and rock in the well made finished and varnished hardwood 21 inch rocking chair. Big long rockers to keep it from tipping easily!

## Use PENNEY'S 'LAYAWAY' Plan

Select Your Xmas Gifts Now While Stocks Are at Their Peaks. Make Your Initial Payment Then Pay Every Two Weeks . . . Your Gifts Are Soon Paid For and You Have No AFTER XMAS DEBTS!

## SEE PENNEY'S TOYLAND

Toys Galore for Boys and Girls of All Ages From 1 to 101 . . . DOLLS, TRUCKS, TRAINS, DISHES, TINKER-TOYS, FURNITURE, ERECTOR SETS, QUIZ GAMES, CHINESE CHECKERS, BOOKS, LOTTO, ETC.



FOR *Her*  
TO WEAR!

QUALITY  
**SILK AND RAYON NIGHTIES**  
**\$3.98**

She loves this kind of nighties in the newest colors and styles. Everyone is an answer to the feminine desire. Others are priced from \$1.49 and up.



FOR *Him*  
TO WEAR!

TOWNCLAD  
**SPORT COAT**  
**\$9.90**

These dressy coats are bound to be "sellouts." Everyone tailored of the newest patterns in colors that will surely please him!

CONTRASTING SLACKS \$4.98 to \$9.90



FOR *Auntie*  
TO LOUNGE IN!

CHENILLE  
**TUFTED ROBE**  
**\$3.98**

Auntie would get words of pleasure out one of these nice comfortable chenille robes. They are so light and fluffy. We have the color she would like too! See these today!



FOR *Uncle*  
TO USE!

GENUINE  
**LEATHER BILLFOLD**  
**\$2.98**

These fine quality leather billfolds would make any uncle happy. Our variety of over 30 styles is sure to please him! Others to choose from too at 98c to \$3.98!



FOR *Everybody*  
TO EAT!

5 POUND BOX  
**ASSORTED CHOCOLATES**  
**\$1.00**

Everybody enjoys good fresh candy. These big 5 pound assortments are always customer pleasers! Be sure to get yours soon!

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

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Torrance

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